



**DOWNTOWN INVESTMENT AUTHORITY
STRATEGIC IMPLEMENTATION COMMITTEE
AGENDA**

**City Hall at St. James Building
117 W. Duval Street, Jacksonville, FL. 32202
3RD Floor, Conference Room C
Thursday, November 8, 2018 – 11:00 A.M.**

Ron Moody, Chair
Braxton Gillam, Esq., Committee Member
Brenna Durden, Esq., Committee Member

STRATEGIC IMPLEMENTATION COMMITTEE

I.	CALL TO ORDER – Committee Chairman Moody
II.	ACTION ITEMS
	A. Approval of April 18, 2018 SIC Meeting Minutes
	B. Unsolicited Offer of Purchase: City Owned Parcel in Brooklyn Neighborhood
	C. Cathedral District Master Plan: Incorporation in Business Investment and Development Plan
III.	OLD BUSINESS
IV.	NEW BUSINESS
V.	PUBLIC COMMENTS
VI.	ADJOURN



Downtown Investment Authority
Committee Meeting

City Hall at St. James
117 West Duval St., 3rd Floor, Conf Room C.
November 8, 2018– 11:00 a.m.

DIA

Draft Strategic Implementation Committee Meeting Minutes

Committee Members Present: Ron Moody, Committee Chair, Brenna Durden, Esq., and Braxton Gillam, Esq.

DIA Staff: Brian Hughes, Interim Chief Executive Officer, Guy Parola Operations Manager, Tom Daly, Finance Manager; Jim Klement, DDRB Coordinator and Karen Underwood-Eiland, Executive Assistant

Office of General Counsel: John Sawyer

Others Present: Camille Johnson, Executive Assistant to Brian Hughes, Ju’Coby Pittman, Council member, Alex Sifakis, Ginny Myrick, and Steve Tocknell.

I. CALL TO ORDER

Committee Chairman Moody called the meeting to order at 11:00 a.m.

Board Member Gilliam was present by phone.

II. ACTION ITEMS

A. Approval of April 18, 2018 Strategic Implementation Committee Minutes

A MOTION WAS MADE BY BOARD MEMBER DURDEN AND SECONDED BY BOARD MEMBER MOODY APPROVING THE APRIL 18, 2018 STRATEGIC IMPLEMENTATION COMMITTEE MEETING MINUTES,

THE MOTION PASSED UNANIMOUSLY 2-0-0.

B. Unsolicited Offer of Purchase: City Owned Parcel in Brooklyn Neighborhood.

Guy Parola provided a summary. DIA is in receipt of a proposal to purchase Duval County Tax Parcel 089290 0000 (“Property). The purchaser owns property on both sides of the City’s, essentially sandwiching in the Property. The Property is appraised at \$17,200.

Alex Safikas, Owner, Jax Development LLC was available to answer any questions.

A MOTION WAS MADE BY BOARD MEMBER DURDEN AND SECONDED BY BOARD MEMBER MOODY RECOMMENDING TO APPROVE UNSOLICITED OFFER

PURCHASING THE PROPERTY AT 0 ELM STREET REAL ESTATE NUMBER 089290-0000 FROM THE CITY OF JACKSONVILLE FOR \$17,200 AND TO BE PRESENTED AT THE NEXT DIA BOARD MEETING TO THE FULL BOARD FOR APPROVAL.

THE MOTION PASSED 2-0-0.

C. Cathedral District Master Plan

Guy Parola noted at the June 20th DIA Board meeting, Ginny Myrick and Steve Kelly (TIAA Bank, Chair of Cathedral District-Jax) provided a presentation to the DIA Board, discussing the Cathedral District Master Plan. A brief overview of the Master plan was provided with discussion primarily on an effort to bring in a Charter School as well as the potential redevelopment of the former YWCA/Community Connections site. Board Member Durden discussed vetting the Master Plan for incorporation into the CRA Plan.

Ginny Myrick provided a presentation to the committee. She inquired how to get the project adopted by City Council embedded underlying in the Design guidelines 656.311.0.

Brian Hughes commented that moving forward it will take a lot of work of catalytic pieces. He also commented about the dog park and angels being displayed in the park.

Council Member Ju'Coby Pittman stated that this was a great information process.

Board Member Durden discussed how the project came forth and explained how the meeting came for review for recommendation to the full board. Board Member Durden will be transferring to the Downtown Development Review Board and her legislation will be heard in City Council next Tuesday, November 20, 2018. She addressed that the committee should make a recommendation. Her goal is to capture the excellent work that the private sector has done, so the area can develop it in their vision.

Board Member Gillam commented about the District project and thanked the private sector. He also mentioned the policy response for DIA constraints and addressed concerns regarding City Council, Mayor's office loopholes. He is in support of the concept.

Steve Tocknell member of St. John Cathedral was present.

Staff will provide several options for inclusion in BID / CRA.

**III. OLD BUSINESS
NONE**

**IV. NEW BUSINESS
NONE**

V. PUBLIC COMMENTS
NONE

VI. ADJOURNMENT

There being no further business, Committee Chairman Moody adjourned the meeting at approximately 11:50 a.m.

The next Strategic Implementation Committee meeting will be determined.

The written minutes for this meeting are only an overview of what was discussed. Please contact Karen Underwood-Eiland, at (904) 630-3492, or by email at karenu@coj.net.