

RESOLUTION 2025-11-04

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (DIA) AUTHORIZING A TWO THOUSAND FIVE HUNDRED (\$2,500.00) EVENT SPONSORSHIP TO SCENIC JACKSONVILLE TO SUPPORT THE GREAT CITIES SYMPOSIUM; AUTHORIZING THESE FUNDS FROM THE DIA FISCAL YEAR 25-26 ADMINISTRATIVE BUDGET'S EVENT CONTRIBUTION FUNDS; AUTHORIZING ITS CHIEF EXECUTIVE OFFICER TO TAKE ALL NECESSARY ACTIONS TO EFFECTUATE THE PURPOSE OF THIS RESOLUTION, INCLUDING EXECUTION OF AN EVENT CONTRIBUTION AGREEMENT OR FUNCTIONAL EQUIVALENT THEREOF; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the DIA seeks to promote downtown investment, economic development, and quality urban design consistent with the adopted Business Investment and Development Plan (BID Plan); and

WHEREAS, Scenic Jacksonville, a local nonprofit organization dedicated to enhancing the visual character and livability of Jacksonville, hosts the annual Great Cities Symposium, which convenes civic and business leaders to explore best practices from peer cities and foster dialogue on creating a more vibrant, successful, and sustainable community; and

WHEREAS, activation of Downtown is essential to implementation of the adopted BID and CRA Plan; and

WHEREAS, the Sixth Annual Great Cities Symposium, scheduled for February 5, 2026, will feature Victor Dover, a nationally recognized urban designer and coauthor of Street Design: The Secrets of Great Cities and Towns, as the keynote speaker; and

WHEREAS, the DIA recognizes that supporting this event aligns with its goals of encouraging downtown revitalization, promoting urban design excellence, and engaging stakeholders in discussions about best practices for sustainable city growth and development; and

WHEREAS, the DIA finds it appropriate to provide a \$2,500 sponsorship to Scenic Jacksonville to support the Great Cities Symposium, which is anticipated to attract approximately 350 civic, business, and community leaders; and

WHEREAS, the DIA Board via Resolution 2022-04-02 authorizes certain contributions to private organizations and sponsorships of events that take place in Downtown and/or further the Business Investment and Development Plan and do not exceed Five Thousand Dollars (\$5,000.00)

per event or sponsorship, subject to available budgeted funds to proceed directly to the Board for consideration on the Consent Agenda.

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA Board hereby authorizes the expenditure of \$2,500.00 payable to Scenic Jacksonville to support the Great Cities Symposium, funded from FY 2025–2026 Administrative Budget, Event Contribution funds.

Section 2. The DIA authorizes its Chief Executive Officer to take all necessary actions to effectuate the purpose of this Resolution.

Section 3. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY


Patrick Krechowski, Esq., Chair

11-9-25
Date

VOTE: In Favor: 9 Opposed: 0 Abstained: 0