

RESOLUTION 2025-10-05

RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (DIA) AS THE COMMUNITY REDEVELOPMENT AGENCY (CRA) FOR THE COMBINED NORTHBANK COMMUNITY REDEVELOPMENT AREA CREATING A MUSIC HERITAGE GARDEN PROJECTION AND SOUND CAPITAL PROJECT; EFFECTUATING A BUDGET TRANSFER WITHIN PLAN AUTHORIZED EXPENDITURES PURSUANT TO ITS AUTHORITY TO DO SO WITHOUT FURTHER ACTION BY CITY COUNCIL AS AUTHORIZED BY SECTION 106.341, JACKSONVILLE CODE OF ORDINANCES; AUTHORIZING THE TRANSFER OF \$1,213,740 FROM NB MUSIC HERITAGE GARDEN PROJECTION TOWER BUDGET TO NB MUSIC HERITAGE GARDEN PROJECTION AND SOUND CAPITAL PROJECT FOR THE DESIGN AND PROCUREMENT OF SPEAKERS AND PROJECTORS TOGETHER WITH ANY ANCILLARY HARDWARE, SOFTWARE OR SERVICES RELATING TO ADDITION OF THESE ELEMENTS TO MUSIC HERITAGE GARDEN; INSTRUCTING ITS CHIEF EXECUTIVE OFFICER TO TAKE ALL ACTION NECESSARY TO EFFECTUATE THE PURPOSE OF THIS RESOLUTION; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Downtown Investment Authority (“DIA”) is the Community Redevelopment Agency for the North Bank Community Redevelopment Area pursuant to Ordinance 2012-0364; and

WHEREAS, activation and programming of public space is a project within the DIA’s Business Investment and Development Plan – comprised of the Community Redevelopment Area Plan and Business Investment and Development Strategy (BID Plan); and

WHEREAS, the Music Heritage Garden is a City Capital Improvement project that will be a park located on the Northbank Riverfront behind the Jacksonville Center for the Performing Arts and adjacent to Riverfront Plaza and will honor and spotlight Jacksonville’s rich musical legacy through design and interactive art; and

WHEREAS, to further activate the Riverfront both at Music Heritage Garden and Riverfront Plaza as well as to connect programming across the river to Friendship Fountain, the DIA procured artistic services from De-Zyn Studios for the development of a multimedia projection show consisting of synchronized visuals, lights and sound that will be projected nightly onto surfaces of the Performing Arts Center and Friendship Fountain; and

WHEREAS, via Resolution 2024-08-07, the DIA transferred approximately \$500,000 as initial funding for the construction of the Music Heritage Garden Projection Tower to support the show; and

WHEREAS, via Resolution 2024-11-10, the DIA transferred \$750,000 as supplemental funding for the construction of the Music Heritage Garden Projection Tower; and

WHEREAS, following a pre-bid costing exercise conducted by a contractor we discovered the expected actual project cost of the projection tower exceed the budgeted amount; and

WHEREAS, following discussions between DIA and City staff regarding the most appropriate course of action, DIA staff recommends the transfer of \$1,213,740 from the Music Heritage Garden Projection Tower project to a new project, the Music Heritage Garden Projection and Sound, for the purchase and installation of an outdoor speaker system, additional projectors, and additional enhancements and ongoing program development; and

WHEREAS, the creation of a CRA project to fund additional capital improvements at the Music Heritage Garden will enable the park's lawn to serve as a venue for projected content, allow existing park funds to be redirected toward park enhancements by covering the cost of additional projectors, and strengthen the park's overall functionality while maximizing the DIA's investment in the nightly show; and

WHEREAS, in addition to creating a venue for viewing and listening to the projection show, the sound system will support additional programming in the space, further activating the park and promoting Jacksonville's rich music history; and

WHEREAS, the DIA has determined that new capital product is consistent with the BID Plan and a permitted use of budgeted funds.

NOW THEREFORE, BE IT RESOLVED, by the Downtown Investment Authority:

Section 1. The DIA finds that the recitals set forth above are true and correct and are incorporated herein by this reference.

Section 2. By approval of this Resolution, the DIA in its capacity as the CRA for the Combined Northbank Community Redevelopment Area creates a Music Heritage Garden Projection and Sound Plan Authorized Expenditure / CRA Capital Project, further authorizing its Chief Executive Officer to effectuate a budget transfer in the amount of \$1,213,740 from NB Music Heritage Garden Projection Tower Plan Authorized Expenditure to (new) NB Music Heritage Garden Projection and Sound Project.

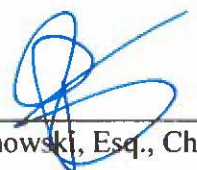
Section 3. The CEO is authorized and instructed to take all necessary action to effectuate the purpose of this Resolution.

Section 4. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

[SIGNATURES ON FOLLOWING PAGE]

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY


_____

Patrick Krechowski, Esq., Chair

10-15-25
Date

VOTE: In Favor: 8 Opposed: 0 Abstained: 0