

### "Years Tables" (Projects, and Programs, or other Initiatives by Year)

The general phasing ~~and timing of~~ for implementing proposed projects, ~~programs, or other initiatives~~ is outlined in the following pages referred to as the "Years Tables." ~~The grouping of projects, programs, or other initiatives has been organized based upon recommended timeframes to establish order and prioritization. The funding source(s) is identified in the Years Tables for each project, program, or other initiative as funds become available and/or are projected. Each project, program, or other initiative has a responsible party identified; a page reference to the CRA Redevelopment Plan; and the BID Goal that it supports.~~

In addition, there are ~~catalytic sites "Catalyst Sites" and structures "Catalyst Projects"~~ that are identified in the ~~Active Catalytic Activity Sites and Structures with Undetermined Timeframes List, whose Their~~ timeframes for development will be market-driven. ~~The grouping of projects has been organized by their recommended timeframes to establish order and prioritization. The funding for each project is listed as funds become available and/or are projected in order to activate the project. Each project also has its responsible parties identified; the page for which you can find the reference of it in the CRA Plan; and the goals that it is anticipated to support.~~

~~The Years Tables are not a static tool.~~ They are to be closely monitored in conjunction with assessments of development activity, the development market, and the City of Jacksonville's Capital Improvement Plan (CIP). The DIA has the ability to update the tables as needed, whether that means moving projects from one timeframe to another, eliminating them, or adding new projects. The Years Tables are active project tracking tools to manage the allocation of the DIA resources. The list and tables are as follows:

- ~~Active Catalytic Sites and Structures~~ Catalytic Activity with Undetermined Timeframes
- Near Term: First Year (2022/2023), Second Year (2023/2024), Third Year (2024/2025)
- Mid Term: Fourth Year - Seventh Year (2025/2029)
- Long Term: Eighth Year - Eleventh Year (2029/2033)

The Years Tables ~~take into account that, while~~ recognize some projects, ~~programs, or other initiatives~~ will be concluded in their programmed year, ~~other projects while others~~ will require more than a single year to complete. There have been repeated line items to anticipate this.

In addition to projects, there are also programs identified that, given their success and outcomes, may continue for the life of the BID Strategy. ~~There are some initiatives that are fundamentally important to the success of the Downtown CRAs: Retail Enhancement Program, Creative Placemaking and Art in Public Places (AIPP), Cleaning Initiative, Continuum of Care/Emergency Services and Homeless Coalition (CoC/ESHC), and Cultural Fusion Arts, Education, and Economic Impact Programming.~~

The Years Tables detail each project, program, and/or initiative recommended by the DIA Governing Board and DIA Staff for funding in part or in whole. The tables identify the entities primarily responsible for implementation (not necessarily the project champion, just the entity most likely to carry out the project). These tables also point out which page number(s) in the Plan expand upon the project description.

IT IS IMPORTANT TO NOTE: The Years Tables also reflect the ~~BID goals~~ Goals each project, program, or ~~other~~ initiative supports. As ~~mentioned referenced above previously~~ in Tier 3, ~~these tables the Years Tables~~ are not only used ~~as a manner by which~~ to program funding and organize execution, but to use as ~~a component of the Tiers 4 System "ranking" review and evaluation method.~~ ~~If a project, program or initiative does not meet a minimum of two (2) goals, then the consideration process discontinues. If the recommendation meets a minimum of two (2) goals, it continues on as outlined on the previous page in Tiers 2 and 3. Projects identified in the Years Table as "Tiers Eligible" are categorized based on the number of Tiers Eligible projects that would need to be completed to meet the Tier 3 criteria.~~

- ~~Tiers Eligible Category A: These projects shall satisfy 25% of the requirement as described in Tier 3 for completion of a Tiers Eligible project. Category A projects may be combined with other Category A projects or Category B projects to meet Tier 3;~~
- ~~Tiers Eligible Category B: These projects shall satisfy 50% of the requirement as described in Tier 3 for completion of a Tiers Eligible project. Category B projects may be combined with other Category B projects or Category A projects to meet Tier 3;~~
- ~~Tiers Eligible Category C: These projects shall satisfy 100% of the requirement as described in Tier 3 for completion of a Tiers Eligible project.~~

**This is a representative list, not meant to be exclusionary.**

### ~~Active Catalytic Sites~~ Catalytic Activity with Undetermined Timeframes

- JEA Southside Generating Station
- River City Brewing Company
- Friendship Park (integration with MOSH Vision Plan)
- Shipyards
- Old Duval County Courthouse
- Old City Hall Annex
- LaVilla Catalyst Site

### ~~Active Projects with Undetermined Timeframes~~

- Commented [BL1]:** The District- under ownership and development beginning
- Commented [LS2R1]:** Still relevant?
- Commented [BL3]:** Contract for disposition and redevelopment
- Commented [LS4R3]:** Still relevant?
- Commented [BL5]:** MOSH now plans to move
- Commented [LS6R5]:** Should all reference to MOSH, both here and in Years Tables be removed?
- Commented [BL7]:** Disposition RFP awarded and in negotiation
- Commented [LS8R7]:** Still relevant?
- Commented [BL9]:** ROFR- should we keep as park for now?
- Commented [LS10R9]:** Still relevant?
- Commented [BL11]:** Partially sold for redevelopment
- Commented [LS12R11]:** Still relevant

Berkman Plaza II

[Bostwick Building](#)

[Jacksonville Landing](#)

Laura Street Trio

Southbank Riverwalk Western Link [Extension](#)

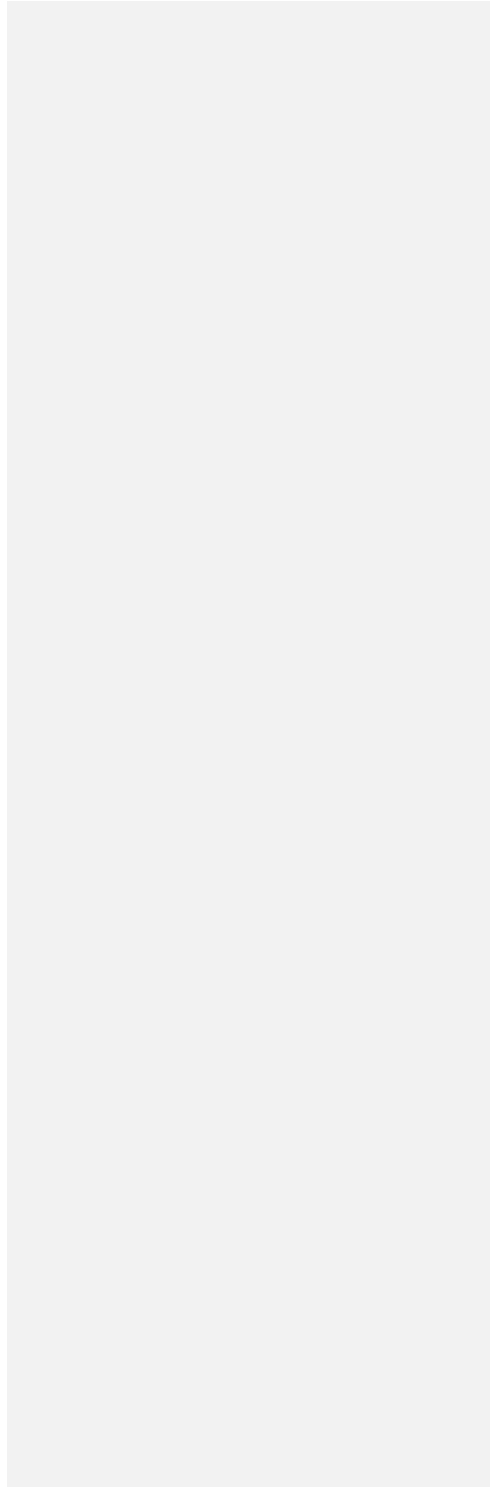
Florida Theatre Office Space

Ambassador [Hotel](#)

Landmark Public Park on the St. Johns River

Artists Live/Work Conversion Strategy

Sax Seafood Site



Near-Term: Year 1 (2022/2023)

Project List Legend: Projects from prior years tables Tiers Eligible: Category A Tiers Eligible: Category B Tiers Eligible: Category C	Responsible Parties				Downtown Jacksonville Community Redevelopment Plan Reference	Goals Supported											
	Governmental Agency	Business Community	Stakeholder Group	Property Owner/Developer		GOAL ONE: Increase commercial office utilization.	GOAL TWO: Increase rental and owner-occupied housing	GOAL THREE: Increase and diversify retail, food and beverage, and entertainment	GOAL FOUR: Increase the vibrancy of Downtown	GOAL FIVE: Improve the quality of life in Downtown Jacksonville	GOAL SIX: Improve the walkability/bikeability of Downtown	GOAL SEVEN: Capitalize on the aesthetic beauty of the St. Johns River	GOAL EIGHT: Simplify and increase the efficiency of the approval process for downtown development				
Downtown Banners for Target Area (e.g. Elbow, Spark District, holidays, festivals) (\$44,000)	✓	✓			VI-44												
N/S Riverwalk Project Interactive APP w/info, history, wildlife (\$98,350 Econ. Dev. Fund) (\$74,350 Southbank TIF)	✓	✓			VI-56												
Improved Wayfarer Signage	✓				VI-40												
Downtown Cleaning Strategy	✓				VI-30/VII-22												
Downtown/Riverfront Design Standards	✓				VI-30/VII-22												
Reintroduce Two-Way Streets	✓				VI-45,46												
Social Services Strategy	✓	✓	✓		VI-30/VII-22												
Hogan Street Plaza	✓			✓	VI-39												
Lighting Improvements	✓				VI-62												
Riverwalk Improved seating for performances (\$30,000)	✓			✓													
Jessie B. Smith Pocket Park Art Cart	✓	✓	✓														
Main St Pocket Park Reading room cart & books	✓	✓	✓														
Jessie B. Smith Pocket Park Programming partners for art and music education	✓	✓	✓														
Water & Broad Lighting display (\$50,000)	✓			✓													
Bay & Broad/Water & Broad Rotating sculpture exhibits	✓	✓	✓	✓													
New Neighborhood Park (C) - Dog park, shaded outdoor seating (\$8,200)	✓			✓													
Lavilla mural (\$10,000)	✓	✓	✓	✓													
Brooklyn mural (\$10,000)	✓	✓	✓	✓													
Southbank mural(\$10,000)	✓	✓	✓	✓													
City Center mural(\$10,000)	✓	✓	✓	✓													
DowntownJax recycling bins - branded	✓																

Commented [BL21]: complete, need more

Commented [BL22]: overlay adopted; design standards in this RFP

Commented [BL23]: in desing for first two streets

Commented [BL24]: partially complete



Near-Term: Year 3 (2024/2025)

Project List Legend:	Responsible Parties				Downtown Jacksonville Community Redevelopment Plan Reference	Goals Supported								
	Governmental Agency	Business Community	Stakeholder Group	Property Owner/Developer		GOAL ONE: Increase commercial office utilization.	GOAL TWO: Increase rental and owner-occupied housing	GOAL THREE: Increase and diversify retail, food and beverage, and entertainment	GOAL FOUR: Increase the vibrancy of Downtown	GOAL FIVE: Improve the quality of life in Downtown Jacksonville	GOAL SIX: Improve the walkability/bikeability of Downtown	GOAL SEVEN: Capitalize on the aesthetic beauty of the St. John's River	GOAL EIGHT: Simplify and increase the efficiency of the approval process for downtown development	
Projects from prior years tables														
Tiers Eligible: Category A														
Tiers Eligible: Category B														
Tiers Eligible: Category C														
Project														
Northbank East-West Circulator	✓	✓			VI-52									
Coordinate with MOSH to integrate their Vision Plan Improvements & Friendship Park into the BID	✓			✓	VII-29									
Social Services Initiative	✓	✓	✓		VI-30/VII-22									
Creative Placemaking and Public Art	✓	✓	✓	✓	VI-30/VII-22									
Downtown Free Wi-Fi	✓				VI-55									
Reintroduce Two-Way Streets	✓				VI-45,46									
Culture, Arts, Education and Economic Impact Programming	✓		✓		VI-30/VII-22									
K-12 in the Northbank CRAs (Suggest Tiers Eligible)	✓	✓	✓	✓	VI-30									
Downtown Cleaning Initiative	✓				VI-30/VII-22									
Jessie B. Smith Pocket Park Programming partners for art and music education	✓	✓	✓											
Bay & Broad/Water & Broad Rotating sculpture exhibits	✓	✓	✓	✓										
Myrtle Ave Kayak launch and concessionaire (\$50,000)	✓			✓										
Ritz Pocket Park - Park piano (\$10,000)	✓		✓	✓										
River's Edge Central Park - Add a dog park, multi-purpose sports court (\$23,100)	✓			✓										
McCoy at Riverwalk Park - Add dog park (\$23,100)	✓			✓										
New Signature Park (F) - Dog park, multi-purpose lawn, play area (\$1847,200)	✓			✓										
LaVilla multicultural museum (\$TBD)	✓	✓	✓	✓										

Commented [BL25]: did this, but they have changed plans

Commented [BL26]: in design

Mid-Term: Years 4-7 (2025/2029)

Project List Legend:	Responsible Parties				Goals Supported
	Governmental Agency	Business Community	Stakeholder Group	Property Owner/Developer	
<b>Projects from prior years tables</b> <b>Tiers Eligible: Category A</b> <b>Tiers Eligible: Category B</b> <b>Tiers Eligible: Category C</b>					
Project				Downtown Jacksonville Community Redevelopment Plan Reference	<b>GOAL ONE:</b> Increase commercial office utilization. <b>GOAL TWO:</b> Increase rental and owner-occupied housing <b>GOAL THREE:</b> Increase and diversify retail, food and beverage, and entertainment <b>GOAL FOUR:</b> Increase the vibrancy of Downtown <b>GOAL FIVE:</b> Improve the quality of life in Downtown Jacksonville <b>GOAL SIX:</b> Improve the walkability/bikeability of Downtown <b>GOAL SEVEN:</b> Capitalize on the aesthetic beauty of the St. John's River <b>GOAL EIGHT:</b> Simplify and increase the efficiency of the approval process for downtown development
Northbank East-West Circulator	✓			VI-52	
MOSH Vision Plan	✓		✓	VII-29	
Culture, Arts, Education and Economic Impact Programming	✓		✓	VI-30/VII-22	
Social Services Initiative	✓	✓	✓	VI-30/VII-22	
Creative Placemaking and Public Art	✓	✓	✓	VI-30/VII-22	
St. Johns River & Tributary Access	✓			VI-50/VII-28	
Higher Education and Technology	✓	✓	✓	VI-30/VII-22	
Downtown Cleaning Initiative	✓			VI-30/VII-22	
Downtown Free Wi-Fi	✓			VI-55	
Bay Street Improvements	✓			VI-42	
Pearl Street Improvements	✓			VI-43	
Jessie B. Smith Pocket Park Programming partners for art and music education	✓	✓	✓		
Bay & Broad/Water & Broad Rotating sculpture exhibits	✓	✓	✓		
New Dog Run (E) – build w/Emerald Trail Improvements	✓				
J.S. Johnson Park - Add dog run	✓				
Southbank Riverwalk - Shaded outdoor seating (\$27,000)	✓		✓		
New Neighborhood Park (G) - Multi-purpose sports court, shaded outdoor seating (\$58,000)	✓		✓		
Riverwalk Gateway Master Plan	✓				
Flagler Avenue Shared Street - Design & Permitting, Implementation	✓				
Southbank riverwalk expansion	✓		✓		

Commented [BL27]: multiple docks funded and in construction

Commented [BL28]:

Commented [BL29]: conflicts with JTA plans

Long-Term: Years 8-11 (2029/2033)

Project List Legend:	Responsible Parties				Downtown Jacksonville Community Redevelopment Plan Reference	Goals Supported							
	Governmental Agency	Business Community	Stakeholder Group	Property Owner/Developer		GOAL ONE: Increase commercial office utilization.	GOAL TWO: Increase rental and owner-occupied housing	GOAL THREE: Increase and diversify retail, food and beverage, and entertainment	GOAL FOUR: Increase the vibrancy of Downtown	GOAL FIVE: Improve the quality of life in Downtown Jacksonville	GOAL SIX: Improve the walkability/bikeability of Downtown	GOAL SEVEN: Capitalize on the aesthetic beauty of the St. John's River	GOAL EIGHT: Simplify and increase the efficiency of the approval process for downtown development
Projects from prior years tables													
Tiers Eligible: Category A													
Tiers Eligible: Category B													
Tiers Eligible: Category C													
Geographical Connectivity of the Emerald Necklace with the River	✓		✓		VI-54								
Culture, Arts, Education and Economic Impact Programming	✓		✓		VI-30/VII-22								
Creative Placemaking and Public Art	✓	✓	✓	✓	VI-30/VII-22								
Assemble Parcels/Land Acquisition for Emerald Necklace	✓		✓		VI-54								
Social Services Initiative	✓	✓	✓		VI-30/VII-22								
Higher Education and Technology	✓	✓	✓	✓	VI-30/VII-22								
Downtown Cleaning Initiative	✓				VI-30/VII-22								
Downtown Free Wi-Fi	✓				VI-55								
Jessie B. Smith Pocket Park Programming partners for art and music education	✓	✓	✓										
Bay & Broad/Water & Broad Rotating sculpture exhibits	✓	✓	✓	✓									
New Dog Park (K) (\$40,000)	✓			✓									
Cross Southbank Connector - 3-Lane Study	✓												
New Signature Park (A) - IWF, Restrooms	✓												
New Signature Park (H) - Restroom, IWF, multi-purpose lawn, play area	✓												
New Riverplace Ave. Neighborhood Park (\$141,800)	✓			✓									

Commented [BL30]: in process

# Performance Measures

It is recommended that DIA focus on tracking outcomes, benefits and changes of Downtown in relation to the BID Strategy. Tracking such indicators provides a better understanding of the relative economic vitality of Downtown Jacksonville. The following Performance Measures will enable the DIA to assess the economic development conditions and improvements in Downtown, along with suggested targets per the Years Tables for overall improvement by ~~2025~~2030. NOTE: The Performance Measures are calculated at an estimated growth progression as listed below which ultimately coincides with the Market Feasibility Study outcomes ~~projected for 2025~~.

Downtown Economic Indicator	Current Performance	2025-2030 Target	Difference
Employment	48,607	58,328	+9,721
Multi-Family Residents	3,7306,137	13,73011,702	+10,000+6,313
Residential-Multi-Family Housing Units	1,898,3,851	3,8507,351	+1,952+3,500
Business Establishments	1,100	1,320	+220
Class A Office Space Vacancy	22% 5.5%	15% 1%	-7% -4.5%
Class B Office Space Vacancy	19% 3.5%	16% 1%	-3% -2.5%
Class C Office Space Vacancy	42% 5.6%	30% 1%	-12% -4.6%
Retail Space Vacancy	37% 5%	29% 2.75%	-8% -2.25%
Tax Value	\$1,277,542,543 \$1,975,602,021	\$1,800,000,000 \$2,778,402,030	+\$522,457,457 +\$802,800,009
Outdoor Seating Establishments	17,39	27,49	+10
Special Events	611	800	+189
Attendance at Special Events	1,254,550	1,800,000	+545,450
Annual Visitors	9,186,487	10,000,000	+813,513
Hotel Occupancy	61%	70%	+9%
Inactive COJ Assets by Acreage (as of 20142020)	153	91.8 converted	61.2 remaining

**Commented [BL31]:** John, Guy and Steve- what should these be

**Commented [LS32]:** This is not measurable based on the data provided by Willdan. Any replacement?

**Commented [LS33]:** Target is based on addition of 350 new MF units/year

**Commented [LS34]:** Target is based on addition of 350 new MF units/year

**Commented [LS35]:** Who can provide these figures?

**Commented [LS36]:** Willdan report indicates these office vacancy figures are the optimistic projection.

**Commented [LS37]:** This is the lowest vacancy that has been observed in the past 10-years.

**Commented [LS38]:** These 4 are not measurable based on the data provided by Willdan. Any replacement?

**Commented [LS39]:** Who can provide these figures?