

RESOLUTION 2021-09-04

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) DELEGATING TO THE CHIEF EXECUTIVE OFFICER (“CEO”) DECISION MAKING AUTHORITY ON THE BEHALF OF THE DIA TO CONTRIBUTE TO OR SPONSOR EVENTS AND PROGRAMMING THAT ARE CONSISTENT WITH THE MISSION AND THE REDEVELOPMENT GOALS OF THE BUSINESS INVESTMENT AND DEVELOPMENT PLAN (“BID PLAN”) AND DO NOT EXCEED \$ _____ PER EVENT OR PROGRAM; REQUIRING THE CEO TO PROVIDE MONTHLY REPORTS OF AMOUNT AND TYPE OF CONTRIBUTIONS; INSTRUCTING ITS CEO TO TAKE ALL NECESSARY ACTIONS TO EFFECTUATE THE PURPOSE OF THIS RESOLUTION; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the mission of the DIA is to “establish an identity for the region that capitalizes on partnerships to guide the revitalization of the core of the City of Jacksonville . . . while assuring a unified effort is strategically focused to implement action through capital investments, planning, advocacy [and] marketing” for Downtown (Business Investment and Development Plan, “BID Plan”); and

WHEREAS, the BID Plan identifies several Community Redevelopment Area Goals that the DIA expects to accomplish in support of the aforementioned mission. Specifically:

Redevelopment Goal No. 1: Reinforce Downtown as the City's unique epicenter for business, history, culture, education, and entertainment.

Redevelopment Goal No. 3: Simplify the approval process for Downtown development and improve departmental and agency coordination.

Redevelopment Goal No. 5: Establish a waterfront design framework to ensure a unique experience and sense of place; and

WHEREAS, the fiscal year budget allocates funds for the DIA to contribute to Downtown events and programming that are consistent with the mission and redevelopment goals as provided in the BID Plan; and

WHEREAS, authorizing the CEO to approve certain contributions and sponsorships of events and programming with a not-to-exceed amount of _____ without the necessity of prior DIA Board approval will improve efficient coordination between the DIA and the Downtown community and stakeholders to create unique experiences and a sense of place in an effort to revitalize Downtown.

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA authorizes its Chief Executive Officer (“CEO”) to act on its behalf without prior DIA Board approval to contribute to or sponsor events and programming that take

place in Downtown and/or further the Business Investment and Development Plan (“BID Plan”) and do not exceed \$ _____ per event or programming.

Section 2. The CEO is hereby required to provide a monthly report to the DIA Board of the amount and type of contributions and sponsorships of Downtown events or programming that have been authorized during the prior month.

Section 3. The DIA authorizes its CEO to take all necessary actions to effectuate the purpose of this Resolution.

Section 4. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Dyann Christopher

W. Braxton Gillam
Braxton Gillam, Chairman

9-15-2021
Date

VOTE: In Favor: 6 Opposed: 0 Abstained: 0