September 18, 2019 Uncertified Condensed Copy

CITY OF JACKSONVILLE COMMUNITY REDEVELOPMENT AGENCY

BOARD MEETING

Proceedings held on Wednesday, September 18, 2019, commencing at 2:00 p.m., City Hall, Lynwood Roberts Room, 1st Floor, 117 West Duval Street, Jacksonville, Florida, before Diane M. Tropia, FPR, a Notary Public in and for the State of Florida at Large.

BOARD MEMBERS PRESENT:

CRAIG GIBBS, Chairman. RON MOODY, Vice Chair.
BRAXTON GILLAM, Secretary.
OLIVER BARAKAT, Board Member.
TODD FROATS, Board Member. CAROL WORSHAM, Board Member.

ALSO PRESENT:

LORI BOYER, Chief Executive Officer. GUY PAROLA, DIA, Operations Manager. JOHN SAWYER, Office of General Counsel. JOHNNY GAFFNEY, Office of the Mayor. MICHAEL BOYLAN, City Council Liaison. KAREN UNDERWOOD-EILAND, Executive Assistant.

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MR. PAROLA: Thank you, Mr. Chairman.

The next DDRB meeting is tomorrow. That's the first one we've had in a couple of months. On the agenda is a conceptual approval for the future home of the JEA headquarters; a container project which is residential in the Cathedral District, I'm sure you all may have read about that. We're excited about that to get final approval. And two special sign exceptions, not really profound in any sort of way.

I'll answer any questions.

THE CHAIRMAN: Any questions from the

BOARD MEMBERS: (No response.)

THE CHAIRMAN: Hearing none, let's move to perhaps the CEO report. Would you like to do that?

MS. BOYER: I could do that or maybe we can -- if you would, we can talk briefly about the committee quorum discussion --

THE CHAIRMAN: Okay.

MS. BOYER: -- and I can make that part of my report.

THE CHAIRMAN: Please.

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PROCEEDINGS

September 18, 2019

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2:00 p.m.

THE CHAIRMAN: I'd like to call this meeting to order.

Would everyone please rise for the Pledge of Allegiance.

(Recitation of the Pledge of Allegiance.) THE CHAIRMAN: Thank you, and I thank everyone for coming.

First item on the agenda is public comments. I don't have any cards. If there are no cards, no public comments --

Very good. Let's start the Community Redevelopment Agency meeting. The first item is the minutes.

MS. BOYER: Mr. Chairman, since we don't have a quorum, perhaps you would like to do the DDRB briefing and New Business. We can pick up some of those items until we get a quorum, but we can't actually start the Community Redevelopment meeting or the DIA meeting until we get a quorum.

THE CHAIRMAN: Okay. Thank you. Let's move, then, to the DDRB briefing. Mr. Parola.

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MS. BOYER: In talking to board members, we were discussing the goal that we didn't want to overburden board members with committee assignment requirements, but also ensuring we had quorums at committees. And I found, in talking to board members, that I have a variety of opinions and thoughts on that. And as a result, we don't have a clear path forward that I would like to recommend today in terms of the number of committee members, whether we change it.

Currently, our committees have four members assigned, and a quorum is three. My recommendation is we leave it alone right now and we don't reduce it to three or we don't increase it to five, and let's give it a month or two and see how those assignments work.

It is going to be my recommendation, just so -- and I don't know that the board needs to vote on this, but just so we're clear in terms of assignments of responsibility, there are -it's kind of going into my chairman's report. There are -- or CEO report, there is a broader retail initiative that I am looking at, that not just involves retail enhancement grants,

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Implementation.

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but also involves the two-way street process, 2 sidewalk cafes. It's a whole comprehensive 3 initiative. I think that is appropriate to bring to the committee that we were calling 4 Retail Enhancement. And so if we can kind of 5 6 view that committee as having the retail and 7 streetfront scope, then that will relieve a little bit of the cross-assignment to Strategic 8

So if it's okay with the board, when those matters start to come up, I'm going to direct them to the Retail committee. I'm not seeing any objection to that. I think that will divide work flow a little bit.

THE CHAIRMAN: Okay.

MS. BOYER: So that's how I recommend we handle the quorum issue for now for committees. BOARD MEMBER GILLAM: Did you say the quorum for this board is six? I thought it was five. I thought it was a simple majority.

THE CHAIRMAN: No, six.

MS. BOYER: A quorum for this board is six. The quorum for the committee is three.

MR. PAROLA: Mr. Barakat said he will be 24 25 here in five minutes.

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MS. BOYER: Got it.

THE CHAIRMAN: Thank you.

3 MS. BOYER: And what we might do that is really part of my chairman's report is -- I

4 5 have a very brief PowerPoint on marketing,

which is how we're going to approach marketing 6

in general. And this will set the stage for 7

8 the Live Downtown Jacksonville item that's

going to come up later in the agenda, but then 9

10 we'll just -- you'll already have the kind of

11 initial preparation for it.

> So we can go ahead and run through this. If you can turn around and take a brief look, this is just a real high overview. I know marketing was important to you when I interviewed, and I just want to share with you kind of high level thoughts of where we are.

So, basically, we're going to operate through three different -- or communicate through three different website portals:

20 21 Communicating to residents is Live 22 Downtown Jax or Live DT Jax, and the Chamber is

23 hosting that. We'll be talking about that in a

moment. Communicating to investors is Invest 25 DT Jax. And then we have our administrative

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account, which is DIA@COJ.net.

2 This gives you a little bit more information. Live Downtown Jax is hosted by the Jacksonville Chamber. Its audience is

current and potential residents. Its goal is

6 to build, market and lifestyle and connect 7 residents to product.

Invest Downtown Jax will be hosted by DVI. Its audience is potential investors and developers, and its goal is to build, market

and connect investors and developers to 11 12

available opportunities.

So in the example on the upper left, you're going to have a Zillo-like platform where -- you're going to get to see it in a moment. It's already live, where individuals that might want to move downtown can find various rental opportunities. And the various developers put their sites up, just like they would to advertise. It links directly to them.

When we get to the Invest Downtown Jax site, we're hoping that we're going to have the 22 same thing with people that might be offering property for sale, as well as the City-owned property and the JTA-owned property so there is

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a broader availability of -- and opportunity for people, that they don't have to go to 60

different places to find out what they might be

able to find. 4

5 And then our DIA website would be focused on all of the postings and agendas and records 6

that we are required to provide, and also 7

8 desired -- like, our studies and things that we want to provide. 9

10 Very busy page. You don't need to look at 11 it in detail. I will print it and e-mail it to you. This is our first shot at navigation on 12 the Invest DT Jax website and how the various 13 tabs would be set up and navigation of the 14

15 website would be set up.

We're hoping to hire -- and it's coming up later -- a communications person in the next few weeks, and they'll be involved in this process, as well as Kat Hardwick with Downtown Vision, who has been spearheading all of this.

21 We've been working on an updated logo. 22 One of my concerns about the logo was that "Jacksonville" or "Jax" was not a prominent 23

part of the logo. And when you go out of town, 24 just saying "DIA" doesn't communicate where 25

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live now?

think.

about a month?

getting out there?

later in the agenda.

you're from. So we're trying to --

2 This is one version that we're looking at 3 (indicating). This happens to be my favorite of the two. I just saw them yesterday. And 5 there's another one.

And the concept was that these are incorporating a little bit of the river and the Riverwalk logo with that kind of swoosh through

8 it, but still staying in our color-way and

9 10 looking consistent with what we had.

(Board Member Barakat enters the 11

12 proceedings.)

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13 MS. BOYER: We liked adding the crane part 14 at the bottom as well. It kind of identifies who we are and how we are different from JAXUSA 15 or Downtown Vision. 16

17 We have an offer extended for a new 18 communications and marketing coordinator. We 19 hope to know where we are next week. And we 20 have a print collateral brochure that is in 21 production and we kind of mirror up with the Invest DT Jax website, and that should be ready 22 23 by November.

24 And that's kind of our timeline on that.

25 And, Karen, if you can hit the Live

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24 we've gotten a really good response from seeing 25

it spread across social -- and also, there is a

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response been? What sort of clicks are you

specific clicks right now, unfortunately, but

MS. HARDWICK: Really, I don't have

they're doing this, and we'll be taking that up

her. You might want to ask them now so then

she doesn't necessarily have to stay for the

MS. HARDWICK: I'm right here.

BOARD MEMBER WORSHAM: Oh, hi.

MS. HARDWICK: Yeah. August 14th, I

BOARD MEMBER WORSHAM: And how's the

you have any other questions.

MS. HARDWICK: Hi.

MS. HARDWICK: Correct.

whole meeting. And Kat Hardwick is here, if

Leah is here if you have any questions for

BOARD MEMBER WORSHAM: I have a question.

BOARD MEMBER WORSHAM: Is this -- this is

BOARD MEMBER WORSHAM: And this has been

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1 Downtown website.

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So this is the current Live Downtown Jax website, and it gives you kind of an example of what it looks like.

And maybe you can go to Find Your Place.

6 And you see, when I say it has a 7

Zillo-like feel -- and then you can click on

8 any one of those, and it's going to take you to

the actual location. And you can link right up 9

10 with that site to find out what's available,

11 how many units -- you know, what the rent rate

12 is, all of that kind of thing.

But then it's also -- there's more to it 13 14 than that. And Leah Goodwyne is here from the Chamber. They have partnerships from across 15 the community, both developers, other 16 17 businesses. So we would be just a partner in

this initiative that they would be operating 18

19 for two years. Their commitment is to do it

for two years, but there's also more of a 20

21 marketing campaign beyond the website that

22 they're doing to try to encourage people to

23 move downtown and create a lifestyle for those

24 that are already living downtown.

25 So I think it's a real asset to us, that

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survey portion of the website. The feedback

we're getting is that people actually want

larger homes or condos downtown. We're getting

a lot of feedback that people want three

bedrooms, which I don't know that -- you know,

if that's as well known, because most of what 6

7 we have is up to two bedrooms.

8 And I've gotten many, many survey responses. So people are certainly interested. 9

10 And it gives them a central location to find

11 that information.

12 BOARD MEMBER WORSHAM: Thank you.

13 MS. BOYER: Any other questions for either

Leah or Kat on kind of the direction we're 14

heading and how we're trying to hit various 15

target markets? 16

BOARD MEMBERS: (No response.)

MS. BOYER: If not, that's -- you know,

19 you all can go to this website, which is

LiveDowntownJax.com and explore it on your own, 20

21 but I won't take up a lot more time with that

22 in the meeting.

And, Mr. Chairman, I'm going to let us

24 move forward into the business now.

25 THE CHAIRMAN: Thank you.

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Those are interesting silos and groupings, 1 2 and I'm glad to see we're creeping into the

3 21st century with the technology. Thank you

for your work. 4

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5 With that, we neglected to introduce the

6 board members. If we could start with

7 Dr. Gaffney, please, for attendance purposes.

DR. GAFFNEY: Thank you very much.

9 Dr. Gaffney with the mayor's office.

10 COUNCIL MEMBER BOYLAN: Michael Boylan,

City Council, District 6. 11

BOARD MEMBER FROATS: Todd Froats, DIA 12

13 board member.

BOARD MEMBER BARAKAT: Oliver Barakat,

15 board member.

BOARD MEMBER GILLAM: Braxton Gillam, 16

17 board member.

18 THE CHAIRMAN: Craig Gibbs, chair.

19 BOARD MEMBER MOODY: Ron Moody, board

20 member.

21 BOARD MEMBER WORSHAM: Carol Worsham,

22 board member.

23 MS. BOYER: Lori Boyer, CEO.

24 MR. SAWYER: John Sawyer, Office of

25 General Counsel.

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1 MS. BOYER: Guy Parola with the DIA.

THE CHAIRMAN: Thank you, each and every

3 one of you.

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4 We can start now with the CRA board

meeting minutes of August 21, 2019. Has

6 everyone had a chance to review them?

7 If so, I'll entertain a motion.

8 BOARD MEMBER MOODY: So moved.

BOARD MEMBER GILLAM: Second. 9

10 THE CHAIRMAN: Properly moved and seconded

11 that we accept the board minutes.

12 Any further discussion?

BOARD MEMBERS: (No response.) 13

THE CHAIRMAN: Any public discussion? 14

AUDIENCE MEMBERS: (No response.) 15

THE CHAIRMAN: Hearing none, all those in 16

favor signify by saying aye. 17

BOARD MEMBERS: Aye.

THE CHAIRMAN: Any opposition by like 19

20 sign.

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21 BOARD MEMBERS: (No response.)

THE CHAIRMAN: The minutes are approved. 22

Let's move on to Resolution 2019-09-01.

24 Who is going to tee that one up?

MS. BOYER: I might suggest that the chair 25

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of the Strategic Implementation Committee tee 2 us up.

3 BOARD MEMBER MOODY: Let me tee it up,

4 then.

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THE CHAIRMAN: Very good.

BOARD MEMBER MOODY: We have dealt with

the unsolicited proposal for -- as a policy,

8 and also our Notice of Disposition policy. The

9 board has done a tremendous amount of work in

10 helping lay it out, helping us understand it.

The Strategic Implementation Committee 11 12

went through it very carefully, we made several tweaks, and is very comfortable in recommending 13

14 that we adopt both policies.

MS. BOYER: And, Mr. Chairman, the 15

Strategic Implementation Committee had a few 16

amendments from the version of the policy that 17

was handed out at last month's meeting. The 18

version you see here and that was published 19

with your agenda includes all of the amendments 20

21 that were recommended by the Strategic

22 Implementation Committee.

23 So this is coming to you with the

24 committee's recommendation at this point.

THE CHAIRMAN: Okay. Any discussion on --

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BOARD MEMBER GILLAM: Move to approve. 1

THE CHAIRMAN: Thank you.

3 Any discussion?

BOARD MEMBER WORSHAM: Well, I just --4

through the Chair, I think you all did a great 5

job and I appreciate the premeeting that we had 6

to go over this. I think this is an important 7

policy for us to adopt, and I'm real pleased

that we got through this process with the 9

recommendation. 10

11 THE CHAIRMAN: Mr. Moody, any further

12 comments?

BOARD MEMBER MOODY: None.

14 THE CHAIRMAN: Mr. Gillam.

BOARD MEMBER GILLAM: I would just say, I

think this is -- you know, I'm happy we've 16

17 gotten to this point. In the effort of

18 transparency and trying to help the public

interact with us and do a better job, this does 19

that, so I'm happy. 20

21 THE CHAIRMAN: Thank you.

22 Mr. Barakat.

BOARD MEMBER BARAKAT: I'll echo the same

comments. We've been kind of operating under 24

this cloak of mystery as to how we sell and 25

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don't sell properties for a while, and now that 2 the market is really strong enough to where 3 we're getting a fair amount of unsolicited

proposals, and some proposals we're soliciting, 4

5 this is a process that will really be helpful 6 not only for us but for the public.

7 The only question I have -- and I can't 8 find it right now -- is that -- when we've done this in the past, after we've gone through the 9 10 Evaluation Committee, the Evaluation Committee's recommendation, I believe, comes

11 straight to the board, and we now have it going

13 to the Strategic Implementation Committee, 14 they're approving it, and then it goes to the

15 board, the board approves it, and then it's got

16 to go to the mayor, then it's got to go to City Council. 17

So my only comment is, is there a reason why we -- I understand the Strategic Implementation Committee is there for a number of reasons, including some of these sales, but if it goes through the Evaluation Committee, is it -- coming straight to the board, isn't that sufficient?

BOARD MEMBER GILLAM: May I respond? Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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THE CHAIRMAN: The CEO is first.

MS. BOYER: The only thing I would say is 2

that's in the Notice of Disposition policy 3

rather than the unsolicited proposal policy. 4

So we have two separate policies here. The 5

first one is how we handle the unsolicited and 6

7 the second one is how we handle dispositions,

8 and that's where it talks about going through

Strategic Implementation, but I understand the 9

10 question and I think Mr. Gillam has an answer.

It was debated in committee, so I'm going to let them share with you their thoughts.

THE CHAIRMAN: Mr. Gillam.

14 BOARD MEMBER GILLAM: From my

15 perspective -- and I served on that

16 committee -- we've had some extremely long

17 meetings in the body as a whole, and the

thought process was the committees are a place 18

19 for work and for more comment, and sometimes

these things have been -- you know, they've 20

21 been public -- a lot of public interest, and

there's been a lot of debate, and it seemed 22

23 like having one venue for one focus on an item

would be a better way to proceed, and we all

can come and participate, but it gives us an

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opportunity to focus and not have a distraction

or -- or sometimes a concern I would have is

when we have these longer meetings, we seem to

be rushed to the end because people want to get

to the end, and think that doesn't do justice

for the project, so I think that by making that 6

7 committee assignment, we can give it more focus

and give it the appropriate time and the 8

opportunity for the community to talk and not 9

10 feel like we're rushing the body of the whole,

and kind of -- not a commentary. That was the 11

12 thought.

13 BOARD MEMBER BARAKAT: Okay. Well, that 14 makes sense. So the goal would be most of the vetting done at the Strategic Committee level 15 and then by the time it gets here, it's almost 16 17 a formality, hopefully. That's the goal?

BOARD MEMBER GILLAM: That's the goal. 18 19

BOARD MEMBER BARAKAT: Okay. Thank you. 20 THE CHAIRMAN: Thank you.

21 Mr. Froats.

BOARD MEMBER FROATS: Thank you, Lori, for

23 the structure.

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24 THE CHAIRMAN: Any further discussion?

25 BOARD MEMBERS: (No response.)

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THE CHAIRMAN: Hearing none, all those in 1 2 favor signify by saying aye.

3 BOARD MEMBERS: Aye.

4 THE CHAIRMAN: Any opposition by like 5 sign.

6 BOARD MEMBERS: (No response.)

7 THE CHAIRMAN: It passes unanimously.

The next item is Resolution 2019-09-02,

9 Notice of Disposition policy.

10 Mr. Moody, would you tee that up for us,

11 please? 12 BOARD MEMBER MOODY: Well, again, as a

committee, we went through this policy. We had 13

14 various questions with various tweaks. At this 15

point, we're very comfortable with it. We think it's correct, and we would recommend to 16

17 the big board that we adopt this resolution.

18 MS. BOYER: And if I may, Mr. Chairman,

19 I'll point out to you on Page 5 there is one

very minor amendment. I think I shared it with 20

21 most of you in the briefing, but there's one

22 very minor amendment from the version that the

23 committee adopted. So I highlighted it, and

24 you can see it.

25 It just dealt with the appointment of the Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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- Evaluation Committee, giving the chair more
- 2 flexibility in terms of how many members.
- 3 There may be a circumstances in which you don't
- want three members, you want two or you want 4
- five, or -- but it was generally three, and 5
- 6 generally one from the administration and one
- 7 from staff and one from the board, but just
- 8 allowing flexibility.
- 9 THE CHAIRMAN: Mr. Moody, anything else?
- 10 BOARD MEMBER MOODY: And I think that
- flexibility would really depend on the size of 11
- the project and how important it is. There may 12
- be some that just takes a smaller committee. 13
- THE CHAIRMAN: Okay. It's the 14
- recommendation of the committee? 15
- BOARD MEMBER MOODY: Yes, it is our 16
- recommendation that we adopt this. 17
- THE CHAIRMAN: Okay. It does not need a 18 19 second.
- 20 Mr. Froats, comments?
- 21 BOARD MEMBER FROATS: No comments.
- THE CHAIRMAN: Mr. Barakat. 22
- 23 BOARD MEMBER BARAKAT: No comments.
- THE CHAIRMAN: Mr. Gillam. 24
- 25 BOARD MEMBER GILLAM: No comments.

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- THE CHAIRMAN: Mr. Moody, any additional? 1
- 2 BOARD MEMBER MOODY: None.
- 3 MS. BOYER: Do you actually have a motion
- and a second? 4
- 5 THE CHAIRMAN: It's a recommendation of
- the committee, so we don't need a second. 6
- Ms. Worsham. 7
- 8 BOARD MEMBER WORSHAM: No comments.
- THE CHAIRMAN: Any further discussion? 9
- 10 BOARD MEMBERS: (No response.)
- THE CHAIRMAN: Hearing none, all those in 11
- 12 favor signify by saying aye.
- BOARD MEMBERS: Aye. 13
- 14 THE CHAIRMAN: Any opposition by like
- 15 sign.
- BOARD MEMBERS: (No response.) 16
- THE CHAIRMAN: Passes unanimously. 17
- The next is Resolution 2019-09-03. 18
- MS. BOYER: So Resolution 2019-09-03 is 19
- the approval of the various pieces of the old 20
- courthouse, the City Hall annex disposition and 21
- RFP that we have all discussed, that you 22
- entered into a contract to hire CBRE to work 23
- 24 on.
- 25 And at this point, I'm going to let the

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CBRE team go through, just at a very high

- level, the exhibits that you're going to be
- asked to vote on. We're going to vote on them
- one at a time. There are a couple of small
- amendments that have been raised that we will
- be presenting now. Otherwise, the package is 6
- very similar to what was distributed as part of
- the agenda. But as you know from our meetings,
- there have been suggestions made in the 9
- 10 evaluation criteria and some other things that
- 11 are now reflected in today's version, and I
- think that you'll be pleased with the direction 12
- they went. 13

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- THE CHAIRMAN: Thank you.
- (Mr. Ayers and Mr. Taylor approach the 15
- podium.) 16
- 17 THE CHAIRMAN: Gentlemen, please identify
- 18 yourself.
 - MR. AYERS: Joe Ayers with CBRE.
- 20 MR. TAYLOR: Cliff Taylor CBRE.
- 21 THE CHAIRMAN: Thank you.
- The floor is yours. 22
- 23 MR. AYERS: Well, we'll start out by
- 24 saying that we appreciate the opportunity to be
- 25 here and to frame the opportunity at a high

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level. I think you all know that we're big

- believers in downtown and what it has to offer.
- And these sites in particular, I think we all
- believe represent an incredible opportunity for
- both the City and developers to activate this
- node and to increase residential density, as is
- a major goal. And I think our goal here is to

create an opportunity where you get dynamic

- offers from very high qualified developers. 9
- And we're very much focused on the "what" gets 10
- 11 developed on these sites as well as the "who"
- 12 is developing these sites.

So with that, I think we can walk through 13

this framework you all discussed, maybe 14

starting with Exhibit 1 and the timeline as 15

laid out. 16

17 So as you all know, the issue notice would be set to post on October the 21st. That would 18

- allow, after today, for the premarketing phase, 19
- for us, and the days leading up to that, if the 20
- 21 brochure and other pieces are approved, to be 22 talking to those developers and the community
- 23 and getting that interest up to the level and
- explaining to them the opportunity, helping to 24

25 tell the story of downtown and what we're

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seeing in the core in the way of rents and growth and migration, all these things.

The marketing period is -- the premarketing period is not laid out here, but that is to be cleared up, would lead up to the October 21st date.

The other thing I would point out, there is -- this is a 90-day RFP with bids due on January the 21st and looking to have an award by mid to late February. No real changes to what you-all saw prior on that.

Exhibit 2 is the term sheet that lays out how we frame the opportunity for the developer community, and I think -- and again, I would break this down to the "what" is being developed and then, as you all know, the "who" is developing it.

So I think some high level points that we can talk about here: The site -- we are, as you know, allowing bids to be made on any combination of what we're calling the three areas; the former City Hall site, the former courthouse site, and the water acreage, with one caveat there, that you would not allow proposals for the three acres of submerged in

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isolation. The belief being there that the developer of the courthouse piece would be very much interested and wanting to know and be part of what happens on that water frontage. I

think you would want those two to go together.

From a phasing perspective, you know, I think what we're -- what we're very focused on here is not having someone landbank the site and sit on it, as we've all discussed. So the way we structured this is that at least one phase of your primary use structure must commence construction within 120 days with all phases of that construction to commence within 48 months. And so we believe that gives time to phase a project to the extent there are multiple phases, but also not put you at risk for landbanking and really nothing happening on

MR. TAYLOR: And just to point out the difference between what you received this week, we are -- we are suggesting that the primary use structure begin construction as opposed to just construction. We don't want to see a parking lot get paved and that qualify as the commencement of construction.

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MR. AYERS: The only thing I'll comment on with (inaudible) is, mixed used development, there's a -- there will be a preference you'll

see in scoring for high density residential. 4

We think that that is consistent with two

things. Market demand is high in the

residential space, as we all know right now.

And then, obviously, that plays along with the City's desire for a threshold on residential 9

10 count in the core. So we think that's important. 11

For EII, we did receive comment, and the question, I should say, about whether the marina -- you may want to walk through this one.

MR. TAYLOR: Yeah. So there is some concern that -- the way that we phrase that, that Area 3 shall include a marina, that that would potentially exclude other maritime experiential uses, whatever that may be. Maybe it's some sort of kayak slips or whatever. It wouldn't technically be a marina. We would advise that we add "for experiential marina use," if not for the requirement of a developer to provide public slips, which we believe is

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important. 1

> So as we look at this, we believe the way this is worded, you're not necessarily prohibited from doing uses outside of a marina

on the submerged lands. You can do other uses there, you can create other uses there, but

what's important is that we do have slips for

public use and for a commercial use in addition; charter boats, river taxis, whatever 9

10 that may be. 11

MR. AYERS: Yeah. So I think we can add language to the RFP document that clarifies that in some way, but --

MS. BOYER: So Cliff or Joe, where are you suggesting in the sentence we add the phrase "for experiential maritime use"?

MR. TAYLOR: Lori, this conflicts a little bit with what I indicated earlier, but we're not necessarily suggesting a change to the language in this. I'm just bringing it up because it was raised as a concern by a board member, but -- and it's something that we gave some thought to, but if we are requiring slips, marina slips, then -- again, it doesn't -- this language doesn't prevent anyone from doing

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anything else.

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MR. AYERS: And as we all know, we're also giving flexibility on that Area 3 where someone could theoretically pier a portion, they could develop over a portion, they could move a sea wall out to change that setback line from the water. So what we're saying is that portion of the water must include a marina, but certainly we're not excluding other experiential maritime uses. So we think the language keeps you protected there.

12 BOARD MEMBER WORSHAM: And we're not 13 specifying any number --

MR. AYERS: It shows up, as you'll see, in the scoring criteria. So to the extent that there is a dynamic, measurable difference, and that is important to you, you're going to have flexibility within your scoring criteria.

Okay. On F, the only comment I make on F is, again, our goal here is, as you know, to establish criteria that ensures very qualified, very experienced developers propose. So we think we've accomplished that. We've talked through that.

We do have one edit to F4 that we should Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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point out through conversations. The 1

recommendation is to change that first sentence

to "No proposal shall be accepted for 3

- evaluation if the developer has judgment liens 4
- 5 related to development performance" with the
- deletion of "active litigation or." And the 6
- feedback was that the active litigation could 7
- 8 be an unintended limiter and, you know, could
- keep someone out of the bid process really 9
- 10 unnecessarily. So the recommendation would be 11 to remove that.

MS. BOYER: So, in this case, to the board, the copy you have in front of you as an exhibit has already been corrected. There's no amendment necessary to the copy in front of you.

MR. AYERS: That's right.

So do we need to pause there, Lori, for 18 19 any questions on this or should we go straight 20 into scoring?

21 MS. BOYER: I think you can go into 22 scoring.

MR. AYERS: Okay. So scoring, this is 23 where, for many of you, there will be some 25 changes relative to what you -- what we

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discussed initially, and so what we're doing

here, again, to bring this back full circle,

the who and what, and -- so what we've done at

a high level is set aside 90 points for the 4

proposal with 10 for the oral presentation.

And 50 of those points, as you will now see in

that yellow section, speak to the "what" is

being developed. And so that expanded from 45

to 50. That comes up to about 55 percent,

10 slightly over 55 percent of the total scoring 11

for the proposal.

12 And to walk through that one first, the changes that were made there is that you 13 14 obviously went from 45 to 50. That project ability to activate the urban core went from 8 15 to 7. The development timeline, delivery 16 timing went from 7 to 6. And then the number 17 of marina slips, again, the scoring criteria 18 19 dropped from 5 to 4.

And we added two line items in that some of you -- it may be new for you. One is the design for resiliency line item with a score of 4, and the second being the quality of design and construction with a scoring opportunity of 4. And I'll walk you through those.

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1 Design for resiliency speaks to the ability, the thoughtfulness from a design standpoint of the proposal relative to the 3 water line and its ability to withstand 4

weather-related intrusions on the site, and have they thought through that, have they 6

mitigated for it, has it even been a thought in 7 8

the proposal.

It also speaks to -- given the requirements that exist for height, setback, all of these, are we -- are they interacting and creating a design that then ties that development back to that riverfront, and so is it completely through doing that and mitigating weather-related phenomenon, are they completely separating it or have they also given thought to how it connects back.

So those two go hand in hand on design for resiliency.

Quality of design and construction, the thinking behind this as scoring criteria was, there is a good chance that you will see quite a spread of quality in the finished product, and that could be in the materials used, the facade, design characteristics. And so,

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obviously, with a generational piece of real

2 estate that sits in the city skyline, we wanted

3 to give you flexibility to score that

appropriately if a proposal showed up that was 4

so much more dynamic in the quality and its 5 6

build than others. So that's why we added 7 that.

So those are, I think, the -- one other comment you may speak to on the open space.

MR. TAYLOR: One edit or one suggested edit to what you have in front of you in regards to the civic and community benefits line -- I believe that's the fifth one down, if I'm counting correctly. Fourth one down.

There's some concern that someone could achieve high scoring in that category by providing greenspace or open space, and simply checking a box and not putting any thought into what happens on that space and the programming of that space.

So one recommendation that we would make, one edit we would make, would be to simply add in, where you have the parenthetical example, "the quality and programming of open space and greenspace." That, again, is just a suggestion

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to developers as they're putting thought into

this to acknowledge that we need to think about

what's actually happening on this greenspace 3

rather than just creating greenspace and not 4 5

the programming.

The other edit is on activation of the riverfront, the five point criteria there. We are striving not only to activate the riverfront, but to ensure that the riverfront is integrated and interacts with the development itself. So our recommendation on this would be to simply add "activation of the

12 riverfront and connection of the river to the 13

development." So it would read "activation of 14 15

the riverfront and connection of the river to the development." 16

MR. AYERS: And, again, I think the thinking there is that you don't want these to be treated in silos. At the end of the day, you want that to look like one well thought out activated node that plays well and looks like it was intended to be one project.

MR. TAYLOR: And that would tie in with your design for resiliency at a certain level and how that design for resiliency is helping

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interact with that as well.

2 MR. AYERS: So those, in total, sum to 50 points. The other 40 -- 55 -- the other

balance, though, the green, the blue and the pink really speak more to the "who" is

5 6 developing, as we discussed.

7 So the edits here for many of you would be 8 that the green experience and qualification drops to 15. With experience in developing 9 10 mixed-use projects in comparable size, in an urban setting, dropping to 8. Financial 11 strength and development, 7. 12

And then the active litigation judgment 14 liens and outstanding tax payments, we increased that from 0 to -5 to 0 to -10. And 15 so where this would come into play is -- we've got the kick-out provision if there are active judgment liens, 10 million or more, taxes of a 18 million or more, but to the extent someone has 20 those and disclosed them but they're below that 21 threshold, we want you to have discretion to deduct points, up to 10, if you think that is 22 meaningful. So we've added that and increased that potential deduct to 10 points.

> Our belief on the green -- the blue speaks Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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to, obviously, the ROI to the City, equal

opportunity, loan participation in the pink,

sources, and percentages of debt, equity, 3

things along those lines. 4

And what I would say is that the belief is that the criteria that we set into place under the term sheet, Exhibit 2, as qualifications to propose really kind of limits the importance or diminish the importance from a scoring

10 perspective here because, theoretically, what

11 you would be -- in a situation of comparing 12

very qualified developers to very qualified developers here and not have a big swing in 13

quality and experience. 14

We didn't do anything different to bonus points. We just added a heading there for discretionary bonus points there. And that sums up scoring.

Your fourth tab there is our premarketing 19 material. So I think you have all seen this. 20

21 This is what would be shared with the

22 development community leading up to the issue

23 notice. All of the information here would be contained in the full issue notice, but this is 24

the highlight of the -- overview of the 25

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opportunity that we will use to engage the 2

development community in the next 30 days so

that when the issue notice goes -- is posted, 3

that they're ready to dig in and -- and fully 4

5 wrapped.

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MS. BOYER: Mr. Chairman, it would be my recommendation that, before we take up the

8 resolution itself, we vote on each exhibit

individually so that if anyone wants to 9

10 incorporate amendments in the exhibit, we can

do that. And then we roll them up and vote on 11

12 the resolution, which adopts all four exhibits.

13 THE CHAIRMAN: Okay. That being the case,

14 let's look first at --

15 MS. BOYER: Exhibit 1 is the timeline.

16 THE CHAIRMAN: -- Exhibit 1, the timeline.

17 Thank you.

18 Motion on Exhibit 1, anyone?

19 BOARD MEMBER MOODY: So moved.

20 BOARD MEMBER WORSHAM: Second.

21 THE CHAIRMAN: Properly moved and seconded

22 that we adopt the timeline.

23 Any discussion?

24 BOARD MEMBERS: (No response.)

25 THE CHAIRMAN: Hearing none, all in favor

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signify by saying aye. 1

BOARD MEMBERS: Aye.

3 THE CHAIRMAN: Any opposition by like

4 sign.

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5 BOARD MEMBERS: (No response.)

6 THE CHAIRMAN: Show it unanimous.

Exhibit 2, for Resolution 2019-09-03, I'll

8 entertain a motion.

9 BOARD MEMBER BARAKAT: Mr. Chairman, I

may -- I have an edit I would want to suggest.

11 So would you like the edit first?

THE CHAIRMAN: Yes. We need a motion

first, so we have something to talk about. 13

14 BOARD MEMBER BARAKAT: Okay. I'll move

to -- one of you make the motion. 15

16 BOARD MEMBER GILLAM: Move to approve.

17 BOARD MEMBER MOODY: Second.

THE CHAIRMAN: Properly moved and 18

19 seconded.

Discussion, Mr. Barakat.

21 BOARD MEMBER BARAKAT: So on the marina, I

agree with Mr. Ayers' summation. I do think it 22

23 wouldn't hurt them to actually state that we

would consider other uses. The way the wording

25 reads to me is that we're specifically looking

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for marina slips, and that a developer may not

2 be aware of our consideration for other uses.

3 So I would simply like to add "other

experiential maritime uses shall be 4

considered." It's a relatively benign 5

addition. It doesn't prohibit anything. 6

7 THE CHAIRMAN: That language again? 8 BOARD MEMBER BARAKAT: "Other experiential

9 maritime uses shall be considered."

10 MS. BOYER: Is there a second?

BOARD MEMBER GILLAM: Is that a friendly 11

12 amendment?

13 BOARD MEMBER BARAKAT: That is a friendly

14 amendment.

15 THE CHAIRMAN: Do we have a second to the

16 friendly amendment?

BOARD MEMBER WORSHAM: I'll second.

18 THE CHAIRMAN: Any discussion on the

19 friendly amendment?

20 BOARD MEMBER WORSHAM: I just have a

21 question.

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THE CHAIRMAN: Sure.

23 BOARD MEMBER WORSHAM: So I'm assuming if

24 we did that, that that additional criteria

25 would be, then, evaluated in the scoring under

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the activation of the riverfront instead of in

the number of marina slips. You would be able

to consider that additional, whatever it might

be, experience under that tab? Would you 4

5 agree?

6 I'm wondering how we would -- if that

7 changes our scoring at all since we've limited

8 that to marina slips.

9 BOARD MEMBER BARAKAT: If I may?

10 THE CHAIRMAN: Yes.

11 BOARD MEMBER BARAKAT: If someone proposes

12 marina slips, then, obviously, you're

evaluating that specific criteria. If you're 13

14 proposing a kayak launch, to me, that's -- that

gives you more scores in the criteria of 15

activation of the riverfront. 16

17 BOARD MEMBER WORSHAM: Correct. That's

what I would assume. I just wanted to know 18

19 your thinking.

BOARD MEMBER BARAKAT: Yes, that's

21 correct.

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22 THE CHAIRMAN: Any further discussion on

23 the amendment?

BOARD MEMBERS: (No response.)

25 THE CHAIRMAN: Hearing none, all those in

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favor signify by saying aye.

2 BOARD MEMBERS: Aye.

THE CHAIRMAN: Any opposition by like

4 sign.

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BOARD MEMBERS: (No response.)

THE CHAIRMAN: Show the friendly amendment

7 unanimous.

> Now, Exhibit 2, we have a motion and it's properly been seconded. Any discussion on the motion?

> > BOARD MEMBER FROATS: Question.

THE CHAIRMAN: Yes, Mr. Froats. 12

BOARD MEMBER FROATS: So under the phase 13 (inaudible), Section B, phasing, so we have a 14

requirement to start within a certain period of 15

time. Is there a requirement to complete the 16

17 project?

> MR. AYERS: We don't have a requirement to complete the project; however, we do have scoring criteria for a development timeline.

21 BOARD MEMBER FROATS: They can include a 22 timeline. It doesn't mean they're going to

23 finish it.

24 MR. AYERS: Understood.

BOARD MEMBER FROATS: So can we add

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something to ensure completion? And is that

common in the development world? 2

3 MR. AYERS: I --

BOARD MEMBER FROATS: Because the fear is 4

it gets started, it starts on time, and it

never gets completed. 6

MR. AYERS: Yeah, I know. It's a valid

concern. What gives me pause is, if someone is

developing a multi-phased project, that 9

10 timeline is going to look -- could look a lot

11 different than someone that may build on the

12 courthouse site exclusively, for example.

I also would be hesitant to give -- this is if you're asking an opinion. I would be

hesitant to give too long of a timeline because

I don't want to signal to the development 16

17 community that you've got a lot of time to work 18

with here.

So I'm -- it would be a balance between signaling and also requiring something that's

21 achievable from the developer.

MR. TAYLOR: There could be an unintended 22 23 consequence of a completion timeline. So the

thinking on the, you must commence all phases

within 48 months -- so if someone has 25

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commenced, and then the development community

would tell us all, if I've commenced a phase of

a primary use structure, all of my structures

are commenced within 48 months, depending on

what were to happen economically, if there was

any slowdown to my leasing or I ran into an

7 unintended construction delay that even could

8 be outside of my control, what does that

timeline need to look like?

You have to balance that between having something that cools interest and something that actually is meaningful on the back end. So I think the real question would be how long

15 I think the reality is, by requiring them 16 to commence all phases within 48 months, you're

in some ways already protected on completion 17

because to the extent that it's not completed, 18 19 it will have been the result of a major shift

20 or a foreclosure, as an example, on their -- on

21 their project that I don't know that we can

actually, today, guard against. Right? 22

23 So it's not something we can't do. I just

24 don't know what that -- what that timeline

25 would look like.

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BOARD MEMBER FROATS: So I think back to

one of the proposals we had in the last

3 meeting, it actually included a penalty on

their completion, which I thought was great. 4

MR. TAYLOR: Sure.

6 BOARD MEMBER FROATS: So, Lori, what are

7 your thoughts on --

8 MS. BOYER: So it's not unusual for us to

have a completion time frame in our actual RFP 9

10 or a Notice of Disposition. That's not -- it's

11 pretty typical that we do that when we get to

12 that stage of the process.

My suggestion would be that -- this is 13 supposed to be the high level term sheet. 14

They're doing a very detailed RFP that will 15

actually be the document that is released. I 16

17 would encourage that in it you articulate the

fact that the more specific they are and the 18

19 more guarantees they provide about how they're

going to complete it, it's going to be scored, 20

21 because, to your point, that weighed into the

22 scoring last time.

So there is a requirement here for --

there's a provision that we're going to score 24

25 based on their time frame and their commitment

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for completion, but what I'm saying is when

- 2 they now write two pages about that in the RFP,
- 3 they should communicate to prospective bidders,
- don't just tell us that you plan to have it
- 5 done by Date X, give me some absolute
- 6 commitments, and the stronger your commitment
- 7 is and the more you back it up with penalties
- 8 the more likely you are to get points for that.
- 9 BOARD MEMBER FROATS: And you're also
- 10 stating that in the actual agreement you can
- put language at that time? 11
- 12 MS. BOYER: Uh-huh.
- THE CHAIRMAN: Mr. Sawyer. 13
- 14 MR. SAWYER: If I could, through the
- 15 Chair, just to reiterate the point that was
- 16 just made. That always gets negotiated in the
- redevelopment agreement as having some type of 17
- completion deadline of what happens if you 18
- 19 don't make the completion deadline. And the
- 20 concern for the reason stated is you put it out
- 21 there at the front where you're not negotiating
- with the party, you don't know what the project 22
- 23 is, you may just put shackles on yourself
- without realizing it. But in every
- redevelopment agreement, we address those

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- points. 1
- 2 BOARD MEMBER FROATS: I had one other
- 3 question --
- THE CHAIRMAN: Sure. 4
- 5 BOARD MEMBER FROATS: -- regarding Section
- F. When I reviewed this earlier, I thought it 6
- 7 was interesting that -- so we're allowing
- 8 developers to submit bids as long as they have
- liens less than \$10 million. So my question to 9
- 10 you earlier in the meeting was, is that common?
- 11 And I understand in development firms that is
- common, it's just the nature of the industry. 12
- So I'm glad that we are setting a number and we 13
- 14 are making it public that it is okay -- it's
- 15
- not okay, but it's acceptable that some
- development firms have liens, and that's part 16 17 of the instrument.
- 18 MR. AYERS: Yeah, then we gave you that
- 19 flexibility in scoring. You know, and again,
- that -- that potential to deduct up to those 20
- 21 10 points is discretion. So if you believe it
- 22 to be meaningful relative to other bids, then
- 23 that can be scored appropriately.
- 24 BOARD MEMBER FROATS: Thank you.
- 25 THE CHAIRMAN: Mr. Barakat, please.

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BOARD MEMBER BARAKAT: So thank you, 1

2 Mr. Chair.

3 I only have one comment. The scoring

matrix, I love the edits you guys have done 4

5 since last week and --

6 BOARD MEMBER GILLAM: We're on the term 7 sheet.

8 BOARD MEMBER BARAKAT: Sorry. We're on

9 Exhibit 2?

10 THE CHAIRMAN: We're on Exhibit 2.

BOARD MEMBER BARAKAT: Good job. Keep 11

12 going.

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13 No further comments.

THE CHAIRMAN: Mr. Moody, Exhibit 2.

BOARD MEMBER MOODY: No comments. 15

16 THE CHAIRMAN: Ms. Worsham, Exhibit 2.

17 BOARD MEMBER WORSHAM: No, nothing

further. 18

THE CHAIRMAN: And any further discussion

20 on Exhibit 2?

21 BOARD MEMBERS: (No response.)

THE CHAIRMAN: Hearing none, all those in

23 favor signify by saying aye.

- 24 BOARD MEMBERS: Aye.
 - THE CHAIRMAN: Opposition by like sign.

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- BOARD MEMBERS: (No response.) 1
 - THE CHAIRMAN: Passes unanimously.
- 3 I think we're next on Exhibit 3, scoring.
- Can we get a motion? 4
 - BOARD MEMBER MOODY: So moved.
- 6 THE CHAIRMAN: And a second?
- 7 BOARD MEMBER FROATS: Second.

8 THE CHAIRMAN: Properly moved and

seconded. Exhibit 3 passed. 9

Discussion?

11 Ms. Worsham, Exhibit 3.

12 BOARD MEMBER WORSHAM: Well, I appreciate

the time to be able to go through the scoring 13

matrix earlier in the week, and I appreciate 14

15 the weight on the project development and

16 design.

17 I guess I just had a question on the

middle -- I mean, the scoring of the 15 with 18

the experience, with the ability to already get 19

a bid bond is excellent. Economic development 20

21 I think is straightforward.

22 There's a lot going on in project

development and design, and it seems that some

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of it might be redundant and maybe just a 24

25 little more discussion about the difference

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between the civic greenspace, access to the

2 river, and activation of the riverfront, some

3 of that might be tied together. I'm just

trying to understand how we're going to

actually score that. It seems to be almost --5

6 to get -- they seem to be mutual things that

7 we're talking about. Maybe I'm -- is it

8 activation of the riverfront and -- you know,

where are you going with -- is it separate 9

10 public space and -- I'm a little confused about

the program. Are we asking the developers to 11

12 program that space?

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So I'm slightly confused on that -- some of that language.

MR. AYERS: Yeah. Let me comment on -- or 15 try to walk you through some of that a little 16 bit here. 17

So the civic and community benefits, the open greenspace and access to the river, that particular category, that might not necessarily be the riverfront portion. You could have community space on the --

23 BOARD MEMBER WORSHAM: It could be on

24 Bay Street.

MR. AYERS: Yeah.

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And then the access to the river is

literally the availability to access the river

through the project. So the activation of the 3

riverfront is -- comes into play more with how 4

5 that -- how that plays with the development and

what you're doing to activate -- maybe it's 6

7 a -- if a greenspace is part of the

development, how are you activating that 8

greenspace on the river. Does that answer a 9 10

little bit of that?

BOARD MEMBER WORSHAM: I think so.

MR. AYERS: So it's -- they may overlap a

little bit in some places, but it's two 13

specific criteria. 14

> MR. TAYLOR: I think if you saw the proposal -- I think when you see proposals, there's a chance that you will see a meaningful difference there, so you may have a proposal that has pure green or open space, but then you may see a significant difference in another proposal about the actual activation of the riverfront, of the project to the river.

23 So it's one of those things where you could, theoretically, provide open space in a 25 manner that did nothing to activate the

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1 riverfront.

2 BOARD MEMBER WORSHAM: Right.

3 MR. TAYLOR: And, you know, a proposal may

do both. And so in that case, there would be 4

overlap, but for a proposal that did not 5

accomplish both with that, you would then have 6

7 an ability to differentiate --

BOARD MEMBER WORSHAM: Well, I think it's really important. I think it's one of the

10 things that we really focused on, especially on

the riverfront in these new developments. 11

12 There's greenspace not only for the residential

component but for the public, so I think it's 13

14 good. I just want to make sure that when we get to that point, you know, maybe --15

16 MR. TAYLOR: Sure.

BOARD MEMBER WORSHAM: It seemed a little

17 confusing. I think it's important. So I'm 18

19 fine with the way it is. I guess it'll turn

20 out that the proposals that bring us really

21 good civic space, in addition to high quality

22 construction, are going to get rated higher.

23 MR. AYERS: I'll give you another example

24 of where it could show up. If you have

25 different proposals with different densities,

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in which all likelihood you will. You'll see

proposals that bring different densities within

them. 3

A more dense project, obviously, will 4 allow for more open space, potentially, or

public space versus a less dense project that 6

maybe gets you to a unit count that you kind of 7

8 like, but there just really isn't land left

over, the magnitude of land left over. 9

10 So, again, I think not only where they 11 position it, but just the pure density they're proposing is going to lead to a difference in 12 public or open space that would be meaningful 13 14 enough to score.

MR. TAYLOR: And regarding the program and going back to that question, I think it's important to include a nod to it so that developers are putting some thought into it

18 rather than just throwing some greenspace out 19 20

there.

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21 BOARD MEMBER WORSHAM: I like all the 22 attention that's given to the public space and 23 the river. The only comment I might have is we're very weighted on that side and we've got 24

three or four categories that address all of

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that and only one category for quality of 2

design and construction, which is a 4. Maybe

we're already getting that given the fact that 3

you've vetted the developers. 4

5 So, I don't know, when I -- I might want 6 to see quality of design and construction

elevated to a 5, you know, to be -- I mean,

7

8 that's very -- quality of design is really

9 going to drive the project completely -- it's

10 such a wholistic category, and only giving

4 points, we might want to rethink that. 11 12 MR. TAYLOR: One comment on that. If

13 you -- if we do have someone propose some sort

14 of residential use, again, the higher the

15 density, typically the higher the construction

16 cost, higher construction quality. You go from

wood frame, for example, to block and plank. 17

So you do get, not necessarily overlap, but a 18

chance to promote a higher quality through that 19

20 as well. But, again, that would only present

21 itself in a residential use.

22 Just a thought.

23 BOARD MEMBER WORSHAM: All right. No

24 other comments.

25 Thank you.

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THE CHAIRMAN: Mr. Moody.

BOARD MEMBER MOODY: Based on our previous 2

3 discussion of completing the project in a

4 timely fashion, when we go to the scoring

5 matrix, do we put more consideration, more

points on that aspect or --6

7 MR. AYERS: On the development timeline?

8 BOARD MEMBER MOODY: Yes.

9 Do we have it covered?

10 MR. AYERS: I think you can look at it

relative to other line items. With 6 points, 11

12 it feels pretty good from a weighting

perspective. I think you're covered there. 13

14 If you compare it to a -- you know, it's

almost equal in itself to the financial 15

16 strength of the development team, as an

17 example.

18

BOARD MEMBER MOODY: Okay.

19 THE CHAIRMAN: Thank you.

20 Mr. Gillam.

21 BOARD MEMBER GILLAM: I think there's a

mistake on one line. Maybe I just don't 22

23 understand it. On the discretionary point

section, we talked about that, but it seems

25 like the options are just do Area 1 or do

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Area 2 and 3 or do everything. There wouldn't

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be a situation where we bonus somebody

(inaudible) for Area 1 and Area 2 and leaving

out the marina? 4

5 MR. AYERS: That is what the first line

is --6

7 MR. TAYLOR: Why don't you walk through

8 the --

9

MR. AYERS: Yeah.

10 So the first line of 5 is intended to be

for proposals of the City Hall and the 11

12 courthouse pieces without the water.

13 BOARD MEMBER GILLAM: So we would bonus

14 somebody for not including the water?

15 MR. AYERS: You could potentially bonus

16 someone for not including the water. The

thinking there being, if a developer wanted to 17

18 propose very high quality construction of

19 various uses on those two upland parcels, let's

20 add a nod in the -- the marina business, the

21 waterfront business.

22 The theory is, if you like that proposal

23 enough, we want you to have discretion to bonus

that because the City would then have options, 24

25 if they went down that path, on what to do with

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Area 3. 1

> 2 BOARD MEMBER GILLAM: So let me ask you

3 this: Why, then, would we not consider --

4 we're going to give a bonus, potential, for

5 someone who wants to use the -- what is it, the

courthouse lot, and -- used to be a parking 6

lot. It's now the marina area. We're going to 7

8 bonus somebody potentially for just a

9 development on those two sites and we're not

going to incentivize anyone to just take 10

11 Site 1?

15

12 MR. AYERS: We're not incentivizing anyone

to just take Site 2, so --13

14 BOARD MEMBER GILLAM: Well, 2 and 3.

MR. AYERS: So 2 and 3 together.

16 So the thought here -- or I guess another

17 way to look at it is, if you propose on one

single area, as we've broken these out, you're 18

19 not eligible for any bonus points. If you

20 propose on two areas, then you would be

21 eligible for 5 bonus points, if it's 1 and 2 or

22 2 and 3.

23 If you propose on all of them, and that's

a proposal that's score is determined to be

25 very dynamic and like the idea of a singular

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execution on that, we want to give the -- or 2 our goal is to give the discretion of those 3

scores the ability to bonus that because it's a

singular execution and, again, ties in --4 5

MR. TAYLOR: The thinking being that you may perceive that to have much less delivery risk. Now, you may perceive it to have more, and so it's purely discretionary. But, yeah, we're not incentivizing or bonusing, as this reads, one or two in isolation.

BOARD MEMBER GILLAM: So I guess -- again, 11 12 I understand the idea of bonusing up to

10 points. Let's get double the amount if 13

14 someone is going to take on the entire project,

15 I get that. And I understand the idea of

bonusing someone who is going to come in and do 16

that waterfront activation, and there's a 17

reason for that. Why would we incentivize 18

19 someone to come and ignore the water? Because

20 they're going to take all the land usually

21 adjacent to the water and leave us with the

water with no uplands to develop it with. 22

23 I don't -- is that a good idea?

MR. TAYLOR: Well, I -- and again, I think

you're incentivizing someone to execute on the

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two upland sites together rather than

deincentivizing them to execute on the river.

BOARD MEMBER GILLAM: Isn't that the same thing? Just the opposite. You're going to

leave that piece of water with no immediate

5

available uplands next to it for us to ever 6

7 develop, potentially, if we -- if we

8 incentivize that activity. Is that an activity

we want to incentivize? 9

10 And, I'm sorry, I should have brought this 11 up.

12 MR. TAYLOR: No, no. It's a fair

13 question. 14

Again, I think our goal here is to allow the scores, the ability if there's someone

proposing on more than one site, in general,

to -- to score them higher because they like 17

that score -- particular score, likes the 18

19 execution.

MR. AYERS: To your point, if I hear you 20 21 correctly, if you're under a scenario where

theoretically you were left with Area 3 and you 22

23 then had to run a separate RFP process in the

future -- am I hearing you right, your concern

would be that, what am I left with apart from

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the water rights and the ability to do --

2 BOARD MEMBER GILLAM: Do we want to

incentivize that opportunity for ourselves?

That's my question. And I'm sorry, I just 4 5 thought of it.

6 MS. BOYER: If I may, Mr. Chairman.

7 THE CHAIRMAN: Ms. Boyer.

8 MS. BOYER: So a couple of thoughts.

9 The reason that we wanted to potentially 10 incentivize 1 and 2 together is, from my

perspective, I thought there might be some real 11

12 value to the architectural consistency and

integration of a multi-building site by the 13

14 same developer that has a particular style to

15 it as opposed to two distinct, separate

developers developing one parcel each. So 16

17 that's part of why I wanted the bonus there,

because I think there's a value to that beyond 18

what you do on one parcel. 19

20 As far as the concern you have about 21 Parcel 3 being separate, I thought that that

was addressed by all of these requirements, 22

23 that whoever bids on 2 has got to be addressing

how it relates to the waterfront. They can't 24

ignore how it relates to the waterfront and the

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activation, and all of that is part of their

upland responsibility. The issue would simply be the development 3

of a marina in the submerged land, and I can 4 tell you that I've had inquires from marina

5

operators who are interested in that, who 6

7 either may be partnering with a bidder, or who

may -- if no one -- we don't want to force a 8

developer into the marina business if they're 9

not in the marina business and they're not 10

11 comfortable with it.

12 So what we were trying to do is leave that as an option that we could go back out into the 13 14 market and either develop it as a City marina or find someone as a marina developer who has 15 an interest in that, and there are some people 16 who do. 17

BOARD MEMBER GILLAM: Thank you.

19 No further questions.

THE CHAIRMAN: Mr. Barakat.

21 BOARD MEMBER BARAKAT: Thank you,

22 Mr. Chairman.

I just want to build on Ms. Worsham's

comments about the design and how important the 24

25 design of this parcel is. Now, depending on

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the density -- because the proximity to the 2

CBD, this is going to potentially be part of the main skyline of the city and its 3

prominence -- at least one of the buildings

5 will be.

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So I'd like to propose and maybe hear other comments from other board members of shifting -- Mr. Froats probably won't like

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this, but shift the development timeline, which 9

10 has 6 points, and then add -- shift one of those points down to quality of design. 11

The development timeline is important, but a lot of the scoring is messaging to the developers. And while completion is important, once the building is completed, we have to look at it forever, right? And because of its close proximity to the skyline, I think the design, at a minimum, should be as important as

19 completing the project in a timely manner. 20 So I would like to propose shifting one 21 point from timeliness to quality of design and

construction. 22

23 THE CHAIRMAN: Is your motion to take the points from development timeline and move them 24 to quality of design and construction?

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BOARD MEMBER BARAKAT: One point. So they 1 would both have 5 points.

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3 THE CHAIRMAN: Do we have a second?

BOARD MEMBER WORSHAM: Second. 4

THE CHAIRMAN: Any further discussion?

6 BOARD MEMBERS: (No response.)

THE CHAIRMAN: Hearing none, all those in

8 favor signify by saying aye.

9 BOARD MEMBERS: Aye.

10 THE CHAIRMAN: Any opposition by like

11 sign.

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BOARD MEMBERS: (No response.)

THE CHAIRMAN: Passes unanimously. 13

14 Anything else, Mr. Barakat?

BOARD MEMBER BARAKAT: That's it,

Mr. Chairman. 16

17 Thank you.

THE CHAIRMAN: Mr. Froats, anything else?

BOARD MEMBER FROATS: I just want to point 19

out that I think the overall scoring sends the 20

message that the project development is -- and 21

22 design in total is kind of what we're looking

23 for.

We have a lot of buckets within there, and 24 25

I could see this being a project where, when

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the final scoring comes out, we might not pick

the one that's ranked 96 versus the one that's 2

ranked 94. That could very well happen. I

could see that happening here. 4

5 We're going to get a lot of -- it sounds like we're going to get some good responses, 6

7 and it could very well be a situation where

8 we're not picking the highest ranked project

because I think, in general, what we're saying 9

10 to the development community, this project

development and design is very important to us, 11

12 and you could see a situation where somebody

could have a zero on activating the riverfront, 13

14 and that wouldn't be acceptable to us. So I

15 just want to point that out.

It's really -- I look at it as, we have a 16 17 lot of points in here that -- they're almost

requirements to some extent, and it's going to 18

19 be kind of an evaluation of the overall

20 project.

22

21 THE CHAIRMAN: Thank you.

Anything else? Anyone else?

23 BOARD MEMBERS: (No response.)

24 THE CHAIRMAN: Hearing none, all those in

25 favor of Exhibit 3 signify by saying aye.

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1 BOARD MEMBERS: Ave.

> THE CHAIRMAN: Any opposition by like 2

3 sign.

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BOARD MEMBERS: (No response.) 4

THE CHAIRMAN: Passes unanimous.

6 MS. BOYER: Mr. Chairman, the marketing

package is Exhibit 4.

THE CHAIRMAN: Thank you.

9 We'll move on to Exhibit 4, the marketing

10 package.

11 BOARD MEMBER GILLAM: Move to approve.

12 BOARD MEMBER WORSHAM: Second.

THE CHAIRMAN: Properly moved and 13

seconded, Exhibit 4, the marketing package. 14

Any discussion?

Mr. Froats. 16

17 BOARD MEMBER FROATS: I just want to say

thanks to Lori and whoever else thought of 18

19 bringing in the pros, I guess. We're a board,

and I'm not a developer, so I think it's a 20

21 great idea that we brought the group in to do

22 this. They're the pros. There are other pros

23 out there that do this as well, but I thank you

guys for coming in and doing this. I think 24

it's a great idea to spend money on this 25

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because I think it's worth it, and we can get a 2 lot of good ideas from you and we can discuss 3 them.

4 I think that's how I intended to -- when I joined the board, that's what I thought would 5 6 happen because I'm not a developer, so I'm 7 learning a lot about the developer world. You 8 guys are the pros, so I appreciate the fact that we're doing this. 9

10 THE CHAIRMAN: Thank you, Mr. Froats. 11 Mr. Barakat.

BOARD MEMBER BARAKAT: I've seen this 12 before, so no comments. It looks great. 13

THE CHAIRMAN: Mr. Gillam.

BOARD MEMBER GILLAM: I think it's great. 15

I mean, I would echo Mr. Froats' comments. 16

I appreciate all the hard work and time and --17

and this is what we need. We do need help. We 18

need to do this right. This is a tremendous 19

20 City asset, we need to do it right. Only get 21 one chance.

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22 Thank you.

23 THE CHAIRMAN: Mr. Moody.

24 BOARD MEMBER MOODY: I like it. Very

25 professionally done.

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It's my opinion that this is one of the three best available sites in Jacksonville, and

the front cover kind of shows that all, so --3

it looks good. 4

THE CHAIRMAN: Ms. Worsham.

6 BOARD MEMBER WORSHAM: Concur.

And I love the logo. I like it. And I 7

8 think the package looks great. Thank you for

all your work on it. We're excited to see it 9

10 go forward.

> THE CHAIRMAN: I would only echo the comments of the board. Thank you very much.

If I were a developer and saw this, why wouldn't I want to write a check? So thank you for your hard work.

Hearing any further discussion, none --16 17 Mr. Moody.

BOARD MEMBER MOODY: One more question.

As you take this to the market -- you 19

don't know yet, but, I mean, do you have even a 20

21 feel of -- well, number one, how far and wide

are you going to send this? And do you have a 22

23 feel for what kind of response we're going to

get? 24

25

MR. AYERS: Far and wide. It will go out Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

to essentially the entire development community nationally, you know, anyone active in the

space. So the way we operate is out of a

shared database of developers that are active across the country.

And what I would say is, I think we would 6 tell you, is that a site of this caliber, to 8 your point, is, you know, something that needs

to be in -- particularly in front of groups 9 10 that have never developed here before.

And I think we all believe, sitting here jointly, that Jacksonville is growing, that it has a lot to offer, and we're seeing growth for real estate development projects at a level that justifies a new tier of construction and quality of design.

And so it will go to everyone that's active across the United States, and then I will tell you there will be conversations with a large number of groups of high, high caliber that have just never developed here in the past.

23 And, again, to Mr. Barakat's point, it's 24 something we're all going to look at for many, many years, and we want to see that next level

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of -- quality of developer, I should say, quality of finished product. So I think our goal is to leave no stone unturned.

MR. TAYLOR: Yeah, just to answer the 4 second part of your question there, early indications are that we will have a high level 6

of interest. Prior to even commencing work on 7

anything related to this site, we have been

fielding numerous conversations with very 9 10 prolific developers that have been paying close

11 attention to the rental rate growth in

12 Jacksonville and Northeast Florida and have

been very active in their pursuit of quality 13

sites in Jacksonville and in downtown 14

Jacksonville. So we anticipate the interest to 15

be high. 16

17 BOARD MEMBER MOODY: Thank you. 18 THE CHAIRMAN: Any further comments? BOARD MEMBERS: (No response.) 19

20 THE CHAIRMAN: Do you get international 21 feelers?

22 MR. AYERS: There's a potential. You

23 know, there's certain markets that see more of that than others. You know, you can take Miami 24

25 as a good example of that.

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City of Jacksonville September 18, 2019 Community Redevelopment Agency Board Meeting Uncertified Condensed Copy 69 MR. TAYLOR: I would say that we -- I 1 1 BOARD MEMBERS: Aye. 2 would anticipate that we'll see quite a bit of 2 THE CHAIRMAN: Opposition by like sign. 3 international capital, maybe not international 3 BOARD MEMBERS: (No response.) developers, but certainly international 4 THE CHAIRMAN: Show it unanimous. 4 5 5 investment in the finished product. Thank you, again, for your work. 6 MR. AYERS: The only caveat I would give 6 MR. TAYLOR: Thank you. 7 that is, when we talk about that next tier of 7 THE CHAIRMAN: We look forward to the 8 developer, high, high caliber of developer, 8 equivalent of a Sydney Opera House downtown. many of those developers that are active across 9 The next resolution is 2019-09-04. 9 10 the United States also develop internationally. 10 MS. BOYER: So, Mr. Chairman, 2019-09-04 So I think that is more likely, to be candid, is simply the resolution that adopts the term 11 11 12 than outside developers from Europe coming to 12 sheet for the disposition of the LaVilla 13 the site, but I will tell you that the upper 13 townhome sites to Vestcor. 14 echelon of developers, many of them are 14 We previously -- two meetings ago, you 15 developing around the globe, not just 15 scored the awards and you recommended the award to them, and we are now coming back with a term 16 domestically. 16 17 THE CHAIRMAN: Thank you. 17 sheet that will form the basis for the Any further discussion from the board on 18 18 redevelopment agreement that will go to City 19 Council. 19 Exhibit 4? 20 BOARD MEMBERS: (No response.) 20 So we are asking -- I can tell you that 21 THE CHAIRMAN: Hearing none, all those in 21 the term sheet is consistent with -- and it's attached here as Exhibit 1. The term sheet is 22 favor signify by saying aye. 22 23 BOARD MEMBERS: Aye. 23 consistent with the proposal that was received 24 THE CHAIRMAN: Any opposition by like and scored. I had mentioned to you at the last 24 25 sign. meeting that there was consideration of adding Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 (904) 821-0300 70 72 1 BOARD MEMBERS: (No response.) retail, and that is not included. After 2 THE CHAIRMAN: Show it unanimous. evaluation, they decided not to move forward 3 Thank you. with that, but, otherwise, the term sheet is MS. BOYER: So, Mr. Chairman, we go back consistent with the RFP as it was received. 4 4 to Resolution 2019-09-03, which wraps in all of 5 5 THE CHAIRMAN: Thank you. 6 6 Do we have a motion on 2019-09-04? these exhibits. 7 THE CHAIRMAN: Can we get a motion on 7 BOARD MEMBER MOODY: So moved. 8 2019-09-03? 8 THE CHAIRMAN: And second? BOARD MEMBER FROATS: Second. 9 BOARD MEMBER WORSHAM: Move to approve. 9 10 BOARD MEMBER GILLAM: Second. 10 THE CHAIRMAN: Properly moved and 11 THE CHAIRMAN: Properly moved and 11 seconded. 12 seconded. 12 Ms. Worsham, comments, please. 13 BOARD MEMBER WORSHAM: I know that there 13 Any discussion? 14 Mr. Froats. 14 was some discussion about requesting some BOARD MEMBER FROATS: No more comments. design modifications to the units themselves 15 15 16 THE CHAIRMAN: Mr. Barakat. 16 that were requested post-approval that Vestcor 17 BOARD MEMBER BARAKAT: No more comments. 17 considered and opted not to adopt, which was THE CHAIRMAN: Mr. Gillam. 18 too bad. I think that -- I don't see a way 18

19 BOARD MEMBER GILLAM: No comments.

THE CHAIRMAN: Mr. Moody. 20

21 BOARD MEMBER MOODY: None.

22 THE CHAIRMAN: Ms. Worsham.

23 BOARD MEMBER WORSHAM: No.

24 THE CHAIRMAN: Hearing none, all those in

25 favor of 2019-09-03 signify by saying aye.

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18 of 37 sheets

19 that -- forward, that we can enforce that

20 design, some peak roofs or some -- the retail,

21 I understand. It was an architectural

modification. Other than that, I think, of

23 course, it meets with what was out in the ad.

24 So I think overall it's a fine -- it's fine

25 with me.

City of Jacksonville September 18, 2019 Uncertified Condensed Copy Community Redevelopment Agency Board Meeting 73 75 BOARD MEMBERS: (No response.) 1 THE CHAIRMAN: Thank you. 1 2 2 THE CHAIRMAN: Hearing none, all those in Mr. Moody. 3 BOARD MEMBER MOODY: I'm for this project. 3 favor signify by saying aye. I think it's going to be great for that part of 4 4 BOARD MEMBERS: Aye. 5 town and it would be a great improvement. 5 THE CHAIRMAN: Opposition by like sign. 6 THE CHAIRMAN: Mr. Gillam. 6 BOARD MEMBERS: (No response.) 7 BOARD MEMBER GILLAM: So it's my 7 THE CHAIRMAN: Show it unanimous. 8 understanding that the peak roof addition was 8 Next is 2019-09-05. being added, and so I think that is coming --9 MS. BOYER: Mr. Parola, do you want me to 9 10 that is part of the project now? 10 try this one or do you want to try this one? MS. BOYER: So if you're both looking to MR. PAROLA: Up to you. 11 11 12 me, I would ask the developer to come forward 12 MS. BOYER: All right. I'll run through 13 and speak to that. Their attorneys asked that 13 both of these. 14 I delete the language that says "shall include 14 There are two budget amendments, which is 15 peak roofs," and so now it simply says "may." 15 -05 and -06. -05 is the Northbank, and that is first. 16 So I don't know whether they are committed 16 definitely to include them or not at this 17 17 So the simple explanation on the -- you point, and we deleted the other references that 18 have a separate copy that was handed out, at 18 suggested other architectural mods to the least that I -- that has the exhibits attached. 19 19 20 (inaudible). 20 If you look at the exhibits, the important 21 THE CHAIRMAN: Thank you. 21 actions are -- if you look at the first 22 (Mr. Moore approaches the podium.) 22 exhibit, which is Exhibit 1, Exhibit 1 shows 23 THE CHAIRMAN: Please identify yourself. 23 you where we have some excess budget in a few 24 MR. MOORE: Steve Moore, Vestcor, 3030 24 items on the first column, and it is being 25 Hartley Road, Jacksonville. 25 transferred -- we are transferring it in from Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 (904) 821-0300 74 76 1 We have -- we are currently making items -- so it says Appropriation or Transfer changes, as requested, to add gable roofs, a In and Transfer Out. 3 3 more pitched roof look, taking away some of the Mr. Parola, do we have column labels modern look of the building, maybe a little 4 4 correct here? 5 5 more nod to the old shotgun style houses that It is going into future years debt reduction and coming out of Kraft/Maxwell 6 were there, and that's being done with maybe --6 7 instead of storefront glass, just windows, and House/Heinz, and it is going into Fuller Warren 8 those type things. We are doing that. 8 and coming out of GSP Commercial Redevelopment. I just -- I never liked the word "shall," And the loan balance is being reduced because 9 9 10 in a legal document especially. 10 that 55- created the balance for the 217-219 11 BOARD MEMBER WORSHAM: Understood, Thank 11 Hogan Street up above. 12 you for that. Thank you for the clarification. 12 So essentially what this is doing is it's Thank you. And thanks for the consideration. 13 taking budgetary balances where we have excess 13 14 THE CHAIRMAN: Any questions to Steve? 14 in the current available funding and 15 BOARD MEMBER BARAKAT: No. I think he transferring it to other projects that are 15 addressed the roof, so hopefully that will come 16 16 active projects that we needed some additional together. That would be great. I think it 17 17 funds for. And the column on the far right would be good for development in the shows you what we end up with after this 18 18 19 neighborhood, so ... 19 action. That's Exhibit 1 in the resolution. 20 THE CHAIRMAN: Mr. Froats. 20 Exhibit 2 is referencing what we refer to 21 BOARD MEMBER FROATS: No comments. 21 as "fund balance." Where is the fund balance 22 THE CHAIRMAN: Thank you, sir. 22 exhibit? I should have let him do this because

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he worked on this one.

MS. BOYER: Okay.

MR. PAROLA: I can go ahead.

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2019-09-04?

MR. MOORE: Thank you.

THE CHAIRMAN: Any further discussion on

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MR. PAROLA: Thank you.

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1 2 Through the Chair, Exhibit 2 is another 3 way of phrasing what happened in Columns 3 and 4 in Exhibit 1. That's just another way of 4 doing it. We have another way of doing that 5 6 and so that you know and the whole world knows, 7 these are the actions you're taking.

The operative part of Exhibit 1 could be described as the final column, leaving you the budgets. So that kind of connects the dots for you.

The final -- Exhibit 3 is -- we have fund balance coming in to us from past years, maybe it wasn't carried forward, maybe it was something to that effect. So we have that pool of money. That pool of money is described as \$2,861,994.

Additionally, there will be fund balance reimbursement of the Self-Insurance Fund to the tune of \$494,313.43. That was because we made an erroneous payment in excess of what we had budget authority for, so we are going to be giving that money back.

you look at the final column, these represent Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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The operative provision of this is -- if

all years' budgets. And it will tell you, after we move that money in, how everything sits and how everything is made whole.

I'll be happy to answer any questions.

You will notice that there are asterisks on the bottom of this page, and that is -- the reason for that is we have money coming in, again, from the fund balance that doesn't necessarily cover everything. The reason it doesn't necessarily cover everything, again, is because we made that erroneous payment of 494,313. When we get that payment back, those two line items that coincide with the asterisks will be made whole at that time.

MS. BOYER: So if I can provide a little 15 bit more explanation. What we're really 16 17 talking about on the last sheet is reconciling 18 cash to budget authority. On the prior sheet, we were actually moving budget from one item to 19 another item, but what we have here is the 20 21 circumstance where we had budget authority to 22 do -- to pay various things, but there was not cash in the accounting system to back it up. That cash was residing in an account the City

25 calls "fund balance."

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So what we're doing is taking that fund 1 balance and pushing it back up into the items where we had budget authority so that one could actually make the payments or spend the money 4 5 that's required.

6 And to Mr. Parola's point, we have a shortfall, we have a gap. And where we left 8 the gap was in Retail Enhancement because that

9 number is a million-three. So if we are

10 \$400,000 short, until such time as the

legislation goes through that moves the money 11

12 from the Self-Insurance Fund back to us that

was the overpayment -- we don't think we're 13

14 going to spend 900,000 of the Retail

Enhancement in the next six weeks, so we 15

thought that was an easy one to leave short as 16

17 the legislation goes through the process to

restore the money from the Self-Insurance Fund. 18

19 And Self-Insurance is aware that we're moving 20 forward with that legislation to restore that

21 difference that was incorrectly made.

22 So at the end of the day, what you see in 23 the column on the right hand on Exhibit 3 is

24 the balances that you will have at year end,

before the '19/'20 budget additions, and each

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78 of these items on the Northbank. 1

THE CHAIRMAN: Thank you.

3 Questions, Mr. Froats?

BOARD MEMBER FROATS: So how was the 4 overpayment made? Is this a result of the 5

shortage of staff? 6

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MS. BOYER: The overpayment was made a couple of years ago. There was a change in the amortization schedule and the payment was made based on the prior amortization schedule, which

10 11 was a higher number, rather than the newly

12 adopted amortization schedule.

So I can't tell you who that was or when 13 that -- again, exactly the mechanics of how it 14

happened, but a payment of approximately 1.2 15 was made and the new amortization schedule said

16 17 we only owed 800,000 and we only had 800,000 in

budget, so it was a \$400,000 overpayment. So 18

we're just adjusting it to reflect consistency 19

20 with the amortization schedule.

BOARD MEMBER FROATS: Thank you.

22 THE CHAIRMAN: Anything else?

23 BOARD MEMBER FROATS: No.

THE CHAIRMAN: Mr. Barakat. 24

BOARD MEMBER BARAKAT: No questions. 25

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THE CHAIRMAN: Mr. Gillam. 1

2 BOARD MEMBER GILLAM: No.

- 3 THE CHAIRMAN: Mr. Moody.
- 4 BOARD MEMBER MOODY: No questions.
- 5 THE CHAIRMAN: Ms. Worsham.
- 6 BOARD MEMBER WORSHAM: No.
- 7 THE CHAIRMAN: Without further discussion,
- 8 Resolution 2019-09-05, all those in favor
- 9 signify by saying aye.
- 10 BOARD MEMBERS: Aye.
- THE CHAIRMAN: Any opposition by like 11
- 12 sign.
- 13 BOARD MEMBERS: (No response.)
- 14 THE CHAIRMAN: Show it passed unanimously.
- Next is Resolution 2019-09-06. Can I get 15
- 16 a motion?
- BOARD MEMBER GILLAM: So moved. 17
- BOARD MEMBER WORSHAM: Second. 18
- THE CHAIRMAN: Properly moved and 19
- 20 seconded.
- 21 Who is going to tee this up?
- MS. BOYER: So there is an additional 22
- 23 exhibit page that I don't see in my notebook.
- I don't know -- do you only have one page? 24
- 25 THE CHAIRMAN: One page.

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MS. BOYER: Okay. In any event, it's in 1 the text of the document, so it's not a 2

- problem, but essentially in the Southbank we've 3
- already made most of these budget adjustments 4
- in the prior meeting. You may recall we took 5
- up a resolution at the prior meeting. 6

7 What we have in the Southbank is, we still

- 8 have \$174,000 of interest income that was now
- credited for the entire year that had not been 9
- 10 previously credited to us, so this is our
- opportunity to apply that before year end, and 11
- 12 the recommendation is to transfer -- of that
- 174,547, transfer 46,837.75 to the District 13
- project. This is another circumstance in which 14
- there is a cash to budget shortfall. So the 15
- 46- is restoring cash to match budget. And 16
- then the remaining balance, which is 17
- 18 127,709.25, put in an account we're calling
- Future Years Debt Reduction. That is a 19
- category that, under state law, under Chapter 20
- 21 163 that governs Community Redevelopment Areas,
- 22 is an authorized use of funds at year end.
- 23 And the thing that that gives you is some
- flexibility, if next year a particular REV
- 25 Grant payment is higher. So we had that

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circumstance this year. Some may be lower,

- some may be higher, but if you have something
- in a generic pot called Future Years Debt
- Reduction, you have a source of funds to draw
- from to make the extra payment if you need to
- and you don't need to move money around or take
- it away from something else that is an active 7
- 8 project.

9 So that's my recommendation. It is one of 10 the four prescribed uses in accordance with the

- State at year end, and it gives you the 11
- 12 opportunity to make sure we can make all of our
- financial obligation payments next year without 13 14
 - a problem.

15 And the sheet that follows does the same

- thing here as the one you just saw for the 16
- Northbank. So it tells you what, at year end, 17
- your balances will be in all of the various 18
- 19 projects on the Southbank Tax Increment
- 20 District.

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- 21 THE CHAIRMAN: Thank you.
 - Discussion, Mr. Froats, 2019-09-06.
- 23 BOARD MEMBER FROATS: No comments.
- 24 THE CHAIRMAN: Mr. Barakat.
 - BOARD MEMBER BARAKAT: So on the Future

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Years Debt Reduction, do we already have funds

in an account for that?

MS. BOYER: So what we get every year 3 is -- for example, in the '19/'20 new budget 4

there will be an allocation to pay the Strand

REV Grant a specific amount. And there will be 6

an allocation to pay the Peninsula and there 7

will be an allocation that pays San Marco Place

and there will be an allocation to pay -- you 9

10 can go through the list -- all of the financial

11 obligations.

12 What this account is, is it is a generic unallocated financial obligation account that 13

gives you the ability to -- if the REV for the 14

Peninsula is higher next year, you can take 15

some portion of this and use it to make that 16

payment without having to come back and do a 17

budget amendment in order to accommodate --18

19 BOARD MEMBER BARAKAT: I understand the

purpose. I guess what I'm asking, is there an 20 21 account where cash sits somewhere? And is

22 there currently any cash in that account or is

23 this \$127,000 going to be the only funds --24 MS. BOYER: It will be the only funds in

that category, in the unallocated Future Years 25

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Debt Reduction. 1

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BOARD MEMBER BARAKAT: Will that show up in future budgets so that we, as a board, are aware that there's 127,000 that's --

MS. BOYER: Yes. So if you look over on 5 6 the last page, under the Financial Obligations 7 category --

8 BOARD MEMBER BARAKAT: Are you on --MS. BOYER: Yes. The very last item is 9 10 Southbank Future Year Debt Reduction, and it shows your 127,709. So -- are you looking at 11 the All Years, Southbank? 12

BOARD MEMBER BARAKAT: All Years Budget 13 14 Amendment, Southbank.

MS. BOYER: Under Financial Obligations, 15 the third green category down, the last item, 16 Future Year Debt Reduction, and that's where it 17 18 appears.

19 We also created a category called that in 20 the Northbank, and it's on the Northbank sheet 21 as well.

BOARD MEMBER BARAKAT: So that will be a 22 23 line item in all future budgets?

24 MS. BOYER: Yes.

> My recommendation is it doesn't need to be Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

is located at the corner of Forsyth and Main

Streets. And I didn't print a map for you. It

was previously the anticipated site of the

4 parking garage that was going to be constructed

by the developers of Barnett. This Notice of 5

Disposition would propose that we sell that

property to VyStar to develop the same or

similar parking garage that was previously

anticipated, for the same purchase price, with 9

10 a reservation to the City of the opportunity to

lease the same 250 spaces that were going to be 11

reserved to incentivize the Barnett development 12 and the Trio development. 13

14 So the proposal is to review the term sheet that you see attached, which -- and to 15 ask the board to consider -- approve that term 16

17 sheet, approve negotiation and authorize me to

move forward with this transaction, which then 18

19 would precipitate a 30-day Notice of

20 Disposition, but this would be a negotiated

21 Notice of Disposition, if you go back to our

disposition policy. 22

23 What we are doing is we are providing a 24 very detailed term sheet with a board approval

that you are going to dispose of it to

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any higher than this. Perhaps -- you know,

somewhere in the 100- to 150- range is adequate

because you already have other budget 3

authority. It's just -- on both sides, 4

5 Northbank and Southbank, this year we

experienced some shortfalls where our 6

7 obligations were higher than anticipated.

8 BOARD MEMBER BARAKAT: Thank you.

BOARD MEMBER GILLAM: No comments. 9

THE CHAIRMAN: Mr. Moody.

11 BOARD MEMBER MOODY: No questions.

THE CHAIRMAN: Ms. Worsham.

BOARD MEMBER WORSHAM: No, nothing 13 14 further.

15 THE CHAIRMAN: Hearing no further discussion, it's been properly moved and 16 seconded that 2019-09-06 be approved. All 17 those in favor signify by saying aye. 18 19

BOARD MEMBERS: Aye.

THE CHAIRMAN: Opposition by like sign.

21 BOARD MEMBERS: (No response.)

22 THE CHAIRMAN: Show it unanimously passes.

Next resolution, 2019-09-07.

MS. BOYER: So Resolution 2019-09-07 is a 24

Notice of Disposition regarding a parcel that 25

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Company A, on Term B, absent a better offer, as opposed to just generally saying we're making

this property available for any particular use. 3

I think it's important that we retain the 4 capacity to provide spaces to incentivize the 5

Trio and to utilize for the Barnett. I also 6

7 think that the availability of this property

for downtown business use -- parking is

important and there is a great need in that 9 10

immediate area.

11 We are getting what was the appraised 12 price, the same terms that the Barnett

agreement required them to pay. And my belief 13

is that it will get started quickly and we will 14

probably have parking available for those 15

properties sooner than you would have had 16 17 otherwise.

18 So that's the basic terms of that 19 transaction. I can answer any questions.

THE CHAIRMAN: Can we get a motion on 20

21 2019-09-07?

22 BOARD MEMBER MOODY: So moved.

BOARD MEMBER GILLAM: Second.

24 THE CHAIRMAN: Mr. Moody, would you please 25 begin discussion.

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City of Jacksonville September 18, 2019 Uncertified Condensed Copy Community Redevelopment Agency Board Meeting

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BOARD MEMBER MOODY: After VyStar utilizes 1 2 the garage for their needs -- because I know 3 they've been acquiring parking, needing parking -- will there, then, be enough for the 4 Trio and Barnett where we won't hamstring that 5 6 project?

MS. BOYER: "Enough" is a subjective 7 8 question, but probably not.

But in the reality -- the reality of the former transaction that we were a party to, there was a minimum 550-space garage to be constructed on this site, and of that, 250 spaces were to be reserved for the Barnett and Trio; 100 for Barnett, and 150 for the Trio.

This transaction contemplates a minimum 550-space garage. It could be 900 if they want, but a minimum 550, and a reservation of the same 250 spaces to be used for Barnett and Trio or whomever we choose to give them out to.

I reserve it to the City in the term sheet and I provide some flexibility there because if, for example, the Trio is not completed, or until such time the Trio is completed, there's no reason to have those spaces held out, but -and if there is an opportunity for shared use,

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where there -- perhaps there could be more 1 spaces than 250 available, nighttimes for a

lower rate, I want to have the ability to work 3

out those terms as we move forward, but the 4

basic concept of ensuring that there were 5

spaces available at the same ratio to 6

7 incentivize completion of those historic

8 adaptive reuse projects exists.

9 THE CHAIRMAN: Anything else?

10 BOARD MEMBER MOODY: So really nothing has changed for Barnett, when and if they're ready 11 12 to use the spaces, it's just that VyStar could

be a much better force to get that garage 13

built. 14

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15 MS. BOYER: I would agree.

BOARD MEMBER MOODY: Okay. 16

17 THE CHAIRMAN: Mr. Gillam.

BOARD MEMBER GILLAM: (Inaudible.)

THE CHAIRMAN: Ms. Worsham. 19

BOARD MEMBER WORSHAM: No.

21 THE CHAIRMAN: Mr. Barakat.

22 BOARD MEMBER BARAKAT: My only question

23 is -- it sounds like the same deal -- exact

same deal, different developer, correct? 24

25 MS. BOYER: Yes.

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BOARD MEMBER BARAKAT: Given this developer's voracious appetite for parking

downtown, do we want to require more spaces

being built or do you think that's just simply 4

going to happen anyway? 5

Because I can tell you that there is, 6 particularly in the office market, a shortage 8 in that area of downtown, so --

9 MS. BOYER: So number one is, I think 10 they're going to build more anyway. But the discussion with them is, if 550 was the minimum 11 12 number in the Barnett deal, then 550 was the minimum number I was using here and I was just 13 14 following through with the same terms.

I think that they fully intend to build more than that, but I think it might be difficult at this point to require more, only because the question becomes the ultimate design of the structure and whether there's an opportunity to expand the structure and -- or not or how it's ultimately designed.

BOARD MEMBER BARAKAT: Okav.

23 THE CHAIRMAN: Mr. Froats.

24 BOARD MEMBER FROATS: No comments.

25 THE CHAIRMAN: Any further discussion?

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1 BOARD MEMBERS: (No response.)

2 THE CHAIRMAN: Hearing none, all those in

3 favor of 2019-09-07 signify by saying aye.

4 BOARD MEMBERS: Aye.

5 THE CHAIRMAN: Any opposition by like 6 sign.

7 BOARD MEMBERS: (No response.)

THE CHAIRMAN: Show it unanimous.

Next, Blackwater Capital, LLC. 9

MS. BOYER: So we had two unsolicited bids 10 11 from Blackwater Capital that you had previously 12 tabled. Based on the Notice of Disposition and

unsolicited bid policy that you have adopted, 13

neither one of those would qualify as a 14

complete bid. They do not provide details 15

about the time of completion, exactly what 16

17 they're going to do in any case.

We had talked about them briefly at the Strategic Implementation Committee meeting.

One of the offers deals with a property that is 20

21 currently leased by the City on a long-term

22 lease to Apex Color. It is a 30-year lease

23 with eight years remaining. And, to me, a

24 purchase of that at this point would just be a

25 speculative investment hold, which I don't

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Community Redevelopment Agency Board Meeting

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Community Redevelopment Agency Board Meeting	_	Uncertified Condensed Copy
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1 think is a wise decision on our part. I think	1	THE CHAIRMAN: Mr. Froats.
2 we would want to be in control of what gets	2	BOARD MEMBER FROATS: No comments.
3 built there and see if it is available to be	3	THE CHAIRMAN: Okay. Thank you.
4 redeveloped, that we encourage some activity	4	Do we need a formal motion on that?
5 sooner rather than later, rather than simply	5	MS. BOYER: No.
6 sell the property at well below market.	6	THE CHAIRMAN: Okay. That's what I
7 The offer is at 350 The land value is	7	thought.
8 975 The building value is a million-sixty on	8	Okay. Next I think that's it for the
9 it. And there are eight years remaining on the	9	Community Redevelopment Agency meeting.
10 existing lease of the property.	10	(The foregoing proceedings were adjourned
The second one is an offer at 125,000 on	11	at 3:35 p.m.)
property that has an assessed value of 800,000.	12	
13 It is currently vacant land. I do think that	13	
14 land merits consideration to be put in the	14	
15 marketplace; however, there is an adjacent	15	
parcel across Lee Street that we are working to	16	
acquire title to, and my recommendation to you	17	
would be that we look at putting those parcels	18	
out together. I think it is a better package	19	
20 in the market than considering one	20	
21 individually.	21	
So my recommendation to you is based on	22	
your disposition policy, I'm going to be	23	
24 notifying the individual who submitted both of	24	
25 these that they do not qualify as submissions	25	
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94	1	96 CERTIFICATE OF REPORTER
under that and explain why we're not acceptingthem and that we're rejecting the offers.		
3 But if you want us to pursue a	2	
4 solicitation on the one vacant parcel, I would		CTATE OF 51 ODIDA)
5 ask that you hold off for at least a month	3	STATE OF FLORIDA)
6 while I try to finalize our rights with respect	4	COUNTY OF DUVAL)
7 to the other parcel across Lee Street. There's	5	COUNTY OF BOVAL)
8 a reverter there that we are exercising, and I	6	
9 want to get at least an understanding that	7	I, Diane M. Tropia, Florida Professional
10 we're going to have clear title before I put it	8	Reporter, certify that I was authorized to and did
11 back out on the marketplace.	10	stenographically report the foregoing proceedings and that the transcript is a true and complete record of my
12 THE CHAIRMAN: Okay.	11	stenographic notes.
13 Any discussion, Ms. Worsham?	12	steriographic notes.
14 BOARD MEMBER WORSHAM: I would concur with	13	
15 Ms. Boyer's recommendation.	14	
16 THE CHAIRMAN: Mr. Moody.	15	DATED this 30th day of September 2019.
17 BOARD MEMBER MOODY: I, likewise, would	16 17	
18 concur. Now, this is not to say that we're	18	
19 discouraging Blackwater from coming back, but	19	Diane M. Tropia
20 we now have a road map and a policy to follow,	1	Florida Professional Reporter
21 so let's go along those lines.	20	
22 THE CHAIRMAN: Okay. Mr. Gillam.	21 22	
23 BOARD MEMBER GILLAM: No comments.	22	
24 THE CHAIRMAN: Mr. Barakat.	24	
25 BOARD MEMBER BARAKAT: No comments.	25	
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\$	2019-09-02 [1] - 20:8	91:12	achievable [1] - 42:21	administration [1] -
Ψ	2019-09-03 [6] - 22:18,	550-space [2] - 89:11,	achieve [1] - 33:16	21:6
\$10 [1] - 46:9	22:19, 38:7, 70:5,	89:16	acknowledge [1] -	administrative [1] -
\$127,000 [1] - 84:23	70:8, 70:25		34:2	6:25
\$174,000 [1] - 82:8	2019-09-04 [4] - 71:9,	6	acquire [1] - 93:17	adopt [6] - 15:14,
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