City of Jacksonville Downtown Investment Authority May 17, 2017 Uncertified Condensed Copy

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CITY OF JACKSONVILLE
DOWNTOWN INVESTMENT AUTHORITY

BOARD MEETING

Proceedings held on Wednesday, May 17, 2017, commencing at 3:43 p.m., City Hall, Lynwood Roberts Room, 1st Floor, Jacksonville, Florida, before Diane M. Tropia, a Notary Public in and for the State of Florida at Large.

BOARD MEMBERS PRESENT:

JACK MEEKS, Vice/Acting Chairman. JAMES BAILEY, Board Member. OLIVER BARAKAT, Board Member. BRENNA DURDEN, Board Member. CRAIG GIBBS, Board Member. RON MOODY, Board Member. MARC PADGETT, Board Member.

ALSO PRESENT:

AUNDRA WALLACE, DIA, Chief Executive Officer.
TOM DALY, DIA, Redevelopment Analyst.
GUY PAROLA, DIA, Redevelopment Manager.
JIM KLEMENT, DIA, Development Coordinator.
JOHN SAWYER, Office of General Counsel.
JOHNNY GAFFNEY, Office of the Mayor.
KAREN UNDERWOOD-EILAND, Executive Assistant.

Diane M. Tropia, Inc., P.O. Box 2375. Jacksonville, FL 32203 (904) 821-0300 stay in line with our current fiscal year primarily because -- due to -- and we're most appreciative of it -- the administration and the City Council addressing the pension.

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There is an increase in salaries that goes in effect come October 1. So to take in -- take into account that increase, a decrease in professional services is something I was proposing to do next year, but I'm just going to put it off to the following fiscal year, which would be '18-'19.

Travel expenses pretty much remain almost flat at 9,565. Employee training remains flat. Internal service charges pretty much remains flat. Market promotions, again, remains flat itself. Event contributions here, I think we've got that budgeted at 10,000. And miscellaneous at 3,000.

So pretty much, when you begin to look at our budget, 1.229, we're up a little bit over what's our current adopted budget of 1.119. And really, the increase is really due to the salary increases that are going to take effect October 1st.

Mr. Chairman, that's my presentation on Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300

PROCEEDINGS

May 17, 2017

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3:43 p.m.

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VICE CHAIRMAN MEEKS: So we should now close that meeting and reopen the Downtown Investment Authority Board meeting?

MR. WALLACE: That is correct, sir.

VICE CHAIRMAN MEEKS: That's correct.

And so you're going to take us through to

hear our DIA administrative budget?

MR. WALLACE: That is correct, sir.

So, Mr. Chairman, so this is Resolution 2017-05-06. It's a resolution of the Downtown

Investment Authority recommending that the City Council for the City of Jacksonville

approve the attached budget as part of the

City's overall budget approval.

Mr. Chairman, what we have before you is a budget that will be moving forward to the City of \$1.229 million. That breaks down to the following:

Salaries are roughly \$480,000. Benefits, roughly \$137,000. Professional services will remain flat at 430,000. You may have gotten a document that we sent out to you that had a

larger amount. I've reduced that number to
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our budget. I can address any questions that you may have.

VICE CHAIRMAN MEEKS: Let's do it right this time and have a motion to approve that and a second.

BOARD MEMBER BAILEY: So moved. BOARD MEMBER GIBBS: Second.

VICE CHAIRMAN MEEKS: And this -- just to clarify, we did have a Finance Committee

meeting, again, in the last week or ten days.

And the Finance Committee meeting approved the budget that you gave to us with the

budget that you gave to us with theunderstanding that there would be the change

between professional services and salaries that you discussed.

MR. WALLACE: Yes.

VICE CHAIRMAN MEEKS: Otherwise, what we see with that change is what we approved as the Finance Committee.

All right. Having said that, Mr. Moody, any questions or comments?

BOARD MEMBER MOODY: No.

VICE CHAIRMAN MEEKS: Mr. Padgett.

BOARD MEMBER PADGETT: None.

VICE CHAIRMAN MEEKS: Ms. Durden.

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1 BOARD MEMBER DURDEN: I just would like 2 you to talk a little bit about the staff and --3 because I know that we've been concerned in regards to the amount of work and the 4 5 anticipation -- the anticipated demand, and I don't recall hearing you speak to that during 6 7 our committee meeting.

And I just want to say, with the 30,000 --I guess it's maybe \$35,000 more, are you comfortable going forward with the staff that you have now for a whole other year?

12 MR. WALLACE: Yes.

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13 BOARD MEMBER DURDEN: Okay. Thank you. 14

VICE CHAIRMAN MEEKS: Mr. Bailey.

BOARD MEMBER BAILEY: Let me ask it a 15 16 different way, Mr. Wallace. Are you confident

17 you can keep the staff you have at the current

18 level? We have a lot going on, a lot coming

19 up. We don't need to be in a position of not

being competitive. And I think it would be a 20

21 disaster for us to have any kind of change. I

22 always feel strongly about what we're getting

23 for our money, and I just want to make sure we

24 have enough there.

> MR. WALLACE: Unless someone tells me Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300

1 another staff member.

2 BOARD MEMBER BAILEY: DIA is in a great position and we don't want to be in a position of not being able to respond quickly, getting 4 5 things done in a timely manner. Slowing things

down would be a disaster. 6

So the other item, travel expenses, it remains flat, but we can transfer from other accounts. Like your Chamber leadership trip is in Toronto this year as opposed to Cleveland, Ohio.

MR. WALLACE: Right.

13 BOARD MEMBER BAILEY: It could be more 14 expensive. And some of these others are going 15 to have increases, so --

MR. WALLACE: Mr. Chairman, to Mr. Bailey, I'm paying for the Toronto trip this fiscal year. So what we do is, if I know I'm going on that trip, I pay for it. It may take place after October 1, but I'm going to pay for that

21 in this current fiscal year. That's how -- so

22 that's where I know it actually gets paid for.

23 BOARD MEMBER BAILEY: Good. Thank you.

24 VICE CHAIRMAN MEEKS: Mr. Gibbs.

25 BOARD MEMBER GIBBS: I appreciate Finance Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300

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something subsequent to this particular

meeting, I think that we're going to be able to

3 retain our staff. What kicks in October 1st is

4 a 5 percent increase across the board for all 5

City employees.

I am appreciative for that.

I do also appreciate the board recognizing the amount of work that the team does do. It is

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not easy. And I know someone may make a

10 comparison to, we may have very well supported

another organization that does work within our 11

spectrum for increases and things of that

13 nature, but I have to do a balancing act. I

14 can't get into that. I have to look at where

15 we are, put it up under the umbrella of the

16 entire City administration. And that is one of

17 the reasons why, you know, the City would like

18 to keep as much at the department level flat as

19 we possibly can on the operations side, but

20 they also recognize that they are increasing on

21 the personnel, and that is the salaries and the

benefits for this upcoming fiscal year. 22

Maybe next fiscal year, '18-'19, would be

24 an opportunity to talk about the workload that 25 we have and potentially addressing it with

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doing the vetting on this. No comments. 1

VICE CHAIRMAN MEEKS: Mr. Barakat.

3 BOARD MEMBER BARAKAT: I've seen it on the

Finance Committee meeting, so no comments. 4

5 VICE CHAIRMAN MEEKS: Mr. Anderson, since

you're here, this was just sort of an 6

interesting combination of figures. Going back

8 to these much discussed parking garages that we

9 continue to talk about in our meetings, that --

10 if I've done my math right, and I don't have my

11 calculator, so forgive me, this isn't exactly

12 right, but I think this is worth noting, both

13 for something that you, as our council rep

14 today might be interested in, in terms of this

15 organization, for us as -- as members to think

16 about too. Without the charges for the parking

17 garages, we would actually be able to pay the

18 10 percent on the other revenues that we're

19 collecting in our TIFs, as we call them.

20 If we did that, we would actually have 21 enough revenue going back to the General Fund, 22 based on my back-of-the-envelope math here, to

23 pay our entire budget. Just something to think

24 about. I'll pass on going over that, but it's

25 sort of an interesting comparison. I see

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9 Mr. Barakat smiling at that. So something to 1 1 So, Mr. Chairman, this is for volunteers 2 for events and concerts at the Florida Theatre. note. At any rate --3 MR. ANDERSON: Duly noted. They have historically been providing parking VICE CHAIRMAN MEEKS: -- you can pass 4 through the Office of Public Parking itself. 4 5 along to your colleagues, that we're -- absent 5 So the exact number of events tends to be 6 those parking garages, we apparently would be a 6 somewhere about 150 events a year. And they 7 self- -- at this level of budget, a have anywhere upwards to potentially 25 8 volunteers per event. So basically, the self-supporting organization for our operating 8 9 expenses. 9 estimated value of this sponsorship is about 10 Before we vote on this budget, any public 10 \$18,000. 11 So in exchange for this, the Florida 11 comment? 12 AUDIENCE MEMBERS: (No response.) 12 Theatre directs event-goers to the Yates 13 VICE CHAIRMAN MEEKS: Hearing none, all in 13 parking through advertising on their website, 14 favor, say aye. 14 as well as event web pages, tickets, receipts 15 BOARD MEMBERS: Aye. 15 and playbills, et cetera. So we're proposing 16 VICE CHAIRMAN MEEKS: All opposed? 16 this term for 24 months from the effective date 17 17 BOARD MEMBERS: (No response.) of this particular resolution. MR. WALLACE: Mr. Chairman, if you could 18 18 And also, this is a -- for us, since we're approve your board meeting minutes for the DIA 19 19 managing parking, there are a number of 20 from April 18, 2017. 20 agreements that have been in place from a prior 21 VICE CHAIRMAN MEEKS: Do I have a motion 21 administration that -- I'm moving to 22 to that effect? 22 memorialize them via resolution, by an actual 23 BOARD MEMBER MOODY: So moved. 23 contract agreement. 24 BOARD MEMBER GIBBS: Second. 24 In other words, Mr. Chairman, as you would 25 VICE CHAIRMAN MEEKS: Second. Any 25 say, getting our fiscal house in order. So Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300 (904) 821-0300 10 12 comments, changes? that is what we're doing with this particular 1 BOARD MEMBERS: (No response.) 2 resolution here. 3 VICE CHAIRMAN MEEKS: Hearing none, all in 3 VICE CHAIRMAN MEEKS: Can I have a motion and a second? And then we'll discuss this. 4 4 favor, say aye. 5 5 BOARD MEMBERS: Aye. BOARD MEMBER MOODY: So moved. 6 VICE CHAIRMAN MEEKS: All right. I guess 6 BOARD MEMBER GIBBS: Second. 7 7 we're down some development rights. VICE CHAIRMAN MEEKS: All right. We'll 8 Mr. Wallace. 8 start with you, Mr. Moody. Any comments or 9 MR. WALLACE: Yes, Mr. Chairman. I'm 9 questions? 10 BOARD MEMBER MOODY: I have no problems 10 going to skip those two right now until Mr. Parola gets back. I'm going to go directly 11 with this resolution. I think it's a good 11 12 to 2017-05-04. 12 idea. 13 Mr. Chairman, this is a resolution of the 13 VICE CHAIRMAN MEEKS: Mr. Padgett. 14 Downtown Investment Authority providing parking 14 BOARD MEMBER PADGETT: I have no comments. VICE CHAIRMAN MEEKS: Ms. Durden. 15 within the Yates Garage for volunteers during 15 16 events at the Florida Theatre as a sponsorship 16 BOARD MEMBER DURDEN: Thank you. 17 to the Florida Theatre, and finding that the --17 Did I hear you say this is just for 24 months? 18 finding that the plan -- this resolution is 18 19 consistent with DIA's Business Investment and 19 MR. WALLACE: The term is 24 months from 20 Development Plan and establishes sponsorship 20 the effective date of this particular 21 terms and conditions, and also authorizing the 21 resolution. chief executive officer to execute any 22 BOARD MEMBER DURDEN: Okay. And is contracts and documents and otherwise take all 23 that -- I just didn't see it in the resolution itself. necessary action in connection therewith to 24 25 effectuate the purposes of this resolution. 25 MR. WALLACE: I'm reading from my notes Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203

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May 17, 2017 City of Jacksonville **Downtown Investment Authority Uncertified Condensed Copy** 1 and from my memo right here to you all. 1 VICE CHAIRMAN MEEKS: Should we move on to 2 2 BOARD MEMBER DURDEN: Okay. So it will be the Brooklyn Road Diet, or do you want to take 3 3 for 24 months? up the allocation of development rights? 4 4 MR. WALLACE: No, sir. I am going to go MR. WALLACE: Right. 5 5 BOARD MEMBER DURDEN: Thank you very much. to Resolution 2017-05-02. 6 No other questions. 6 This is a resolution of the Downtown 7 7 Investment Authority allocating 44,500 square VICE CHAIRMAN MEEKS: Mr. Bailey. 8 BOARD MEMBER BAILEY: Yes, I support it. 8 feet of commercial, retail and 10,000 square 9 I think it's wonderful. But after our annual 9 feet of general office development rights from 10 presentation to the Rules Committee last week, 10 Phase I of the Northside East Component Area of 11 it came up, and I thought it was a great 11 the consolidated downtown development of 12 suggestion. 12 regional impact to 102A Philip Randolph, LLC, 13 And, Numa (phonetic), I see you back 13 to be utilized on the properties identified by 14 there. 14 Duval County Tax Parcel Numbers 131134 00000, and 131135 00000, and 131136 0000, and 131133 15 The DIA gets involved in a lot of these 15 16 things. We do an awful lot, and we would like 16 0000, finding that the plan of development is 17 17 to see some advertising in return. I think the consistent with DIA's Business Investment and 18 18 DIA logo needs to be on a hundred and fifty Development Plan, and authorizing the chief 19 19 thousand playbills or other things to let executive officer to execute any contracts and 20 20 people know that the DIA is a partner in all of documents and otherwise take all necessary 21 these. 21 action. 22 So if we could make sure that's part of --22 Mr. Chairman, this is for -- if I'm not 23 it doesn't have to be part of the resolution, 23 mistaken, this is the Doro Fixtures building 24 but I haven't run across anybody that didn't do 24 and what is known as the sports complex itself. 25 the same thing. Numa just did this, by the 25 So -- perfect timing for Mr. Parola to go over Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300 (904) 821-0300 14 16 way. And I think it would be very helpful for 05-02, which is the Doro Fixtures building. 1 1 2 2 DIA to have their name on anything you can And I've given them the square footages 3 possibly put their name on as a partner. 3 thus far. 4 VICE CHAIRMAN MEEKS: Mr. Gibbs. 4 MR. PAROLA: Okay. 5 BOARD MEMBER GIBBS: No comments. 5 VICE CHAIRMAN MEEKS: He's read us the 6 VICE CHAIRMAN MEEKS: Mr. Barakat. 6 resolution, Mr. Parola. So perhaps in plain 7 BOARD MEMBER BARAKAT: No comments. 7 English, you could tell us what this means. 8 I think Mr. Bailey's suggestion is an 8 MR. PAROLA: Plain English. 9 excellent one. 9 VICE CHAIRMAN MEEKS: Yes. 10 10 VICE CHAIRMAN MEEKS: He's just full of MR. PAROLA: Okay. There's sort of a excellent suggestions, you've noticed, over the 11 11 unique aspect to this in that they have 12 years. 12 buildings that have existing development 13 Any public comments? 13 rights. We're adding to those development 14 14 rights to accomplish the following:

AUDIENCE MEMBERS: (No response.) 15 VICE CHAIRMAN MEEKS: Hearing none, all in 16 favor, say aye. 17 BOARD MEMBERS: Aye. 18 VICE CHAIRMAN MEEKS: All opposed? 19 BOARD MEMBERS: (No response.) 20 VICE CHAIRMAN MEEKS: Mr. Wallace, not

21 seeing Mr. Parola --22 MR. WALLACE: I'm good.

23 VICE CHAIRMAN MEEKS: -- should we move on

24 to --

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MR. WALLACE: Go right ahead, sir.

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15 One, we are very proprietary about the 16 limited amount of residential units that we

17 have in Phase I. So what we're doing is we're

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adding the retail and office components to the

19 Doro block -- we'll just call it that for

20 common property boundaries -- so that they can

21 do their immediate development plans, which, I

22 believe I received final or are about to

23 receive final through DDRB.

24 They are going to retain their existing

25 development rights that exist because of the

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buildings, not because of the DRI. In other 2 words, they have existing development rights

3 that predate the DRI. So it's theirs

regardless of what the DRI says about it. They 4

5 are going to convert those either to hotel

6 rooms or to residential units at some point in

7 time as the market determines.

8 The reason we are supportive of this as 9 staff is because there is a parking garage that 10 we talk about a lot, that if we can force density and force activity through here or 11 12 encourage density and activity through being 13 creative, then we think that will be supportive 14 of the garage being open on a regular basis and

15 helping to solve maybe an issue we have 16 fundingwise.

A lot of words. I hope I gave you what we're trying to accomplish in plain English.

VICE CHAIRMAN MEEKS: We'll find out based on the level and intensity of the questions.

21 So could I have a motion and a second to 22 put this on the floor?

23 BOARD MEMBER GIBBS: So moved.

BOARD MEMBER PADGETT: Second.

VICE CHAIRMAN MEEK: All right. Why don't Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203

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we start with you, Mr. Bailey. 1

BOARD MEMBER BAILEY: Could you come back to me?

4 VICE CHAIRMAN MEEKS: We'll come back to

5 Mr. Bailey. Why don't we start with Mr. Gibbs.

6 BOARD MEMBER GIBBS: It's 45.5 square

7 feet; is that what I'm reading?

8 MR. PAROLA: I believe that is the retail

9 square footage.

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BOARD MEMBER GIBBS: And 10- --

11 MR. PAROLA: Office.

12 BOARD MEMBER GIBBS: -- office. Okay.

Have they contemplated any parking in that 13

14 area, aside from the garage, or will the garage

accommodate --15

> MR. PAROLA: I'm very glad you asked that question because I just got a confirmation e-mail that the Parking Lot X that is located at Bay and A. Philip Randolph that this board approved to create parking in the area, they

21 are going to be utilizing that.

22 They will also be providing, as an interim measure, parking on what they are referring to 23

24 as Phase II of their development. Phase II 25 will either be the residential or hotel when

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1 the time comes.

2 And again, the concept is that -- by the

time the hotel or residential comes, that there

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will be sufficient demand in the area, 4

5 non-special events, as to have the MPS Garage 6 there open.

7 BOARD MEMBER GIBBS: Thank you.

8 MR. PAROLA: You're welcome.

9 BOARD MEMBER GIBBS: Nothing further.

10 VICE CHAIRMAN MEEKS: Okay. Mr. Barakat.

BOARD MEMBER BARAKAT: Thank you.

12 So just to make sure I understand, the 13 existing building is grandfathered with a

14 certain amount of rights, correct?

15 MR. PAROLA: Yes.

16 BOARD MEMBER BARAKAT: And what exactly

17 are those, those old rights, for lack of a

18 better term? Is it just the square footage of

19 the buildings and their zoning?

20 MR. PAROLA: Yeah, we looked at it as 21 square footage of their building and industrial 22 use. The whole thing has been used primarily

23 for industrial. So that's how we would

24 classify them for purposes of converting. We

would take their last known use that the

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property appraiser said they were, and that's

what we would base a conversion on.

3 BOARD MEMBER BARAKAT: Okay. 4

All right. So they could not -- without any conversion, they could not effectuate their

6 business plan, essentially. They have to have

7 these rights or they would have to comply with

8 an industrial use; is that correct?

9 MR. PAROLA: They have a development plan

10 that requires more development rights than

11 could otherwise be converted with their

12 existing uses. So if approved, you are giving

13 them, as new development rights, their retail

14 and office. They're keeping their industrial

15 development rights to convert at a later date.

16 BOARD MEMBER BARAKAT: Okay. And those 17 rights, what they would be transferred to, to 18 be determined, I supposed?

19 MR. PAROLA: Correct.

25

BOARD MEMBER BARAKAT: The demolition of 20 21 existing buildings, is that part of their plan

22 whatsoever? Are there a number of buildings or

23 more than one building on the block?

24 MR. PAROLA: That's a great question. And

I believe Wyman Duggan, their representative, Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203

(904) 821-0300 05/29/2017 10:30:26 AM is here. There was more than one building on

- 2 the block that was built at more than one point
- in time. Some -- and I'm not an historic 3
- expert here. Maybe Mr. Duggan can speak to 4
- 5 this. Some are more valuable than others.

6 I think that the buildings that are least

- 7 value, and we'll hear what Wyman has to say
- 8 about it, they're taking one or two of them
- 9 down, but the real important buildings to us,
- 10 like the Doro Fixtures building itself, is
- being reused. 11

12 BOARD MEMBER BARAKAT: All right. So 13 these new development rights would basically be

- 14 deployed within the existing footprint of the
- existing building, plus some potential new 15
- 16 construction?
- 17 MR. PAROLA: Yes.
- BOARD MEMBER BARAKAT: Okay. All right. 18
- 19 Thank you.
- 20 I think we would -- we'd like some
- 21 confirmation regarding which buildings will not
- be demolished and which buildings would be 22
- 23 demolished on the block.
- 24 VICE CHAIRMAN MEEKS: Yes, sir. If you
- 25 could come forward and introduce yourself.

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- 1 (Mr. Duggan approaches the podium.)
 - MR. DUGGAN: Thank you, Mr. Meeks.
- 3 Wyman Duggan, 1301 Riverplace Boulevard,
- Suite 1500. I'm with Rogers Towers. We 4
- 5 represent the applicant.

6 We have been through final DDRB review and

- 7 approval, so I can address some of the
- 8 questions. I also believe we have the DDRB
- 9 graphics package available to go through it
- 10 with you. I can answer many of these
- 11 questions.

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12 VICE CHAIRMAN MEEKS: So let's go back to

- Mr. Barakat. So there were some questions 13
- 14 about which buildings would be retained and
- which buildings would not be. So perhaps -- is 15
- 16 that the question I think you still have on the
- 17 table?
- 18 BOARD MEMBER BARAKAT: That's correct.
- 19 VICE CHAIRMAN MEEKS: So maybe start with
- 20 answering that question, if you would, please,
- 21 sir.

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- 22 MR. DUGGAN: Yes, sir. Thank you.
 - I have a couple of hard copies of this
- 24 too. Let me bring those up.
- 25 So this is just an overview of the site.

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It's an entire block bounded by A. Philip

Randolph, Adams, Lafayette, and then what is

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designated Forsyth Street, but that section of

- 4 Forsyth that runs between Lafayette and
- A. Philip was closed by ordinance and so it's a
- private street, but it -- it's the entire block 6
- 7 bounded by those four streets.

8 You can see in the picture, in the bottom 9 right hand, that's the site right there. So

- 10 you can see it in relation to the various
- 11 venues and the sports complex.
- 12 This is the Doro Fixtures building. If 13 you're standing at the corner of A. Philip
- 14 Randolph and Adams, here's the arena parking
- 15 garage. This is the site, the block here.
- 16 What this is designed to indicate is the
- 17 parking inventory that would serve the proposed
- development. Here's Lot X, which Mr. Parola 18
- 19 was just referencing that the City has expended
- 20 significant funds to upgrade.

So this is the approved final conceptual

- 22 plan. And it's phased. Phase I -- this, by
- 23 the way, is the closed section of Forsyth
- 24 Street. This is A. Philip. This is Adams.
 - This is Lafayette. The loading dock for the

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Maxwell House factory is right here. And then

- over here is the Adams Street garage.
- 3 So, as you can see, the plan for Phase 4
- I -- and Phase I is when the rights that are
- 5 before you for allocation would be used -- is
- for 44,500 square feet of retail, which is 6
- contemplated to be a boutique bowling alley. 7
- 8 There are special alcohol licensing laws
- 9 under the State of -- you know, in the state of
- Florida that allow for a full bar, full liquor 10 11 sales, in connection with a bowling alley, a
- 12
- certain number of lanes, which this will
- provide. And, as you can see, there's office 13
- 14 and other retail spaces.

15 Phase II -- I'll show you more detail in a

- 16 second, Mr. Barakat, but this is where Phase II
- 17 will go. There are buildings here now that
- will be demolished. This footprint during 18
- 19 Phase I, while all of this is developed, will
- 20 be interim off-street parking of approximately 21 32 spaces.
- 22 And Phase II, which hopefully is three to
- 23 five years, we will come back for -- we will 24
- convert the existing rights that Mr. Parola
- 25 referenced into either a boutique hotel or

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1 multifamily. It may be enough. The conversion2 of this approximately 65,000 square feet of

2 of this approximately 65,000 square feet of3 existing industrial development rights might

- 4 convert to enough hotel rooms or apartments to
- 5 fully serve the proposed level and intensity of
- Tally serve the proposed level and intensity to

6 development for Phase II. If it doesn't, we

7 will come back for an allocation of the delta.

We will also have to go back through DDRB
review and approval for Phase II. So right
now, all that's been approved is -- for final
development is Phase I, which is this, what is

development is Phase I, which is this, what is here before you.
Also, just to fully flesh out the development plan for Phase I, this space right here, in the corner, is currently an off-street parking lot that was serving these five Doro

17 buildings. The plan there is to convert that

18 into active -- active recreation and open19 space. Really, to turn it into a venue, an

20 event venue for perhaps corporate events during

21 sporting -- sporting events or other activities

22 down in the entertainment complex. And also,

23 just an open-air spot for people to congregate

24 and relax.

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Again, since this is privately owned, and
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1 the same person, the same development entity

2 owns both buildings, both sides of the street,

3 they own this -- the entirety of that strip.

4 And so the plan is to convert that,

5 particularly on event days, into

6 pedestrian-only space, to include bollards here

7 at the end of A. Philip, potentially, and over

8 here on Lafayette, so that this will be a

9 pedestrian plaza on event days.

It will also be capable of providing cafe seating, you know, along either side of the street. This is going to be improved with wide sidewalks and planters to create a nice space.

So this is the existing Doro building. If you're standing on A. Philip Randolph, here's the parking garage. And then this is the frontage on Forsyth Street today.

Mr. Barakat, the answer to your question is these buildings will come down. They're warehouses. All they've ever been is warehouses. They have no intrinsic, aesthetic or architectural value.

This is the Doro building that will beconverted into retail. This space will beconverted into retail as well. And so right in

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1 here is where the off-street -- interim

2 off-street parking will be created. And then

3 in Phase II, there will be the vertical

4 construction.

And then just to give you -- so this isthe conceptual of how post-redevelopment would

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7 look if you're standing on A. Philip. This is

8 the frontage. This is the Intuition Building

9 here. There's a concept to create kind of this

10 entryway feature, this proscenium feature for

the pedestrian experience.

And then this is the Forsyth Street side
of the private street where you can see the
planters, cafe seating. And this is the
open-air, active recreation area. This is a
mural on the back of the building that's on
Adams.

So that's probably enough to give you a flavor and answer your questions.

20 BOARD MEMBER BARAKAT: Okay.

21 VICE CHAIRMAN MEEKS: Mr. Barakat, any

22 more questions?

23 BOARD MEMBER BARAKAT: No. That sounds

24 like a cool project. Sounds great.

MR. DUGGAN: Thank you.

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1 VICE CHAIRMAN MEEKS: All right.

2 Mr. Gibbs.

3 BOARD MEMBER GIBBS: My question was about

4 parking. It's been addressed.

VICE CHAIRMAN MEEKS: Mr. Bailey.

6 BOARD MEMBER BAILEY: Wyman, can you go

7 back to -- how did you describe the street and

8 the ownership of the street?

9 MR. DUGGAN: So that section of Forsyth,

10 between the two buildings, was closed by City

11 ordinance, you know, abandoned --

12 BOARD MEMBER BAILEY: Closed --

MR. DUGGAN: -- closed to private

14 ownership.

BOARD MEMBER BAILEY: I petitioned toclose that, but I seem to remember we split itdown the middle. Doro agreed -- because I

18 owned that -- the Intuition Ale building. And19 we closed it, but we agreed to the center of

20 the street, I believe.

21 MR. DUGGAN: And that's the default 22 approach if you have different ownership on

23 each side of the street. Now there's common

24 ownership, so they own both sides, both halves.

25 So they own the whole street.

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1 BOARD MEMBER BAILEY: Okay. So your 1 2 project and Intuition -- I mean, do you have 3 buy-in from them to do the -accessible during non-event days or --4 MR. DUGGAN: Yes.

5 BOARD MEMBER BAILEY: -- improvements and 6 the pedestrian --

7 MR. DUGGAN: Correct. Yes.

8 BOARD MEMBER BAILEY: Okay.

9 MR. DUGGAN: I was fortunate enough to do 10 the entitlement work for that building as well.

BOARD MEMBER BAILEY: Yeah. 11

12 MR. DUGGAN: And this kind of was always 13 in the offing. And so now both halves of the 14 street can be programmed for that type of 15 activity.

16 But yes, when we got the approvals for the 17 Intuition building, now the Intuition Manifest building, a similar deviation, for example, was 18 19 granted to require zero minimum parking because 20 we wanted to be able to create a more

21 pedestrian-friendly space when events warranted 22 it.

23 BOARD MEMBER BAILEY: So you mentioned 24 bollards at Lafayette. So they changed the

25 entrance to the parking lot to Lafayette, so

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you don't have to come in off Forsyth? Has that already been done or is that being

3 proposed?

4 MR. DUGGAN: So if you will -- yes. This 5 is there today.

6 BOARD MEMBER BAILEY: Yeah.

7 MR. DUGGAN: This is the existing parking

8 lot.

9 BOARD MEMBER BAILEY: But the entrance was off of the closed Forsyth.

10 MR. DUGGAN: So Forsyth today is open. I 11

12 mean, you can drive up and down it. And you will be able to --13

14 BOARD MEMBER BAILEY: Well, it's private, 15 but you can drive up and down it.

16 MR. DUGGAN: Correct.

BOARD MEMBER BAILEY: But the entrance to 17 the Intuition parking lot was off of Forsyth. 18

19 MR. DUGGAN: There are two entrances, one 20 off Lafayette, right here -- basically, the

21 Adams overpass --

22 BOARD MEMBER BAILEY: Right.

23 MR. DUGGAN: -- runs right there. So

24 there's an entrance here and then there's an

25 entrance here.

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BOARD MEMBER BAILEY: But are they willing

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to close that or is that going to remain

4 MR. DUGGAN: It will remain open in the 5 sense that it won't be curbed, but on event

7 plaza, yes, it will all be closed off.

8 BOARD MEMBER BAILEY: Okay. I think it's 9 a great project. I think it will do a lot to

days when the intent is to create a pedestrian

10 help the situation down there. We had

Super Bowl down there, and there was nothing 11

12 between the sports complex and the Landing.

13 And this was quite an active place. So I think

14 it's a great project.

15 MR. DUGGAN: Believe it or not, one of the 16 warehouses that will be torn down was an event venue during the Super Bowl. I toured the 18 space, and there's still a big mural inside that was painted.

20 BOARD MEMBER BAILEY: Yeah, ours was North 21 Bay Club.

22 MR. DUGGAN: Right.

23 BOARD MEMBER BAILEY: And -- or North Bay

24 or Bay Street Club or something. So it was

25 very active. Good job.

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1 VICE CHAIRMAN MEEKS: Ms. Durden.

BOARD MEMBER DURDEN: So just to be clear

on -- and I don't know whether Mr. Wallace

answers this or Mr. Duggan. But on the 4

5 allocation -- on Sections 1A and B, given the

time frames, if we fail to acquire a building 6

permit within 24 months, the allocation of 7

rights -- excuse me -- fail to acquire a

9 building permit within the 24 months from the

10 effective date of this resolution, are those

11 building permits tied to these specific

12 development rights?

13 In other words, I want to be clear, does

14 Mr. Duggan's client have to get building

15 permits for commercial and retail and 10- --

16 for 44,000 of commercial retail and 10,000 of 17 general office development within that time

18 frame?

19 MR. PAROLA: I'll take that, if I could.

20 Yes, those time frames are specific to the 21 allocation of development rights for this.

22 BOARD MEMBER DURDEN: So he -- so they

23 have to get building permits for the full

24 amount within the 24 months, 44.5- and 25 10,000 --

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May 17, 2017 City of Jacksonville **Downtown Investment Authority** 35 1 MR. PAROLA: So if they came in for 44,000 1 VICE CHAIRMAN MEEKS: Duggan. Mr. Duggan 2 of retail, with the permits, we would take what 2 did talk to me, so I think I have to disclose 3 they didn't use back automatically. 3 that. We had a phone conversation about this. 4 BOARD MEMBER DURDEN: Okay. 4 Did anyone else need to make that 5 5 MR. PAROLA: So we don't -- we don't have, disclosure? 6 like, this surplus hanging out -- no offense to BOARD MEMBER BARAKAT: Yes, sir. Thank 6 Wyman's client, but for Wyman's clients to use. 7 7 you for reminding me. 8 BOARD MEMBER DURDEN: I just wanted to 8 BOARD MEMBER GIBBS: Thank you for 9 make that --9 reminding me as well. 10 MR. PAROLA: Yes, ma'am. 10 BOARD MEMBER BAILEY: Me as well. BOARD MEMBER DURDEN: Yes, I did have a 11 BOARD MEMBER DURDEN: -- to clarify that 11 12 point. 12 conversation with Mr. Duggan. 13 MR. PAROLA: Yes, ma'am. 13 BOARD MEMBER PADGETT: I did too. 14 BOARD MEMBER DURDEN: Thank you. 14 BOARD MEMBER MOODY: I guess he called us Other than that, I don't have any 15 15 all. 16 questions. I think this is a great project. 16 MR. DUGGAN: Yes, sir. 17 17 VICE CHAIRMAN MEEKS: Mr. Padgett. VICE CHAIRMAN MEEKS: It looks like you BOARD MEMBER PADGETT: I love the concept. 18 18 did your homework, sir. I think it looks great. I like that we're 19 19 MR. DUGGAN: Thank you. revitalizing it. So I have no comments at all. 20 VICE CHAIRMAN MEEKS: Any public comment? 20 21 I think it's great. 21 AUDIENCE MEMBERS: (No response.) 22 VICE CHAIRMAN MEEKS: Mr. Moody. 22 VICE CHAIRMAN MEEKS: Hearing none, all in 23 BOARD MEMBER MOODY: My only comment is 23 favor, say aye. that, based on what we did at our last meeting 24 BOARD MEMBERS: Aye. 24 25 and our commitment going -- not commitment, but 25 VICE CHAIRMAN MEEKS: Any opposed? Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300 (904) 821-0300 34 36 our direction going forward on the shipyards, I BOARD MEMBERS: (No response.) 1 think this fits in perfectly with some of the 2 VICE CHAIRMAN MEEKS: On that, we're going issues that we're trying to make happen 3 3 to have a five-minute break. Mr. Moody, and downtown. And I think it's going to be a real Mr. Gibbs and I need a break. 4 4 5 5 positive thing. (Brief recess.) VICE CHAIRMAN MEEKS: Diane's here. The 6 I want to be real clear and transparent, 6 meeting is called back to order. 7 Mr. Grainger, Farley Grainger is one of the 7 8 major partners of this development. And he and 8 Mr. Wallace. 9 I -- if you know me, we ran an appraisal 9 MR. WALLACE: Mr. Chairman, Resolution 10 company for many years. Three years ago, we 2017-05-03. A resolution of the Downtown 10 11 shut it down. So he and I have no financial 11 Investment Authority allocating 30,000 square 12 ties or financial interests, but I can tell you 12 feet of commercial, retail development rights and 5,000 square feet of general office from a -- just from an opinion side, he's a 13 14 rather conservative individual and he 14 development rights for Phase I of the Northside 15 East Component Area of the consolidated understands marketability. And I think the 15 16 timing of this, based on what we're doing, is 16 downtown development of regional impact to Laura Trio, LLC, a Delaware LLC, to be utilized 17 going to be very good. 17 18 VICE CHAIRMAN MEEKS: Well, who knows, if on the properties identified by Duval County 18

19 the General Counsel's Office would let us, we 20 could have a bowling event over there 21 eventually, but they seem a little strange 22 about that.

23 One comment, Mr. -- is it -- I keep

24 forgetting -- Duggan or Duggan (pronouncing)?

25 MR. DUGGAN: Duggan.

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19 Tax Parcels 073676 0000, which is commonly 20 referred to as the Laura Street Trio, and finding that the plan of development is 21 22 consistent with DIA's Business Investment and 23 Development Plan, and authorizing the CEO to 24 execute any contracts and documents and 25 otherwise take all necessary action in Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300

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May 17, 2017 City of Jacksonville 37 39 connection therewith to effectuate the purposes conversion, based on their development plan, 2 of this resolution. you find that they need about another 30,000 3 I'll turn this over now to Mr. Parola. square feet of retail to accommodate things 4 like a rooftop bar. I think there's a little MR. PAROLA: Thank you. 4 5 5 A question someone might have is, that bodega that's going to be in one of the 6 doesn't seem like a lot of development rights 6 buildings. So that's where they need the 7 for three buildings and new construction. And retail. The office is essentially a conference 8 the answer to that is it's not. 8 center. That's what we are using the office space for. 9 We're adding the requested development 9 10 rights to their existing development rights as 10 BOARD MEMBER DURDEN: So I see that in 11 converted into a restaurant, as converted into 11 Section 1A, we're basically turning over the performance schedule to staff, to agree to, 12 hotel rooms and so on. So these are additive 12 13 and they will all be absorbed at one time. 13 through a redevelopment agreement? 14 The DRI -- we, as master developer, 14 MR. PAROLA: Through the Chair, yes. 15 15 looking at -- from the DRI lens, all -- the There's a redevelopment agreement, I 16 three buildings; the Bisbee, the Florida Life, 16 believe, making its way through Council now, or 17 and then the Marble Bank, and the portion of 17 in short order will make its way to Council 18 new construction as one single development 18 that, I believe, has language in there 19 19 project. And, in fact, the Florida Life and mandating a performance schedule. So we're 20 Bisbee will be connected by new construction, 20 relying on something that's going through 21 essentially creating one building with three 21 Council to kind of drive the bus, so to speak, 22 different components. 22 on performance. 23 Other than that, I'm happy to go through 23 BOARD MEMBER DURDEN: So that is in the math with you, but I don't hundred percent 24 24 Council right now. Is there a draft know that's the best use of your time. You'll 25 performance schedule right now? Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300

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let me know. 1

2 VICE CHAIRMAN MEEKS: We'll come back to 3 that if there's a question.

4 Let's have a motion and a second, if we 5 could, to have this on the floor for

6 discussion.

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BOARD MEMBER PADGETT: Motion.

8 BOARD MEMBER MOODY: Second.

9 VICE CHAIRMAN MEEKS: Okay. Ms. Durden,

10 why don't we start with you.

11 BOARD MEMBER DURDEN: Thank you very much.

So I see on Page 2 of the resolution, at

the top of Page 2, it says that there's 13

14 approximately 72,000 square feet of existing

15 general and 10,000 of existing commercial

16 retail.

17 So my question is, are they anticipating 18 converting any of that to any uses other than 19 office or commercial retail?

20 MR. PAROLA: Through the Chair, yes, the 21 majority of that square footage is being

22 converted into 145 hotel rooms.

BOARD MEMBER DURDEN: Okay. And so that

24 only leaves, then, 30,000 of commercial retail?

25 MR. PAROLA: Right. After you run all the

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MR. WALLACE: Through the Chair --1

MR. PAROLA: I can't answer that.

3 MR. WALLACE: Through the Chair --

4 VICE CHAIRMAN MEEKS: Mr. Wallace.

(Board Member Gibbs exits the

6 proceedings.)

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7 MR. WALLACE: -- February 1st, performance

schedule is the following: We gave them R

9 60 months to complete development of all of

10 these particular projects. So that's

11 consistent with -- what we filed is consistent

12 to the directions that you gave me on

13 February 1st.

14 BOARD MEMBER DURDEN: Right. So has that

15 changed? I guess I'm just asking for some --

16 MR. WALLACE: No.

17 BOARD MEMBER DURDEN: Mr. Parola mentioned

the one going through the Council right now.

19 I'm just --

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20 MR. WALLACE: Right. No, the performance 21 schedule remains the same. The Barnett

22 building, they should complete that within

23 24 months. The duration of everything, from

24 the Barnett building to the restoration of the

Trio with the new construction and the parking

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Downtown Investment Authority 41 43 1 garage, they have 60 months to complete 1 So just as a point of note, next month, we 2 everything based upon the conversation and will have a presentation by Council President 3 directives you gave me. Boyer on waterfront activation. She's been 4 providing those presentations, and she's BOARD MEMBER DURDEN: Okay. That's my 4 5 5 only question, or that concludes my questions. requested to do so here next month. 6 VICE CHAIRMAN MEEKS: Mr. Padgett. 6 And the last thing is, with regard to the 7 BOARD MEMBER PADGETT: I have no comments. parking RFP that was let out maybe 30 to 45 8 days ago, today was the closing. We have VICE CHAIRMAN MEEKS: Mr. Moody. 8 9 BOARD MEMBER MOODY: Based on previous 9 received three responses. I do not know the 10 actions. I think this is a no-brainer. 10 names, but we did get three respondents to that 11 11 particular RFP itself. VICE CHAIRMAN MEEKS: Mr. Bailey. 12 BOARD MEMBER BAILEY: No comments. 12 BOARD MEMBER BAILEY: When you say you 13 VICE CHAIRMAN MEEKS: Mr. Barakat. 13 don't know the names, you don't know who 14 BOARD MEMBER BARAKAT: Just a curiosity 14 responded or you didn't recognize them when you 15 question. What is the westerly line of the 15 saw them? 16 east component? Is that Laura Street? 16 MR. WALLACE: I don't know who responded. 17 17 MR. PAROLA: Through the Chair, no, it is I just got the note --18 18 not. It varies. It may be Hogan and Julia at BOARD MEMBER BAILEY: Okay. 19 19 some points, and then it kind of heads west, MR. WALLACE: Okay. 20 20 and then it kind of jogs north, but what I can VICE CHAIRMAN MEEKS: Any other questions 21 do is provide you with a map that shows that if 21 or comments for Mr. Wallace on his executive 22 you would like. 22 report? 23 BOARD MEMBER BARAKAT: Yeah. You can 23 BOARD MEMBERS: (No response.) VICE CHAIRMAN MEEKS: Moving along. 24 24 e-mail it or whatever. At some point, I'd love to get a refresher on that. 25 MR. WALLACE: Mr. Chairman, I'd like to Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300 (904) 821-0300 42 44 1 MR. PAROLA: I'll e-mail it to you. bring forward Allan -- is Allan still here -to give you an update with regard to the 2 BOARD MEMBER BARAKAT: I just want to 3 confirm that the project does not span two 3 Brooklyn Road Diet. 4 different districts. 4 (Audience member approaches the podium.) 5 Thank you. 5 VICE CHAIRMAN MEEKS: If you would introduce yourself, sir, and your address. 6 MR. WALLACE: Through the Chair, I would 6 7 7 AUDIENCE MEMBER: Sure. say, if you do look at it, it's a good 8 definition of gerrymandering. 8 Good afternoon. Allan Iosue with Pond & 9 VICE CHAIRMAN MEEKS: Hearing no other 9 Company. 10 10 questions or comments, any questions or My home address or work the address? 11 comments from the public? 11 VICE CHAIRMAN MEEKS: Work address is 12 AUDIENCE MEMBERS: (No response.) 12 good. VICE CHAIRMAN MEEKS: All in favor of this 13 13 MR. IOSUE: 10199 Southside Boulevard, 14 motion, say aye. 14 Jacksonville, Florida. 15 15 BOARD MEMBERS: Aye. I actually want the rest of the team to 16 VICE CHAIRMAN MEEKS: Any opposed? 16 come up too. We have here Cantrece Jones with 17 BOARD MEMBERS: (No response.) 17 Acuity Design Group, Jaimie Sloboden, Michael Baker, and Jason King with Dover, Kohl & 18 VICE CHAIRMAN MEEKS: All right. 18 19 Mr. Wallace, it looks like we're down to the 19 Partners. 20 Brooklyn Road Diet. Are you going to talk to 20 VICE CHAIRMAN MEEKS: You need to slow 21 us about that? 21 down a little bit for our court reporter, if MR. WALLACE: Yes, sir. I'm going to give 22 22 vou could. you -- I'm going to do my executive director's 23 MR. IOSUE: I'm sorry. Cantrece Jones 23 24 report and then come to the Brooklyn Road Diet 24 with Acuity. 25 25 THE REPORTER: Can you spell their names

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1 for me, please?

MR. IOSUE: Oh, sure.

AUDIENCE MEMBER: Hello. I'm Cantrece

4 Jones. It's spelled C-a-n-t-r-e-c-e. The last

5 name is Jones. The company is Acuity Design 6 Group.

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7 THE REPORTER: Thank you.

MS. JONES: You're welcome.

AUDIENCE MEMBER: Jaimie Sloboden with

10 Michael Baker International. Jaimie is

J-a-i-m-i-e. Sloboden, S-l-o-b-o-d-e-n. 11

THE REPORTER: Thank you.

13 AUDIENCE MEMBER: Jason King, Dover, Kohl

& Partners. J-a-s-o-n, K-i-n-g.

THE REPORTER: Thank you.

16 MR. IOSUE: Sorry about that. I know it's

been a long afternoon, so I'll try and buzz 17

18 through this pretty quickly, but I just wanted

19 to give you a guick update, where we are.

We've been under contract for a couple of

months. If you're not familiar with the 21

22 project, we're looking at three corridors in

23 the Brooklyn neighborhood; Riverside from Water

24 Street over to Peninsular, Park Street from

basically Forsyth over to Peninsular, and then

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Forest from Myrtle to Riverside. So that's the

2 three corridors we're looking at.

3 And what we're looking at is what we call

4 a road diet. You know, typically, when you

5 hear "road diet," it's -- a lot of people say

lane elimination as well, but you're really 6

7 looking at all modes of transportation within

8 our current infrastructure network. It may

9 include a lane elimination, but it may not. It

10 may just be skinnying up the lanes, but really

looking at pedestrians, bicycle safety and just 11

12 kind of repurposing the road within the

13 right-of-way that you have there.

And so why are we doing this? Well, we're seeing a national trend right now where people

are looking for other choices. They don't want

17 to just be stuck in their car doing their

normal commute. So there's some data out 18

19 there. Smart Growth America is an organization

20 that, you know, tries to bring a lot of this

21 data to us, but people are looking for those

alternatives, basically. 22

An example is, you know, out in Denver, a

24 lot of the tech companies, you know, they want

bike lanes everywhere. And so there's a lot of Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203

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potential for what we see as, you know, the

last mile basically of your trip. Does it have

to be driven? Right now, a lot of people are

driving for that last mile or the first mile of 4

5 wherever they're going.

So we've seen a trend of, you know, if you 6

could just walk that last mile to school or

work or church, people would do it if they 8

9 had -- if they felt like it was a safe

10 environment. If it's further than that, they

tend to choose to drive.

12 We also know that speed kills. We know

13 that, you know, the faster you're going, the

14 more likely that there is going to be a major

15 injury with a pedestrian or a bicyclist. So we

16 want to try to slow down that traffic. And if

17 you've been in the Brooklyn neighborhood, you

18 see how fast people are driving out there.

And if you haven't seen this, the

20 Dangerous by Design, this was just put out

again in 2016. And, unfortunately, most of the 21

22 top ten cities were all Florida, and

23 Jacksonville ranked fourth. Really, this is a

pedestrian death index. And the data really 24

showed that Jacksonville's index actually went

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up and so did some others. So it's a bad

epidemic right now in Florida, and we want to

3 correct that.

4 So again, this is the location of where

we're looking at. You can see by this,

everything is really walkable within this area. 6

Within five minutes, you could get pretty much

all throughout the Brooklyn neighborhood. And

9 then if you're bicycling, you could actually

10 get to downtown pretty quickly, less than ten

11 minutes.

12 So I'll just run through these real guick.

13 Again, we have been doing some analysis out

14 there, just looking at what you see on a daily 15 basis. A lot of width to these roads. There's

16 obviously some a.m. and p.m. peak traffic, but

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the rest of the time it's somewhat sparse and 18

it moves through very well.

19 So we -- you know, these are just shots of

20 what you see out there. You can see the

21 conditions. Very wide lanes. Here, you can 22 see (inaudible) as Riverside gets down near the

23 Riverside Arts Market. And there's some

24 pedestrian -- there's some bicycle facilities

25 and some pedestrian facilities, but they're not Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203

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all linked correctly. So we have started tosee some of those gaps.

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A lot of potential, though, on some of these streets. And obviously, transit plays a role in this too. So, you know, there are transit lines. There are bus stops out there right now. There's a potential to do even more partnering with JTA within this neighborhood. You can see, this is Forest. Very, very wide right-of-way right now.

And then the end of Forest, if you remember the old fire station, behind this actually leads you to -- there's a parking lot down there to the Riverwalk. There's a lot of potential, but it feels very blocked right now where visually you can't see it. And this is just a shot looking back out that way.

Now, I'm going to turn it over to Jason to talk about neighborhood context real quick.

MR. KING: So my job is to give you a little bit of background in terms of the history of the area and then jump ahead with some ideas for the future that we've been thinking about.

So we go way back, right? 1840. You look Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300 Street and Riverside Avenue coming in, you can see there, right, there used to be a street grid, and then it turned into a clearing just

before a lot of demolitions were occurring inorder to create Forest and Riverside.

Now, if you went back and forth between these pictures, you would find that a lot of the little white buildings and the little dark buildings disappear because, as you put in these large systems, you're providing something great in terms of moving from one side of the city to the other, but in terms of place making, you're sort of cutting up things.

(Mr. Sawyer exits the proceedings.)

MR. KING: Riverside Avenue once saw a lot more cars. Also, a whole variety of architecture of buildings that it no longer does.

And now, in 2017, the white perimeter buildings, all the great new investment and new development coming in, it's sort of a new era for that area. It's an interesting mix of opportunity sites, neighborhood spots that people really care about and big glass and steel towers of industry and opportunity.

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at the map and you see all the little boats on the waterway, that's how people got around.

3 See our study area? Our grid? Not exactly

4 adjacent to the water, just off to the side.

And then came the train. A lot of advantages and disadvantages to the train. One of the disadvantages is that became a kind of barrier. It's the other -- proverbial other side of the tracks in some ways. As the city grew, that train line and its presence sort of defined the history of that area.

12 The next large transportation investment 13 was the highway system. A large part of 95, 14 roadway systems coming through this area. And 15 you see that we sort of, with our big 16 transportation investments, create a kind of 17 island, right? The river, the train, the 18 highways have, in a lot of ways, separated this 19 area. That has had an effect on the land uses, 20 and on the buildings and on the streets and the 21 people in the area.

In 1994, just about every lot was filled with little, wooden houses and concrete structures people were living in and larger commercial structures. And then with Forest Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203

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1 And then the streets. And we're

2 particularly concerned, I think, with Riverside

and with Forest. And you have six lanes. And

4 there's the bike facility. All right? And

there's the bike facility. So clearly, thecars got everything they wanted in this

7 agreement and the bike facility got the minimal

8 perfunctory 5-foot like lane, which, at the

9 time, was state-of-the-art. A lot of times in

10 Florida, no bike facility was put in. It's

11 very much a complete street.

moving at 55 miles an hour here is that, if
you're pushed into the traffic, for whatever
reason, right, construction, doors or whatever,
it's not a safe environment. That little girl

The problem with being there and cars

17 is too small and that vehicle is too big for us

18 to call bike lanes on such large streets safe.

19 And if we're going to build complete, walkable,

20 mixed-use neighborhoods for everybody, then we

21 need to upgrade the bike facilities and the

22 pedestrian facilities and the transit

23 facilities, same as we do the streets and the

24 public spaces and the buildings.

There is no solution yet, actually. So
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we're just starting to have this discussion. I

- was -- a couple weeks ago, I was in Victoria,
- 3 British Columbia, and there I got to advise on
- the Cadillac of bike facilities, the two-way, 4
- 5 one-side bike lane. Look how protected and
- 6 safe that facility is. All right? It just
- 7 opened in Victoria on multiple streets.
- 8 They're putting in -- this is the option that 9
 - they chose. Okay?

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Advantages and disadvantages. One disadvantage is that kind of facility takes up a lot of space.

This is from New York City. There's a lot of lanes, but sometimes -- sometimes when you put in these, you're creating a one-way. We know that we can't have one-ways. It wouldn't make any sense to the overall circulation. So questions remain.

19 Another one, a smaller version, the protected bike lane. Here, the bicyclist moves 20 here, and the cars are there. So the bicyclist 21 22 is protected by the cars. You have cafe dining 23 potentially on a wide enough sidewalk. A 24 bicyclist moving in, feeling safe, that little girl would be okay over here, you know, as long Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203

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as you help her through the intersections.

I guess -- and there's so many more. You know, bus/bike lanes have been used in

- 3
- Jacksonville successfully. And sometimes you 4
- 5 don't have enough room, or protected bike
- lanes. There's a wide variety of options we 6
- can explore here. We're looking for your 7
- 8 direction, the direction of the community that
- 9 we get to talk to, all the stakeholders.

10 The last point I want to make before I turn this over, this is a project we're working 11 on in Detroit. This is what the road looks

- like. And to -- and this is a visualization 13
- 14 like you have seen before, right? Before and
- 15 after. Public investment like this, like a
- 16 great bike facility is followed by private
- 17 investment every time. The people who want to
- move to cities are the people who want to use 18
- 19 their bikes.
- 20 And then things happen in terms of buildings. Instead of buildings facing parking 21
- lots all the time, buildings will face the 22
- street and buildings will face the bike
- facility because more of the customers will
- 25

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1 For as long as the Brooklyn neighborhood

is not friendly to bikes and not friendly to

pedestrians, there's a whole bunch of people,

dollars, customers that are being lost. And so 4 5 what we're talking about is a more complete

system, something like that. 6

MR. WALLACE: What street is that? 7

8 MR. KING: This is -- Let's see. Nine

9 Mile in the Glenmont/Rosedale area of Detroit.

10 MR. WALLACE: Yeah, I got it. Yeah.

MR. KING: They're -- you know, Detroit --

12 Detroit has become an experiment of all kinds

13 of ideas. And they're embracing the bike

14 facilities, and they're running trolleys, and

15 it's actually quite a delight to be working

16 there now.

18 MS. JONES: Thank you, Jason.

19 Again, my name is Cantrece Jones. And my

20 role for this is to engage the community and

21 receive the stakeholder input that's very

22 important, as we all know. 23

Thank you.

So early on, we kind of already knew that we needed to do a lot of stakeholder input and

stakeholder and community involvement. So I

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think it was like April 6th or 7th -- 6th and

- 7th, we held community meetings at the Winston
- YMCA on Riverside Avenue. So they were
- gracious enough to allow us to utilize their 4
- facility, and we were able to do a lot of
- convenient stakeholder input and have people 6
- 7 come to us. So it was very convenient for
- 8 everyone.

9 So as you can see, here is a list. This one is kind of small, so my apologies, but here 10

11 is a list of the public sector stakeholders

12 that we engaged with over those few days. We

had a few one-on-one sessions, of course, and 13 14 received quite a bit of great feedback from

everyone.

16 The next is the private sector 17 stakeholders that we met with. We got some

very interesting information from them. We're 18

19 going to definitely continue on a few more 20

meetings. We have a few more meetings that we'll have scheduled throughout this process. 21

22 And, of course, we will meet with whomever we

23 need to meet with to make sure that all of the

24 important input from our stakeholders is

25 included in the information that we provide to Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203

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This is also a little difficult to read, 2 3 but it kind of gives you -- we set a few parameters and some guides to kind of help 4 5 gauge what's important to the stakeholders. 6 And, as you can see, some of those are a little 7 bit higher than others. And that kind of helps 8 you understand what they feel is most 9 important.

Here is another chart that was created as well. As you can see, signage was one of the higher ones that was very important to some of the stakeholders. So again, we'll continue on with our stakeholder meetings.

15 This is super tiny. You won't be able to 16 see this, but this gives you some insight. For 17 example, we talked to Daryl Joseph, who is the 18 Parks director, and got some insight from him 19 as well as Jeff Sheffield, who was here earlier 20 today, and spoke about the TPO. We got great 21 insight from him as well. And on the private 22 side, we got amazing input from some of the 23 business owners in the area. We met with the owner of Hobnob restaurant, as well as the 24 owner of the Brick restaurant, and they were Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300

what's great about this neighborhood is that,

while more people and businesses are coming

into play, it doesn't necessarily need to

translate into higher traffic volumes on Park 4

5 and Riverside and Forest. And I think that's the -- you know, we're looking to try and drive 6

a mode shift so that we can, you know, do something different with these streets. 8

Here we go. So this stock market chart is actually a traffic -- daily traffic volume on Riverside going back to 1974. So over a 40-year history. So most roads have a different story than this. They start low, go

13 14 up and plateau, but this Riverside area of the 15 Brooklyn neighborhood has actually a very

16 different kind of thing happening.

One thing I wanted to point out -- and I had some things that just didn't make it. At this point, this was the highest point of traffic over the 40-year history. In 1989, traffic on Riverside was 33,000 or 32,000. And

22 then the tolls came out in '95, and traffic on 23

Riverside almost dropped in half. And it continued down into this gully, and then up it 24

25 came again when the Fuller Warren came under

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able to give us some really good information. MR. SLOBODEN: So a traffic analysis, part of what we need to do with this project is kind of assess the area. And I think I would like

to write a paper on this area because there's some very interesting statistics, you know,

6 7 with traffic history and change in this area,

8 but one thing to start with --

We took a look at the demographics from the Census Bureau. The most recent one had the kind of highest preponderance of population between 25 to 29 years old -- of age. What was interesting was that in 2000 the median age of this neighborhood was actually 51 to 65. That really kind of jumped out.

So a couple of things. And Jason showed some good maps with the change over time. The census information clearly shows that, that in the last couple of years is that, new developments coming online, the population is starting to come back. So the local population in the street is kind of one of the drivers both from population, businesses, of what we think about with traffic.

I think one of the main objectives and Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300

construction. 1

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2 And then you can see some changes. This 3 is the recession and the construction of I-10,

then the Forest interchange opened. And now 4

5 we're kind of on a little bit of an uptick.

And in talking with City staff, they're going 6 through a retiming of the signals on Riverside 7

and Forest. And traffic is on an uptick right

9 now. We think it's partly driven by the work on the Overland Bridge. So there is some 10

11 diversion as a result of that.

idea of looking at trends in all the corridors through the area and that -- if you looked at the most recent trend on Riverside since 2000, you would kind of land somewhere in that 25,000 ADT range. The Brooklyn -- or the regional

So what we're looking at is kind of the

18 demand model would put us up at 32-, which

19 would be kind of close to the historic high,

20 but there's some flaws in that model.

21 We were talking about analytics. You 22 know, we heard from Jeff Sheffield earlier. 23 It's part of the tools that we have and some 24 refinement for this area, but we think it's 25

going to be more in this range here. And I'll Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300

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tell you what that means in a second.

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Park Street, definitely in this 5,000 ADT range, which definitely gives us the possibility to take it from a four-lane road to a two-lane road.

Forest, this volume is a little bit west of the interchange, but Forest, close to Riverside, is very similar to Riverside volumes.

So what does that mean? This top -- the red line across the top, let's say this would be kind of the boundary for a four-lane capacity. So a roadway could function at these ADTs with four lanes. And currently, we're at six on Riverside and at Forest. And Forest and Riverside, you know, worst projections or highest projections, and even our historical high volumes would actually take us down there.

So what this really means for us is that, we're starting to look at that window of opportunity to say, okay, we have six lanes on these roads, we really could -- and four lanes on Park Street, we really can do something different with it. And I think we can start to build some confidence in traffic to look at

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suffice it to say that with today's traffic,

which if we applied a nominal growth, that --

if we did a lane reduction that, you know, we

would still have, you know, 60 percent use

capacity. So there's definitely a lot of

reserve capacity at these intersections if we 6

7 took lanes away.

8 The same thing for Forest and Riverside.

That was Forest and Park. Forest and

10 Riverside. And that's kind of where we stand 11 on that.

So the long-story short is that from a traffic standpoint the feasibility of actually starting to work with the urban design and the redesign of the streets is definitely feasible.

16 Kind of some other caveats with this is, 17 the City is part of -- the Context-Sensitive

18 Design Committee has actually developed a

19 procedure for lane elimination or lane

20 reduction. It's going to be very similar to

21 what the State has as a procedure. I think

22 that would be another follow-on study, but the

23 first step in that process is feasibility.

24 This is feasibility. And we're kind of being

25 able to reinforce that point.

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that.

Another point of view on this is actually -- is the peaking characteristics. So

4 the blue line is the northbound traffic. So in

5 the morning, you have the northbound peak

6 direction. And in the afternoon, it's the

7 southbound peak. So the other thing that's

8 happening on Riverside in particular, and it

9 kind of goes the same with the rest of these

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streets is, while we have all this traffic that

11 I showed you from a daily standpoint, really, 12

our design, our peak kind of time periods are

13 very, very limited.

> So if we actually applied some type of growth -- for the most part, you can go out there at any time during the day, outside the peak, and you see very little traffic. And this data kind of helps us point that out.

So not only from a daily standpoint, general planning, capacities, we think it's definitely a four-lane road. The peaking characteristics really kind of help reinforce that.

And another way of looking at it is that we drilled into some intersection counts, and

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From a crash history standpoint -- I'm 1

having a hard time reading that myself. So the 2

Xs are bike and pedestrian crashes. I don't

4 believe there were any fatalities reported in

5 this.

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6 BOARD MEMBER BAILEY: Over what period of 7 time?

MR. SLOBODEN: This was in the last five 8 9 years.

BOARD MEMBER DURDEN: I think the --

11 MR. SLOBODEN: Yes, ma'am.

12 BOARD MEMBER DURDEN: Sorry.

13 MR. SLOBODEN: And then the yellow dots 14 are crashes. So, again, as we start to look at design solutions, we'll -- we'll drill that 15

16 down.

> So, in conclusion, the volumes are definitely well below capacity with a lane reduction. I think we'll continue to have those discussions with City staff, to kind of help everyone be confident in that, but, you know, everything is definitely pointing in that

22 23 direction. 24 And, you know, the crashes right now are

kind of more proportional with the volumes, but Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300

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I think -- you know, it may be counterintuitive

- to some folks, but narrowing the street might
- 3 actually make traffic flow smoother because, if
- you think about it, you push that pedestrian 4
- 5
- crosswalk to cross Riverside, which is probably
- 6 about a 120-foot crossing, that takes away from
- 7 the cross street and screws up all the timing.
- 8 If you shorten up that crosswalk, the crossing
- 9 distance, suddenly, traffic actually will
- 10 perform a lot smoothly.

Some other observations is that while they 11 12 added that extra lane on Riverside, each -- all 13 three lanes or all six lanes aren't used equally. So that extra lane in each direction 15 that they added is very underutilized. So our

17 to have as dramatic an impact.

Analytics in the model, the one thing that -- they have made improvements on the regional demand model in the region, but it's

delta to take away a lane is actually not going

still not quite there yet. I'm dealing with 21

22 multi-modal, mixed-use development. So it

23 doesn't fully capture yet what can happen if

you redevelop with walkable uses. So if you 24

plop in a new use, it's going to think of it

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as, you know, an auto-centric-type thing. And

I think we need to kind of give ourselves a

3 discount in this area. And all the evidence in

4 this area suggests that people are definitely 5

walking.

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And my own personal testament, when we were doing the stakeholder meetings, I came to City Hall for the first time. I walked to the

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9 Skyway station, and it is a five-minute walk.

10 And then you get on the Skyway, and I was

downtown. Allan only beat me by a couple of 11

12 minutes driving. So it wasn't too bad. And I

13 took a wrong turn. So there you go.

14 So, with that, that's what I got for 15 traffic.

16 BOARD MEMBER BAILEY: Can you back up to 17 the crash site?

MR. SLOBODEN: (Complies.)

19 BOARD MEMBER BAILEY: Thank you.

VICE CHAIRMAN MEEKS: You weren't in any

21 of those, were you, Mr. Bailey?

BOARD MEMBER BAILEY: No, but I can see, 22

especially on a street like Riverside, when 23

24 you're coming from the convention center and

25 merging over on to Riverside, trying to get

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over to the left side, you're crossing three

lanes. And there's not anybody there 99

percent of the time, but that 1 percent

somebody is. When you're trying to turn into 4

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the Times-Union, matter of fact, and you have

to cross three lanes. Otherwise, it's a pretty 6

smooth transition, but there's an awful lot

8 along that three-lane Riverside Avenue, isn't 9

there? Interesting.

10 MR. IOSUE: So just to wrap up, just to give you an idea of our schedule, we will be 12 having a DDRB meeting June 1st now, which

13 basically will be our first public meeting --

14 sorry -- to get more input, and then we'll be

15 working through a conceptual development of

16 three alternatives.

> We'll have another meeting in July to narrow those alternatives down to one, and then we will again move through DDRB and get the

20 alternatives down to one for each corridor.

21 And then we will provide short- and long-term

22 recommendations with some costs to you by

23 September. So a pretty quick time frame, but

we're open to a lot of your comments and 24

25 questions.

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Thank you. 1

> 2 BOARD MEMBER DURDEN: Did the prior --

3 yeah. Okay. It doesn't actually have a date.

4 BOARD MEMBER BAILEY: Where are you doing 5 the public meetings?

6 MR. IOSUE: It's -- it'll be at DDRB.

7 It'll be at the DDRB meeting, the way that we

8 worked it. So it'll be publicly noticed.

9 BOARD MEMBER BAILEY: Is it going to be at

10 a regular DDRB workshop or a DDRB meeting? 11 MR. PAROLA: If I could, the concept was

12 to have it maybe at the end of the June 1st

13 workshop. Because this is pretty specific and

14 that notices to the general public aren't

15 always read by the general public, we would

16 ask -- this is kind of hitting them by surprise

17 right now, so I apologize, Allan.

18 We would ask that they go the extra effort 19 and notify at least the property managers for

20 the existing residential in the area, as well

21 as the existing office, so that the residents

22 there have an opportunity to come to the DDRB 23 meeting and do that.

24 We feel that that's the best venue being 25 that DDRB is charged in our ordinance code with

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1 being the design element. And they are the

2 ones with boots on the ground, knowing what the

3 buildings are doing, how they're looking, how

4 they're engaging the right-of-way and so on and5 so forth.

BOARD MEMBER BAILEY: Would it be of any value, like Riverplace Boulevard, we had -- we did it at the Radisson or whatever that is now,

9 and invited the neighbors.

MR. PAROLA: We did that for Riverplace

Boulevard, much to the consternation of the

Office of General Counsel and some other folks.MR. WALLACE: They told us we had to be in

14 a public building for this, so ...

15 BOARD MEMBER BAILEY: Okay.

16 VICE CHAIRMAN MEEKS: Any more questions

17 or comments?

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Ms. Durden.

19 BOARD MEMBER DURDEN: Well, number one,

20 thank you very much. It was very informative.

21 And I appreciate your time. I'm sorry you had

22 to wait to the very end. I was hoping you were

23 going to be first.

So second, what -- did you say that the

25 date for the DDRB now is June 1; is that

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1 correct?

2 MR. PAROLA: Yes, it is.

3 BOARD MEMBER DURDEN: Okay. So -- okay.

4 And then --

5 MR. PAROLA: But there will probably be a

6 June 15th as well. We had to move May's DDRB

7 meeting to June 1 --

BOARD MEMBER DURDEN: Oh, I see.

9 MR. PAROLA: -- to accommodate the timing.

10 There's some sequences that had to happen for

11 some projects.

12 BOARD MEMBER DURDEN: Okay. So do you

13 know yet? Is it going to be -- is their

14 presentation going to be on the 1st or the

15 15th?

8

MR. PAROLA: The 1st is what we

17 anticipate.

BOARD MEMBER DURDEN: Okay. And then the

19 third question, or comment, this is really a

20 comment, and I know I'm probably going to sound

21 like -- a little bit like a broken record here,

22 but I've told Allan and Cantrece that -- and

23 I've mentioned it and made it a part of -- we

24 made it a part of the proposal, was to truly

25 try to address the area that Chairman Bailey

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1 was just speaking about in regards to coming

2 off the Acosta and coming down on to Riverside

3 Boulevard [sic].

That area is so -- it's like the traintrack that you mentioned, Jaimie. It stops

6 people from going from Riverside over to

7 downtown. It's very difficult to get from

8 Riverside to Water Street, and yet it seems all

9 around it -- that should be a connection. That

10 should be an easy connection. And I know when

11 we created the proposal that we added that area

specifically to try to have that addressed insome fashion.

So I'm hoping that in your creativity,

15 when you're looking at this, that you'll try to

16 find some possible alternatives or options or

17 suggestions for the DIA and the DDRB to address

18 that and make that more inviting and safe.

19 Right now, it's extremely dangerous, and it

20 really causes people to say I'm not walking

21 down there.

So thank you so much, again, for attending today and your presentation.

MR. IOSUE: Thank you.

VICE CHAIRMAN MEEKS: Any more questions

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1 or comments?

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BOARD MEMBERS: (No response.)

3 VICE CHAIRMAN MEEKS: Thank you again.

4 Very interesting.

5 MR. IOSUE: Thank you. Have a good

6 evening. Thank you.

7 VICE CHAIRMAN MEEKS: Thank you.

Shall we do the DDRB?

9 MR. WALLACE: Jim, would you please tell

us what's on the agenda, quickly, for DDRB for

11 June 1st, if you know?

MR. KLEMENT: June 1 -- Jim Klement, with

13 the DDRB -- we'll have -- the Jax Chamber of

14 Commerce has a special sign exception for their

15 parking facility. They're wanting to multiuse

16 that structure, both for the general public and

17 for their meetings. And they're looking at

18 having to put in some special signage and

19 graphics.

One of them is going to be probably one of the few electronic signs that we've seen, so

22 we're bringing it before the board to make sure

23 that we don't get too liberal with our graphic

24 communication on signage and hold them to a

25 standard.

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1 We've got the Laura Street -- 100 North 2 Laura Street is coming in for a special sign 3 exception also. They are going to -- as they

begin to continue to fill up their first floor 4

5 retail with some of the restaurants and some of

6 the office users and whatnot, they're looking

7 at coming in with some master planning with

8 respect to the graphics on that specific --

both the Forest Street frontage and Laura 9 10 Street frontage.

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presentation.

We've got the Ventures multifamily, which is the Hines property on the South Bank is looking at coming in with a final presentation. So they'll have their master plan with their attention -- there was a great deal of specificity given to the Riverwalk, so they will have that information as part of their

The last item that we have is 200 Riverside, which is the multifamily adjacent to the 220 in the Brooklyn area. They're looking at doing a mixed-use project that will have a parking garage and a number of -- I think it's

24 a ten-story structure coming in. So they will

have their master site plan coming in.

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And I'm thinking that we're close to having some discussion and reminded that we'll

2 3 be looking at officers coming up on the DDRB.

VICE CHAIRMAN MEEKS: Any questions or 4 5 comments for Mr Klement?

BOARD MEMBERS: (No response.) 6

7 VICE CHAIRMAN MEEKS: I've got one. I

8 just don't know how the procedure works on

this, but I remember -- it's been probably a 9

couple of years ago now -- that we ended up 10

having a hearing of sorts, the DIA, talking 11

about one of these electronic signs. And I think I remember, we voted that down 3 to 2 as 13

14 I recall. 15 Mr. Barakat, since you had family members 16 involved, you had to recuse yourself at that

meeting, if you remember correctly.

At any rate, how is it -- because I'm under the -- we adopted some ordinance, or we

20 had -- I guess to say it better, the public

voted some 25 or so years ago to eliminate 21 signs -- I'm saying this very simplistically --22

23 and yet we still have billboards. Billboards,

24 I should say.

> So how is it that the Chamber of Commerce Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300

1 is coming and asking for an electronic sign or 2 billboard?

3 MR. KLEMENT: I'll attempt to be brief and concise. You've kind of mixed some of the 4 5 language and some of the description. You have billboards --6

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VICE CHAIRMAN MEEKS: Poorly, I suppose. 7

8 MR. KLEMENT: You do have billboards

signs, which are different from sign 9

10 identification. And the code carries a

specific definition of a sign. And they also 11

12 addressed what is a sign with specificity to an 13

electronic or a changing vocabulary. And there

14 is a time limit of which an electronic sign has

to stay within in order to be a designated 15

16 sign. We're not talking about billboard signs.

17 We're talking about building signs, signs that

would be approved by the code or as mentioned 18

19 in the code. So in this particular instance,

20 the one we're looking at with the Chamber is --

21 they will meet the criteria of a sign.

VICE CHAIRMAN MEEKS: So then they still have to get that approved or is it in the form of a deviation?

MR. KLEMENT: They've got some setback Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300

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issues that we're trying to address and some

total area of the monument configuration, not the reader board area or the sign verbiage, but

the configuration of the sign itself allowing 4

5 a, quote, monument sign.

VICE CHAIRMAN MEEKS: Okay. Any other questions or comments for Mr. Klement?

8 BOARD MEMBERS: (No response.)

VICE CHAIRMAN MEEKS: All right. Let's 9

see. I suppose we're down to old business. 10

11 And is this your take on this,

12 Mr. Barakat?

BOARD MEMBER BARAKAT: Yes, sir.

14 I will try to be brief because I know it's 15 been a long meeting.

16 VICE CHAIRMAN MEEKS: We're all getting 17 paid here, so no problem.

18 BOARD MEMBER BARAKAT: Yeah. Chairman 19 Bailey asked me to put together evaluation

20 criteria to evaluate our CEO's performance.

And so I have been -- thank you, Karen. 21 22 I have been working with Rhonda Sarli,

23 with the City's HR department. The City has a

template, some of which can be modified, some 24 25 of which cannot be modified. So I received a

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template from Ms. Sarli, which -- most of it

2 was not applicable, but you have the evaluation

sheet that I have put together. Mr. Bailey has 3 4 seen it.

5 Do each of you have that in front of you? 6 It should be in the --

VICE CHAIRMAN MEEKS: It's in our packet.

BOARD MEMBER BARAKAT: It is in the board

9 packet, yes.

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10 So you will see three general criteria, core competencies, job-specific competencies, 11

12 and performance objectives. The core

13 competencies cannot be changed. Those were

14 made by the administration for all employees.

15 The job-specific and the performance objectives

can be changed, and those are the ones that I

17 modified.

18 You will see the job description under 19 job-specific competencies. That job

20 description was developed by this board when we

21 searched for Mr. Wallace during the search

22 committee process.

23 A lot of the criteria that you see under job-specific competencies and performance

objectives mimic the description of the job

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when we searched for Mr. Wallace's position. 1

Some of them are modified and updated, but I

3 would say 75 percent of it, I thought, was

4 relevant to the position today.

So what I would like to do is call your comments or any edits that you may have. If

7 you have any immediately, I'm all ears. If

8 not, you can noodle on this and provide any

9 comments you have to Karen by the end of the

10 week, and then we'd like to -- I'd like to get

11 a final edited copy that I will then, through

12 Karen, distribute to each of you, and you can

13 each fill out.

> If you look at the next two pages, you will see that each criteria has a rating and a

comment. And Karen just passed out the rating

17 scale, which is also something that cannot be

18 modified. This is what HR uses for the City

19 for each employee. And you will see the rating

20 scale of 1, unsuccessful performance, through

21 5, distinguished performance, and what the

22 descriptions are.

So you'll be asked to provide a rating for

24 each of the criteria. Any comment you want to

25 make, please make it in the box. And those

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will be summarized, and I will input them with

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Rhonda Sarli at the City's HR Department. And 2

I think Aundra will do his own evaluation of

himself, is what she told me, and then we will 4

5 have the results, hopefully, if not the next

board meeting the meeting after. 6

7 VICE CHAIRMAN MEEKS: Okay. So just to

clarify, the first step will be by or before 8

the end of this week, make any comments about 9

10 the form itself.

BOARD MEMBER BARAKAT: That's correct.

12 VICE CHAIRMAN MEEKS: And then we will

13 get -- is that something that will just be

14 furnished to us through an e-mail or something?

15 We will get the final evaluation sheet?

16 BOARD MEMBER BARAKAT: That's correct.

VICE CHAIRMAN MEEKS: And then that's what

18 we should do? We're going to do that

19 individually? It's not going to be -- because

20 we have, I guess, an organizational committee.

21 We're going to do this individually and turn

22 them in to --

23 BOARD MEMBER BARAKAT: To Karen.

24 VICE CHAIRMAN MEEKS: -- to Karen?

BOARD MEMBER BARAKAT: Yes. And then I

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will, with Rhonda Sarli at HR, make a single

evaluation based on input from all the board

3 members and based on all the scoring.

4 VICE CHAIRMAN MEEKS: Okay.

BOARD MEMBER BAILEY: Please do not

6 forward them to Mr. Barakat. They must go to

7 Karen.

BOARD MEMBER BARAKAT: Correct.

9 VICE CHAIRMAN MEEKS: Okay. I think

that's clear. Any comments or questions on

11 that?

12 BOARD MEMBERS: (No response.)

VICE CHAIRMAN MEEKS: All right. Do we

14 have any new business?

15 MR. WALLACE: Mr. Chairman, I will be

16 contacting you to set up the Governance

17 Committee somewhere between now and before your

next board meeting. It is that time of year 18

19 again for officers.

VICE CHAIRMAN MEEKS: Thank you, sir.

21 Well, we are down to, it appears, public

22 comments.

23 Well, we have Mr. Nooney. I think I'll

24 just let you talk to us, Mr. Nooney, since you

25 have a variety of comments here that I'm not

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1 sure I could decipher. So, Mr. Nooney, if you 1 waterways, but, you know, the current -- there 2 2 are challenges there, but be allowed to just -would address yourself and --3 (Audience member approaches the podium.) 3 on a City dock, marina, anything that's 4 AUDIENCE MEMBER: Sure. 4 attached to the waterways, that -- and with the 5 5 John Nooney, 8356 Bascom Road, currents, in or out, that your 6 Jacksonville, Florida 32216. 6 vessel/watercraft is okay just to be leaning on 7 Gosh, I hope I don't get a parking ticket. 7 this and not be --8 I was hoping, you know, to speak on the agenda 8 (Timer notification.) 9 with the Shipyards, you know, Metropolitan Park 9 VICE CHAIRMAN MEEKS: Thank you, 10 project, you know, with the -- but I guess that 10 Mr. Noonev. 11 MR. NOONEY: Okay. But it is an issue. will be at a later time. 11 But anyway, what I want to share with you 12 12 Thank you for listening. 13 and what I -- is that the next meeting will be 13 VICE CHAIRMAN MEEKS: All right. Any more 14 a presentation by Council President Boyer on 14 public comments? 15 the waterfront activation. And what I want to 15 BOARD MEMBERS: (No response.) 16 share with you is that seven days ago, at the 16 VICE CHAIRMAN MEEKS: Hearing none, we 17 Jacksonville Waterways Commission meeting, it 17 stand adjourned. was announced -- and I hope you follow up on 18 18 (The above proceedings were adjourned at 19 this, but, you know, we're going to be hiring 19 5:21 p.m.) 20 six new marine officers. So, you know, the 20 21 first thing is, why? And, in my opinion, you 21 22 know, it's really just going to be enforcement, 22 23 you know. 23 24 24 And, you know, there's -- you know, when 25 we're activating the waterways, I hope it 25 Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300 (904) 821-0300 84 82 CERTIFICATE OF REPORTER 1 really will be for all of us. And my biggest 2 concern is -- and with the DIA, is that you 2 3 have a 4.8-mile river's edge zone from the 4 Fuller Warren Bridge to the Mathews Bridge. STATE OF FLORIDA) 5 And the biggest issue going forward now is 6 COUNTY OF DUVAL) trespass. What constitutes trespass? 4 5 7 So if you touch a dock or any City-owned 6 8 property that's on the waterways, I hope that 7 I, Diane M. Tropia, Florida Professional 9 anyone -- like kayak fishing or fishing or 8 Reporter, certify that I was authorized to and did 10 anything else, that you would be allowed just stenographically report the foregoing proceedings and 9 11 to do that and not be subject to arrest. that the transcript is a true and complete record of my 10 12 You know, the City Council just passed 11 stenographic notes. 13 2017-1. It had to do with Hemming Park, but it 12 13 14 also includes and extends to docks and marinas. 14 15 And you'll be banned. I mean, there's some --15 DATED this 27th day of May 2017. 16 it's happened to me with stuff. And I don't 16 17 want to get into a long, detailed thing, but 17 18 you will be warned once or twice or three Diane M. Tropia 18 19 times, but after -- you know, at some point, Florida Professional Reporter 20 you're going to be saying, you know what, 19 20 21 you're not allowed to do -- you're not allowed 21 22 to be here. And so I hope that you'll address 22 23 this because there's 67 counties. 23 24 I want to really be one of the biggest 24 25 cheerleaders for downtown, especially on the 25 Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300 (904) 821-0300

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