



SOUTHBANK PROJECTS

RIVERSEGE

(f/k/a The District)

The CRA is responsible for approximately \$23 million of public infrastructure and parks within the Rivers Edge project which consists of 4 public parks, a trail system and the roadway to access the riverfront parks. Additional funds would be used to reduce any anticipated borrowing from the General Fund.

REMAINING BALANCE: \$7.5 MILLION

- 2023/24 Contribution: \$3.75 million
- 2 years worth of contributions at \$3.75 million each year would get us to maximum obligation
- Anything above \$7.5 million we can use for other needs



FLAGLER AVENUE SHARED STREET

Implement a Shared Street Project on Flagler Avenue from Riverplace Blvd. to Prudential Drive and complete a public access connection to the Riverwalk over former Flagler Avenue right-of-way. Flagler Avenue would be an Enhanced Riverwalk Gateway that would prioritize pedestrians, reinforcing connections from downtown to the waterfront, provide more inviting entry point to the Riverwalk; and generate placemaking opportunities. Recommended enhancements include wider sidewalks with enhanced pavement, vegetated bump-outs, tree canopy, street furnishings, and lighting upgrades.

Estimated cost for design: \$500,000

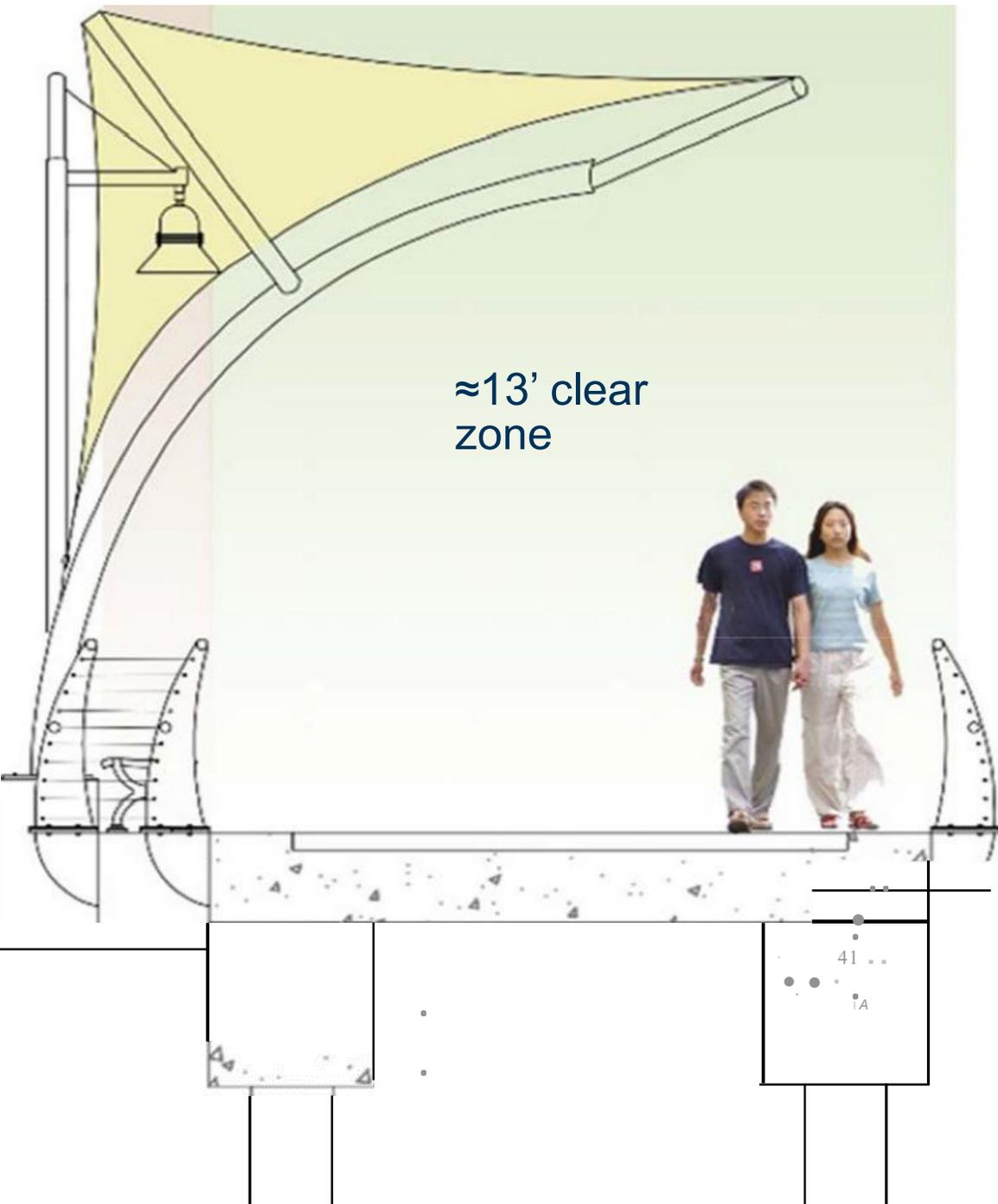


SOUTHBANK RIVERWALK ENHANCEMENTS

Extension of the Southbank Riverwalk from the Southerly to Baptist and the Fuller Warren Bridge is currently a CIP Project. Complementing this project is an enhancement, including the creation of additional clear area, of the existing Southbank Riverwalk east from Friendship Fountain. The City has contracted with Haskell to complete a design that would increase shade, landscape opportunities, and effectively widen the riverwalk.

Current Condition
at Narrowest width





Green Box: Phase 1 Approximately $\frac{1}{4}$ of length

Cost for Phase 1

Approximately \$600,000 - \$1 million

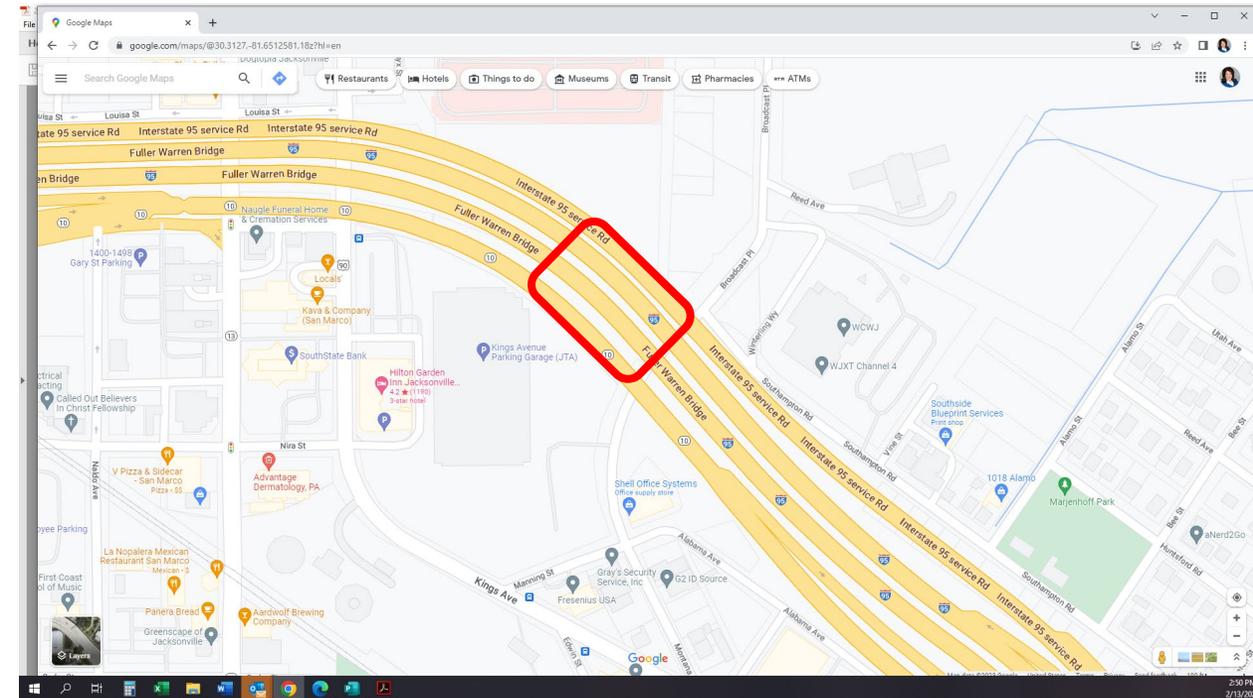
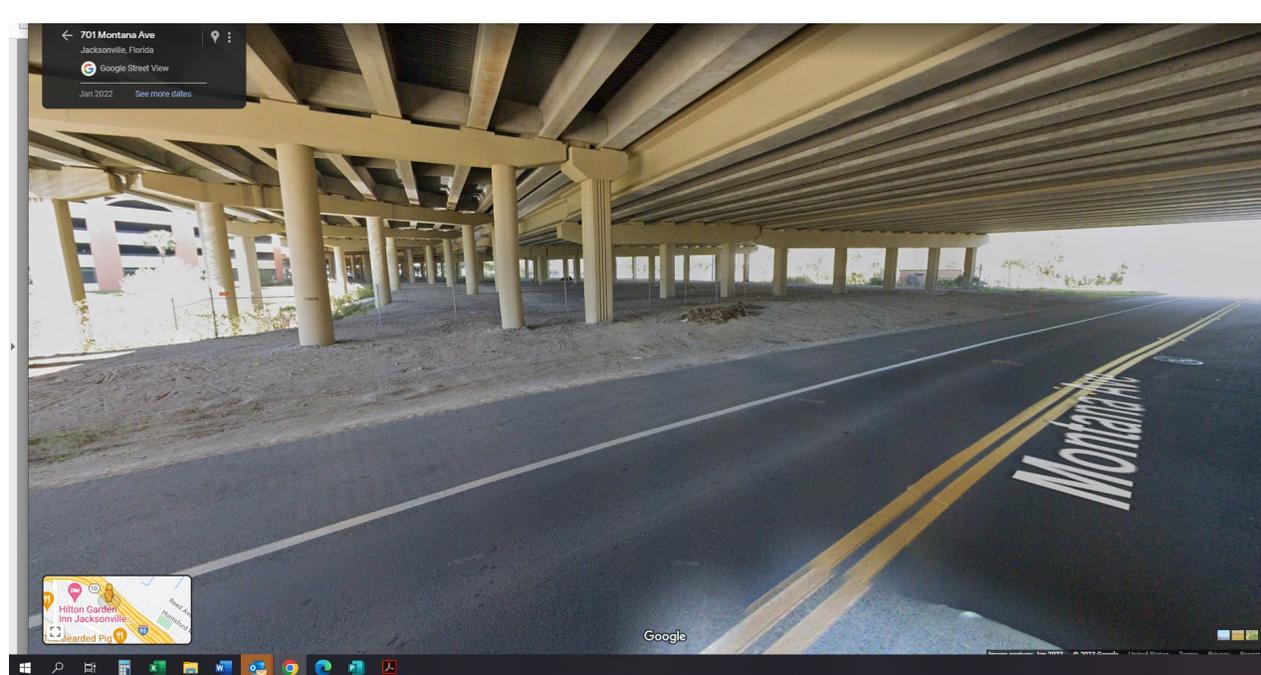
Includes:

- Relocate railings
- Relocate lights
- New benches
- New artistic shade sails
- Deck extensions for shade sails

SOUTHBANK PARKS ACQUISITION AND CAPITAL IMPROVEMENTS

To support the recommendations within the Park Assessment and Plan completed as part of the BID and CRA Update, lands for several new neighborhood parks on the Southbank should be located and acquired, or City owned parcels set aside, and developed to provide missing recreational and park amenities in proximity to residents within Downtown Jacksonville neighborhoods. A dog park at Broadcast Place under the overpass would likely be first.

Design new Dog park/Sport Courts on Broadcast under overpass: \$250,000



URBAN ART PROGRAM

The Urban Art Program is an arts-based civic engagement initiative to promote community development through urban design and attractive streetscape enhancements with semi-permanent and permanent public art installations



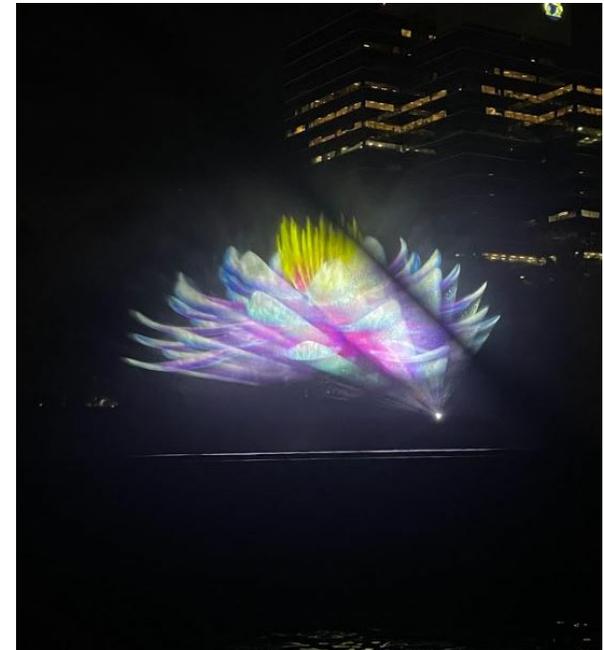
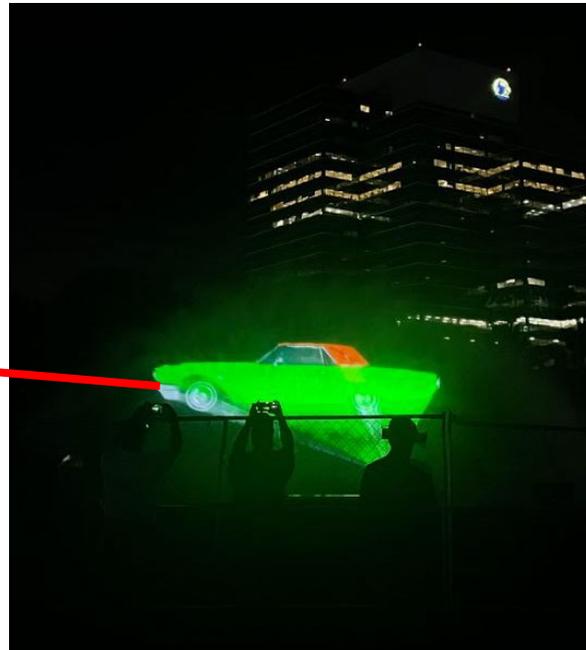
SOUTHBANK WATER ACTIVATION

The DIA's waterfront activation project includes acquisition and installation of one or more projectors, associated housing and wiring, and production of projection content designed to complement the City's CIP project renovating Friendship Fountain. These efforts would include interactive art, projecting content onto Friendship Fountain, which would include hardware, software and content.

Southbank Water Activation Total Funds: \$924,341

- Funds Allocated to Content of Show: \$422,000
- Funds Allocated to Projection Equipment: \$378,130

= Southbank Water Activation Funds Remaining: \$124,211; potential to add more funds for additional show content



SOUTHBANK NEIGHBORHOOD STREETScape IMPROVEMENTS

Pavers, benches, *streetlights* and landscape to provide a consistent neighborhood brand



SOUTHBANK COMMERCIAL REVITALIZATION PROGRAM

The Commercial Revitalization Program provides grant funds to tenants for new (first-time leases of the subject space) leases involving existing office space in Downtown Jacksonville. Several new building owners are pursuing active leasing programs.



SB BUDGET RECOMMENDATIONS

Immediately, using current funds:

1. Procure design for Flagler Ave Shared Street \$500,000
Use current \$250,000 in SB Professional Services; add \$250,000 from unallocated. Board Resolution to authorize project, and to transfer funds from Unallocated
2. Begin design of Broadcast Place park \$240,000
Use current \$240,000 in SB Parks and Programming
Board Resolution to authorize project
3. Begin funding of Riverwalk enhancement implementation \$193,737
Transfer remaining \$68,737.00 from unallocated and \$125,000 from SB Maintenance. Board Resolution to authorize project, and to transfer funds

SOUTHBANK BUDGET RECOMMENDATIONS

FY 23/24 Budget:

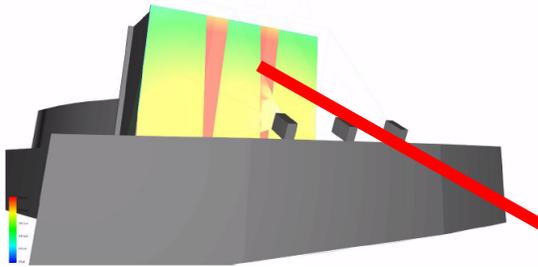
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|--|-----------------------|
| 1. Rivers Edge Financial Obligation | \$3,750,000 |
| 2. Commercial Revitalization | \$250,000 |
| 3. Unallocated | \$300,000 |
| 4. Remaining available to Riverwalk Enhancements | \$200,000 - \$500,000 |



NORTHBANK PROJECTS

RIVERFRONT PLAZA PROJECTORS & SPEAKERS

To include Riverfront Plaza in the Performing Arts Center projection show and provide separate projection opportunities for the Riverfront Plaza central Lawn, 3 projectors would be required as well as speakers designed and installed within the park.



Surface # 4 - FlyLoft – Hogan St / Riverfront Park Side
77' tall x 108' wide
Resolution for content creation = 5,396 x 3,848
Total # of Projectors Required = 3



Projection and speakers for Riverfront Plaza

\$1.5 - 2 million

- 3 projectors, housings, etc.: \$975,000

- Speakers and wiring in Riverfront Plaza 500,000+?

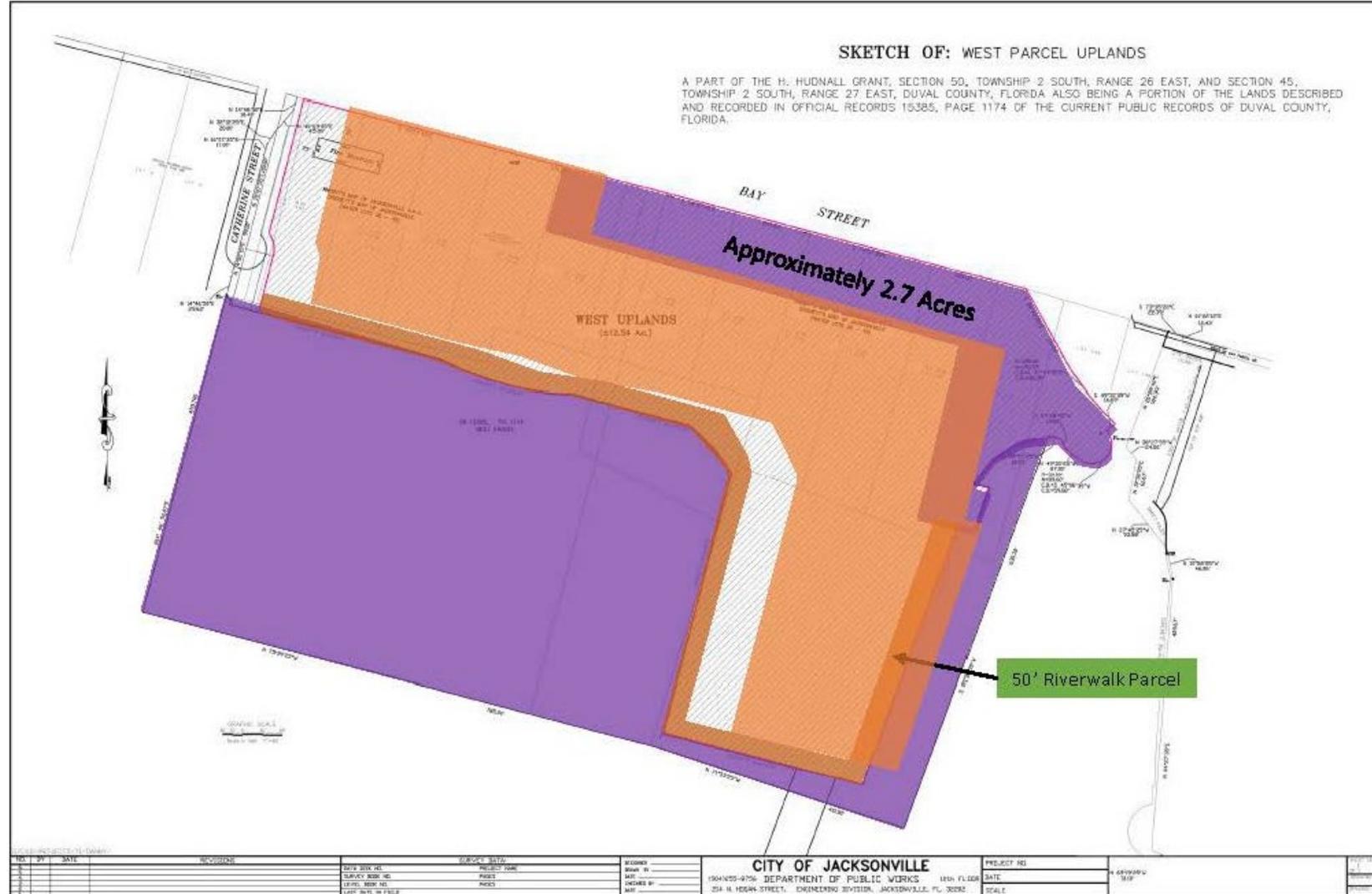
SHIPYARDS WEST (CRA PORTION)

DIA and the City have contracted with Agency Landscaping & Design for designing Shipyards West as a public park. The City's contract is governed by the FRDAP requirements to replace Kids Kampus.

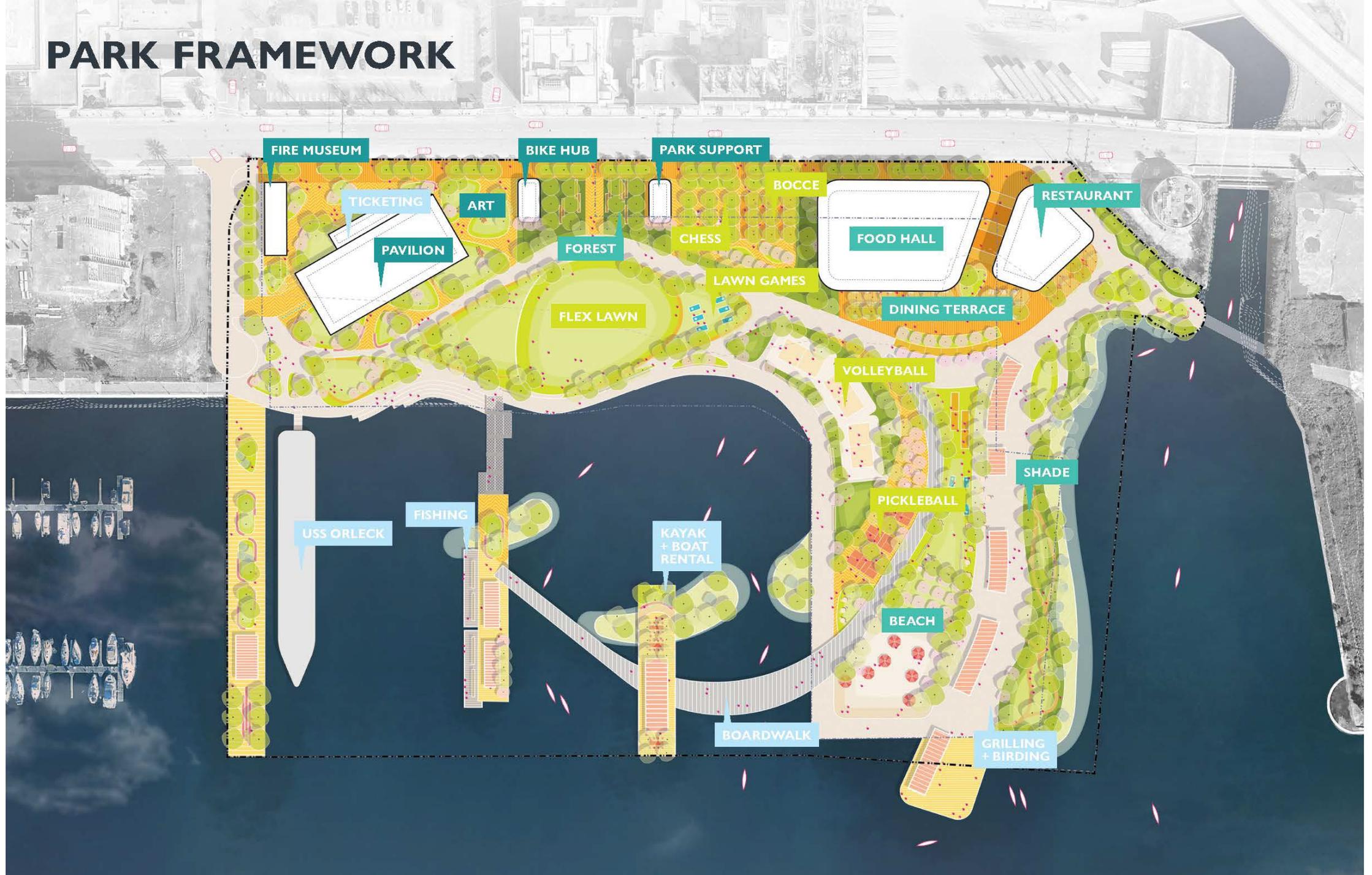
The DIA (or CRA portion) includes food hall, restaurant, and other amenities that cannot be placed in the FRDAP governed areas.

Piers 1,2 and 3 are also within the CRA boundary and could be funded by the CRA.

Additional funding would be for construction documentation and actual construction of those facilities.



PARK FRAMEWORK



MEETING SUMMARY

Interactive Flag Map

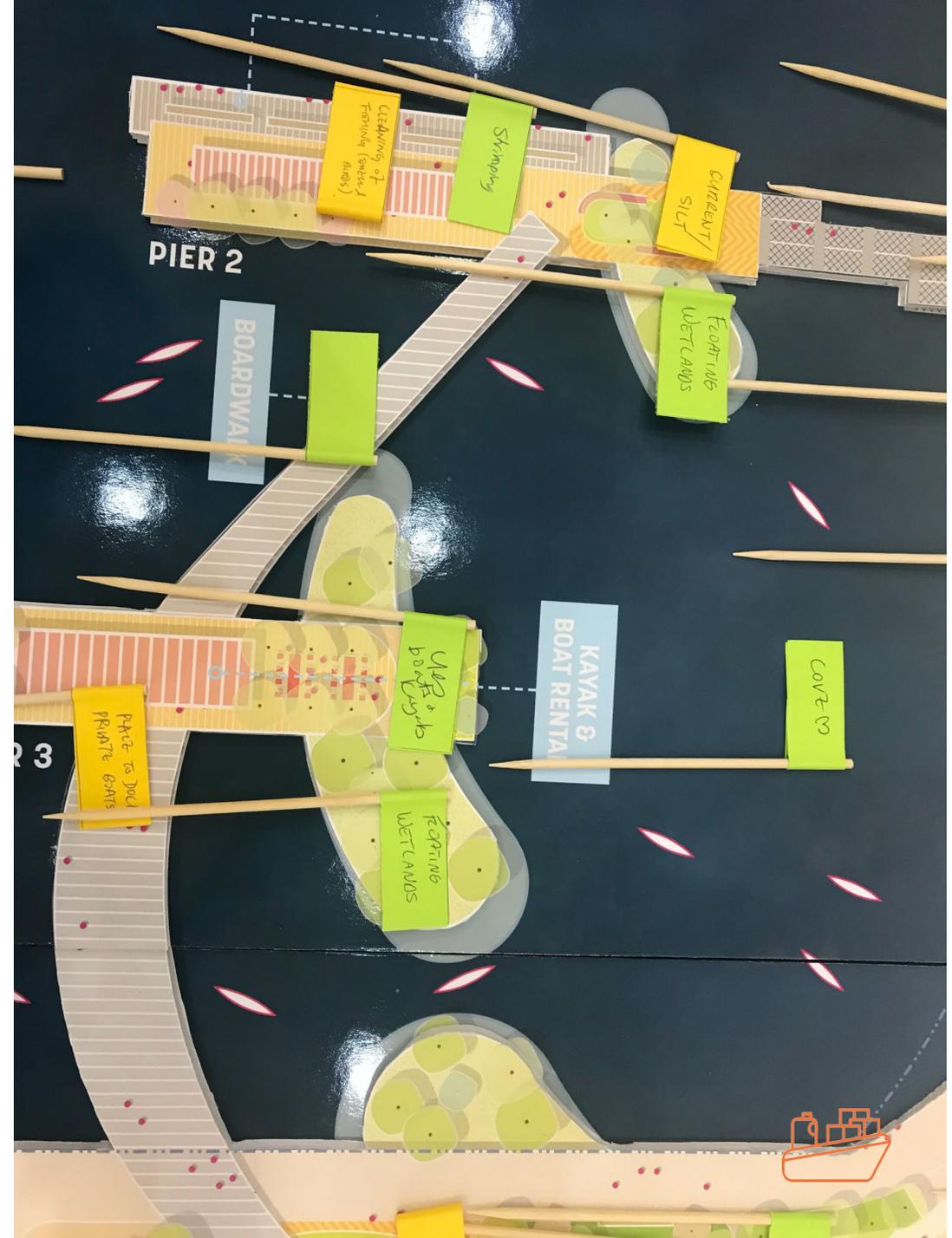
- Lighted courts
- Love volleyball
- Want palm Plant trees that bring in cool wildlife/birds
- trees
- Shade trees, not palm trees
- Living shoreline
- Events on USS Orleck
- Shrimping
- Floating wetlands
- More parks need music
- Love it
- Shade trees
- Art
- Yes boats and kayaks
- Floating wetlands
- Bike station along path
- Live oaks
- Angled parking
- Need more parking
- Food truck hub
- Shade trees
- The Joinery, Lakeland
- Needed this like yesterday
- Picnics with my family
- Having a restaurant and a food hall bad idea
- Swings
- I want so many palm trees
- Shade trees not palm trees
- Active
- Vancouver Convention Center



MEETING SUMMARY

Interactive Flag Map

- Hardwood, not palm trees
- Wind blow sand on the beach
- More green
- Public restrooms
- Dog park
- Places to get a drink (water, lemonade, etc) using riverwalk
- Kayak launch/parking
- Wave gen filtration
- Skate park
- Floating dock
- 2nd story access to USS Orleck
- Steam
- current/silt
- Cleaning fish/scent/cleanliness/disposal of hooks and line/birds
- Keep trees current
- Lightning/thunderstorms
- More shade
- Exercise pods around path
- Street trees to stay
- Too many buildings
- No parking on the riverfront
- Place to dock private boats
- Wind from water
- More shade
- More living shore
- Accessibility during all phases
- Ped mall
- No palms
- Coffee garden/special brewed from maxwell
- Recycling
- No palm trees
- Bus stops
- Bridge here
- Must have



Heart Sticker Votes

Shipyards Stories

2.1%

Maritime Walk

6.4%

Civic Canopy

2.5%

Community Space

3.2%

Museum Area

3.6%

Lawn Nooks

3.2%

Shaded Grove

8.5%

Food Terrace

12.5%

Shade Pavilions

8.2%

Living Shoreline

7.8%

Riverwalk

5.3%

Kayak and Paddle

3.6%

Nature Education

2.8%

Artful Experience

7.8%

Family Activities

3.6%

Evening Events

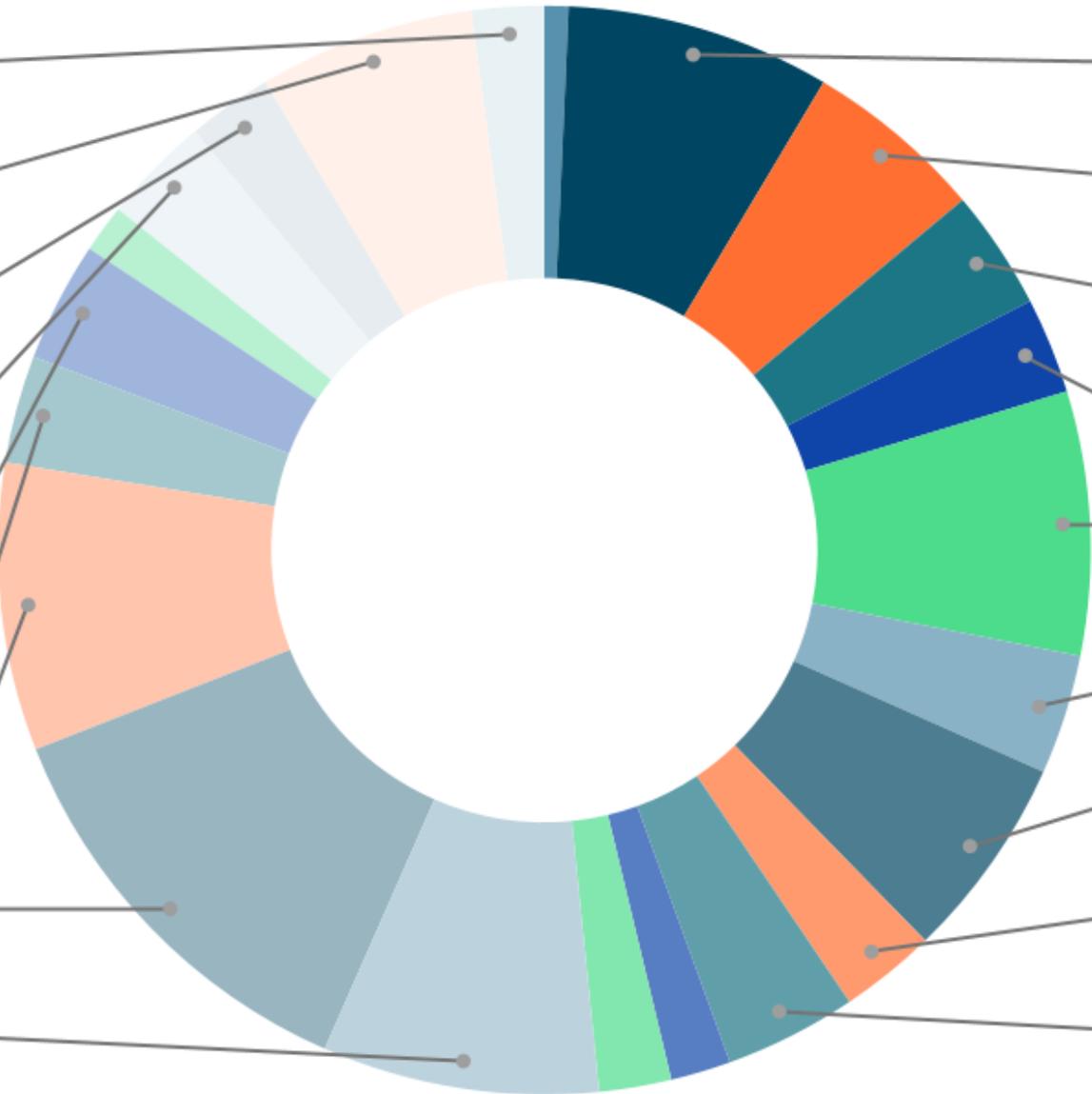
6.0%

Sports Courts

2.8%

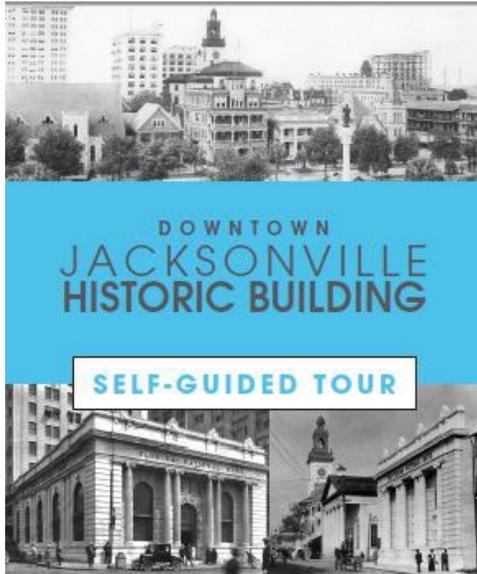
Fitness Classes

3.9%



HISTORIC MARKERS

The Downtown Jacksonville urban core of Jacksonville is home to a great many historic structures and a National historic District. Historic markers, storyboards, digital content and/ or signage throughout Downtown Jacksonville to identify historic structures, sites, and neighborhoods.



EXAMPLE



EXAMPLE

WATERFRONT ACTIVATION

Waterfront activation is a project that consists of production of custom digital content to be used in conjunction with the City developed Performing Arts Center Music Heritage Garden in a nightly projection show, as well as other interactive public art and capital enhancements to activate the Downtown waterfront such as the addition of LED lighting on the Performing Arts Center façade, speakers in other Riverfront locations capable of broadcasting the show, etc.

The DIA's waterfront activation would complement the City's efforts by adding additional elements not covered by the CIP project as well as software and content.



Performing Arts Center façade outline lighting that changes color to music

MUSICAL HERITAGE GARDEN

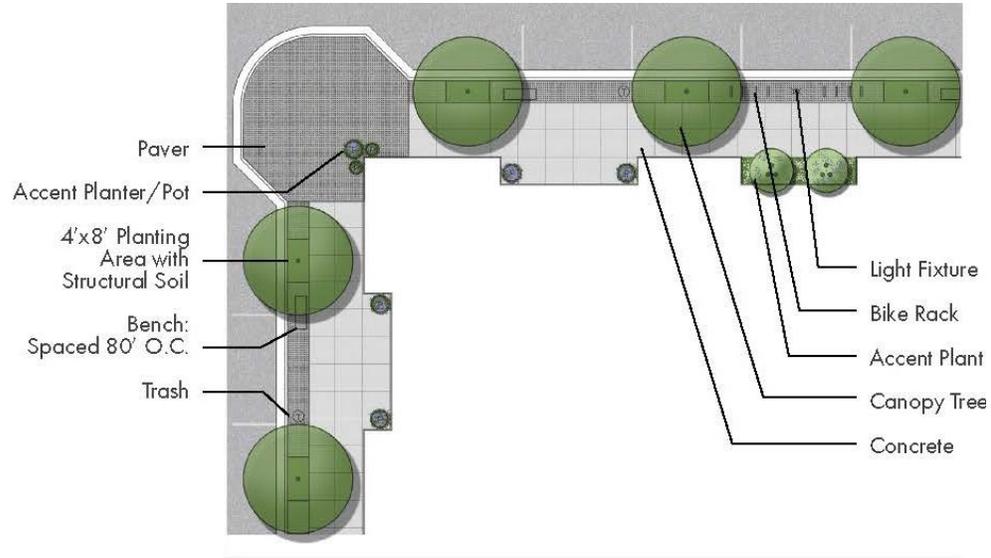
The City developed Performing Arts Center Music Heritage Garden will include various sub nodes that pay homage to different aspects of Jacksonville's rich musical history. Within each sub node are opportunities for interactive installations, art, and benches with speakers.

The DIA's funding would complement the City's efforts by adding additional elements not covered by the CIP project.



NEIGHBORHOOD STREETScape IMPROVEMENTS

Pavers, benches, streetlights and landscape to provide a consistent neighborhood brand; *Recommending Cathedral Hill first*



Paving



Cathedral
HILL
Cathedral
HILL



Lighting



Bench



Bench



Bike Rack



Trash Receptacle



Planter Pots



Canopy Tree: Skydancer Live Oak
Quercus virginiana 'Sky Climber'



Canopy Tree: Allee Elm
Ulmus parvifolia 'Emer II'



Accent Plants: Pineapple-Guava Shrub
Acca sellowiana



Accent Plants: White Hibiscago
Pumbago acutoloba 'Imperial White'



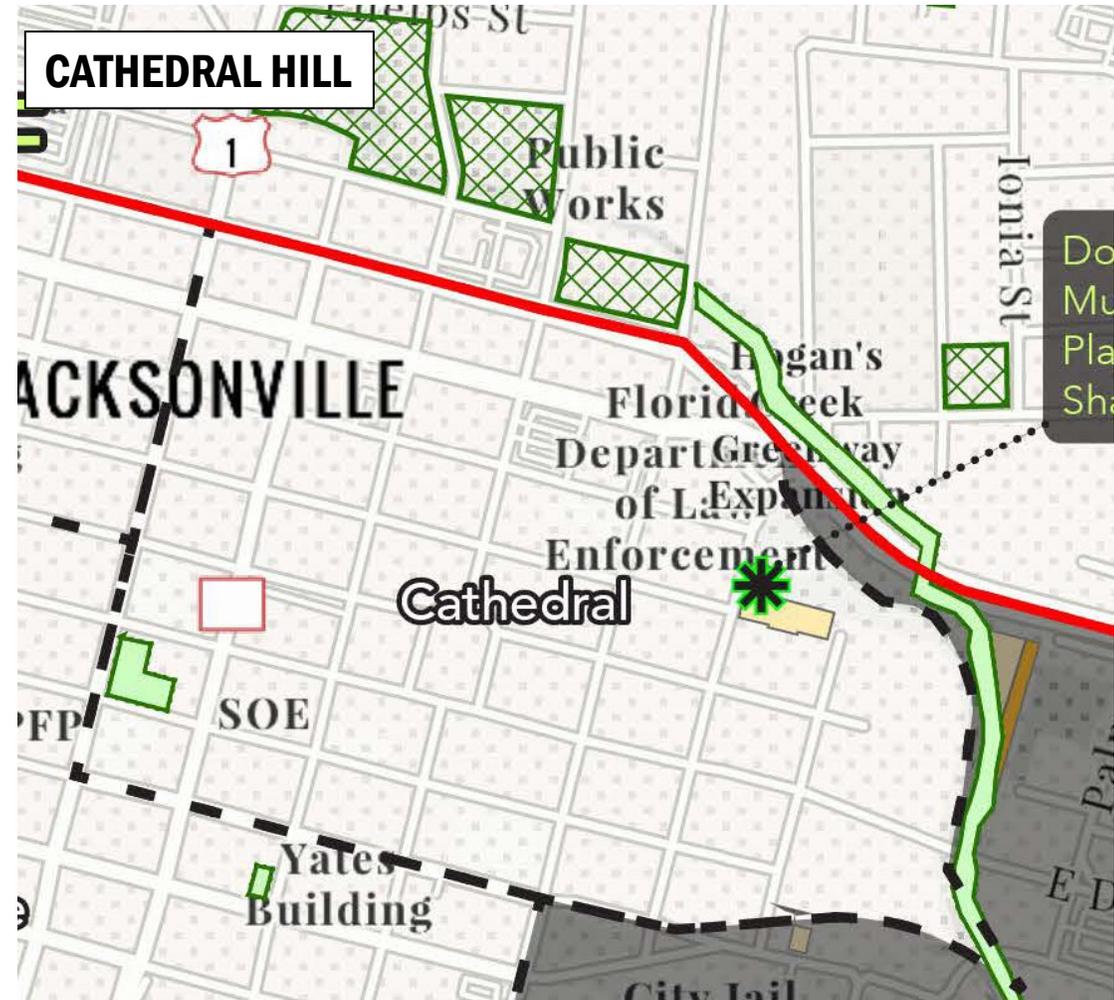
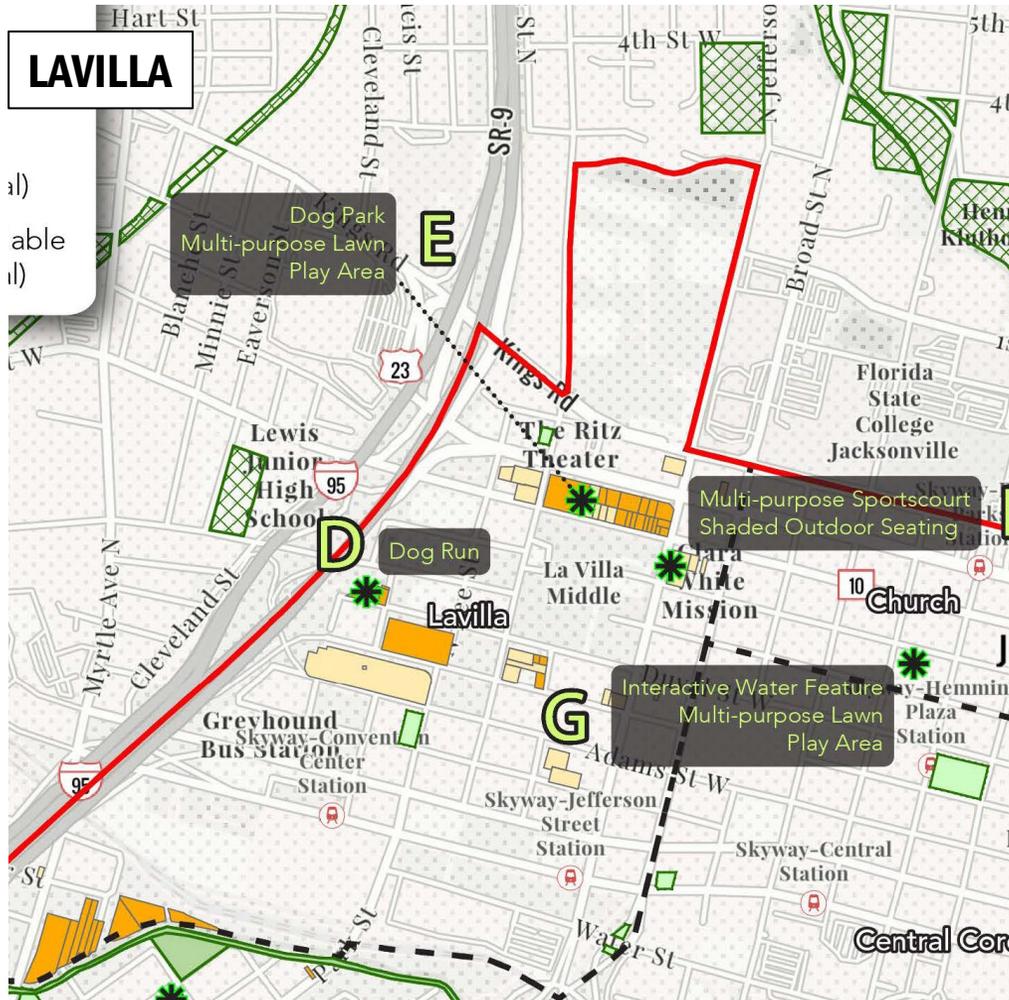
Accent Plants: Purple Salvia
Salvia sylvestris 'Mainacht'



Accent Plants: Tibouchina
Tibouchina granulosa

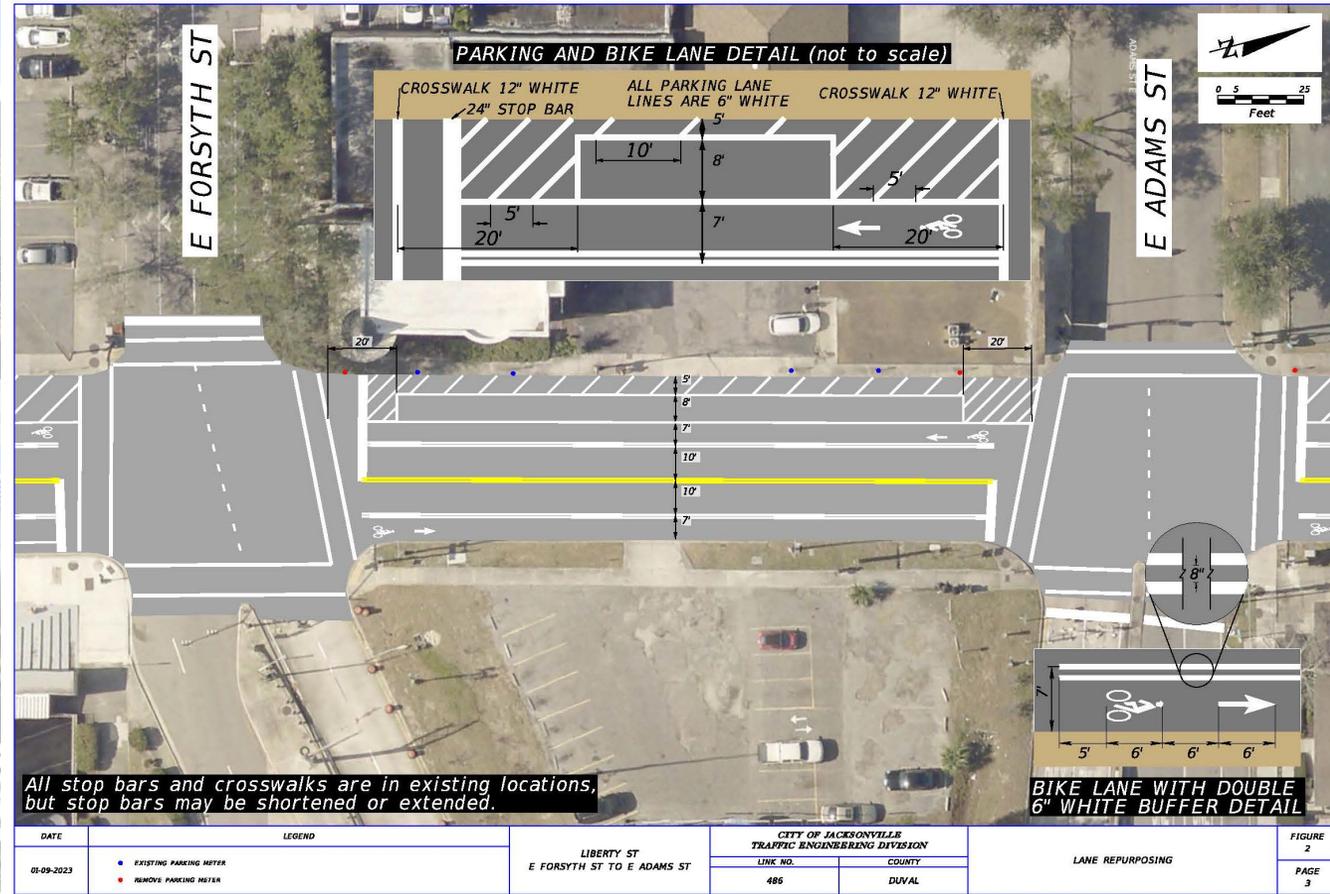
NORTHBANK PARK ACQUISITIONS & CAPITAL IMPROVEMENTS

To support the recommendations within the Park Assessment and Plan completed as part of the BID and CRA Update, lands for several new neighborhood parks on the Northbank should be located and acquired, or City owned parcels set aside, and developed to provide missing recreational and park amenities in proximity to residents within Downtown Jacksonville neighborhoods. **Prioritize LaVilla & Cathedral Hill neighborhood parks.**



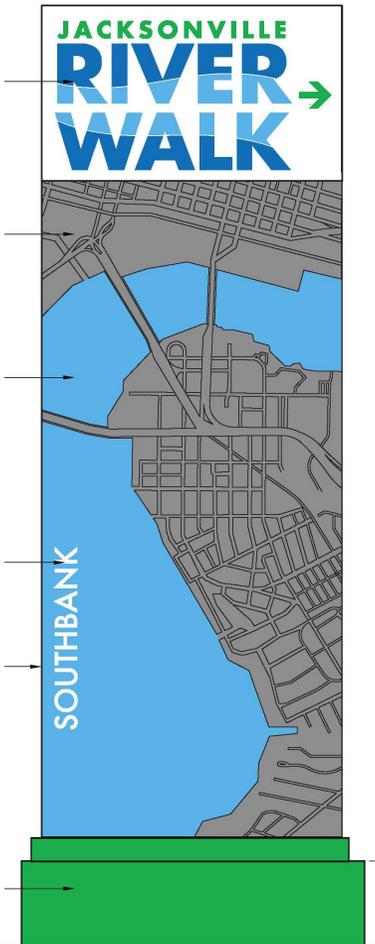
LIBERTY STREET IMPROVEMENTS

Public Works is redesigning Liberty Street as a north-south bicycle corridor. This corridor will provide a parallel facility to the Emerald Trail segments at Hogan's Creek, Hogan Street, and Lee Street to connect Beaver Street to the Riverwalk. The limits of this project is between the curb lines (i.e. travel lanes). The CRA project would be those areas outside of the curbs (e.g. sidewalk) for expanding sidewalk widths, enhancing hardscape and landscape, etc. to complement the Public Works effort.

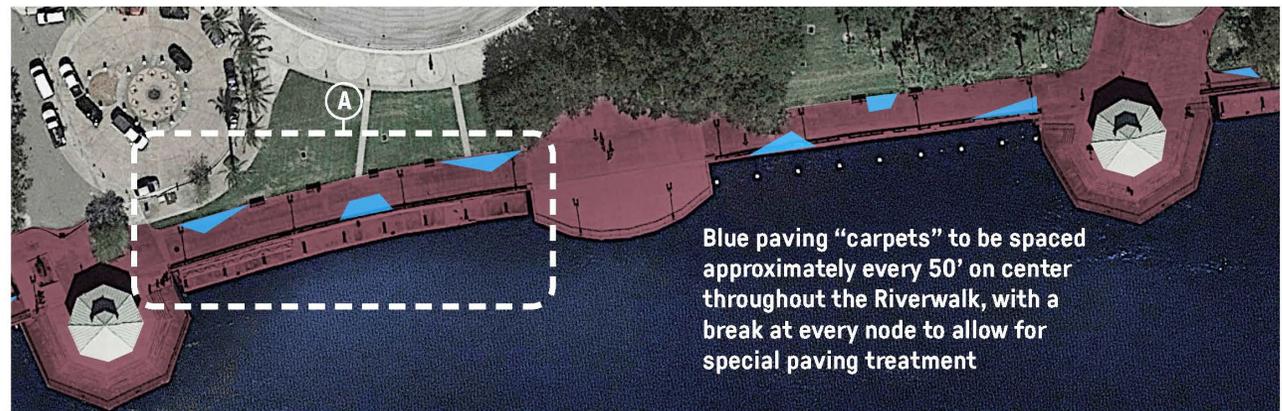


NORTHBANK RIVERWALK ENHANCEMENTS & SIGNAGE

To implement the recommendations of the SWA Plan, which includes Riverwalk Design Guidelines and enhancements (e.g. paving, planting, lighting, etc.) to create a cohesive design. Also includes the installation of upgraded signage and new signage in newly completed Riverwalk segments, as previously Riverwalk Informational Signage was been installed in limited locations and without full digital map functionality or the full menu of signage types, including “selfie spot” artistic signage. Could also include artistic feature benches, etc.



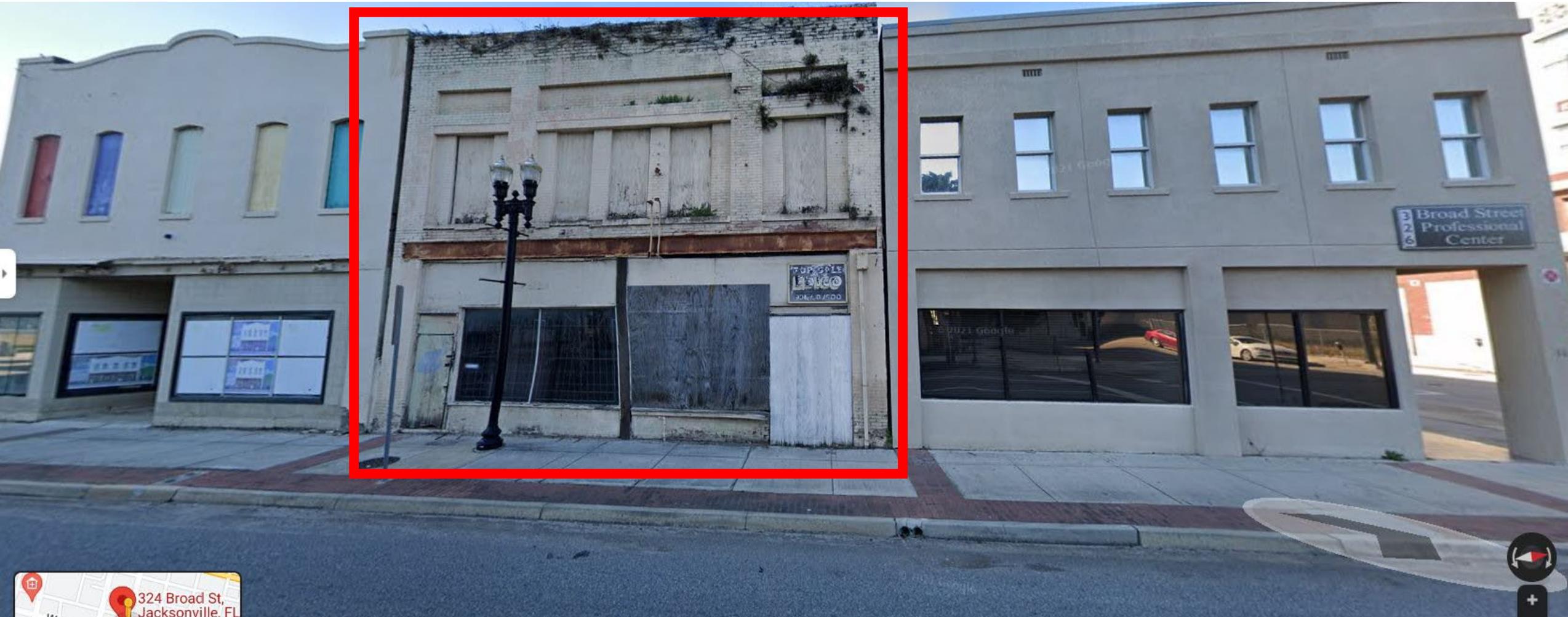
Per the South Bank paving precedent, a double row of brick pavers at 4" x 8" x 2-3/8", offset by approximately 1/2", shall be used when different paving patterns meet or when an interpretive paving area meets an existing or new paving pattern.



Blue paving "carpets" to be spaced approximately every 50' on center throughout the Riverwalk, with a break at every node to allow for special paving treatment

324 NORTH BROAD STREET BUILDING REHAB

\$300,000 in next year's budget



MAIN STREET BRIDGE EAST RAMP



RIVERFRONT PLAZA PRIVATE DEVELOPMENT PAD

Interim landscape and underground utilities for future development; possible design of restaurant for lease

- Future Development Pad for restaurant - temporary lawn, utility underground (now- perhaps \$500,000)
- Disposition or design?
- Public Art on Civic Stairs



NORTHBANK BUDGET RECOMMENDATIONS

Immediately using current funds:

1. Riverfront Plaza- speakers and projectors \$2,000,000

Use 1,970,295 in NB Parks and programming , add additional funds from NB Park Acquisitions and Capital Improvements if we need more. [Board Resolution to authorize but no fund transfer](#)

2. Shipyards West additional design services (30% to 60%) for CRA portion \$500,000
(use \$250,000 of current NB Professional Service funding; add \$225,000 from Downtown Maintenance, if additional funding required, transfer from Façade grants) [Board Resolution to authorize project, and to transfer funds from Downtown Maintenance](#)

3. Fund to Downtown Historic Markers \$500,000
Transfer \$500,000 from Downtown Maintenance
[Board Resolution to authorize project, and to transfer funds from Downtown Maintenance](#)

4. Request appropriation of revenue in DEDF for Downtown Parks Programming and Maintenance \$500,000
Previously earmarked for historic markers [Board Resolution to authorize project, and to request appropriation by City Council](#)

NORTHBANK BUDGET RECOMMENDATIONS

Proceeds from Iguana sale (March) \$3,200,000

Use for:

1. Save toward a meaningful CRA park project at Shipyards west- Piers or Food hall;
(expected \$__million budget) _____
2. Implement Neighborhood streetscape in Cathedral (Market Street preference) _____
3. Acquire land, design, and build a neighborhood park for LaVilla or Cathedral - would complete project. _____
4. Design and make Liberty Street sidewalk improvements as companion to CIP project for bike lanes _____
5. Begin implementation of Riverwalk improvements to create continuity of feel - benches, lighting, landscape, etc. (but so many segments under construction) _____

[Board Resolution to authorize project, and to request appropriation by City Council](#)

Net Proceeds from Lynch Payoff (July) \$4,900,000

Use for:

1. Additional funds for Shipyards West Park _____
2. FDOT ramp removal _____

[Board Resolution to authorize project but already appropriated as Unallocated](#)

Next FY Budget- revenue above obligations \$7,000,000

Use For:

1. Focus on new restaurant site in Riverfront plaza or new food hall in Shipyards West _____
2. Any item from first list