



Downtown Investment Authority Agenda

Wednesday, September 16, 2020 at 2:00 p.m.

MEMBERS:

Ron Moody, Chairman
Braxton Gillam, Esq., Vice Chairman
Carol Worsham, Secretary
William Adams, Esq., Board Member
Oliver Barakat, Board Member

Jim Citrano, Board Member
Todd Froats, Board Member
Craig Gibbs, Esq., Board Member
David Ward, Esq., Board Member

I. CALL TO ORDER

II. PUBLIC COMMENTS

III. COMMUNITY REDEVELOPMENT AGENCY

- A. August 19, 2020 Community Redevelopment Agency Meeting Minutes
- B. Resolution 2020-09-01: Northbank CRA budget – unbudgeted revenue (Lori Boyer, CEO)
- C. Resolution 2020-09-02: Southside CRA Budget- unbudgeted revenue (Lori Boyer, CEO)
- D. Resolution 2020-09-03: Northbank CRA Budget- amendment of 19-20 budget (Lori Boyer, CEO)
- E. Resolution 2020-09-06: Façade Grant (Steve Kelley)
- F. Resolution 2020-09-08: Performance Waiver Extension (Lori Boyer, CEO)

IV. DOWNTOWN INVESTMENT AUTHORITY

- A. August 19, 2020 Downtown Investment Authority Board Meeting Minutes
- B. Resolution 2020-09-04: Off Street Parking Rates (Lori Boyer, CEO)
- C. Resolution 2020-09-05: Off Street Parking Discounts (Lori Boyer, CEO)
- D. Resolution 2020-09-07 Contribution for LIVE DOWNTOWN JAX website and marketing (Lori Boyer, CEO)

V. CEO INFORMATIONAL BRIEFING

VI. CHAIRMAN REPORT

VII. ADJOURN

Interested persons desiring to attend this meeting can only do so via Zoom (including by computer or telephone) using the meeting access information on the following page:

Downtown Investment Authority Agenda
Wednesday, August 19, 2020

Join Zoom Meeting

<https://zoom.us/j/96895659814?pwd=bmYwN0RjVk5lSkUwVDhaVXdkOHB3Zz09>

Meeting ID: 968 9565 9814

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TAB III
COMMUNITY REDEVELOPMENT AGENCY



Downtown Investment Authority
Zoom Meeting

Wednesday, September 16, 2020 – 2:00 p.m.

Community Redevelopment Agency
MEETING MINUTES

DIA Board Members: Ron Moody, Chairman; Braxton Gillam, Esq., Vice Chairman; Carol Worsham, Secretary; Oliver Barakat; Craig Gibbs, Esq.; David Ward, Esq.; Jim Citrano; Bill Adams, Esq. and Todd Froats

DIA Board Members Excused:

Mayor's Staff: None

Council Members: Council Member LeAnna Cumber, District 5

DIA Staff: Lori Boyer, Chief Executive Officer; Steve Kelley, Director of Development; John Crescimbeni, Contract, and Regulatory Compliance Manager; Guy Parola, Operations Manager; Lori Radcliffe-Meyers, Redevelopment Coordinator; Ina Mezini, Marketing and Communications Specialist; and Karen Underwood-Eiland, Executive Assistant

Office of General Counsel: John Sawyer, Esq.

I. CALL TO ORDER

Chairman Moody called the CRA Board Meeting to order at 2:00 p.m. and provided a statement relating to COVID-19.

Chairman Moody read an opening statement regarding authority and procedures for the virtual meeting. Ina Mezini, DIA Marketing, and Communications Specialist, provided instruction for the public comment process utilizing the Zoom toolbar “raise hand” feature.

Chairman Moody announced each DIA Board Member and staff.

Chairman Moody opened the floor for public comments.

II. PUBLIC COMMENTS

Chairman Moody opened the floor for public comments.

Barbara Goodman commented based on experience as the former superintendent of the Timuquana preserve in Fort Caroline regarding the current RFP to develop a park master plan.

Barbara Ketchum, River parks Steering Group. Support the holistic view of the Riverfront.

Denise Reagan, Executive Director of the Garden Club, commented that she supports of the Riverfront.

Dimitri Demopoulos commented about the Riverfront development plan.

Todd Sack commented is in favor of developing waterfront parks.

Jimmy Orth, Executive Director of St. Johns Riverkeeper, commented about riverfront resiliency.

Ina Mezini read e-mailed comments are on the file below from the following persons about the Downtown Riverfront.

- Bruce Fouraker
- Jim Shorts
- Bill Snow
- Brian Paradise
- Natalie Rosenberg
- Martha McKean
- Brooke Andrews
- Carolyn Antman
- Dr. Ralph and Jean Parks
- Laura A D'Alisera
- Michael Dunlap
- Gabriel Dempsey
- Karen McCombs

Ginny Myrick, President and CEO of the Cathedral commented about the three (3) row house burdens and requested Oliver Barakat to facilitate a meeting with Bryan Mosier, Director of Neighborhoods.

Board Member Barakat stated that he wanted an update a couple of months ago. His firm is trying to market the First Baptist portfolio as well as other real estate brokers. The DIA board has allocated funds toward redevelopment now in the Cathedral district and investing taxpayer dollars. The other part of the City is not doing its job. He would like for DIA staff or someone at the American Institute of Architects to connect with the City Agencies.

Council Member Cumber will reach out to Brian Moser or Michael Chow to reach out to Ms. Myrick.

III. COMMUNITY REDEVELOPMENT AGENCY MEETING

A. AUGUST 19, 2020, APPROVAL OF THE COMMUNITY REDEVELOPMENT AGENCY MEETING REVISED MINUTES

Motion: Board Member Worsham

Seconded: Board Member Gillam

Vote: Aye: 9 Nay: 0 Abstain: 0

THE MOTION PASSED UNANIMOUSLY 9-0-0.

B. RESOLUTION 2020-09-01: NORTHBANK CRA BUDGET – UNBUDGETED REVENUE

RESOLUTION 2020-09-01

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY ACTING AS THE COMMUNITY REDEVELOPMENT AGENCY BOARD OF THE COMBINED NORTHSIDE EAST AND NORTHWEST CRA’S RECOMMENDING TO CITY COUNCIL AN AMENDMENT TO THE FY 2019-2020 TAX INCREMENT DISTRICT (“TID”) BUDGET FOR THE COMBINED NORTHSIDE EAST AND NORTHWEST CRA’S TO BUDGET AND APPROPRIATE PREVIOUSLY UNBUDGETED REVENUE TO PLAN AUTHORIZED PROJECTS AND PROGRAMS PURSUANT TO SEC. 163.387, F.S.; PROVIDING AN EFFECTIVE DATE.

Lori Boyer provided a summary for Resolution 2020-09-01. The Combined Northside East and Northwest TID FY 2019-2020 Budget is requested to be amended to appropriate the additional revenue currently identified as Proceeds from the Sale of Property, and Investment Pool Earnings, including all Investment Pool Earnings through FY year-end, to the projects and programs identified on Exhibit A attached hereto.

The DIA staff will be directed to prepare and file legislation with the City Council requesting the appropriation of funds following Exhibit A and amending the FY 19-20 approved CRA budget accordingly.

The Finance and Budget Committee recommended for approval for the next three (3) bills. The committee’s recommendation was to apply the \$2,600,000.00 received from the property’s sale to the two-way street conversion capital project. Put the remaining amount with the investment pool earnings to date plus the investment pool earning the next two months.

CEO Boyer stated that the DIA is expected to receive another \$900,000 in proceeds from the sale of the VyStar for the parking garage at Forsyth and Main to cover the construction costs.

The Board discussed Resolution 2020-09-01.

Motion: Board Member Froats moved to approve Resolution 2020-09-01 as presented.

Seconded: Board Member Barakat - Committee recommendations do not need to be seconded.

Vote: Aye:9 Nay: 0 Abstain: 0

THE MOTION PASSED UNANIMOUSLY 9-0-0.

C. RESOLUTION 2020-09-02: SOUTHSIDE CRA BUDGET – UNBUDGETED REVENUE

RESOLUTION 2020-09-02

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY ACTING AS THE COMMUNITY REDEVELOPMENT AGENCY BOARD OF THE SOUTHSIDE CRA RECOMMENDING TO CITY COUNCIL AN AMENDMENT TO THE FY 2019-2020 TAX INCREMENT DISTRICT (“TID”) BUDGET FOR THE SOUTHSIDE CRA IN ORDER TO BUDGET AND APPROPRIATE PREVIOUSLY UNBUDGETED REVENUE TO PLAN AUTHORIZED PROJECTS AND PROGRAMS PURSUANT TO SEC. 163.387, F.S.; PROVIDING AN EFFECTIVE DATE.

CEO Boyer presented Resolution 2020-09-02. The Southside Tax increment District FY 2019-2020 Budget is requested to be amended to appropriate the additional revenue currently identified as Investment Pool Earnings, with other Investment Pool Earnings earned before fiscal year-end, of Future years Financial Obligations and the Plan Authorized project as specified on Exhibit A attached hereto.

The DIA staff is now directed to prepare and file legislation with the City Council requesting the appropriation of said funds under Exhibit A and amending the FY 19-20 approved CRA budget accordingly.

The committee’s recommendation was to apply \$110,432.03 to the River place Boulevard capital project and apply a portion of the funds so that Public Works can close out that capital project and take the remaining balance and use it to future year’s financial obligations.

The Board discussed Resolution 2020-09-02.

Board Member Barakat exited the proceedings at 2:45 p.m.

Board Member Ward asked if the Preston Hollow Capital were on schedule to close on the bonds by the end of the month. CEO Boyer responded no, but they are going to close by the end of the year.

Motion: Board Member Froats moved to approve Resolution 2020-09-02 as presented.

Seconded: Board Member Citrano - Committee recommendations do not need to be seconded.

Vote: Aye: 8 Nay: 0 Abstain: 0

THE MOTION PASSED UNANIMOUSLY 8-0-0.

D. RESOLUTION 2020-09-03: NORTHBANK CRA BUDGET – AMENDMENT OF 19-20 BUDGET

RESOLUTION 2020-09-03

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY ACTING AS THE COMMUNITY REDEVELOPMENT AGENCY BOARD OF THE COMBINED NORTHSIDE EAST AND NORTHWEST CRA’S ADOPTING A FY 2019-2020 AMENDED TAX INCREMENT DISTRICT (“TID”) BUDGET FOR THE COMBINED NORTHSIDE EAST AND NORTHWEST CRA’S PURSUANT TO SEC. 163.387, F.S. AND SEC. 106.341, ORDINANCE CODE; PROVIDING AN EFFECTIVE DATE.

CEO Boyer presented Resolution 2020-09-03. The Combined Northside East and Northwest TID FY 2019-2020 Budget is amended to transfer the funds currently identified as Unallocated Plan Authorized Expenditures together with the surplus amounts in other specific Plan authorized Expenditures to the projects and programs identified on Exhibit A attached hereto.

According to Sec. 106.344, Ordinance Code, the DIA staff is now directed to prepare and file a CRA Budget Transfer Form effectuating the amendments budget.

The committee’s recommendation was to apply \$380,000.00 from North Bank CRA loan is returned for future sources and that the \$31,988.00 balance go to North Bank Retail Enhancement.

Board Member Froats thanked the staff for cleaning up the significant number of accounts to clean up. Do we have the proper sign-offs from the two organizations that they will not make the loans? CEO Boyer responded, yes.

Motion: Board Member Froats moved to approve Resolution 2020-09-03, as presented.

Seconded: No seconded needed

Vote: Aye: 8 Nay: 0 Abstain: 0

THE MOTION PASSED UNANIMOUSLY 8-0-0.

E. RESOLUTION 2020-09-06: FACADE GRANT

RESOLUTION 2020-09-06

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) APPROVING THE EXECUTION OF A FACADE GRANT AGREEMENT BETWEEN THE DOWNTOWN INVESTMENT AUTHORITY (“GRANTOR”) AND HATFIELD & HATFIELD PA (“GRANTEE”); AUTHORIZING THE CEO OF THE DIA TO NEGOTIATE THE AGREEMENT; AUTHORIZING THE DIA CEO TO EXECUTE SUCH AGREEMENT; AND FINDING THAT THE DEVELOPMENT PLAN IS CONSISTENT WITH THE DIA’S BUSINESS INVESTMENT AND DEVELOPMENT PLAN (“BID PLAN”) AND PROVIDING AN EFFECTIVE DATE.

Steve Kelley brought fourth Resolution 2020-09-06. Façade Grant Program 2020-001 is the DIA’s first façade grant program from Hatfield & Hatfield, P.A. located at 210 E. Forsyth Street, Jacksonville, Florida 32202.

Grant:

- \$7,370 from the North bank CRA Façade Grant Program
- The Grant will be funded upon completion of the work.
- Work shall be inspected for compliance with the application as submitted, and all invoices must be submitted for satisfactory review and approval by DIA Staff.

The Grant approval is contingent upon the following:

1. Only work on the street-facing storefront, as outlined in the application submitted, is eligible for reimbursement.
2. Applicant must be in good standing with the City (no unpaid taxes, Municipal Code Compliance outstanding citation on any property of the applicant, outstanding defaults on any City contract, or previous uncured grant defaults or non-compliance).
3. The property is being improved may not have any outstanding liens or violations.
4. Applicant must not be engaged in an active lawsuit with or have an unresolved claim from or against the City or its agencies related to the property from which the grant is sought or other similar rehabilitation grants.
5. Applicant must strive to utilize City approved JSEB's for renovation work associated with grant.
6. Must maintain the improvements in good repair.

7. If space is not occupied at any point, the Property Owner shall utilize its best efforts to continue to activate the streetscape. This can be accomplished through temporarily attaching art on the windows, using the storefront space as an art installation or exhibition, or other creative efforts to address street activation.

Minimum Capital Contribution:

- The minimum total capital contribution through completion to remain eligible for the City Funding, as proposed, will be \$14,740. Amounts spent on Project Costs below this amount will reduce Grant to 50% of such payment.
- Percent of total COJ investment to overall project cost: $\$7,370/\$14,740 = 50.0\%$

The Board discussed the resolution.

Motion: Board Member Gillam moved to approve Resolution 2020-09-06, as presented.

Seconded: Board Member Froats

Vote: Aye: 8 Nay: 0 Abstain: 0

F. RESOLUTION 2020-09-08: PERFORMANCE WAIVER EXTENSION

RESOLUTION 2020-09-08

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) EXTENDING THE WAIVER OF JOB CREATION AND BUSINESS COVENANT REQUIREMENTS THROUGH DECEMBER 31, 2020 FOR THE LOAN RECIPIENTS IDENTIFIED ON EXHIBIT A ATTACHED HERETO; AUTHORIZING ITS CHIEF EXECUTIVE OFFICER (“CEO”) TO TAKE ALL NECESSARY ACTION TO EFFECTUATE THE PURPOSES OF THIS RESOLUTION; PROVIDING FOR AN EFFECTIVE DATE.

CEO Boyer provided a summary Resolution 2020-09-08 of the extended waiver of such Job Creation and Business Covenant requirements through December 31, 2020, for the loan recipients identified in Exhibit A attached hereto.

The Board discussed Resolution 2020-09-08.

Board Member Froats highly commended John Crescimbeni for acknowledging the compliance items.

Braxton Gillam asked if there has been any contact with the businesses and whether there is any information that one or more will not reopen. In particular, John Crescimbeni responded that one expressed concerns about closing and inquired about their balance to pay the DIA.

Motion: Board Member Worsham moved to approve Resolution 2020-09-08, as presented.
Seconded: Board Member Gibbs

Vote: Aye: 8 Nay: 0 Abstain: 0

ADJOURNMENT: Chairman Moody adjourned the meeting at 3:08 p.m.

The written minutes for this meeting are only an overview of what was discussed. For verbatim comments of this meeting, a recording or transcript is available upon request. Please contact Karen Underwood-Eiland, at (904) 255-5302.

TAB III.B

Resolution 2020-09-01: Northbank CRA budget – unbudgeted revenue

RESOLUTION 2020-09-01

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY ACTING AS THE COMMUNITY REDEVELOPMENT AGENCY BOARD OF THE COMBINED NORTHSIDE EAST AND NORTHWEST CRA'S RECOMMENDING TO CITY COUNCIL AN AMENDMENT TO THE FY 2019-2020 TAX INCREMENT DISTRICT ("TID") BUDGET FOR THE COMBINED NORTHSIDE EAST AND NORTHWEST CRA'S IN ORDER TO BUDGET AND APPROPRIATE PREVIOUSLY UNBUDGETED REVENUE TO PLAN AUTHORIZED PROJECTS AND PROGRAMS PURSUANT TO SEC. 163.387, F.S.; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the CRA trust fund has received proceeds from the sale of property in the amount of \$2,600,000.00; and

WHEREAS, it has been determined that there now exists a balance of \$119,056.77 of Investment Pool Earnings within the CRA trust fund as of July 31, 2020 available for appropriation; and

WHEREAS, additional investment pool earnings have accrued through September, however the amount is unavailable to us as they have not been posted in the accounting system; and

WHEREAS, the Finance and Budget Committee of the DIA has recommended that the previously unbudgeted Proceeds from the Sale of Property and Investment Pool Earnings through fiscal year end be appropriated to the CRA plan authorized programs and projects described on Exhibit A attached hereto,

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The Combined Northside East and Northwest TID FY 2019-2020 Budget is requested to be amended to appropriate the additional revenue currently identified as Proceeds from the Sale of Property, and Investment Pool Earnings, including all Investment Pool Earnings through FY year end, to the projects and programs identified on Exhibit A attached hereto.

Section 2. The staff of DIA is hereby directed to prepare and file legislation with the City Council requesting the appropriation of said funds in accordance with Exhibit A and amending the FY 19-20 approved CRA budget accordingly.

Section 3. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Witness

Ron Moody, Chairman

Date

VOTE: In Favor: ____ Opposed: ____ Abstained: ____

RESOLUTION 2020-09-01

EXHIBIT A to RESOLUTION 2020-09-01

Amending the FY 19/20 adopted budget:

Appropriate additional revenue:

Proceeds from the sale of property	\$ 2,600,000.00
Investment Pool Earning through 7/31/20	\$ 119,056.77
Investment Pool Earnings 8/1/20 - year end	<u>\$ tbd</u>
TOTAL	\$

TO:

Two Way Street Conversion \$2,600,000.00

Future Years Financial Obligations \$ 119,056.77
plus tbd amount

TAB III.C

Resolution 2020-09-02: Southside CRA budget – unbudgeted revenue

RESOLUTION 2020-09-02

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY ACTING AS THE COMMUNITY REDEVELOPMENT AGENCY BOARD OF THE SOUTHSIDE CRA RECOMMENDING TO CITY COUNCIL AN AMENDMENT TO THE FY 2019-2020 TAX INCREMENT DISTRICT (“TID”) BUDGET FOR THE SOUTHSIDE CRA IN ORDER TO BUDGET AND APPROPRIATE PREVIOUSLY UNBUDGETED REVENUE TO PLAN AUTHORIZED PROJECTS AND PROGRAMS PURSUANT TO SEC. 163.387, F.S.; PROVIDING AN EFFECTIVE DATE.

WHEREAS, as of July 31,2020, there exists \$483,908.97 of unappropriated Investment Pool Earnings within the CRA trust fund available for appropriation; and

WHEREAS, additional Investment Pool Earnings have accrued through September, however the amount is unavailable to us as they have not been posted in the accounting system; and

WHEREAS, the Finance and Budget Committee of the DIA has recommended that all previously unbudgeted Investment Pool Earnings through the fiscal year end be appropriated to the CRA plan authorized programs and projects described on Exhibit A attached hereto,

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The Southside Tax increment District FY 2019-2020 Budget is requested to be amended to appropriate the additional revenue currently identified as Investment Pool Earnings, together with any additional Investment Pool Earnings earned prior to fiscal year end, to Future years Financial Obligations and the Plan Authorized project as identified on Exhibit A attached hereto.

Section 2. The staff of DIA is hereby directed to prepare and file legislation with the City Council requesting the appropriation of said funds in accordance with Exhibit A and amending the FY 19-20 approved CRA budget accordingly.

Section 3. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Witness

Ron Moody, Chairman

Date

VOTE: In Favor: ____ Opposed: ____ Abstained: ____

RESOLUTION 2020-09-02

EXHIBIT A to RESOLUTION 2020-09-02

Amending the FY 19/20 adopted budget:

Appropriate additional revenue:

Investment Pool Earnings as of July 31	\$ 483,908.97
Investment Pool earnings for August and September	tbd

TO:	Riverplace Boulevard closeout	\$ 110,432.03
	Future Years Financial Obligations	\$ 373,476.94+
		TBD amount

TAB III.D

Resolution 2020-09-03: Northbank CRA budget – amendment of 19-20 budget

RESOLUTION 2020-09-03

**A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY
ACTING AS THE COMMUNITY REDEVELOPMENT AGENCY BOARD
OF THE COMBINED NORTHSIDE EAST AND NORTHWEST CRA'S
ADOPTING A FY 2019-2020 AMENDED TAX INCREMENT DISTRICT
("TID") BUDGET FOR THE COMBINED NORTHSIDE EAST AND
NORTHWEST CRA'S PURSUANT TO SEC. 163.387, F.S. AND SEC.
106.341, ORDINANCE CODE; PROVIDING AN EFFECTIVE DATE.**

WHEREAS, in accordance with Sec. 106.340-106.346, Ordinance Code, the Board has been given authority to allocate and transfer funds within the CRA budget in accordance with the provisions of those sections, without further Council approval; and

WHEREAS, there remains \$13,070 in the Unallocated Plan Authorized Expenditures account which pursuant to the Ordinance Code sections referenced above, the DIA Board has authority to allocate to specific projects and programs within the CRA Plan; and

WHEREAS, there are numerous other balances remaining as of year-end in specific Plan Authorized Expenditures available for reallocation; and

WHEREAS, the Finance and Budget Committee of the DIA has recommended that the balance of Unallocated Plan Authorized Expenditures and various other specific surplus amounts in specific Plan Authorized Expenditures be transferred to the projects and programs as described on Exhibit A attached hereto;

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The Combined Northside East and Northwest TID FY 2019-2020 Budget is amended to transfer the funds currently identified as Unallocated Plan Authorized Expenditures together with the surplus amounts in other specific Plan authorized Expenditures to the projects and programs identified on Exhibit A attached hereto.

Section 2. Pursuant to Sec. 106.344, Ordinance Code, the staff of DIA is hereby directed to prepare and file a CRA Budget Transfer Form effectuating the aforementioned budget amendments.

Section 3. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Witness

Ron Moody, Chairman

Date

VOTE: In Favor: ____ Opposed: ____ Abstained: ____

RESOLUTION 2020-09-03

EXHIBIT A to RESOLUTION 2020-09-03

Amending the FY 19/20 adopted budget:

Transfer from:	Unallocated Plan Authorized Expenditures	\$ 13,070.00
	GSP Commercial Revitalization	\$ 5,000.00
	Cowford Chophouse	\$ 250,000.00
	100 N. Laura	\$ 130,000.00
	Reserves (surplus from land purchase)	\$ 13,343.00
	45 West Bay	\$ 382.00
	217-229 N. Hogan	\$ 193.00
	TOTAL	\$ 411,988.00
Transfer to:	NB CRA Loans	\$ 380,000.00
	NB Retail Enhancement	\$ 31,988.00
		<u>\$ 411,988.00</u>

TAB III.E

Resolution 2020-09-06: Façade Grant

RESOLUTION 2020-09-06

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) APPROVING THE EXECUTION OF A FACADE GRANT AGREEMENT BETWEEN THE DOWNTOWN INVESTMENT AUTHORITY (“GRANTOR”) AND HATFIELD & HATFIELD PA (“GRANTEE”); AUTHORIZING THE CEO OF THE DIA TO NEGOTIATE THE AGREEMENT; AUTHORIZING THE DIA CEO TO EXECUTE SUCH AGREEMENT; AND FINDING THAT THE DEVELOPMENT PLAN IS CONSISTENT WITH THE DIA’S BUSINESS INVESTMENT AND DEVELOPMENT PLAN (“BID PLAN”) AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, at their June 18, 2020 meeting, the Downtown Investment Authority (“DIA”) approved Resolution 2020-06-02 establishing the Façade Grant Program, to facilitate the preservation of historic downtown structures without requiring local Landmark designation, with funding provided through the Northbank CRA.

WHEREAS, the Grantee submitted a Façade Grant Program application to the DIA; and

WHEREAS, the application, Façade Grant 2020-001 was reviewed by the DIA staff, found to be consistent with the BID Plan and CRA Plan for Downtown; and

WHEREAS, to assist the Grantee in making renovations to the façade of the commercial building located at 210 E. Forsyth Street (“the Project”) the DIA proposes to provide a Grant in an amount not to exceed \$7,370 (Seven thousand, three hundred and seventy Dollars) to the Grantee; and

WHEREAS, the financial assistance to the Project will be in the form of the proposed terms and incentives on the Term Sheet, attached as Exhibit A to this Resolution; and

NOW THEREFORE, BE IT RESOLVED, by the Downtown Investment Authority:

Section 1. The DIA finds that the recitals set forth above are true and correct and are incorporated herein by this reference.

Section 2. The DIA hereby finds that the Project is supported by the following Goal(s) and Strategic Objective(s) of the BID Plan:

Exhibit A to Resolution 2020-09-06

Term Sheet

Grant:

Project Name: 210 E. Forsyth Street

Developer/ Applicant: Hatfield & Hatfield, PA

Total Project Cost (estimate): \$14,740 to be supported by invoices indicating amounts paid

Equity (proposed): \$7,370 (50.0% of Total Project Cost)

City Funding: Not more than \$7,370 (50.0% of Total Project Cost) through the City of Jacksonville, Downtown Investment Authority

Infrastructure: No City of Jacksonville infrastructure improvements are contemplated.

Land: No land or building owned by the City of Jacksonville land is requested by the project.

City Funding pursuant to this Resolution:

Grant:

- \$7,370 from the Northbank CRA Façade Grant Program
- The Grant will be funded upon completion of the work.
- Work shall be inspected for compliance with the application as submitted, and all invoices must be submitted for satisfactory review and approval by DIA Staff.

The Grant approval is contingent upon the following:

1. Only work on the street-facing storefront as outlined in the application submitted is eligible for reimbursement.
2. Applicant must be in good standing with the City (no unpaid taxes, Municipal Code Compliance outstanding citation on any property of applicant, outstanding defaults on any City contract, or previous uncured grant defaults or non-compliance).
3. The property being improved may not have any outstanding liens or violations.
4. Applicant must not be engaged in an active lawsuit with or have an unresolved claim from or against the City or its agencies that is related to the property from which the grant is sought or other similar rehabilitation grants.
5. Applicant must strive to utilize City approved JSEB's for renovation work associated with grant.
6. Must maintain the improvements in good repair.

RESOLUTION 2020-09-06

7. If at any point the space is not occupied, the Property Owner shall utilize its best efforts to continue to activate the streetscape. This can be accomplished through temporarily attaching art on the windows, utilizing the storefront space as an art installation or exhibition, or other creative efforts to address street activation.

Minimum Capital Contribution:

- The minimum total capital contribution through completion to remain eligible for the City Funding as proposed will be \$14,740. Amounts spent on Project Costs below this amount, will result in a reduction in Grant to 50% of such amount.
- Percent of total COJ investment to overall project cost: $\$7,370/\$14,740 = 50.0\%$

Performance Schedule:

- Following the requisite approvals of this Grant and upon entering into a Redevelopment Agreement of Grant Agreement (the "Effective Date"), the Applicant agrees to pull all required permits and complete the Project within 6 months.
- The Redevelopment Agreement shall allow the DIA CEO to extend the performance schedule for up to three (3) months in her sole discretion for good cause shown by Applicant.

RESOLUTION 2020-09-06
SUPPLEMENTAL DOCUMENTS
STAFF REPORT

Project tracking number:
Project name / Applicant:

Façade Grant Program 2020-001
Hatfield & Hatfield, P.A.
Kathryn Hatfield, President
John Hatfield, Vice-president

Project Location:

210 E. Forsyth Street
Jacksonville, Florida 32202

Total Project Costs:	\$14,740	100%
Applicant Contribution:	\$7,370	50%
Funding Request:	\$7,370	50%

Recommended Funding:	\$7,370	50% of Eligible Costs
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Project Description:

The applicant, Hatfield & Hatfield, P.A., has owned the single-story, 5,880 square foot property located at 210 E. Forsyth Street since 2016. The property is used as an office building with three law firm tenants.

The applicant proposes replacing the windows facing the street to provide better protection from the elements, in addition to improving the safety of the failing systems and enhancing the aesthetics of the building by removing aging window frames and glazing. In addition, the applicant will be adding protective film to the entrance doors so that they will better match the windows and provide additional security at that point. Cost estimates from vendors that will perform the work total \$14,740 establishing a program funding cap of \$7,370.

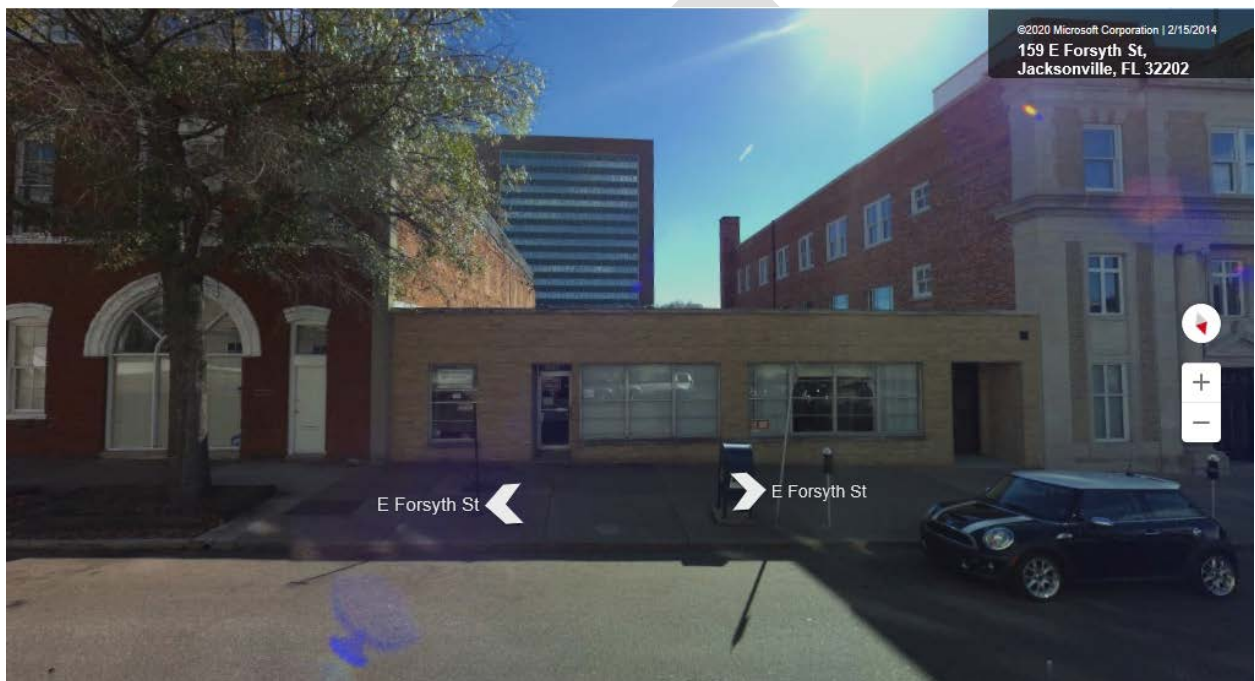
Program Considerations:

In review of this application, it is determined that the property and applicant meet the following requirements:

1. The property was originally built in 1925 and is a contributing structure located within the National Historic District of Downtown Jacksonville.
2. The gross façade of the structure and eligible funding maximum equals 56 feet X 10 feet X \$30 = \$16,800. Therefore, the Project Cost total of \$14,740 establishes the eligible funding cap at \$7,370.
3. In accordance with Façade Grant Guidelines:
 - a. Property taxes are current, and the property has contributed to Duval County ad valorem for more than five years.

DIA Staff Report
Façade Grant Program
September 8, 2020

- b. Improvements to the property will be made in accordance with all applicable codes and permits, as approved by the DDRB Staff. Staff can approve this type of project without DDRB review and approval per SUBPART H. - DOWNTOWN OVERLAY ZONE AND DOWNTOWN DISTRICT USE AND FORM REGULATIONS, Sec. 656.361.7.1
- c. Applicant is in good standing with the City, the property is not subject to outstanding Municipal Code Compliance liens or violations.
- d. The property has not received other COJ or DIA Funding that would be duplicative with this project.



Staff Recommendation:

Staff review of the application indicates the proposed project meets the Redevelopment Goals within Downtown Jacksonville as outlined below:

- Reinforce Downtown as the City’s unique epicenter for business, history, culture, education, and entertainment.
 - ✓ Increase the opportunities for Downtown employment.
 - ✓ Protect and revitalize historic assets.
 - ✓ Support expansion of entertainment and restaurant facilities.
 - ✓ Increase venues, workspaces and residential opportunities with a focus on the Target Area.

DIA Staff Report
Façade Grant Program
September 8, 2020

- ✓ Create a consistent theme and image that conveys a sense of the excitement and activity Downtown.
- ✓ Focus efforts on drawing many diverse attractions, rather than a small number of large ones.
- Simplify the approval process for downtown development and improve departmental and agency coordination.
 - ✓ Initiate public/private partnerships.
 - ✓ Identify cooperative property owners/developers and develop key pilot initiatives.
- Maintain a clean and safe 24-7 Downtown for residents, workers, and visitors.
 - ✓ Provide increased walkability through:
 - Support and attract additional commercial, service, residential, transportation, recreation, and open space uses.
 - Redevelop the major road corridors with pedestrian-scale neighborhood retail and services.
 - Enhance the connection with neighborhoods immediately adjacent to Downtown through attractive, walkable/bikeable linkages.

Approve a Façade Grant in the amount of \$7,370; subject to:

- Following the requisite approvals of this Loan and upon entering into a Redevelopment Agreement (the “Effective Date”), the Applicant agrees to pull all required permits and complete the Project within 6 months.
- The Redevelopment Agreement shall allow the DIA CEO to extend the performance schedule for up to three (3) months in her sole discretion for good cause shown by Applicant.
- Disbursement will be made following completion and inspection of the work by DIA Staff, to be supported by invoices submitted that document the actual expenditure made to complete the project substantially in accordance with the application as submitted.
- Must maintain the improvements in good repair and make Ad valorem tax payments for a minimum period of five years from the date of funding.
- If at any point the space is not occupied, the Property Owner shall utilize its best efforts to continue to activate the streetscape. This can be accomplished through temporarily attaching art on the windows, utilizing the storefront space as an art installation or exhibition, or other creative efforts to address street activation.

Staff report prepared by:

Steven T. Kelley, DBA

Director of Downtown Real Estate and Development

TAB III.F

Resolution 2020-09-08: Performance Waiver Extension

RESOLUTION 2020-09-08

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) EXTENDING THE WAIVER OF JOB CREATION AND BUSINESS COVENANT REQUIREMENTS THROUGH DECEMBER 31, 2020 FOR THE LOAN RECIPIENTS IDENTIFIED ON EXHIBIT A ATTACHED HERETO; AUTHORIZING ITS CHIEF EXECUTIVE OFFICER (“CEO”) TO TAKE ALL NECESSARY ACTION TO EFFECTUATE THE PURPOSES OF THIS RESOLUTION; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Downtown Investment Authority (“DIA”) has awarded and entered into forgivable loans with the entities listed on Exhibit A attached hereto; and

WHEREAS, the agreements authorizing such loans and providing for their forgiveness require that the businesses to remain open for business and maintain a certain number of employees during the period of the loan; and

WHEREAS, as a result of the COVID 19 pandemic and the local and state declarations of emergency, the businesses were required to close to the public and continue to have limitations on their operation; and

WHEREAS, the DIA previously adopted Resolution 2020-06-05, waiving such Job Creation and Business Covenant requirements for the period March 13, 2020 through September 1, 2020.

NOW THEREFORE, BE IT RESOLVED, by the Downtown Investment Authority:

Section 1. The DIA finds that the recitals set forth above are true and correct and are incorporated herein by this reference.

Section 2. The DIA hereby extends the waiver of such Job Creation and Business Covenant requirements through December 31, 2020 for the loan recipients identified on Exhibit A attached hereto.

Section 3. The DIA instructs its CEO to take all necessary action to effectuate the purposes of this resolution.

Section 4. The Effective Date of this Resolution is the date upon execution of the Resolution by the Chairman of the DIA.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Witness	Ron Moody, Chairman	Date
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VOTE: In Favor: _____ Opposed: _____ Abstained: _____

EXHIBIT A

The following recipients of forgivable loans are parties to agreements that include Job Creation and Business Covenant requirements:

217-229 N Hogan Street, LLC (Bryan Building) Loan: two (2) events/month in the public space for seven years

AKC Jacksonville, Inc. (Dogtopia): two (2) full-time jobs for five years

Bhalani & Sons-3, Inc. (Tossgreen-Downtown): two (2) full-time jobs for five years

Bhalani & Sons-4, Inc. (Tossgreen-Riverside): seven (7) full-time jobs for five years

Black Sheep Downtown, LLC (Bellwether): two (2) full-time jobs for five years

Bold City Downtown, LLC: two (2) full time jobs for five years

Daniel James Salon, Inc.: two (2) full-time jobs for five years

Nightlife Innovations, Inc. (Elements Bistro Bar & Lounge): two (2) full-time jobs for five years

Shotgun Subs VII (Jimmy Johns): two (2) full-time jobs for five years

SG Creatives, LLC (Urban Grind Coffee): two (2) full-time jobs for five years

Zodiac Grill, Inc.: two (2) full-time jobs for five years

TAB IV
DOWNTOWN INVESTMENT AUTHORITY



Downtown Investment Authority
Zoom Meeting
Wednesday, September 16 2020, at 3:08 p.m.

Downtown Investment Authority
MEETING MINUTES

DIA Board Members: Ron Moody, Chairman; Braxton Gillam, Esq., Vice Chairman; Craig Gibbs, Esq., Carol Worsham Secretary; Todd Froats; David Ward, Esq.; Jim Citrano; and Bill Adams, Esq.

DIA Board Members Excused: Oliver Barakat;

Mayor's Staff: None

Council Members: LeAnna Cumber, District 5

DIA Staff: Lori Boyer, Chief Executive Officer; Steve Kelley, Director of Development; John Crescimbeni, Contract and, Regulatory Compliance Manager; Guy Parola, Operations Manager; Lori Radcliffe-Meyers, Redevelopment Coordinator; Ina Mezini, Marketing and Communications Specialist; and Karen Underwood-Eiland, Assistant

Office of General Counsel: John Sawyer, Esq.

CALL TO ORDER: Chairman Moody called to order the Downtown Investment Authority Board Meeting at 3:08 p.m.

IV. DOWNTOWN INVESTMENT AUTHORITY MEETING

A. AUGUST 19, 2020, DOWNTOWN INVESTMENT AUTHORITY BOARD MEETING APPROVAL OF THE MINUTES.

Motion: Board Member Worsham moved to approve the August 19, 2020 DIA Board Meeting Minutes

Seconded: Board Member Citrano

Vote: Aye: 8 Nay: 0 Abstain: 0

THE MOTION PASSED UNANIMOUSLY 8-0-0

B. RESOLUTION 2020-09-04: OFF-STREET PARKING RATES

RESOLUTION 2020-09-04

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) INSTRUCTING ITS CHIEF EXECUTIVE OFFICER (“CEO”) AND THE CITY’S PUBLIC PARKING OFFICER TO IMPLEMENT AN INCREASE IN OFF STREET PARKING RATES; PROVIDING FOR AN EFFECTIVE DATE.

CEO Boyer brought fourth Resolution 2020-09-04 and provided a summary. The Downtown Investment Authority recommends adoption and implementation as of October 1, 2020, the revised September 2020 off-street parking rate schedule attached hereto as Exhibit A.

The Downtown Investment Authority instructs its CEO, through the office of Public Parking, to forward to City Council and each council member as required by Ordinance the revised rate schedule.

The committee’s recommendations were to get the rates consistent with the private rates in the lot surrounding and the available lots and facilities’ garages. The committee recommended approval of the rate schedule and change.

The board discussed the resolution.

Motion: Board Member Gillam moved to approve Resolution 2020-09-04, as presented.

Seconded: Board Member Adams

Vote: Aye: 8 Nay: 0 Abstain: 0

THE MOTION PASSED 8-0-0.

C. RESOLUTION 2020-09-05: OFF-STREET PARKING DISCOUNTS

RESOLUTION 2020-09-05

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) INSTRUCTING ITS CHIEF EXECUTIVE OFFICER (“CEO”) AND THE CITY’S PUBLIC PARKING OFFICER TO EXTEND TEMPORARILY, AND BY YEAR-END PHASE OUT, OFF STREET PARKING DISCOUNTS IN PUBLIC OFF STREET PARKING FACILITIES; PROVIDING FOR AN EFFECTIVE DATE.

CEO Boyer brought fourth Resolution 2020-09-05. The Downtown Investment Authority recommends adopting and implementing the discount phase-out, as described in Exhibit A.

In recognition of the hardships that COVID-19 has imposed on individuals, it was the committee's recommendation to phase out the discount over the last year over this coming year. The Mayor's administration asked to extend the employee discount for a full year and go through City Council.

This recommendation is that we immediately eliminate any space reservations as an option because we cannot afford to hold spaces out of the supply and out of the market for amounts of \$4.00.

Discussion from the Board.

Board Member Ward addressed concerns relating to city employee discounts and the discounts extended to particular landlords.

Council Member Cumber agreed that there is no need to extend discounts and prefer the market to take over.

Board Member Gillam recognized the concerns noted and pointed it that it's a short extension in a difficult time.

Motion: Board Member Gibbs moved to approve Resolution 2020-09-05, as presented.

Seconded: Board Member Adams

Vote: Aye: 7 Nay: 1 (Ward) Abstain: 0

THE MOTION PASSED 7-1-0.

D. RESOLUTION 2020-09-07: CONTRIBUTION FOR LIVE DOWNTOWN JAX WEBSITE AND MARKTING

RESOLUTION 2020-09-07

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY ("DIA") AUTHORIZING THE CONTRIBUTION OF TEN THOUSAND AND NO/100 DOLLARS (\$10,000.) TO DOWNTOWN VISION INC. IN SUPPORT OF VARIOUS MARKETING EFFORTS THAT FURTHER INVESTMENT IN DOWNTOWN AND ENCOURAGE AND SUPPORT DIA'S EFFORTS TO INCREASE RESIDENCY IN DOWNTOWN; INSTRUCTING THE CHIEF EXECUTIVE OFFICER ("CEO") TO TAKE ALL NECESSARY ACTION TO EFFECTUATE THE PURPOSES OF THIS RESOLUTION; PROVIDING FOR AN EFFECTIVE DATE.

CEO Boyer presented a summary of Resolution 2020-09-07. The DIA approves the donation of \$10,000.00 to Downtown Vision Inc. in support of its marketing efforts for Downtown, fully outlined in the term sheet attached hereto as Exhibit 1.

The board provided comments.

Motion: Board Member Froats moved to approve Resolution 2020-09-07, as presented.

Seconded: Board Member Gibbs

Vote: Aye: 8 Nay: 0 Abstain: 0

THE MOTION PASSED 8-0-0.

E. RESOLUTION 2020-09-09: RECOGNIZING THE CONTRIBUTIONS OF KAREN UNDERWOOD-EILAND

RESOLUTION 2020-09-09

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY COMMENDING AND RECOGNIZING THE CONTRIBUTIONS OF KAREN UNDERWOOD TO THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) AND FOR HER DEDICATION AND SERVICE IN PROMOTING THE SUCCESSFUL REVITALIZATION AND REDEVELOPMENT OF DOWNTOWN JACKSONVILLE.

Motion: Board Member Froats moved to approve Resolution 2020-09-09, as presented.

Seconded: Board Member Gibbs

Vote: Aye: 8 Nay: 0 Abstain: 0

V. CEO INFORMATIONAL BRIEFING CHAIRMAN REPORT

CEO Boyer reported about the Historic Preservation program that was approved by the committee. She noted that Ordinance 2020-0527 legislation is now going through City Council, and staff will be working with Council Member Cumber to improve some language tweaks.

CEO Boyer reported that we have several professional service contracts that are in various stages of consideration.

A new video is being produced showing all of the capital improvement projects implemented when built out and what the latest developments resemble.

Emerald Trail

Two-Way Street design RFP has been scored and in public works to be awarded.

Procurement received three (3) bids today on the BID and CRA. Chairman Moody and Lori Boyer will be scoring those over the weekend to get them awarded.

The Market Feasibility Study is starting work this fall to complete the first quarter of 2020. Available information for BID and CRA Update.

CEO Boyer updated the board on the street meter rates. Now that we are implementing the off-street rates, we will have to balance the two and be taken up in November. The Parking kiosk implementing on the south bank on river Place Boulevard.

Ina Mezini provided a presentation on the status of the DIA marketing brochures.

V. CHAIRMAN REPORT

Chairman Moody shared an update of an editorial entitled Downtown progress below:

- The Lofts of Jefferson Street
- River place Boulevard Road Diet
- The FIFA headquarters construction
- Brooklyn jug handle
- Brooklyn Vista
- JEA Headquarters
- Marriott residential force
- Emerald Trail
- Park Street Road Diet
- Ambassador Hotel
- Bread and Board
- The District
- The Doro project
- The Landing site RFP
- Two-way street conversion
- Lift Every voice park
- Former Independent Life Building
- Jones Brothers Furniture
- The Maritime 618 Restaurant

Chairman Moody requested the board to listen to the group presenting Spandrel regarding the convention site. He will invite the entire board to attend on Thursday, September 24, 2020, or Wednesday, September 30.

Board Member Gibbs thanked the DVI and staff for providing the beautiful zoom backdrops.

VI. ADJOURN

ADJOURNMENT: Chairman Moody adjourned the meeting at 3:55 p.m.

The written minutes for this meeting are only an overview of what was discussed. For verbatim comments of this meeting, a recording or transcript is available upon request. Please contact Karen Underwood-Eiland, at (904) 255-5302.

TAB IV.B

Resolution 2020-09-04: Off Street Parking Rates

RESOLUTION 2020-09-04

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) INSTRUCTING ITS CHIEF EXECUTIVE OFFICER (“CEO”) AND THE CITY’S PUBLIC PARKING OFFICER TO IMPLEMENT AN INCREASE IN OFF STREET PARKING RATES; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Office of Public Parking falls under the purview of the Downtown Investment Authority; and

WHEREAS, the Office of Public Parking is responsible for managing off-street parking; and

WHEREAS, at the February 13, 2013, meeting of the Downtown Investment Authority, the attached “February 13, 2013 Parking Facility Rates” were presented and adopted by the Downtown Investment Authority and proceeded through the required filing process with City Council; and

WHEREAS, in 2017 the DIA commissioned a study of downtown parking rates and operations and in 2019 received from Tim Haas & Associates a Downtown Parking Strategy and Implementation Plan (the “Plan”); and

WHEREAS, the Plan recommended an increase in the current rate structure for off street public parking facilities by \$10 to \$30 per month depending on location, occupancy, etc. in order to align with the market and better manage usage of the publicly owned facilities; and

WHEREAS, at its September 9, 2020 meeting, the Strategic Implementation Committee, after consideration of the current rate structure for public off-street parking facilities and the recommendations of the Plan, recommended adoption of the revised rate schedule for off street parking attached hereto as Exhibit A.

NOW THEREFORE BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The Downtown Investment Authority finds the above recitals true and correct and they are incorporated herein by reference.

Section 2. The Downtown Investment Authority hereby recommends adoption and implementation as of October 1, 2020, the revised September 2020 off street parking rate schedule attached hereto as Exhibit A.

Section 3. The Downtown Investment Authority instructs its CEO, through the office of Public Parking, to forward to City Council and each council member as required by Ordinance the revised rate schedule.

RESOLUTION 2020-09-04

Section 4. The Effective Date of this Resolution is the date upon execution of this Resolution by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Witness

Ron Moody, Chairman

Date

September 2020

Off-Street Parking Rate Schedule
(ALL RATES INCLUDE SALES TAX)

FACILITY	TYPE	Published Rate (2013-Present) Includes Sales Tax	HAAS RECOMMENDED INCREASE	New adopted rate Includes Sales Tax
Bay & Ocean Lot	Monthly	\$53.50	\$10.00	\$64.20
Ed Ball Garage	Monthly	\$85.60	\$20.00	\$107.00
	Monthly - Reserved	\$128.40	\$10.00	\$139.10
First Baptist	Monthly	\$85.60	\$10.00	\$96.30
Forsyth & Main Lot	Monthly	\$85.60	N/A	N/A
St. James Garage	Monthly	\$85.60	\$20.00	\$107.00
Water Street Garage	Monthly	\$53.50	\$20.00	\$74.90
	Monthly - Reserved	\$96.30	\$20.00	\$117.00
	Monthly - Contract	\$48.30	eliminate	67.41 (10%D)*
Yates Garage	Monthly	\$53.50	\$10.00	\$64.20
	Monthly-Contract	\$0.00	eliminate	\$64.20
Duval St. (Library) Garage	Monthly - Roof Top	\$42.80	\$10.00	\$53.50
	Monthly	\$68.40	\$16.00	\$85.60
ALL (Except Duval St.)	Hourly	1.00**		
ALL (Except Duval St.)	Daily	7.00**		
Duval St. (Library) Garage	Hourly	\$3 1st Hr/\$2 Add Hr		
Duval St. (Library) Garage	Daily	\$10.00		
Base Rate	Special Event	\$5.00		
Premium Event	Special Event	\$10.00		
Bulk Rate / Pre-sold	Special Event	\$3/\$5		

*Current published rates allow 10% discount for contracts for 500 or more monthly passes

**The standard hourly and daily rate at Ed Ball garage will only be applicable for those who receive a stamped ticket from a service counter in the building with whom they have done business. Others who utilize the hourly/daily parking spaces will be charged \$20/hour and \$50/day.

Parking Discount policies adopted February 8, 2012 remain in effect:

1. Customers who lease more than 500 spaces per month may receive up to a 10% discount. Requires a single bill and payment.
2. The owner or managing member of a retail or restaurant business that leases space within the Business Improvement District may receive a 50% discount on **one** monthly parking space in the Office of Public Parking operated facility closest to the business. Limit one Half -price space per business.

TAB III.C

Resolution 2020-09-05: Off Street Parking Discounts

RESOLUTION 2020-09-05

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) INSTRUCTING ITS CHIEF EXECUTIVE OFFICER (“CEO”) AND THE CITY’S PUBLIC PARKING OFFICER TO TEMPORARILY EXTEND, AND BY YEAR END PHASE OUT, OFF STREET PARKING DISCOUNTS IN PUBLIC OFF STREET PARKING FACILITIES; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Office of Public Parking falls under the purview of the Downtown Investment Authority; and

WHEREAS, the Office of Public Parking is responsible for managing off-street parking; and

WHEREAS, in 2017 the DIA commissioned a study of downtown parking rates and operations and in 2019 received from Tim Haas & Associates a Downtown Parking Strategy and Implementation Plan (the “Plan”) ; and

WHEREAS, the Plan recommended that all discounts for parking in off street facilities be eliminated in order to align supply and demand and more efficiently operate an integrated system of on street and off street parking, including future implementation of a shuttle service; and

WHEREAS, in addition to the current employee discount provided by Ordinance, there are a number of contract parking arrangements that allow discounts from current adopted rates; and

WHEREAS, the Covid19 pandemic has resulted in numerous cancellations of monthly passes and is expected to create significant losses in the enterprise fund; and

WHEREAS, in recognition of the hardships and fluctuations in demand brought on by the Covid19 pandemic, the Mayor’s office has recommended and filed legislation to temporarily extend the employee discount as applied to the new rates for a period of one year;

WHEREAS, at its September 9, 2020 meeting, the Strategic Implementation Committee, recommended a phased in elimination of all parking discounts in accordance with the terms of Exhibit A attached hereto.

NOW THEREFORE BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The Downtown Investment Authority finds the above recitals true and correct and they are incorporated herein by reference.

Section 2. The Downtown Investment Authority hereby recommends adoption and implementation of the discount phase out as described on Exhibit A attached hereto.

Section 3. The Effective Date of this Resolution is the date upon execution of this Resolution by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Ron Moody, Chairman

Date

EXHIBIT A to Resolution 2020-09-05

1. Extend currently expiring employee discounts through September 30, 2021 (but applied to new monthly parking rates).
2. Phase out contract discounts with Amkin and DuPont, allowing an additional six months at current monthly rate, followed by six months at rate equal to the current monthly rate plus fifty percent (50%) of the difference between new monthly rate effective 10/01/20 and the current monthly rate, then beginning 10/01/21, must pay newly adopted monthly parking published rate (less 10% if purchase of 500 or more monthly parking passes per current adopted policy); eliminate any space reservation option in excess of monthly parking passes.

TAB IV.D
**Resolution 2020-09-07: Contribution for LIVE DOWNTOWN JAX website
and marketing**

RESOLUTION 2020-09-07

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) AUTHORIZING THE CONTRIBUTION OF TEN THOUSAND AND NO/100 DOLLARS (\$10,000.) TO DOWNTOWN VISION INC. IN SUPPORT OF VARIOUS MARKETING EFFORTS THAT FURTHER INVESTMENT IN DOWNTOWN AND ENCOURAGE AND SUPPORT DIA’S EFFORTS TO INCREASE RESIDENCY IN DOWNTOWN; INSTRUCTING THE CHIEF EXECUTIVE OFFICER (“CEO”) TO TAKE ALL NECESSARY ACTION TO EFFECTUATE THE PURPOSES OF THIS RESOLUTION; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, in accordance with the adopted BID and CRA plans for Downtown, increasing both the number of Downtown residents and their satisfaction with living Downtown are important objectives; and

WHEREAS, the JAX Chamber created and is hosting a LIVEDOWNTOWNJAX website to market the downtown resident lifestyle, connect prospective residents to housing opportunities; and promote downtown as a vibrant neighborhood; and

WHEREAS, Downtown Vision, Inc. has agreed to take over maintenance and updating of the LIVE DOWNTOWN JAX website; and

WHEREAS, Downtown Vision Inc. also engages in additional marketing efforts to recruit residents as well as office tenants and potential investors to Downtown.

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA hereby approves the donation of \$10,000.00 to Downtown Vision Inc. in support of its marketing efforts for Downtown more fully outlined in the term sheet attached hereto as Exhibit 1.

Section 2. The DIA hereby authorizes the CEO to take all action necessary to effectuate the purpose of this Resolution.

Section 3. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Witness

Ron Moody, Chairman

Date

VOTE: In Favor:____ Opposed:_____ Abstained:_____

Exhibit 1 to 2020-09-07

Term sheet for contribution to Downtown Vision

1. DIA to contribute \$10,000 prior to October 1, 2019
2. DVI will update and maintain the LIVE Downtown JAX website throughout the year and will continue to market Downtown residency, as well as office, retail and investment opportunities throughout Downtown. DVI to recognize DIA as a partner in its LIVE DOWNTOWN JAX Campaign and website commensurate with similar partners at this contribution level, displaying the DIA logo where appropriate along with other sponsor logos.
3. This contribution is for efforts in the upcoming fiscal year only.