## **RESOLUTION 2020-05-03**

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY RECOMMENDING THAT THE JACKSONVILLE CITY COUNCIL APPROVE THE ATTACHED ADMINISTRATIVE AND OPERATIONAL BUDGET AS PART OF THE CITY'S OVERALL BUDGET APPROVAL; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Downtown Investment Authority ("DIA") has been created to serve as the City's Economic Development Agency for Downtown and assigned management of the Office of Public Parking, as well as designated by the City of Jacksonville as the Community Redevelopment Agency for community redevelopment areas within the boundaries of Downtown pursuant to Ordinance 2012-364-E, and further granted authorities via Ordinance 2014-0560; and

WHEREAS, in order to promote economic development, private capital investment and otherwise fulfill the DIA's purposes, the attached administrative and operational budget for Fiscal Year 2020-2021 is to be submitted by the DIA's Chief Executive Officer for consideration by the Mayor's Budget Review Committee and the Jacksonville City Council.

## NOW THEREFORE BE IT RESOLVED, by the Downtown Investment Authority:

**Section 1**. The DIA finds that the recitals set forth above are true and correct and are incorporated herein by this reference.

Section 2. The DIA respectfully submits and recommends to the Mayor and City Council of the City of Jacksonville, the proposed Downtown Investment Authority Administrative and Operational Budget included as Attachment 'A'. The Supervisory Allocations reflected on the Exhibit are illustrative only and not to be considered as part of the budget submission. The DIA acknowledges that Supervisory Allocations will be determined by the Budget Office.

Section 3. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

DOWNTOWN INVESTMENT AUTHORITY

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phys	Craig Gibbs, Chairman	05-26-20 Date	
VOTE: In Favor: 9	Opposed: 0 Abstained: 0	0	

WITNESS:

## PROPOSED DIA ADMINISTRATIVE BUDGET FY 20-21 REVISED

	Budget Categories		FY 2019/2020	FY 2020/2021
	Budget Categories		Adopted Budget	Proposed Budget
1	Salaries		\$715,009	\$716,813
2	Salaries - Part Time		\$0	\$0
3	Benefits*		\$146,418	\$150,000
	Destruction of Countries	DIADOMADIA (C. I. Okion 02400)		
<b>4</b> 5	Professional Services	DIAD011DIA (Sub Object 03109)  Updated Market / Feasibility Study	\$80,000	\$0
6		Downtown Master Parks Plan	\$50,000	\$0
7		BID and CRA Plan 5-year Update	\$200,000	\$0
8		Misc Surveys; Appraisals; etc.	\$182,000	\$125,000
9		Transcription Services	\$18,000	\$18,000
10		Jacksonville Landing	\$0	\$250,000
11		MPS Independent Audit	\$0	\$50,000
12		Research and Special Projects	\$0	\$50,000
13		PROFESSIONAL SERVICES TOTAL:	\$530,000	\$493,000
14	Travel Expense (Hotel/Airfare/Meals/Transportation)	DIAD011DIA (Sub Object 04002)		
15		ICSC National Conference	\$1,500	\$0
16		International Downtown Association (IDA) Conference	\$1,650	\$1,300
17		Urban Land Institute (ULI) Conference National	\$1,450	\$1,500
18		Urban Land Institute (ULI) Conference Florida	\$0	\$3,000
19		Florida Redevelopment Association (FRA) Conference	\$2,050	\$500
20		CDFA Fla. Roundtable	\$850	\$0
21		FL American Planning Association (APA) Conference	\$1,500	\$3,000
22		Jax Chamber Downtown Trips	\$2,500	\$3,000
23		Chamber luncheons, NAIOP, etc.  CDFA National Conference	\$2,000	\$1,200
24			\$1,500	\$0 \$1,500
26		American Planning Association (APA) Conference Natl TRAVEL EXPENSE TOTAL:	\$0 \$15,000	\$1,500
20		TRAVEL EXPENSE TOTAL	\$15,000	\$13,000
27	Employee Training	DIAD011DIA (Sub Object 05401)		
28	, , , , , , , , , , , , , , , , , , ,	Lynda/Linkedin training subscription	\$0	\$275
29		CEcD courses	\$0	\$900
			\$0	\$500
30		Chamber Emerging Fellow		
31		Various	\$4,500	\$2,000
32		EMPLOYEE TRAINING TOTAL:	\$4,500	\$3,675
22	Advantising & Duamations	DIADOLLDIA (Sub Object 04801)		
33	Advertising & Promotions	DIAD011DIA (Sub Object 04801)	<u> </u>	Ć4F 000
34		Invest Jax website hosting/monitoring/maint	\$0	\$15,000
35		Live Downtown Jax website contribution	\$10,000	\$10,000
36		Collateral updates, misc. marketing	\$15,000	\$10,000
37		ADVERTISING & PROMOTIONS TOTAL:	\$25,000	\$35,000
38	Event Contributions/Sponsorship	DIAD011DIA (Sub Object 04918)		
39		Jazzfest After Dark	\$5,000	\$5,000
40		Hispanic Cultural Film Festival	\$2,000	\$0
41		LISC Community Development Awards	\$3,000	\$0
42		Public Art Event	\$0	\$5,000
43		Downtown Concert Series  EVENT CONTRIBUTIONS / SPONSORSHIP TOTAL:	\$0 \$10,000	\$10,000
44		EVENT CONTRIBOTIONS / SPONSORSHIP TOTAL:	\$10,000	\$20,000
45	Misc.		\$3,000	\$3,000
46	Legal Notices		\$1,500	\$1,500
47	Office/Operating Supplies		\$3,500	\$5,000
48	Food		\$750	\$750
49	Memberships/Dues/Subscriptions		\$9,096	\$9,096
50	Office Supplies - Printers / Copiers		\$0	\$1,500
51	Furniture / Equipment Under \$1,000		\$0	\$1,000
52	Computer Equipment		\$0	\$5,000
		MISCELLANEOUS OFFICE OPERATING EXPENSES TOTAL	\$17,846	\$26,846
53		BUDGET TOTAL:	\$1,463,773	\$1,460,334
Γ4	Supervisory Allocation /From Office of Bublic Booking 1888		ĆE4.004	\$55,000
54 55	Supervisory Allocation (From Office of Public Parking)**  Supervisory Allocation (From NB CRA)**	+	\$54,984 \$434,063	\$434,000
55	Supervisory Allocation (From NB CRA)**  Supervisory Allocation (From SB CRA)**	+	\$434,063	\$434,000
57	Supervisory Anocation (Front 3D CRA)	SUPERVISORY ALLOCATION TOTAL:	\$909,862	\$889,000
		SSPERVISORT ALLOCATION TOTAL.	<del>_</del> <del>7909,00</del> 2	
58		Budget Total Less Reimbursement	\$553,911	\$571,334
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<sup>\*</sup>Includes defined benefit (pension) and defined contributions and insurance (e.g. life, medical) costs; actual number determined by Budget Office
\*\*Actual supervisory allocation determined by Budget Office