## **RESOLUTION 2024-05-07**

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY ("DIA") RECOMMENDING THAT THE MAYOR, ON BEHALF OF THE **CITY OF JACKSONVILLE, PROVIDE TO THE FLORIDA THEATRE** PERFORMING ARTS CENTER, INC. UP TO TWENTY-FIVE (25) PARKING SPACES WITHIN THE YATES GARAGE AT NO CHARGE FOR THE BENEFIT OF FLORIDA THEATRE VOLUNTEERS AS A SPONSORSHIP TO EVENTS AT THE FLORIDA THEATRE, SUBJECT TO THE TERMS AND CONDITIONS ATTACHED HERETO AS EXHBIT 'A'; RECOMMENDING THAT THE MAYOR MEMORIALZE THIS SPONSORSHIP THROUGH ENTERING INTO A PARKING RIGHTS AGREEMENT AS AUTHORIZED BY ORDINANCE 2018-421-E: FINDING THAT THIS RESOLUTION AND ITS PURPOSES ARE CONSISTENT WITH DIA'S BUSINESS **INVESTMENT** AND DEVELOPMENT PLAN ("BID PLAN"); AUTHORIZING THE DIA CHIEF EXECUTIVE OFFICER TO TAKE ALL NECESSARY ACTION IN CONNECTION THEREWITH TO EFFECTUATE THE PURPOSES OF THIS RESOLUTION; PROVIDING AN EFFECTIVE DATE.

WHEREAS, on May 17<sup>th</sup>, 2017, the Downtown Investment Authority Board voted to approve Resolution 2017-05-04 "providing parking within the Yates Garage for volunteers during events at the Florida Theatre as a sponsorship to the Florida Theatre"; and

WHEREAS, on August 14<sup>th</sup>, 2018, the Jacksonville City Council approved Ordinance 2018-421-E, "An ordinance approving and authorizing the Mayor and Corporate Secretary to execute and deliver a Parking Rights Agreement between Florida Theatre Performing Arts Center, Inc. and the City of Jacksonville to provide parking for Florida Theatre volunteers"; and

WHEREAS, the City entered into a five-year Parking Rights Agreement with Florida Theatre Performing Arts Center, Inc., which has expired; and

WHEREAS, the DIA finds that the abovementioned Parking Rights Agreement did not increase cost or liability to the City and did not negatively impact the financial stability of the Parking Enterprise Fund; and

WHEREAS, the DIA desires for the City to continue its sponsorship through the entering into of a new Parking Rights Agreement with the Florida Theatre Performing Arts Center, Inc., who will provide, as consideration for the value of gratis parking, those benefits to the City as memorialized in the proposed terms and conditions attached hereto as Exhibit 'A',

[CONTINUED ON FOLLOWING PAGE]

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NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA finds that the recitals set forth above are true and correct and are incorporated herein by this reference.

Section 2. The DIA Board hereby requests that the Mayor, on behalf of the City of Jacksonville, provide as a City sponsorship for all Florida Theatre events gratis parking within the Yates Garage for up to twenty-five (25) Florida Theatre Performing Arts Center, Inc. volunteers. For clarity, this would permit up to twenty-five (25) volunteers gratis parking per event.

Section 3. The DIA requests that the Mayor enter into a Parking Rights Agreement with Florida Theatre Performing Arts Center, Inc., subject to the terms and conditions attached hereto as Exhibit 'A'.

Section 4. The DIA Board authorizes its Chief Executive Officer to take all actions necessary to effectuate the purposes of this Resolution.

Section 5. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

## DOWNTOWN INVESTMENT AUTHORITY

Jim Cilrano, Chair

VOTE: In Favor: 8 Opposed: 0 Abstained:

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## EXHIBIT A RESOLUTION 2024-05-07 TERMS AND CONDITIONS

Considerations Provided by DIA	<ol> <li>The DIA, through the Office of Public Parking, will provide as a sponsorship to all events at the Florida Theatre, gratis parking for up to twenty-five (25) parking spaces, per event, to volunteers of the Florida Theatre Performing Arts Center, Inc. in the Yates Garage.</li> <li>The Office of Public Parking will track the usage of spaces for each event.</li> <li>The Yates Garage will be open for all Florida Theatre events.</li> </ol>
Considerations Provided by the	<ol> <li>The Florida Theatre will log which volunteers work at each event.</li> <li>The Florida Theatre will ensure that there will be no more than</li> </ol>
Florida Theatre	twenty-five (25) volunteers per event.
	<ul> <li>3. The Florida Theatre will provide advertising for the Yates Garage as "the preferred parking facility of the Florida Theatre" on the following media: <ul> <li>a. The Directions and Parking Page of its website</li> <li>b. Individual event webpages</li> <li>c. Ticket Receipts</li> <li>d. Online, electronic Playbills, or physical Playbills</li> </ul> </li> </ul>
Requirements for	1. All Florida Theatre volunteers will complete the Monthly Parking
Volunteers	Application Form as provided by the Office of Public Parking and will agree to the terms therein.
Additional Terms and Conditions	<ol> <li>Florida Theatre Volunteers will not have the right to any specific spots in the Yates Garage. All parking will be on a first come, first serve basis.</li> <li>The DIA reserves the right to audit the use of spaces at any time.</li> <li>Any agreement entered into pursuant to this Resolution may not increase cost or liability to the City, nor negatively impact the financial stability of the Parking Enterprise Fund.</li> <li>Additional terms and conditions as determined necessary by the Office of General Counsel.</li> </ol>
Term	Five (5) years from the effective date of an executed Parking Rights
	Agreement.