

**RESOLUTION 2023-10-04**

**A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) AUTHORIZING A THIRTY-SIX THOUSAND DOLLAR (\$36,000.00) EVENT CONTRIBUTION TO THE DOWNTOWN VISION, INC. TO SUPPORT THE JACKSONVILLE RIVER JAMS EVENT; AUTHORIZING THESE FUNDS FROM THE DIA FISCAL YEAR 2023-2024 ADMINISTRATIVE BUDGET’S EVENT CONTRIBUTION FUNDS; AUTHORIZING ITS CHIEF EXECUTIVE OFFICER TO TAKE ALL NECESARRY ACTIONS TO EFFECTUATE THE PURPOSE OF THIS RESOLUTION, INCLUDING EXECUTION OF AN EVENT CONTRIBUTION AGREEMENT OR FUNCTIONAL EQUIVALENT THEREOF; PROVIDING FOR AN EFFECTIVE DATE.**

**WHEREAS**, the mission of the DIA is, “To drive growth in business and investment, create a vibrant urban living environment and enhance quality of life in Downtown Jacksonville through the transparent and responsible leveraging of public investments, assets, infrastructure, and policy”; and

**WHEREAS**, the efforts of the DIA seek to facilitate success towards achieving Community Redevelopment Area Goals in support of the aforementioned mission. Specifically:

Redevelopment Goal No. 4 Increase the vibrancy of Downtown for residents and visitors through arts, culture, history, sports, theater, events, parks, and attractions; and

**WHEREAS**, activation of Downtown is essential to implementation of the adopted BID and CRA Plan; and

**WHEREAS**, Jax River Jams is a free, four-week concert series on Downtown Jacksonville’s scenic riverfront that features national headliners and local and regional openers; and

**WHEREAS**, the Downtown Vision, Inc. is the organization responsible for Jacksonville River Jams; and

**WHEREAS**, the DIA Board via Resolution 2023-04-02 and the City Council via Ordinance 2022-0504-E adopted DIA’s Administrative Budget for Fiscal Year 23-24, which included \$125,000 for Event Contributions; and

**WHEREAS**, City Council via Ordinance 2021-0499 amended Chapter 55 to allow for DIA to directly enter into agreements with Downtown Vision, Inc. for the programming of parks and public spaces located within Downtown without further need for City Council approval.

**NOW THEREFORE, BE IT RESOLVED** by the Downtown Investment Authority:

**Section 1.** The DIA authorizes a contribution of thirty-six dollars (\$36,000) to Downtown Vision, Inc. in accordance with Exhibit ‘A’.

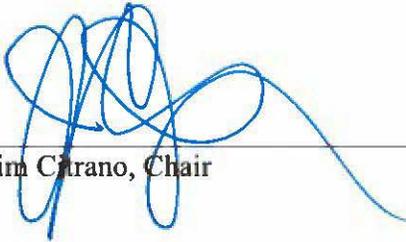
**Section 2.** The DIA authorizes its Chief Executive Officer to take all necessary actions to effectuate the purpose of this Resolution.

**Section 3.** This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

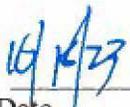
WITNESS:

**DOWNTOWN INVESTMENT AUTHORITY**

  
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\_\_\_\_\_

Jim Cirano, Chair

  
\_\_\_\_\_

Date

VOTE: In Favor: 7 Opposed: 0 Abstained: 1

## **EXHIBIT A**

### **Jax River Jams - Scope of Event Contribution Work**

Downtown Vision, Inc. (DVI) has requested \$36,000 in funding from DIA to support the Jax River Jams concert series for fiscal year 2023/24. The DIA funding will be utilized to pay for musical talent for the April program series.

Payment of \$36,000 as an Event Contribution will be made upon delivery of the executed contract with the performers and evidence that payment under the contract has been made to secure the performance.