

Downtown Investment Authority Workshop Agenda

Hybrid Virtual In-Person Workshop Thursday, March 2nd at 10:30 a.m.

MEMBERS:

Carol Worsham, Chair Jim Citrano, Vice Chair Oliver Barakat Craig Gibbs, Esq. Braxton Gillam, Esq. George Saoud, Esq.

- I. CALL TO ORDER
- II. PUBLIC COMMENTS
- III. WORKSHOP
 - A. SouthBank PrioritiesB. NorthBank Priorities
- IV. ADJOURN

PHYSICAL LOCATION

Jacksonville Public Library-Main Library/Downtown 303 North Laura Street Multipurpose Room (located in the Conference Center) Jacksonville, Florida 32202

PLEASE NOTE: The multipurpose room will **not be accessible through the Main Street entrance**. The Main Street entrance will be closed. Please use the Laura Street entrance to enter the building.

<u>Directions to Multipurpose Room</u>: Upon entering Laura Street entrance to the library, follow directions and signage for temperature check, then proceed into the Main Library. Walk counterclockwise around the grand staircase and you will see signs for the public elevators. Take the elevator down to level C for Conference Level. Exit the elevator and follow hallway out. Turn left out of the hallway and proceed through glass doors into Conference Center. The Multipurpose Room is the first room on the left.

Visitors are encouraged not to enter City owned public buildings if they have: symptoms of COVID-19, a fever of 100.4 degrees Fahrenheit or higher, are currently undergoing evaluation for COVID-19 infection, a diagnosis of COVID-19 in the prior 10 days or have had close contact with someone infected with COVID-19 during the prior 14 days. Any member of the public entering City owned public building may choose to wear a mask inside the building.

VIRTUAL LOCATION

Interested persons desiring to attend this meeting virtually can do so via Zoom (including by computer or telephone) using the following meeting access information:

Join Zoom Meeting

https://zoom.us/j/94074017448?pwd=WklzbHNRRCt6cFBqL0M4YkNrMkxrQT09

Meeting ID: 940 7401 7448

Passcode: 642945

One tap mobile

+1 (301) 715-8592 (Washington D.C.) +1 (312) 626-6799 US (Chicago)

Find your local number: https://zoom.us/u/acIhApq5DJ

Southside - Near-Term - 1st Year (2022/2023)

Project List Legend: Tiers Eligible Project	DIA	City or Other Governmental Entity	Business Community	Stakeholder Group	Property Owner/Developer	GOAL ONE: Increase commercial office utilization.	GOAL TWO: Increase rental and owner-occupied housing	GOAL THREE: Increase and diversify retail, food and beverage, and entertainment	GOAL FOUR: Increase the vibrancy of Downtown	GOAL FIVE: Improve the quality of life in Downtown Jacksonville	GOAL SIX: Improve the walkability/bikeability of Downtown	GOAL SEVEN: Capitalize on the aesthetic beauty of the St. John's River	GOAL EIGHT: Simplify and increase the efficiency of the approval process for downtown development
Southbank Retail Enhancement Program (\$300,000)	✓				✓	✓			✓				
Southbank Commercial Revitalization Program (\$250,000)	✓				✓	✓							
Southbank Housing Incentives: Small Scale Residential (\$25,000)	✓				✓		✓						
Southbank Parking Screening Grant (\$75,000)	✓				✓					✓	✓		
Marketing and Promotions (\$50,000)	✓							✓	✓				
Southbank Downtown Banners (\$5,000)	✓	✓							✓	✓			
Southbank Parks & Programming (\$100,000)	✓	✓							✓	✓			
Southbank Parking/Boat Ramp Access (\$200,000)	✓	✓							√	√		✓	
Urban Art Program (\$25,000)	✓		✓		√				√	√			
Enhanced Southbank Downtown Maintenance (\$75,000)	✓	✓	√		✓					√			
Southbank Parks Acquisition and CRA Capital Improvements (\$50,000)	✓			✓						✓			
RiversEdge CRA Infrastructure (\$3,500,000)	✓				✓				✓	✓	✓	✓	
Southbank Riverwalk Enhancements (\$25,000)	✓								✓	✓	✓	✓	
Southbank Riverwalk Extension and Overland Connector (\$15,000,000)		✓			✓				✓	✓	✓	✓	

Southside - Near-Term - 2nd Year (2023/2024)

Project List Legend: Tiers Eligible Project	DIA	City or Other Governmental Entity	Business Community	Stakeholder Group	Property Owner/Developer	GOAL ONE: Increase commercial office utilization.	GOAL TWO: Increase rental and owner-occupied housing	GOAL THREE: Increase and diversify retail, food and beverage, and entertainment	GOAL FOUR: Increase the vibrancy of Downtown	GOAL FIVE: Improve the quality of life in Downtown Jacksonville	GOAL SIX: Improve the walkability/bikeability of Downtown	GOAL SEVEN: Capitalize on the aesthetic beauty of the St. John's River	GOAL EIGHT: Simplify and increase the efficiency of the approval process for downtown development
Southbank Retail Enhancement Program (\$500,000)	✓					✓			✓				
Southbank Commercial Revitalization Program (\$200,000)	✓					✓							
Southbank Housing Incentives: Small Scale Residential (\$25,000)	✓						✓						
Southbank Parking Screening Grant (\$50,000)	✓									✓	✓		
Marketing and Promotions (\$75,000)	✓							✓	✓				
Southbank Parks & Programming (\$200,000)	√	✓							✓	✓			
Southbank Downtown Banners (\$5,000)	√								✓	✓			
Urban Art Program (\$75,000)	√		✓						✓	✓			
Enhanced Downtown Maintenance (\$100,000)	✓	✓								√			
Southbank Downtown Parks CRA Capital Improvements (\$150,000)	✓									✓			
Southbank Waterfront Activation (\$25,000)	✓	✓							✓	✓		✓	
RiversEdge CRA Infrastructure (\$3,500,000)	✓				✓				✓	✓	✓	✓	
River and Tributary Access (\$25,000)	✓	✓								✓		✓	
Southbank Riverwalk Enhancement (\$250,000)	✓								✓	✓	✓	√	
Southbank Riverwalk Extension & Overland Connector (\$TBD)		✓							✓	√	✓	√	

Southside - Near-Term - 3rd Year (2024/2025)

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Project List Legend: Tiers Eligible Project	DIA	City or Other Governmental Entity	Business Community	Stakeholder Group	Property Owner/Developer	GOAL ONE: Increase commercial office utilization.	GOAL TWO: Increase rental and owner- occupied housing	GOAL THREE: Increase and diversify retail, food and beverage, and entertainment	GOAL FOUR: Increase the vibrancy of Downtown	GOAL FIVE: Improve the quality of life in Downtown Jacksonville	GOAL SIX: Improve the walkability/bikeability of Downtown	GOAL SEVEN: Capitalize on the aesthetic beauty of the St. John's River	GOAL EIGHT: Simplify and increase the efficiency of the approval process for downtown development
Southbank Retail Enhancement Program				0,	_	_		О Ф				<u> </u>	O ± 0
(\$200,000)	✓					✓			✓				
Southbank Commercial Revitalization Program (\$250,000)	✓					✓							
Southbank Housing Incentives: Small Scale Residential (\$25,000)	✓						✓						
Marketing and Promotions (\$75,000)	✓							✓	✓				
Southbank Parks & Programming (\$200,000)	✓	✓							✓	✓			
Southbank Downtown Banners (\$5,000)	✓	✓							✓	✓			
RiversEdge CRA Infrastrcuture (\$3,500,000)	✓				✓				✓	✓	✓	✓	
Urban Art Program (\$25,000)	✓		✓						✓	✓			
Enhanced Downtown maintenance (\$100,000)	✓	✓								√			
Southbank Parks CRA Capital Improvements (\$250,000)	✓									✓			
Southbank Waterfront Activation (\$250,000)	✓	✓							✓	✓		✓	
River and Tributary Access (\$25,000)	✓	✓								✓		✓	
Southbank Riverwalk Enhancement (\$250,000)	✓	✓							✓	✓	✓	✓	

Southside - Mid-Term - 4-7 Years (2025-2029)

Project List Legend: Tiers Eligible Project	DIA	City or Other Governmental Entity	Business Community	Stakeholder Group	Property Owner/Developer	GOAL ONE: Increase commercial office utilization.	GOAL TWO: Increase rental and owner-occupied housing	GOAL THREE: Increase and diversify retail, food and beverage, and entertainment	GOAL FOUR: Increase the vibrancy of Downtown	GOAL FIVE: Improve the quality of life in Downtown Jacksonville	GOAL SIX: Improve the walkability/bikeability of Downtown	GOAL SEVEN: Capitalize on the aesthetic beauty of the St. John's River	GOAL EIGHT: Simplify and increase the efficiency of the approval process for downtown development
Southbank Retail Enhancement Program (\$200,000 annually)	✓				✓	✓			✓				
Southbank Commercial Revitalization Program (\$200,000 annually)	✓				√	✓							
Southbank Housing Incentives: Small Scale Residential Incentive (\$25,000 annually)	✓				✓		✓						
Marketing and Promotions (\$75,000 annually)	✓							✓	✓				
Southbank Wayfaring Signage (\$150,000)	✓								✓	✓	✓		
Flagler Avenue Shared Street - Design & Permitting, Implementation (\$2,000,000)	✓	✓	✓							✓	✓	✓	
Southside Parks & Programming (\$250,000 annually)	✓	✓			✓				✓	✓			
Southbank Banners (\$5,000 annually)	✓	✓							✓	✓			
Urban Art Program (\$75,000 annually)	✓		✓		✓				✓	✓			
Enhanced Downtown Maintenance (\$150,000 annually)	✓	✓			✓					✓			
Downtown Parks CRA Capital Improvements and Land Acquisition (\$500,000 annually)	✓				✓					✓			
Southside Waterfront Activation (\$50,000 annually)	✓	✓							✓	✓		✓	
RiversEdge CRA Infrastructure (\$1,000,000)	✓				✓				✓	✓	✓	✓	
Neighborhood Streetscape Improvements (\$750,000)	✓		✓		✓				✓	✓	✓		
Cross Southbank Connector (\$75,000)	✓									✓	✓		
River and Tributary Access (\$1,250,000)	✓	✓								✓		✓	
Southbank Riverwalk Enhancement (\$500,000 annually)	✓	✓			✓					✓	✓	✓	

SOUTHBANK

Needs and Possible Uses		Available Balance Today	Years Tak	ole 22-24	<u>Total Need</u>
(SB) DOWNTOWN BANNERS	Ş	6,418.00	\$	10,000.00	
(SB) PARKS AND PROGRAMMING	Ç	240,000.00	\$ 3	300,000.00	
(SB) URBAN ART PROGRAM	\$	25,000.00	\$ 2	100,000.00	Could begin program with crosswalks, sculptures, etc.
(SB) ENHANCED DOWNTOWN MAINTENANCE	Ş	125,000.00	\$ 2	175,000.00	
(SB) PARKS ACQUISITION & CAPITAL IMPROVEMENTS	¢	263,963.00	\$ 2	200,000.00	dog park Broadcast at overpass; other
					\$2 million plus; also need to enhance San Marco connection to Prudential with
(SB) RIVERWALK ENHANCEMENTS	\$	-	\$ 2	275,000.00	pavers, signage and amenities to connect Riverwalk segments
(SB)WATERFRONT ACTIVATION	¢	924,341.00	\$	25,000.00	possible need for 200,000 for additional hardware
(SB) PARKING	Ş	1,377,709.00	\$ 2	200,000.00	
(SB) RIVER & TRIBUTARY ACCESS	Ş	-	\$	25,000.00	
(SB) RIVERS EDGE (THE DISTRICT)	¢	10,067,498.00	\$ 7,0	00.000,000	\$7,500,000 will complete balance of obligation
(SB) NEIGHBORHOOD STREETSCAPE IMPROVEMENTS					Could begin to switch out street lights to conform to new design
FLAGLER AVE SHARED STREET					2 million
(SB) RETAIL ENHANCEMENT PROGRAM	ç	950,664.00	\$ 8	300,000.00	
(SB) COMMERCIAL REVIATALIZATION	ç	250,000.00	\$ 4	450,000.00	\$500,000- available for office tenants
(SB) SMALL SCALE RESIDENTIAL	Ş	25,000.00	\$	50,000.00	
(SB) PARKING SCREENING GRANT	Ş	225,000.00	\$:	125,000.00	
(SB) MARKETING AND PROMOTION	Ç	125,000.00	\$ 2	125,000.00	

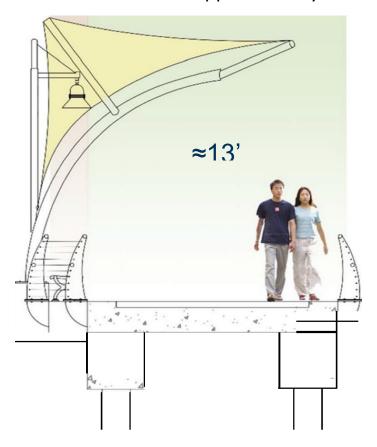
1. Southbank Riverwalk Enhancement

Current Condition at Narrowest width





Green box- Phase 1- approximately ¼ of length



Cost for Phase 1

Approximately \$600,000 - \$1M

Includes:

- Relocate railings
- Relocate lights
- New benches
- New artistic shade sails
- Deck extensions for shade sails

2. Flagler Avenue Shared Street Design

Located to the east of Treaty Oak Park, Flagler Avenue is a quieter north-south connection than its Main Street counterpart. Flagler Avenue provides a unique opportunity to serve as a key pedestrian link between Treaty Oak Park and the Southbank Riverwalk. Recommended enhancements include wider sidewalks with enhanced pavement, vegetated bump-outs, tree canopy, street furnishings, and lighting upgrades. A new mural on the Jacksonville Skyway overpass could help reinforce the visual identity of the Southbank and engage this public transit station. While this enhanced street would be open to vehicular traffic on an everyday basis, there is an opportunity to close the street for pedestrian use for events such as farmers markets and festivals, creating an expansion of the public realm and complementing the parks system. This shared street would work in conjunction with the Cross Southbank Connector; combined with improvements to the Flagler Avenue entry point into the Southbank Riverwalk, connectivity will be enhanced throughout the district.

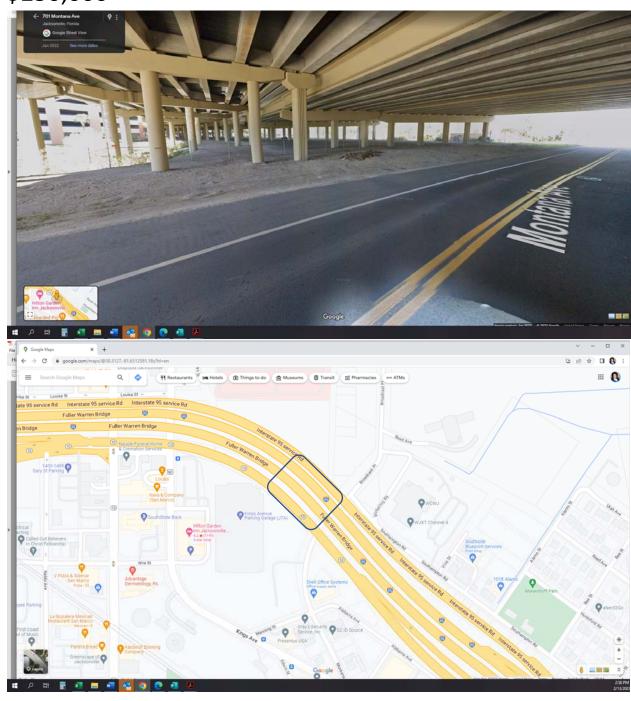




Estimated cost for design-\$500,000

3. Design new Dog park/Sport Courts on Broadcast under overpass

\$250,000



SB Budget Recommendations

Immediately, using current funds:

1.	Procure design for Flagler Ave Shared Street
	Use current \$250,000 in SB Professional Services; add \$250,000
	from unallocated. Board Resolution to authorize project, and to
	transfer funds from Unallocated

- Begin design of Broadcast Place park
 Use current \$240,000 in SB Parks and Programming
 Board Resolution to authorize project
- 3. Begin funding of Riverwalk enhancement implementation
 Transfer remaining \$68,737.00 from unallocated and \$125,000
 from SB Maintenance. Board Resolution to authorize project, and to
 transfer funds

\$193,737

\$500,000

SB Budget Recommendations FY 23/24 budget:

4.	Remaining available to Riverwalk Enhancements	\$200,000-\$500,000
3.	Unallocated	\$ 300,000
2.	Commercial Revitalization	\$ 250,000
1.	Rivers Edge Financial Obligation	\$3,750,000

Northbank - Near-Term - 1st Year (2022/2023)

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Northbank Retail Enhancement Program (\$1,000,000)	✓				✓	✓			✓				
Northbank Façade Grant Program (\$150,000)	√				√	✓			√				
Northbank Housing Incentives: Development Loans (\$650,000)	√				√	•	√		,				
Northbank Housing Incentives: Small Scale Residential (\$250,000)	✓				✓		✓						
Northbank Commercial Revitalization Program (\$500,000)	✓				✓	✓							
Northbank Parking Screening Grant (\$500,000)	✓				✓					✓	✓		
Marketing & Promotions (\$200,000)	✓							✓	✓				
Northbank Banners (\$30,000)	✓	✓							✓	✓			
Northbank Parks & Programming (and Programming/Activation of Public Spaces) (\$500,000)	√			√					√	√			
Waterfront Activation (\$50,000)	✓			✓					✓	✓			
Urban Art Program (\$300,000)	✓				✓				✓	✓			
Reintroduce Two-Way Streets: Forsyth & Adams Streets (\$1,000,000)	✓									✓	✓		
Parks Captial Improvements and Land Acquisition (\$500,000)	✓			✓			✓		✓	✓			
Shipyards West CRA Scope & Park Project (\$250,000)	✓	✓		✓					✓	✓	✓	✓	
Downtown Enhanced Maintenance (\$500,000)	✓	✓			✓					✓			
Historic Markers (\$500,000 - DEDF)	✓	✓		✓	✓					✓	✓		
LaVilla Heritage Trail & Gateways (\$500,000)	✓	✓		✓	✓				✓	✓	✓		
Northbank Riverwalk Extension & Enhancements (\$25,000)	✓								✓	✓	✓	✓	
St. Johns and Tributary Acceess - Liberty Marina (\$950,000)		✓							✓			✓	
Park Street Road Diet (2,000,000)		✓									✓		
Metropolitan Park (\$1,000,000)		✓							√	√	✓	✓	
Riverfront Plaza (\$25,000,000)		✓							✓	✓	✓	✓	
Shipyards West - Kids Kampus Replacement Park (\$15,000,000)		✓							✓	✓	✓	✓	
LaVilla Cultural Parks - Lift Ev'ry Voice & Sing Park (fully funded)	✓	✓							✓	✓	✓		
Hogan Street Improvements-Emerald Trail (\$TBD)		✓							✓	✓	✓	✓	

Northbank - Near-Term - 2nd Year (2023/2024)

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Project List Legend: Tiers Eligible Project	DIA	City or Other Governmental Entity	Business Community	Stakeholder Group	Property Owner/Developer	GOAL ONE: Increase commercial office utilization.	GOAL TWO: Increase rental and owner-occupied housing	GOAL THREE: Increase and diversify retail, food and beverage, and entertainment	GOAL FOUR: Increase the vibrancy of Downtown	GOAL FIVE: Improve the quality of life in Downtown Jacksonville	GOAL SIX: Improve the walkability/bikeability of Downtown	GOAL SEVEN: Capitalize on the aesthetic beauty of the St. John's River	GOAL EIGHT: Simplify and increase the efficiency of the approval process for downtown development
Northbank Retail Enhancement Program	√				√			√	√				
(\$1,000,000) Northbank Façade Grant Program (\$150,000)	√				√	√		√	√		√		
Northbank Commercial Revitalization Program (\$500,000)	✓				√	√		v	v		v		
Northbank Housing Incentives: Development Loans (\$625,000)	√				√		✓						
Northbank Parking Screening Grant (\$500,000)	✓				✓					✓	✓		
Northbank Housing Incentives: Small Scale Residential (\$250,000)	✓				✓		✓						
Marketing and Promotions (\$200,000)	✓							✓	✓				
Northbank Parks Programming and Programming/ Activation of Public Spaces (\$500,000)	✓	✓		✓	✓				✓	✓			
Northbank Banners (\$15,000)	✓								✓	✓			
LaVilla Heritage Trail and Gateways (\$500,000)	✓	✓	✓	✓	✓				✓	✓	✓		
Waterfront Activation (\$50,000)	✓	✓		✓					✓	✓		✓	
Urban Art Program (\$300,000)	✓		✓						✓	✓			
Northbank Parks Capital Improvements and Land Acquisition (\$1,000,000)	✓			✓						✓			
Neighborhood Streetscape Improvements (\$1,000,000)	✓	✓			✓				✓	✓	✓		
Northbank Riverwalk Enhancement & Signage (\$1,000,000)	✓	✓			✓				✓			√	
Northbank Downtown Enhanced Maintenance (\$500,000)	✓									✓			
Liberty Street Improvements (\$100,000)	√								✓		✓		
Downtown Wi-Fi (\$100,000)	✓								✓	✓			
Historic Markers (\$10,000)	✓									✓	√		
Shipyards West CRA Park Scope (\$250,000)	✓			✓					✓	✓	✓	√	
Northbank Riverwalk Extension & Enhancements (\$15,000,000)		√							√	✓	√	√	
Northbank Riverwalk Enhancements (\$1,000,000)	√	√			✓				✓	✓	✓	✓	
Metropolitan Park (\$TBD)		√		√	✓				✓	√	✓	√	
K012 in the Northbank CRA (\$TBD)	✓	√	✓	✓			✓			✓			
Hogans Creek Improvements & Emerald Trail (\$TBD)		√		✓	√				√	√	√	√	
McCoys Creek Improvements & Emerald Trail (\$TBD)		√		✓	√				√	✓	√	√	
LaVilla Cultural Parks Ritz Pocket Park (\$TBD)		√		✓					√	✓	√	√	

Northbank - Near-Term - 3rd Year (2024/2025)

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-	□		ш	0,	-			√	√				O + 0
Marketing and Promotions (\$225,000)	V							V	V				
Northbank Retail Enhancement Program (\$1,000,000)	✓					✓			✓				
Northbank Façade Grant Program (\$150,000)	✓					✓			✓				
Northbank Housing Incentives: Development Loans (\$650,000)	✓						✓						
Northbank Commercial Revitalization Program (\$500,000)	✓					✓							
Northbank Housing Incentives: Small Scale Residential (\$225,000)	✓						✓						
Northbank Banners (\$25,000)	✓								✓	✓			
Waterfront Activation (\$50,000)	✓	✓		✓					✓	✓		✓	
Urban Art Program (\$300,000)	✓		✓						✓	✓			
Northbank Parks & Programming (and Programming/Activation of Public Spaces) (\$500,000)	✓	✓							√	√			
Northbank Parks CRA Capital Improvements and Land Acquisition(\$500,000)	✓									✓			
Neighborhood Streetscape Improvements (\$500,000)	✓		✓						✓	✓	✓		
Northbank Riverwalk Enhancement & Signage (\$1,000,000)	✓	✓							✓			✓	
Northbank Wayfarer Signage (\$500,000)	✓									✓	✓	✓	
Liberty Street Improvements (\$100,000)		✓							✓		✓		
Downtown Enhanced Maintenance (\$500,000)	✓	✓							✓				
Downtown Wi-Fi (\$5,000)	✓					✓	✓		✓				
Historic Markers (\$490,000)	✓									✓	✓		
Hogans Creek Improvements and Emerald Trail (\$TBD)		✓								✓	✓	✓	
McCoys Creek Improvements and Emerald Trail (\$TBD)		✓								✓	✓	✓	
Metropolitan Park (\$TBD)		✓							✓	✓	✓	✓	
Shipyards West CRA Park Scope (\$250,000)		✓							✓	✓	✓	✓	
Shipyards West City (\$TBD)									✓	√	✓	✓	
K-12 in the Northbank CRA (\$TBD)	√	√	√	√			√			√			
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Northbank - Mid-Term - 4-7 Years (2025-2029)

Project List Legend: Tiers Eligible Project Class Legend: Tiers Eligible Project Northorn's Revall Enhancement Programs (\$1.00,000 annually) Northorn's Revall Enhancement Programs (\$1.00,000 annually) Northorn's Revall Enhancement Programs (\$1.00,000 annually) Northorn's Housing Incentives: Development Leans (\$360,000 annually) Northorn's Housing Incentives: Small Scale Repairment (\$300,000 annually) Northorn's Housing Incentives: Small Scale Repairment (\$300,000 annually) Northorn's Housing Incentives (\$300,000 annually) Northorn's Housing Incentives (\$300,000 annually) Northorn's Revaluation of Patient Spaces (\$360,000 annually) Northorn's Revaluation of Patient Spaces (\$360,000 annually) Northorn's Revaluation of Patient Spaces (\$360,000 annually) Northorn's Reversalite Enhancement and Spaces (\$360,000) Northorn's Reversalite Enhancement and Spaces						- 1								
(\$1,000,000 annually) Northbank Facade Grant Program (\$150,000 annually) Northbank Housing Incentives: Development Loans (\$65,000 annually) Northbank Housing Incentive (\$500,000 annually) Northbank Housing Incentives: Small Scale Residential Incentive (\$100,000 annually) Marketing and Promotions (\$225,000 annually) Marketing and Promotions (\$225,000 annually) Marketing and Promotions (\$225,000 annually) Morthbank Parks & Programming (and Programming Activation of Public Spaces) (\$750,000 annually) Downtown Parks CRA Capital Improvements (\$1,000,000) Northbank Banners (\$15,000 annually) Waterfront Activation projection (\$50,000 annually) Waterfront Activation projection (\$50,000 annually) When Art Program (\$200,000 annually) Waterfront Activation projection (\$50,000 annually) Northbank Riverwalk Enhancement and Signage (\$250,000 annually) Northbank Riverwalk Enhancement and Signage (\$250,000 annually) Northbank Riverwalk Enhancement (\$1,400,000) Northbank Wayfarer Signage (\$500,000) Northbank Wayfarer Signage (\$500,000) Northbank River & Tributary Access (\$500,000) Northbank River & Tributary Access (\$500,000) Shipyards West CRA Park Scope (\$TBD) Northbank Kerkerfront Park (\$TBD) McCoys Creek Riverfront Park (\$TBD)	Tiers Eligible	DIA	City or Other Governmental Entity	Business Community	Stakeholder Group	Property Owner/Developer	GOAL ONE: Increase commercial office utilization.	GOAL TWO: Increase rental and owner-occupied housing	GOAL THREE: Increase and diversify retail, food and beverage, and entertainment	GOAL FOUR: Increase the vibrancy of Downtown	GOAL FIVE: Improve the quality of life in Downtown Jacksonville	GOAL SIX: Improve the walkability/bikeability of Downtown	GOAL SEVEN: Capitalize on the aesthetic beauty of the St. John's River	GOAL EIGHT: Simplify and increase the efficiency of the approval process for downtown development
Internal	Northbank Retail Enhancement Programs	✓				✓			✓	✓				
Loans (\$650,000 annually)		✓				✓	✓			✓				
annually) Northbank Housing Incentives: Small Scale Residential Incentive (\$100,000 annually) Marketing and Promotions (\$225,000 annually) Northbank Parks & Programming (and Programming (Activation of Public Spaces) (\$750,000 annually) Downtown Parks CRA Capital Improvements (\$15,000 annually) Value of the Spaces of Spa		✓				✓		✓						
Residential Incentive (\$100,000 annually)		✓				✓	✓							
annually) Northbank Parks & Programming (and Programming Activation of Public Spaces) (\$750,000 annually) Downtown Parks CRA Capital Improvements (\$1,000,000) Northbank Banners (\$15,000 annually) Waterfront Activation projection (\$50,000 annually) V V V V V V V V V V V V V V V V V V V		✓				✓		✓						
Programming / Activation of Public Spaces		✓							✓	✓				
\$1,000,000 Northbank Banners (\$15,000 annually) Waterfront Activation projection (\$50,000 annually) Urban Art Program (\$200,000 annually) Neighborhood Streetscape Improvements (\$750,000 annually) Northbank Riverwalk Enhancement and Signage (\$250,000 annually) Northbank Riverwalk Enhancement and Signage (\$250,000 annually) Downtown Maintenance (\$500,000 annually) V V V V V V V V V V V V V V V V V V V	Programming/Activation of Public Spaces)	✓	✓		✓	✓				√	√			
Waterfront Activation projection (\$50,000 annually) ✓ <	Downtown Parks CRA Capital Improvements (\$1,000,000)	✓			✓	✓					✓			
Urban Art Program (\$200,000 annually)	Northbank Banners (\$15,000 annually)	✓								✓	✓			
Neighborhood Streetscape Improvements (\$750,000 annually) Northbank Riverwalk Enhancement and Signage (\$250,000 annually) Downtown Maintenance (\$500,000 annually) Liberty Street Imrpovements (\$1,400,000) Northbank Wayfarer Signage (\$500,000) Northbank Wayfarer Signage (\$500,000) Northbank River & Tributary Access (\$500,000) Shipyards West CRA Park Scope (\$TBD) Shipyards West City (\$TBD) McCoys Creek Riverfront Park (\$TBD) K-12 in the Northbank CRA (\$TBD)	Waterfront Activation projection (\$50,000 annually)	✓	√		√					√	✓		✓	
Neighborhood Streetscape Improvements (\$750,000 annually) Northbank Riverwalk Enhancement and Signage (\$250,000 annually) Downtown Maintenance (\$500,000 annually) Liberty Street Imrpovements (\$1,400,000) Northbank Wayfarer Signage (\$500,000) Northbank Wayfarer Signage (\$500,000) Northbank River & Tributary Access (\$500,000) Shipyards West CRA Park Scope (\$TBD) Shipyards West City (\$TBD) McCoys Creek Riverfront Park (\$TBD) K-12 in the Northbank CRA (\$TBD)	Urban Art Program (\$200,000 annually)	√		√		√				√	√			
Signage (\$250,000 annually)		√		√		√				√	✓	√		
Liberty Street Imrpovements (\$1,400,000) ✓ ✓ ✓ Northbank Wayfarer Signage (\$500,000) ✓ ✓ ✓ Downtown Wi-Fi (\$100,000) ✓ ✓ ✓ Northbank River & Tributary Access (\$500,000) ✓ ✓ ✓ Shipyards West CRA Park Scope (\$TBD) ✓ ✓ ✓ ✓ Shipyards West City (\$TBD) ✓ ✓ ✓ ✓ ✓ McCoys Creek Riverfront Park (\$TBD) ✓ ✓ ✓ ✓ ✓ K-12 in the Northbank CRA (\$TBD) ✓ ✓ ✓ ✓ ✓ ✓		✓	√							√			✓	
Northbank Wayfarer Signage (\$500,000) ✓	Downtown Maintenance (\$500,000 annually)	√	√			√				√				
Downtown Wi-Fi (\$100,000) ✓ </td <td>Liberty Street Imrpovements (\$1,400,000)</td> <td>√</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>√</td> <td></td> <td>√</td> <td></td> <td></td>	Liberty Street Imrpovements (\$1,400,000)	√								√		√		
Northbank River & Tributary Access (\$500,000) ✓<		✓								√	√	√		
(\$500,000) V	Downtown Wi-Fi (\$100,000)	✓					✓	✓		✓				
Shipyards West City (\$TBD) McCoys Creek Riverfront Park (\$TBD) K-12 in the Northbank CRA (\$TBD) V V V V		√	√								√		√	
McCoys Creek Riverfront Park (\$TBD) K-12 in the Northbank CRA (\$TBD) ✓ ✓ ✓ ✓ ✓	Shipyards West CRA Park Scope (\$TBD)	✓			✓					✓	✓	✓	✓	
K-12 in the Northbank CRA (\$TBD)	Shipyards West City (\$TBD)		✓		✓					✓	✓	✓	✓	
	McCoys Creek Riverfront Park (\$TBD)									✓	✓	✓	✓	
Hogans Creek (City CIP)	K-12 in the Northbank CRA (\$TBD)	✓	✓	✓	✓			√			✓			
ga	Hogans Creek (City CIP)	✓	✓			✓				✓	✓	✓	✓	

NORTHBANK:

Needs and Possible Uses		Available Balance Today	Years Table 22-24	Total Need- cost of project or desired program balance
(NB) PARK ACQUISITION AND CAPITAL IMPROVEMENTS	Ç	1,270,295.00	\$ 1,500,000.00	\$10,000,000 plus
TWO WAY STREET CONVERSION (FORSYTH & ADAMS)	Ç	8,256,798.00	\$ 1,000,000.00	waiting for bid; will need funds to complete design of unconstrained
RIVERWALK ENHANCEMENTS AND SIGNAGE	Ç	25,000.00	\$ 1,000,000.00	\$1,000,000 plus for signage, new benches, continuity, etc.
LIBERTY STREET IMPROVEMENTS	Ç	100,000.00	\$ 100,000.00	\$500,000?
URBAN ARTS PROGRAM	Ç	938,125.00	\$ 600,000.00	
NB SHIPYARDS WEST PARK (CRA portion)	Ç	879,760.00	\$ 500,000.00	\$5-\$15 million- food hall? Piers?
NEIGHBORHOOD STREETSCAPE IMPROVEMENTS	ç	500,000.00	\$ 1,000,000.00	\$1,000,000 plus- good opportunity
NB BANNERS	Ç	70,036.00	\$ 40,000.00	
LAVILLA HERITAGE TRAIL & GATEWAYS	ç	830,000.00	\$ 1,000,000.00	
WATERFRONT ACTIVATION	Ç	650,000.00	\$ 100,000.00	additional show content
NB DOWNTOWN ENHANCED MAINTENANCE	Ç	725,000.00	\$ 1,000,000.00	
NB PARKS AND PROGRAMMING	ç	1,970,295.00	\$ 1,000,000.00	redefine scope for Riverfront Plaza Private Pad and projectors and speakers
HISTORIC MARKERS	ç	-	\$ 510,000.00	\$500,000 plus
DOWNTOWN WI-FI	Ç	-	\$ 100,000.00	
K012 IN THE NORTHBANK CRA (TBD)	Ç	-	\$ -	
SHOTGUN HOUSES	ç	15,625.00	\$ -	
(NB) RETAIL ENHANCEMENT PROGRAM	Ç	1,915,718.00	\$ 2,000,000.00	
(NB) FAÇADE GRANT PROGRAM	Ç	904,636.00	\$ 300,000.00	
(NB) SMALL SCALE RESIDENTIAL	Ç	425,000.00	\$ 500,000.00	
(NB) LOAN FUNDS	Ç	1,541,446.00	\$ 1,275,000.00	
(NB) COMMERCIAL REVITALIZATION PROG.	Ç	1,000,000.00	\$ 1,000,000.00	\$288,000 in pending legislation
(NB) PARKING SCREENING GRANT	Ç	500,000.00	\$ 1,000,000.00	
(NB) MARKETING & PROMOTIONS	Ç	435,500.00	\$ 400,000.00	

NB Budget Recommendations

Immediately using current funds:

1.	Riverfront Plaza- speakers and projectors	\$2,000,000
	Use 1,970,295 in NB Parks and programming, add additional funds from NB Park Acquisitions and Capital Improvements if we need more. Board Resolution to authorize but no fund transfer	
2.	Shipyards West additional design services (30% to 60%) for CRA portion (use \$250,000 of current NB Professional Service funding; add \$225,000 from Downtown Maintenance, if additional funding required, transfer from Façade grants) Board Resolution to authorize project, and to transfer funds from Downtown Maintenance	\$500,000
3.	Fund to Downtown Historic Markers Transfer \$500,000 from Downtown Maintenance Board Resolution to authorize project, and to transfer funds from Downtown Maintenance	\$500,000
4.	Request appropriation of revenue in DEDF for Downtown Parks Programming and Maintenance Previously earmarked for historic markers Board Resolution to authorize project, and to request appropriation by City Council	\$500,000

NB Budget Recommendations

Proceeds from Iguana sale (March)			
Use for:			
 Save toward a meaningful CRA park project at Shipyards west- Piers or Food hall; (expected \$million budget) 			
2. Implement Neighborhood streetscape in Cathedral (Market Street preference)			
3. Acquire land, design, and build a neighborhood park for LaVilla or Cathedral- would complete project.			
4. Design and make Liberty Street sidewalk improvements as companion to CIP project for bike lanes			
5. Begin implementation of Riverwalk improvements to create continuity of feel- benches, lighting,			
landscape, etc. (but so many segments under construction)			
Board Resolution to authorize project, and to request appropriation by City Council			
Net Proceeds from Lynch Payoff (July) Use for:	\$4,900,000		
Additional funds for Shipyards West Park			
2. FDOT ramp removal			
Board Resolution to authorize project but already appropriated as Unallocated			
Next FY Budget- revenue above obligations	\$7,000,000		
Use For:			
1. Focus on new restaurant site in Riverfront plaza or new food hall in Shipyards West			
2. Any item from first list			