

RESOLUTION 2024-06-14

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY AUTHORIZING A FIFTEEN THOUSAND DOLLAR (\$15,000) CONTRIBUTION TO CATHEDRAL DISTRICT-JAX FOR INSTALLATION OF GATEWAY MARKERS TO BE PAID OUT OF THE DOWNTOWN ECONOMIC DEVELOPMENT FUND SUBSIDIES AND CONTRIBUTIONS ACTIVITY; AUTHORIZING THE CEO TO TAKE ALL ACTIONS NECESSARY TO EFFECTUATE THE PURPOSE OF THIS RESOLUTION; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the mission of the DIA is, “To drive growth in business and investment, create a vibrant urban living environment and enhance quality of life in Downtown Jacksonville through the transparent and responsible leveraging of public investments, assets, infrastructure, and policy”; and

WHEREAS, the Downtown Investment Authority (“DIA”) has received a request from Cathedral District-Jax (“CDJ”) for a fifteen-thousand-dollar (\$15,000) contribution to procure the design, fabrication and installation of neighborhood gateway markers in Cathedral Hill in accordance with the terms outline in Exhibit A; and

WHEREAS, anchored by five historic churches, Cathedral Hill is a 36-block neighborhood in the northeast quadrant of downtown Jacksonville. The mission of CDJ is to revive and shepherd the redevelopment of the historic Cathedral Hill neighborhood into Jacksonville’s newest oldest community through strategic redevelopment partnerships that increase the residential and commercial character of the neighborhood; and

WHEREAS, developing a sense of place and identity through public art is a priority of CDJ. CDJ has been awarded a \$15,000 AARP 2024 Community Challenge Grant to install gateway art in strategic places along the outer perimeter of the district and are now seeking matching funds to fully fund the project; and

WHEREAS, the DIA has a desire to implement public art in a cohesive, coordinated effort where the art aligns with the character of Downtown and its various neighborhoods, honors the City’s history and traditions while embracing the City’s future, celebrates the City’s cultural resources and is easily accessible, and creates rich experiences for residents and visitors; and

WHEREAS, the objectives of the gateway markers are to raise the visibility of the neighborhood, reflect the architecture and history of the place, reinforce the district's identity and align with current brand standards adopted by the DIA, and assist with wayfinding.

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA Board hereby expressly authorizes the contribution of fifteen-thousand dollars (\$15,000) to CDJ for use in procuring the design, fabrication and installation of neighborhood gateway markers in Cathedral Hill to be funded out of the Downtown Economic

Development Fund subsidies and contributions activity to be utilized in accordance with the project details attached hereto as Exhibit A.

Section 2. Any installation at the intersection of Adams and Market must be coordinated with the two-way restoration of Adams Street currently under construction, as well as the design of the unconstrained section in that location currently under design by Baker Design Build.

Section 3. The DIA Board hereby authorizes the CEO to take all actions necessary to effectuate the intent of this Resolution, including entering into a contribution agreement as may be appropriate.

Section 4. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY





Patrick Krechowski, Chairman



Date

VOTE: In Favor: 6 Opposed: 0 Abstained: 0

EXHIBIT A
RESOLUTION 2024-06-14
TERM SHEET

The purpose of this resolution is to authorize the use of \$15,000 from the Downtown Economic Development Fund (DEDF) subsidies and contributions activity for the Downtown Investment Authority (DIA) to enter into a contribution agreement with Cathedral District-Jax (CDJ) for the design, fabrication and installation of gateway markers in Cathedral Hill. The gateway markers will be comprised of four three-dimensional (3D), ground mounted, weather resistant gateway signs, with a sponsors' recognition plaque to be installed in pairs (or alternatively two archways) located at two intersections: (1) Church Street & Main Street and (2) Adams Street & Market Street.

DIA Funding Disbursement: Not more than \$15,000, through the DEDF, as follows:

1. \$5,000 by August 1st or by actual application deadline, should it change from August 1st in the final project timeline. The funds will be used to retain the artist to begin work when the contract is executed.
2. \$10,000 by September 2nd or once the final artwork schematics have been completed and approved, should this date change from September 2nd in the final project timeline. The funds will be used for fabrication so that the artist does not have to go out of pocket for materials.

Anticipated CDJ Project Schedule

- Application Deadline for Artist Submissions: August 1, 2024, 11:59PM EST
- Committee Review & Selection: August 5 -10, 2024
- Contract Execution by: August 15, 2024
- Final Artwork Schematics Complete: September 2, 2024
- Fabrication: September 3, 2024 - November 17, 2024
- Site Prep & Install: November 18 - December 8, 2024
- Grand Opening Dedication Ceremony for artwork: TBD - Slated for week of December 9, 2024

DIA Conditions

- A. CDJ must include a designee from the DIA to sit on the art selection committee.
- B. CDJ must provide a copy of the executed artist contract(s) to the DIA.
- C. Any installation at the intersection of Adams and Market must be coordinated with the two-way restoration of Adams Street currently under construction, as well as the design of the unconstrained section in that location currently under design by Baker Design Build.
- D. Artwork must be reflective of the defining characteristics of Cathedral Hill and align with current brand standards adopted by the DIA.