City of Jacksonville July 7, 2021 Community Redevelopment Agency Uncertified Condensed Copy

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CITY OF JACKSONVILLE COMMUNITY REDEVELOPMENT AGENCY BOARD MEETING

Proceedings held on Wednesday, July 7, 2021, commencing at 9:00 a.m., at the Jacksonville Public/Main Library, Multipurpose Room, 303 North Laura Street, Jacksonville, Florida, before Diane M. Tropia, FPR, a Notary Public in and for the State of Florida at Large.

BOARD MEMBERS PRESENT:

BRAXTON GILLAM, Chairman. CAROL WORSHAM, Vice Chair. BRAATON GILLAM, CHAITMAN.
CAROL WORSHAM, Vice Chair.
JIM CITRANO, Secretary.
WILLIAM ADAMS, Board Member.
RON MOODY, Board Member.
TODD FROATS, Board Member.
CRAIG GIBBS, Board Member.
DAVID WARD, Board Member.

ALSO PRESENT:

LORI BOYER, Chief Executive Officer STEVE KELLEY, DIA, Director of Development. INA MEZINI, DIA, Marketing and Communications. JOHN SAWYER, Office of General Counsel. XZAVIER CHISHOLM, Administrative Assistant.

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into the record.

First, we have Mr. Adams. Pursuant to Section 112.3143 of the Florida Statutes, a Form 8B, Memorandum of Voting Conflict, filed by Board Member Bill Adams, prior to this meeting must be read publicly at the next meeting, after the form is filed.

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Pursuant to that requirement, Board Member Adams declares a conflict on Resolution 2021-07-01 for the following reasons: Mr. Adams' law firm has performed legal services for Iguana on unrelated items and represents certain affiliated entities.

Pursuant to Section 112.3143 of the Florida Statutes, a Form 8B, Memorandum of Voting Conflict, filed by Board Member Oliver Barakat during the last meeting must be read publicly at the next meeting, after the form is filed.

Pursuant to that requirement, Board Member Oliver Barakat declared a conflict on Resolution 2021-06-03 for the following reasons: Mr. Barakat is currently a board member of Downtown Vision, Incorporated.

Pursuant to Section 112,3143 of the Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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PROCEEDINGS

July 7, 2021

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9:00 a.m.

THE CHAIRMAN: At this time, we call the Wednesday, July 7th, Downtown Investment

to lead us in the Pledge of Allegiance.

Authority meeting to order. Before we get started, I'd ask Ms. Worsham

(Recitation of the Pledge of Allegiance.)

THE CHAIRMAN: I want to welcome everybody

here today. I want to recognize a few people.

I don't see Councilman [sic] Cumber in

person. Maybe she's on Zoom.

Do we know, Mr. Chisholm?

MR. CHISHOLM: She is not on Zoom with us.

THE CHAIRMAN: All right. We're joined

today, obviously, by our wonderful CEO,

Ms. Boyer; staff, Xzavier Chisholm, Ina Mezini,

and Steve Kelley.

Board members present today are

Mr. Froats; Mr. Ward; Jim Citrano; Ms. Worsham;

Mr. Gibbs; Mr. Adams; unfortunately, Mr. Moody.

Before we begin, Mr. Chisholm, I think we

have a voting conflict to read.

MR. CHISHOLM: To the Chair, yes, we have

three voting conflicts that I'll be reading

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Florida Statutes, a Form 8B, Memorandum of Voting Conflict, filed by Board Member Oliver Barakat during the last meeting must be read publicly at the next meeting, after the form is filed.

Pursuant to that requirement, Board Member Oliver Barakat declares a conflict on Resolution 2021-07-01 for the following reasons: CBRE project management is responding to the developer RFP for property subject to resolution.

And that's all of them.

THE CHAIRMAN: Thank you, Mr. Chisholm.

I know we've had some in writing, public comments we received. We've also got some people here today who, I think, have filled out forms. Would you proceed with at least reading the ones that were submitted in advance?

MR. CHISHOLM: Thank you, Mr. Chair.

As the Chair said, first we'll begin with in-person speaker requests, followed by attendees on Zoom.

First, we have Mr. Logan Cross. Please come to the podium and state your name and address for the record. You will have three

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minutes to speak.

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(Audience member approaches the podium.) AUDIENCE MEMBER: Is this working or can you hear me all right? Can you hear me now?

All right. My name is Logan Cross. I'm a 5 6 resident of San Marco.

(Audio interruption.)

8 MR. CROSS: Okay. I'm a resident of 9

San Marco, 1521 Le Baron Avenue. I'm also the Chair of the Sierra Club of

Northeast Florida. We have a membership of over 2,000 dues-paying members and we have in excess of 5,000 people who participate in our education and outdoor activities.

We put a high premium on environmental stewardship and promotion of recreational activities. For this reason, it was a logical act on our part to become part of the Riverfront Parks Now initiative.

The resolution before you today has bearing on some of the things that that organization is advocating for, and that is more natural space along the river, and I would like to -- and I --

You may or may not recall, but I sent all Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

we have those spaces available at this time.

2 The part -- we are in support of the proposal that was put before you today, that you're deliberating on. This one Esplanade plan, in general, we're supporting that, but

there are a few enhancements that would make it

7 a much better plan. One of the things that

8 would be -- is connectivity. It's one thing to have park space along the river, but it's 9

10 another for it to be connected.

What we do not need is a bunch of -- a 11 collection of pocket parks where you have to go 12 out to the street level to get from one park to 13 14 the next --

(Timer notification.)

MR. CROSS -- or you have a narrow path 16 along the Riverwalk. 17

MR. CHISHOLM: Excuse me. That's time. 18

19 MR. CROSS: Pardon?

20 MR. CHISHOLM: That's time.

21 MR. CROSS: I'm out of time?

MS. MEZINI: Yes, sir.

23 MR. CROSS: Well, you get the gist of what

24 I'm saying.

Thank you.

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of you a letter, an attachment, with -- stating

the position of our organization on this

matter, but I would like to bring out a couple 3

of points and elaborate on a couple of points 4

that were made in that letter. And I hope you will bear with me.

Before I say that, I want to commend you 7 8 all for something that's a little bit out of

character for decision-making bodies in this 9

10 region, and that is soliciting input from the 11 citizens, listening to what they have to say,

and then letting that factor into your

decision-making, so I commend you for that. It 13

is a very good act on your part. 14

I'm going to start my statements with just a couple of words that will kind of

characterize what I'm saying, and then I'll

17 speak a bit more about it. One of them is 18

19 natural areas. Having natural areas in the

Urban Core is essential, not just for the 20

21 people who are living in that area but people

22 who are visiting that area or people who work 23 in those areas. Having those natural areas,

they don't have to drive miles to get to those

25 natural areas. It's a -- it's a big thing that

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THE CHAIRMAN: Thank you, Mr. Cross. 1

MS. MEZINI: Next up is Carnell Oliver.

3 THE CHAIRMAN: Next up is Carnell Oliver.

4 Mr. Oliver.

(Audience member approaches the podium.)

6 AUDIENCE MEMBER: Yes. Carnell Oliver.

Address is on file.

I'm going to bust -- I'm going to bust some people across the head right now.

Jaguars, I'm not against the idea, but I 11 want to tell you this, and I'm going to be 12 straightforward. I'm not asking, I'm telling you what I want you to do. I want to see this 13 project -- if it happens, right along with the 14

15 J lot and also with the Jaquars, for them to come back in January with the idea, and also 16

17 purchasing the old fairgrounds. This is what I 18

want v'all to do.

There's a consistent marketing tool called 19 (inaudible) market. I want a space dedicated 20 21 to -- space dedicated to minority businesses

22 who have been associated with that thing,

23 creating economic growth for minority

24 communities.

> Now, a million dollars have been given by Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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the Jaguars, but that's just crumbs off the

- 2 table. But that's always been the philosophy,
- don't give African-American communities a 3
- proper share of the pie. Give them just enough 4
- just to shut their mouth and call it a day. 5

6 That, to me, isn't good enough.

Whatever goes on over there by the Jaguar

- 8 stadium is going to have an impact over there.
- Gentrification is something that we all cannot 9
- 10 control because you want to rebuild the tax
- base. But in all cases, you can create a 11

12 community that everybody can benefit from.

13 You may not like my comments. I don't 14 care. But something's got to give. This

15 community has been controlled by a certain

class of people that are predominantly white 16

and that wealth has been concentrated in their 17

own community and only give us crumbs off the 18

19 table in order for us to keep our mouths shut.

I want to see proper reparation coming to our community. I know the economics is how we

attack y'all, playing the same game and making 22

23 y'all work to give us respect for our

community. 24

And I yield the rest of my time.

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- 1 MR. CHISHOLM: Thank you.
- Next, we have Lisa Grubba. 2
- 3 (Audience member approaches the podium.)
- MR. CHISHOLM: I would just ask that you 4
- state your name and address for the record. 5
- 6 You have three minutes.
 - AUDIENCE MEMBER: Good morning.
- 8 I'm Lisa Grubba, interim executive
- director for Greenscape of Jacksonville, 1468 9
- 10 Hendricks Avenue.

I'm pleased to speak today on behalf of

12 the Greenscape board of directors.

Greenscape's mission is to plant, protect and 13

promote trees, which we've been doing in 14

Jacksonville for 46 years. 15

> We're credited with adding more than 350,000 trees to the tree canopy. Greenscape

17

was also a founding member of the Riverfront 18

19 Parks Now coalition.

> Greenscape supports the excellent work done by the Jessie Ball duPont Fund, in

particular, its conceptual planning for 22

23 utilization of the area from the Shipyards to

24 Metropolitan Park.

Used as a whole, the preliminary plan

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described in the duPont Fund Report as the

2 Esplanade advances several objectives important

3 to Greenscape:

> First, it preserves a significant portion of the overall site as open space, which can

act as a resilient buffer for the river.

7 Second, it provides for a continuous

8 pedestrian walkway all the way to Metropolitan

Park. Unlike the Southbank Riverwalk, this 9

10 Riverwalk extension will have sufficient space

to provide what most people want more of, a 11

12 longer Riverwalk. And that's more trees,

especially shade trees. 13

Third, the Esplanade plan makes some sound

recommendations for the future development 15

parcel and the projected MOSH parcel. It 16

17 recommends the development on those sites be

located adjacent to Bay Street, leaving at 18

19 least half of those sites closest to the river

20 preserved as open space. This is very

21 important because it provides the opportunity to create some exciting and innovative designs 22

23 to promote resiliency along the river.

24 Also, people love trees, especially shade

25 trees and recreation areas. But shade trees

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12 need more space, so they need more room to

grow. The Esplanade plan provides more space

for big trees. 3

It's critical as we develop the Shipyards 4

area that we create a continuous linear park

along the river, not just a narrow Riverwalk 6

7 squeezed in front of dense development. That

way, we'll have spaces that we can be proud of

here in the River City that also support 9

10 resiliency and benefit the environment.

I will provide a copy of this

12 electronically to you for your records.

Thank you for your time.

MR. CHISHOLM: Thank you. 14

Next we have Daniel Davis. 15

(Mr. Davis approaches the podium.)

17 MR. DAVIS: Good morning, board. I

appreciate your service to the City. 18

There are many reasons why the Jax Chamber 19

supports this project. The one I want to talk 20

21 to you about today is the -- its strength of

22 the public/private partnership.

When I served on the Jacksonville City

Council, I realized quickly that in many cases 24

25 the City could not maintain the public spaces

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as -- as well as we would really like them to be. Many cases -- one, our athletic 2 3 associations. We brought in many of the -family members, private sector, to run the concessions, to make sure the ball fields were 5 6 maintained properly, and they -- they really 7 did a great job with it. The City could never 8 do it the way the parents could.

Another area we focused on, out at Cecil. We were trying to develop that piece of property into a business park and we realized quickly that if the City was in charge of developing that property, it really was not going to move as quickly as it could if we had a private-sector partner that knew what they were doing moving forward. And we asked Hillwood to partner with us, and they've done a fantastic job since then. It was a great public/private partnership.

And the last area that we focused on -- we have a City-owned golf course out off 103rd Street, and we asked Billy Casper Golf to come in and partner with the City and maintain the golf course, and they did a fantastic job. And it was just one more example of how the City

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can work with private entities to make sure that we can maintain our facilities as good as we should.

One of the reasons I think this is a great project and is good for the City of Jacksonville is the opportunity to have the Jags help maintain Metro Park and maintain the marina. They're going to maintain it at a very high level. I think they're going to activate it. They're going to create a better park system for us in the city of Jacksonville.

And the Chamber has many reasons why we support this, including all the job growth that it's going to create, but today I just wanted to make sure -- I wanted you to understand, I think a public/private partnership on the parks is a great move for the City of Jacksonville and it's a better deal for the City of Jacksonville. I think our citizens are going to be able to enjoy it and enjoy the

21 facilities, and activated facilities much more. So please vote in favor of it today, and 22 23 we appreciate your time.

Thank you. 24

MR. CHISHOLM: Thank you.

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Next, we have Tracey Arpen.

(Mr. Arpen approaches the podium.)

3 MR. ARPEN: Tracey Arpen, 8338 Daffin

Lane, Jacksonville. 4

This type of decision is one of the most important decisions you're called upon to make.

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I say that because you're disposing of a

property owned by the City, in trust for its 9

citizens. That's true even more so here 10 because we're talking about riverfront

property, and not just any riverfront property, 11

we're talking about downtown riverfront 12

property. Mark Twain or Will Rogers --13 14 nobody's sure which -- would say, they're not

making any more of it. 15 16

Jacksonville is blessed here with almost a blank canvas to work with. It's an unbroken stretch of riverfront land from Berkman to Metro Park. And to the envy of many cities, it's all in public ownership.

In my opinion, the default position on any City-owned land with river access is that it should be preserved for park use by the public. That's really its highest and best use. And it

24 should be an extremely high burden for it to be

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used for private development. 1

> Buildings come and go, bad deals are 2 forgotten, but land that passes out of public 3

ownership is gone forever. 4

So why am I not speaking in opposition to this proposed disposition? It's not just

6 because I know it's going to happen, it's 7

because the duPont Fund proposals, particularly

the Esplanade plan, offer the possibility that 9

10 this could become a true win/win proposition,

but only if the property to the west of the 11

12 hotel and office parcel are developed as 13

contemplated by that plan.

It's essential that buildings on the future development site, the proposed MOSH site, be set back close to Bay Street, leaving at least half the property as open greenspace.

Why is that? It's because we need the land for resiliency. Interactive maps show the effect of sea level rise on virtually the entire area south of Bay Street.

We need the land to create a world-class Riverwalk and park space with land and enough space, not just for trees, but for shade trees, because that's what people want.

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I'm hopeful that once this deal is completed, after significant input from the

3 public, that a plan will be developed that puts public and not private development first, a 4

plan that we can be proud of and will attract 5

6 visitors from both in town and from outside the 7 city. Jacksonville deserves it.

8 Fifty years from now it's unlikely that anybody will walk along there and say, "Boy, 9 10 I'm glad we put these buildings 50 feet close to the water." What they would say is, "Boy, 11 I'm glad somebody had the vision and the 12

foresight to set aside enough land for this to 13 14 be a beautiful park space for everybody to enjoy today." 15

Thank you. 16

MR. CHISHOLM: Thank you. 17

Next, we have Tory Russell [sic] --18

19 Boselli.

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20 (Mr. Boselli approaches the podium.)

21 MR. BOSELLI: My name is not Tory Russell.

It is -- sorry about the bad handwriting. 22

23 Don't tell my mom.

24 Tony Boselli, 356 San Juan Drive. Good to 25 be here today.

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I've had the opportunity to speak in front of bodies like yourself and to the council

several times about what is happening in 3

downtown and what downtown can be. And, 4

unfortunately, too often, in my opinion, we 5

fail and we miss the mark. 6

I've been here since 1995 and used to -if you remember where the old practice fields were, where Lot D is now, spent many days being yelled at, cursed at in the hot sun, and would look over the fence at our beautiful river.

12 And it was always amazing to me, that we have

this great asset, this great natural resource 13

that goes through a beautiful -- the 14

opportunity to have a beautiful downtown, and 15

we've just never done anything with it. 16

And what excites me about this project, I think it can be the first -- you know, the first step of bringing development and really building the downtown that we deserve and that we want.

22 I love coming downtown. I think one of 23 the great things we did is put an amphitheater there. My wife and I love coming to concerts, 25 love spending our money downtown. But the

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problem is, not much to do a lot of the time 2 afterwards, pre or post.

3 Trust me, I'd much rather, coming from the beach, come see a concert and have a nice place 4

5 to stay. And it's not just about the

Four Seasons. It's -- and I agree with all the 6

comments that were made, the greenspace, the 8 parks. We should use our -- this -- our river

as an asset to our city, to bring people to 9

10 such a beautiful place. And I -- all the time when people come in 11

and travel in, fellow media members, who --12 guys who call games and they fly in, they call 13

14 the Jaquar games. Do you know where they stay?

15 They stay in Atlantic Beach because there's

something to do, there's restaurants, there's a 16

hotel, there's places to walk to. They would 17

love to stay downtown. They'd love to have a 18

beautiful place to go, go to dinner, stay at 19

20 nice places, you know, walk around on the

21 river. We just don't have it at this time, and

this is an opportunity for us to take that 22

23 first step.

24 So I hope you vote yes. I'm obviously a 25 strong supporter of it. And I think this can

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be the first step into a -- you know, down a

long road to get to where we want to be and to

have the downtown that we deserve. 3

Thank you, and thank you for your service. 4

MR. CHISHOLM: Thank you.

6 Next we have Raul [sic] Driver.

7 (Mr. Driver approaches the podium.)

MR. DRIVER: Neither Tory nor Raul.

Ray Driver, 1 Independent Drive, Suite 9

10 1200.

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11 And before I start, I want to make sure 12 that everyone in here is aware that I am a

partner at the law firm Driver, McAfee, 13

Hawthorn & Diebenow, and we are involved with 14

the Jaquars on this project.

But I'm here, along with several people 16 17 from the Jax Chamber board of directors, our Downtown Council and our Government Affairs 18 19 Committee.

As I hope all of you know, the Jax Chamber 20 21 has been a longtime advocate of downtown 22 development. Every year, for the past several

years, we travel to one or two cities, study 23

their downtowns, what they do well, what they 24

don't do well, and try to bring it back and 25 Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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influence the direction of our own city.

2 One thing that we have noticed in several 3 of those communities is that, when they invest in sports and entertainment, development downtown follows it in a big way, and it makes 5

their downtowns a destination.

Here, the Jaguars are showing their continued support and investment in growing our downtown and supporting our community. A luxury hotel, a brand-new office building, a state-of-the-art practice and training facility, and taking over the management of public parks and a publicly available marina

14 will benefit all of us. An estimated 7,500 construction jobs and 1,500 permanent jobs will 15

provide opportunities to our citizens. 16

Again, the Jax Chamber has been in support of this. At our June board meeting, we unanimously voted in favor of supporting the Jaguars in this proposal, and we ask you to do the same.

Thank you all very much for your time and 22 23 service.

24 MR. CHISHOLM: Thank you.

Next, we have John Nooney.

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(Mr. Nooney approaches the podium.) 1

MR. NOONEY: All right. You got that one.

3 All right. Well --

MR. CHISHOLM: So the mic is automatically 4

on, so press it once and it's good to go. 5

6 MR. NOONEY: All right. Well, good

morning. And, gosh, where to begin? 7 8

Well, let me just say that -- gosh, I just almost lost my train of thought, but what I 9

10 want to share with everybody right now -- okay.

I'm in support of the resolution, 2021-07-01. 11

And, you know, in addition to this -- you know, DIA -- you know, downtown is access. Did y'all just see Mark Woods column, you know,

recently? You know, he's turning 60. DIA, 15

downtown is ageless. 16

> So, you know -- you know, right now -- you know -- and I've been coming to these meetings, and, you know, the only amendment that I really want to start -- and I hope it comes out of

20 21 this with the legislation -- we need a play

clock in here. I don't know how much time I 22 23

have left, but okay.

One minute. Thanks.

Okay. So I have time for one play. And, Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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(inaudible), I hope you're listening. And I

hope the national media will pick up on this. 3 First, let me say, Jake Gordon is in the

4 house. 5 So the play -- first play -- and I hope they bring it into this play book. And I'll 6 7 tell you, I want -- I'm the roster, guys.

8 But Emerald, Emerald, Trail 2, Trail 2. And we're back. And we are going to vote and 9 10 we just scored on 2021-07-01.

And in addition to that, let's just 11 remember the 26 feet of Catherine Street, next 12 to 500 Bay and the Shipyards, that is -- it's 13 federal. It is the greatest 26 feet that you 14 can tell the entire world to visit

15 Jacksonville. 16

17 And then Tony and I, we go back. You know, it was like a reunion time. I hope he 18 19 just carries me out of here on his shoulders.

20 You know, he's done it before.

21 But anyway, time's up.

All right. Let's get the play clock in 22

23 here.

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24 Thank you all for listening.

MR. CHISHOLM: Thank you.

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Next, we have Andy Allen. 1

(Mr. Allen approaches the podium.)

3 MR. ALLEN: Andy Allen, 1014 Elder Lane,

Jacksonville, Florida. 4

That's pretty tough to follow. I love 5 6 that guy.

7 I'm here to, obviously, voice support for this project. Downtown Jacksonville is ready.

I think we all know that. I don't need to go 9

into too many details, but one other thing as a 10

11 local developer that I want to point out -- I

12 don't know if anybody has yet -- is that, it was a humbling experience for us to see the 13

Jaguars come through Lot J and actually admit 14

some of the things that they did wrong, and 15

coming through the Shipyards project being way 16

more transparent, getting a lot more community 17

engagement. So I just wanted to say thank you 18 to them, and we really look up to them as 19

another developer here in town. And I think 20

21 that, you know, rising tides lifts all ships, 22 and we're looking forward to keeping this

23 kinetic -- or kinetic energy going downtown.

So thank you all for your service and 24

looking for your support for this. 25

Thanks.

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- 2 MR. CHISHOLM: Thank you.
- 3 Next, we'll begin the Zoom portion.

4 First, we have Susan. If you would state

your name and address for the record. You have 5 6 three minutes to speak.

ZOOM ATTENDEE: My name is Susan Aertker. My address is 10178 Foxcroft Road West, 32257.

I'm a member of the First Coast

10 Freethought Society, which is a member of the

Riverfront Parks Now coalition. The First 11

12 Coast Freethought Society has over 1,700

13 members.

> I want to echo what the other people have said about connectivity and resiliency. The final plan that I support is one that includes 40-plus acres of activated (inaudible) parks with strong dedication to connectivity and resiliency.

If you haven't walked the Riverwalk lately, which is a great experience to -- it showcases our wonderful community and our river, but we do need lots of trees. I've walked there, mainly when it's cooler, so it's really hot, like, when you're walking from the

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- Duval County School Board back toward River
- City Brewing. It's just -- when the sun is
- glaring, like before 7 p.m., it's just 3
- blistering hot. And then you walk behind this 4
- one building and all of a sudden it's cool, 5
- it's got -- the sun is blocked. So we just 6
- 7 need a lot of trees.

8 I think the Southbank really highlights why we need a buffer and why we need a lot 9

10 of -- everything pushed back a little, and have

lots of trees to make the walk more beautiful. 11

12 And it would be wonderful not only for our

citizens but for the visitors, so --13

And thank you for planning this and not just letting people haphazardly (inaudible) without considering the long-term effects and also the beauty that can come to all of our

citizens. Also, I wanted to say, I support City funding of a continuous connected riverfront park on the north bank of the St. Johns River.

The ideas that I support will enhance the walks 22 23

that citizens and visitors can take along the

24 banks of our river.

> Personally, I'm opposed to corporate Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

welfare. I am grateful for the people willing

to invest in our city and I am thrilled for my

tax money to be spent on parks and walking paths that are available to all the citizens

5 and visitors of our wonderful city.

I would hope developers would be thrilled 6 when a city invests in parks, good schools, walking paths and good roads. And I hope that

9 those same developers wouldn't need taxpayer

10 money in order to fund their for-profit 11

developer.

12 And I also agree with the guy -- the Chamber guy who said that developers or other 13

14 philanthropists who want to help maintain parks

can maybe name the parks. I'm not sure if 15 that's exactly what he was talking about, but 16

17 it's nice when entrepreneurs and

philanthropists do want to help with public 18

property to help maintain them. So I don't 19

20 mind them helping to name the parks, so

21 whatever little benefit you want to give to

22 them.

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23 Okay. Thank you.

24 MR. CHISHOLM: Thank you.

Next, we have Chad Scott.

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1 ZOOM ATTENDEE: Hello my name is Chad

Charland, my legal name, C-h-a-r-l-a-n-d. I

live at 3046-B 1st Avenue. That's in 3

Fernandina Beach, 32034. 4

5 I represent the hundreds of members of the

local (inaudible) chapter of the Florida Native 6 7

Plant Society, which covers Duval, Clay, and

8 Nassau Counties, as a board member and the 9

organization's conservation chair.

10 Our mission is preserving, conserving and 11 restoring the native plants and native plant 12 communities of Northeast Florida for the

groundwater purification, erosion control, 13

biodiversity support, sense of place and 14 15

countless other benefits they provide.

My membership was inspired to join the Riverfront Parks Now coalition by the bold vision it has put forward for a world-class, connected, riverfront park for all, centering on greenspaces, open spaces, native trees and plants, connection to nature, recreation and

21 22 access, access for all of Jacksonville and the

23 surrounding area. Parks, not development. 24 I find it ghastly that any pieces of these

last remaining parcels of public land along the Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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riverfront are being given over for

development, let alone a super high-end luxury 2

3 hotel that none of my membership, nor myself, nor 99 percent of Jacksonville will ever be 4

5 able to enjoy.

for all remains possible.

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With the watch word on every municipality's mind in Florida being resiliency to rising water levels, it boggles my mind that Jacksonville -- here in Jacksonville we're wanting to anchor our downtown river, which experienced historic flooding just a couple of years ago, with an exclusionary hotel property for the ultra-wealthy when a riverfront park

And don't attempt to marginalize my group as anti-development. We would support all development behind Bay Street if anyone wants, but not along our precious riverfront.

It appears that ship has sailed, however, so my membership stands behind Riverfront Parks Now support of the overall direction of duPont Fund's conceptual planning for the Shipyards, Metropolitan Park, the Esplanade plan.

Still, my membership, which devotes countless hours to maintaining native park in

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Avondale and invasive plant removals around town, urges you to see the long-term benefit of

significantly expanding the setbacks from 3

25 feet to 175 feet for new development 4

proposed for City-owned property along the 5

river to allow for a natural buffer to 6

7 prevent -- protect against inevitable flooding,

8 inevitable.

We are all 100 percent sure this area will 9 10 flood again, and flood regularly, and maybe flood today with the storms. And that's okay. 11 12 That's what rivers are supposed to do. But

plan for that now instead of spending for it 13

14 later. 15

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Invest in green resilient solutions, implement proven green solutions for stormwater management and to mitigate sea level rise and storm surge, incorporate shade trees to protect

18 19 against the heat and add beauty and help slow

and filter runoff, allow this riverfront to be 20

21 special, to be unified, to encompass 40-plus

22 acres from Met Park through the Shipyards,

23 walkable, accessible, designed for people and

recreation, not cars and commerce, connecting to the City and the Emerald Trail, creating an 25

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extraordinary --1

2 MR. CHISHOLM: That's time.

3 MR. CHARLAND: -- green linkage between

all of Jacksonville's neighborhoods and the 4

5 riverfront for the benefit of all residents.

Thank you.

7 MR. CHISHOLM: Thank you.

8 Next we have Susan Caven.

9 ZOOM ATTENDEE: Thank you so much for 10 letting me speak today.

I'm Susan Caven, president of Scenic Jacksonville, and I appreciate being able to 12 come. 13

14 As you know, WXY and DVDL were hired by the duPont Fund to work on activating 15 Jacksonville's riverfront and is working very 16 17 closely with you, the DIA, and the City to determine the best way to develop the Shipyard 18 19 property, which would include creating a park 20 system that connects the Emerald Trail and will 21 benefit everyone.

In fact, there's a big public meeting July 13th, hosted by the Jessie Ball duPont Fund and DVDL. And there are other -- several

other meetings scheduled in July. And they are

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working to create information on how a successful riverfront park system affects the cities that they are in.

And one thing they have -- of the things 4 they have found, like in Nashville, Tom Netsch, the head of their Planning Department said that 6

in Nashville, since the riverfront park project 7 was announced, almost a billion dollars in

private investment has occurred within a 9

10 quarter mile of the park. It -- the park is an

11 amenity that people expect to have in a

12 thriving urban environment.

Greenville mayor Knox White says, what we 13 created is an incredible economic development 14 success story. We spent about \$13 million to 15

build a ball park and -- on Reedy River, and 16

17 within a year and a half we had over

18 \$150 million in private investment directly

adjacent to the park. That's condominiums, 19

hotels, restaurants, retail. People and 20

21 businesses come here. Young people come here.

22 People stay because of what we've achieved

23 downtown Greenville along our river. Our one

regret is that we have not reserved more 24

25 greenspace and created more park space.

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In September, the Chamber leadership is 2 going to Louisville, and I hope that they will 3 visit the beautiful 85-acre park in Louisville. The -- there's -- Louisville city, the economic 4 development director Mary Ellen Wiederwohl said 5 6 that their park's impact has been immensurable. It has become our front yard for the community, a key connection piece for us downtown. We thought a waterfront park would be popular, but it has exceeded anything we thought it could ever be, attracting 2.2 million visitors each 12 year.

And closer to Jacksonville, we have what Mayor Rick Kriseman said in St. Petersburg, The jewel of our downtown waterfront is the main reason the sun shines on the city of St. Petersburg.

That information gathered by the duPont 18 Fund will be presented, the activation plan --19 20 will present it to the City leadership 21 October 19th. So I -- the question is, why would you vote on the disposition of the 22 23 Shipyard property now when the duPont activation project will be presented -- will 24 not be presented until the fall?

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MR. CHISHOLM: Excuse me. That's time. MS. CAVEN: Maybe it's best to hear what they have determined.

Thank you so much. 4

5 MR. CHISHOLM: Thank you.

6 Next, we have Natalie.

ZOOM ATTENDEE: Good morning. 7

8 My name is Natalie Rosenberg. I live at 1871 Montgomery Place. 9

In the spring, I sent you all an aspiring video about the economic impact of waterfront parks in places like Greenville and Nashville that Susan just discussed. Recently, I came across an actual study on the subject and I'd like to share some of that with you today.

Riverlife is a public/private partnership that successfully guided the redevelopment of

Pittsburgh's 13-mile riverfront park system. 18 According to the director of Riverlife, the

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city saw a tremendous growth adjacent to these 20

21 riverfront parks in the form of new hotels,

22 office buildings, sporting venues and housing.

23 Riverlife had a gut feeling that the

development was directly related to the

25 improvement of the city's riverfront, but they

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wanted to see what the quantifiable data would 2 show and they hired Sasaki Associates to 3 analyze it.

The study found that high-quality park improvements yield significant returns on investment by catalyzing new development and helping to meaningfully increase property values.

Some of the cities Sasaki analyzed included Cincinnati and their Smale Riverfront Park, which had a 9-to-1 ROI and a 37 percent property value increase. Chattanooga's waterfront had a 17-to-1 ROI with a 27 percent property value increase. And Pittsburgh conservatively saw a 20-to-1 ROI.

So Riverlife's director concluded that the greening of Pittsburgh's riverfront literally changed the face of the city. The \$130 million invested in building the 13-mile Three Rivers Park over the past 15 years catalyzed nearly \$4 billion in development.

He continued, When you see those numbers, it's hard to argue that parks are a luxury and only cater to a small segment of the population. People want to be near beautiful,

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well-maintained, public open spaces, and we see downtown developers responding to that desire.

So good design and connectivity are key to 3 realizing these benefits. DVDL and WXY are 4 well on their way toward a great design. Based

on their Esplanade plan, I'm requesting that 6

the DIA remove the riverfront property from the 7

8 right of first refusal parcel because that

property is critical to maintaining a 9

10 connection with Met Park.

11 The Pittsburgh study shows that if done right, waterfront parks have the potential to 12 lead to double-digit ROIs. If we do this 13 right, maybe one day other cities will study 14 Jacksonville's waterfront as a model. 15

Thank you so much for all that you are 16 doing, and I will look forward to working on 17 this project further. 18

MR. CHISHOLM: Thank you.

I apologize for any mispronunciation of 20 21 names.

22 To the Chair, that's all the public 23 comment we have.

THE CHAIRMAN: Thank you, Mr. Chisholm. 24 25 Knowing the crowd that's here today, I

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suspect some of those may have been plants for 2 you.

Thank you for all the public comment. I appreciate your thoughtful concerns for the community and, frankly, the advice to us.

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I'd like to open the Community Development Agency meeting now, and I'll turn it over to Ms. Boyer for a presentation.

MS. BOYER: Thank you, Mr. Chairman.

What we are going to do is -- we have an abbreviated PowerPoint from the one that was shown at the REPD meeting. We just want to run through a few of these slides for the benefit of those of you who were not present at REPD and those in the audience.

So just to orient you from a location standpoint, the area that is subject to the National Park Service restrictive covenant is what we're referring to in this slide as Metropolitan Park and is shown in dark green.

The area in light green is the area that is Kids Kampus and is subject to this disposition.

The area in orange that has the black line around it that says "environmental testing

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site," that is the parcel that is currently under discussion for the right of first offer.

That is part of the Shipyards and is subject to 3

the Shipyards Brownfield agreement that's part 4

5 of the whole collective area, but it is not

part of the current disposition. 6

The area that is on the far left is what we refer to as Shipyards West. And that's the area where you're going to see, in the next slide, is the proposed area for relocation of the State DEP grant restriction that is currently on Kids Kampus, that that restriction would be relocated to that area.

And you see the ORLECK's approved location depicted and the parcel where MOSH has expressed interest also depicted on this. So this is just to get you oriented as to various sites when we talk about them.

Next slide, Ina.

So I think the big question for the board 20 21 and for DIA is whether the disposition of 22 Kids Kampus for private redevelopment 23 accomplishes the holistic goals for the riverfront. And we, as staff, believe it does 25 because it allows for generous, high-quality

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riverfront public space and private development 2 that helps activate the space along the

Next slide.

waterfront.

5 So, as you know, we have assisted the duPont Fund in -- financially, in their efforts 6 7 to look holistically at the riverfront. This 8 is only a piece of that. They're actually looking all the way down to the Cummer Museum 9

10 and they're looking at the Southbank as well, but we asked them to accelerate their work on 11

12 this piece so that you could have this view and

the public could have this view as you 13 14

considered this potential disposition. 15 What you see illustrated is the

Four Seasons as proposed, the office building as proposed, and then you see on the future development parcel, two potential building locations. So it is not suggested in the duPont concept plan that that site be completely undeveloped in park space, but they

21 are suggesting that the riverfront be park 22

23 space.

> And then you also see a suggested location for MOSH, a conceptual idea of how it could be

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positioned on the property that retains a

connected park along the riverfront. And then

on the Shipyards West, this is a concept of how

it might be redeveloped as a replacement park. 4 5

What you heard in public comments is correct. DuPont is continuing to seek public 6 input on what the specific amenities would be 8 and what the public would want to see in that replacement park area, and we are in ongoing 9 10 conversations with FDEP regarding that.

11 In addition, this illustrates some 12 hypothetical ideas for redevelopment of Metropolitan Park. All of this, very high 13

level concept. Don't get wed to any particular 14

15 facility or location you see on this because

it's all potentially what -- and when I say 16

17 "facility," I mean, if it shows a soccer field in this location or it shows a fountain or a

18

19 retention pond, who knows? They may move. But the idea of having the ten acres of park 20

21 replaced in Shipyards West is something that we

22 are committing to as part of the discussion of 23 this disposition.

24 And the recommendations of placement of other facilities is something that we, as 25

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staff, have worked with duPont on and are 2 supportive in terms of accommodating future development. So we wanted to just show that so 3 we set a stage for the discussion of the term 4 5 sheet.

6 Next slide.

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So as we talk specifically about this disposition, again, so everyone is using the same terminology, the hotel parcel is the light lavender parcel. And that's 4.77 acres, and that is a fee-simple ownership disposition.

The office building parcel, in a kind of pink or peach color, is 1.05 acres. That's a ground lease parcel.

The marina support building parcel in orange would be retained by the City. And that would include restrooms, a ship store, a dock master office, et cetera, to support the marina.

The Riverwalk parcel you see is a 50-foot-wide strip that we are retaining for the Riverwalk. And you can also see, then, in front of the future development parcel, even

though our code requires a 25-foot easement for 24 the City, we propose that we retain a full

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50-foot, which is the setback area. And so that's what you're seeing here.

The future development parcel is the one that is highlighted in purple. And we are also showing a retained parcel in the corner under the guy-wire, and contemplating that would not be conveyed because the guy-wire is not being relocated.

9 The marina parcel that is in the blue is 10 the extent of the current submerged land lease. That is not owned by the City but is currently 11 12 leased. And that submerged land lease is currently up for renewal. That property -- so 13 14 the entire Kids Kampus area; the hotel parcel, the office parcel, the easement, and marina 15 16 support building parcel that you see, those are 17 areas that are subject to the DEP FRDAP grant restriction, as well as the marina parcel. 18

So it is our proposal that we would relocate that marina -- or that grant restriction to the ten acres at the Shipyards West, but the marina would remain subject to the grant restriction. And it would remain a public marina, publicly owned and available for public transient motor use.

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1 Next slide.

2 This is the development site plan. We will discuss that more in detail in the term sheet, but you read a lot about it in the staff 5 report. It just illustrates how things are positioned on the ground and where the various

7 access points are.

8 Next slide.

9 So now to the actual basic deal terms in 10 the term sheet. And when we get to the resolution, I'm going to have Mr. Kelley go 11 12 over the term sheet changes with you. There was one amendment made at the REPD Committee, 13 14 which is highlighted in yellow, and there are 15 several others that we are suggesting that are 16 highlighted in a kind of teal color -- blue color on the term sheet. And we just think 17 18 those are clarifications to make things 19 consistent, but we'll share those.

The private capital investment is over 300 million. The marina stays public transient with the same number of slips and the same length of dock space. The hotel parcel has an appraised value of about 12,500,000 for the 4.77 acres. And that 12,500,000 is part of the Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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ROI calculation as it is donated. 1

> 2 The office parcel is 40-year ground lease with one 10-year renewal. And the rent paid for the office parcel is 36,000 a year. That 36,000 is not the fair market value rent in the appraisal. It is calculated as a payment in

6 lieu of taxes. 7

8 So if you took the appraised value today, if we had sold that property, and we, as the Tax Increment District, were collecting taxes 10 11 on it, we would be receiving \$36,000 a year in 12 tax value on that. So that was the agreed-upon rent number that is included. The difference 13 14 between that and appraised value is included in the ROI calculation. 15

16 There is a REV Grant of 47,683,000, which 17 is 75 percent for 20 years, and a completion grant of 25,834,887. Both of those, as you 18 19 know, are paid upon completion; nothing paid up front. And they're only paid if the project is 20 21 completed, is built, opens as a Four Seasons.

22 So it's consistent with the terms that have

23 been discussed and provided.

The cost that COJ is obligated to -- you 24 25 see below, these are part of the ROI

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calculation that eventually yields a positive 2 ROI, is providing the 10-acre replacement park, which has a current value of 26,000,000, which 3 ends up with a net loss in value of 7,500,000. 4

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The relocation of the Fire Museum and the marine fire station and fire dock, those are the only things that are currently located on Kids Kampus. There are no playground or other park/recreation facilities on the Kids Kampus property. The Fire Museum is a historic structure, and it has to be relocated. And we're proposing -- and it's shown on that duPont plan -- that it be located near

Catherine Street, which is actually close to its original home.

COJ to fund construction of a marina support building -- that's the dock master and restroom building I mentioned -- an events lawn, which is the park space surrounding that building; reconstruction of the marina, which, as you know, has been damaged by storms and has somewhat deteriorated from its useful life; and reconstruction of the Riverwalk.

24 The developer can build those on the 25 City's behalf, and is reimbursed after

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board for another reduction below the

2 10 percent, down to 15 percent, but that would

be up to this board. But you still have to

4 maintain the capital investment number.

5 On the hotel property, there is a right of reverter that is in existence in the deed until 6 7 commencement of construction. Obviously, once

commencement happens, you can no longer have 8

9 the right of reverter effective. So at that

10 point, there's a completion guarantee that

kicks in. So right of reverter until 11

12 commencement. Once you have commencement, then 13 there's a completion guarantee that kicks in.

The City retains nonexclusive easements to make sure the view and public access to the Riverwalk and marina are maintained. And the project includes a new -- both new pedestrian walkways and a new access drive for the marina and 20 parking spaces for it.

Iguana is responsible for the exit cost of the third-party grants as required. So what we're saying here is it's just a condition to closing. We're going to work with DEP and try to convince them to relocate that grant to the

ten acres on Shipyards West. We think that

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completion if they elect to do that, and cover

any cost overrun. So there's a fixed City obligation of 13,773,000 for the aggregate of

4 the marina support building, events lawn, and

5 marina; and another 3,900,000 for the

6 Riverwalk, which was previously appropriated. 7

So those are the obligations that the City has, which are for normal City capital projects on City property. Those are not things that we're building for the developer on the developer's property. These are typical City capital improvement projects on City property.

13 Next slide.

> Some City protections we wanted to go over that are part of the deal. All financial incentives are provided upon completion and performance. The development minimums established, so the number of square feet in an office building or the number of keys in a

20 hotel are all provided in the term sheet.

21 Reductions are limited to 10 percent so long as

22 the minimum private capital investment is 23 maintained.

24 So you could reduce square footage by up 25 to 10 percent. You can also come back to the

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park location better serves the public than the

current Kids Kampus location. And we can go

3 through that in detail as we previously

4 discussed, but if for some reason that did not

happen, Iquana has the opportunity to pay off

this grant. This is a grant you can pay off. 6

But if they -- they will have the option to 7

8 either pay it off or close -- refuse to close

9 and walk away at that point.

10 We're fairly confident that we will be 11 able to work with DEP on development of this, 12 what we think will be a really extraordinary 13 park that will help the value downtown --

14 throughout downtown.

15 Iguana is responsible for cost overruns in 16 the development of the marina and the marina 17 support building. The City retains the 50-foot 18 Riverwalk. The marina is open to the public.

19 We talked about the completion guarantee on the

20 hotel improvements and office improvements.

21 And the City retains the development rights on

22 the option parcel, including riparian rights

23 for future submerged land lease and marina 24 expansion.

25 So let me talk about that just for a

second. When we discussed the fact that this was going to be a public marina, the current 2 3 marina stays public. We agreed that in a

future disposition of the future development 4

parcel, we would entertain a request for the 5

6 riparian rights, which would allow someone to

7 then consider development of a private marina

8 in front of that property if they wanted, but

that would have to be part of that proposal. 9

10 It would be evaluated at that time, and the whole disposition of the future development 11

parcel comes back to the board at the time we have some proposal to evaluate. 13

Next slide.

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The performance schedule, wanted to run through that fairly quickly. The real essence of this is that we intend to be -- if we receive no other offers and if you approve the disposition, we publish the notice. If we receive no other offers in August, legislation would be filed in August. And we anticipate this would close sometime between January and April to June of '22. It has a commencement of construction date of June 1st of '22 and a

completion date, December 31, 2025. So this is

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not something that is going to wait a long time to commence. We will know whether it's starting or not in the spring.

Next schedule, public -- next ... 4

Public benefits we just wanted to run through real quickly. As was mentioned, Iguana is donating \$4 million, 200,000 a year for 20 years for maintenance and programming of Metropolitan Park and the marina. The proposal would finally complete the missing connection of the Northbank Riverwalk and riverfront. A luxury hotel would provide a new service level in downtown and food and beverage in the Sports

And I will mention that I received a letter from Visit Jacksonville yesterday that I don't think got forwarded to you yet with public comment suggesting that they are in support of the project. Michael Corrigan provided that.

Next slide.

and Entertainment District.

22 A new destination park connecting the 23 Sports and Entertainment District to the Central Core offers unique design 24 opportunities. The upgraded public marina with 25

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a 2 percent hotel room surcharge available for

2 improvements to the marina. So we get an

upgraded marina right now and we get the

surcharge to help with capital improvements in

the marina and in the Met Park area. It's a more resilient site and historic building

7 orientation for the Fire Museum.

Next.

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The downtown Tax Increment District, DIA, is to receive over 15 million over the next 20 years, facilitating future DIA investment. So

that's our retained portion of the additional 12

taxes received. The opportunity to create 13

14 unique attractions, maximizing the City's

submerged land and piers. So the submerged 15 land in front of Shipyards West is actually 16

17 owned by the City, which gives us much greater

flexibility in terms of what we do over water. 18

Some of you may have watched the Riverfront Plaza presentations, and there were

21 suggestions of floating gardens and other things. Those types of things are very 22

23 feasible when you own the submerged land. So

24 those types of improvements could be

incorporated if that was what we chose to do.

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And you get enhanced services and facilities

for boaters, including the new ship store,

restrooms, and retail. 3

And I think that is the conclusion. 4

Is that the last slide?

6 Thank you.

I'm going to, with the Chair's permission, 7

8 let Mr. Kelley go through the specific changes 9

in the term sheet from what was originally 10 distributed, just so you know those, because

11 they re part of your resolution.

12 THE CHAIRMAN: Thank you, Ms. Boyer.

Mr. Kelley. 13

14 MR. KELLY: Thank you, Mr. Chair.

If you would please take a look at your 15 resolution, and you'll notice that the page 16 17 numbering is in the top left corner that I'll 18 be referring to.

So beginning with Page 10 of 34, there's a -- let me back up and say that there are highlights in both yellow and in blue. The highlights that are in yellow were found in the

22 23 distribution that was made a week ago. The

highlights that are in blue have been made 24

since that point in time. 25

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So on Page 10 of 34 there's clarification 1 2 as this deal -- as this opportunity was 3 underwritten using the idea that the property would be a Four Seasons-branded luxury hotel 4 5 and residences. But that license agreement is 6 not yet executed, so the language here 7 contemplates that the property as being 8 developed would be either a five-star hotel luxury property or a Four Seasons, as was 9 10 underwritten per the CBRE market study.

On Page 11 of 34, there's clarification of the square footage of the office building. This was the amendment that was made in the REPD meeting.

On Page 12 there's just a scrivener's error to replace the term "hotel improvements" with the term "office improvements."

On Pages 17, 18, and 19, there are three clarifications of the time that the developer will have to exercise the option to sequentially manage the marina, which is at the time of closing on the hotel and office lease parcel, plus six months.

The second two on 18 and 19 are the same clarification, to exercise the option for the

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Riverwalk construction. And then on 19, found

in performance schedule, is the same

clarification as it relates to all of the 3

optional construction activity. 4

And those are the edits that have been made as are found in your term sheet. I'll be happy to answer any questions. Otherwise, I can provide the same information for the changes that are found in your staff report.

THE CHAIRMAN: Thank you, Mr. Kelley.

Ms. Worsham, this is your committee. Retail Enhancement met earlier this month -well, actually, it was late last month to talk about this particular proposal. Do you have any report?

BOARD MEMBER WORSHAM: Yes. We had a really productive meeting with lots of public comment from in-person and on Zoom. And our committee is making a recommendation to approve Resolution 2021-07-01.

My question to Mr. Kelley or Mr. Sawyer is that, since the resolution we have in front of us is slightly modified, we did approve one with the amendments that were highlighted in yellow. Do we need a new motion or does a

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recommendation of the committee still serve as that motion? 2

3 MR. SAWYER: I believe the recommendation will still serve as the motion, and the board 4 5 can take up a separate amendment.

6 THE CHAIRMAN: No second necessary?

7 MR. SAWYER: Correct.

8 THE CHAIRMAN: So there may be a lot of questions. I'll start on my left with 9

10 Mr. Froats, and -- for comments or questions.

And that probably includes the developer. The 11 12 developer is here.

BOARD MEMBER FROATS: Do I have to hold 13 14 this down?

MS. BOYER: Yes. 15

BOARD MEMBER FROATS: So I was not at the 16 Retail Enhancement Committee meeting, but I 17 understand everybody else was there except 18 19 Mr. Adams and myself. And Mr. Adams is not voting today. So I have reviewed all the 20 21 documentation, and I have spoken with Ms. Boyer at some length about some of the details in 22 23 here.

I just want to say, first off, thank you for all the work that you and your team have Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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done in getting this deal together, as well as

the Iguana team. I mean, I think this is a

great place that we're at. We're finally ready

to move. I was ready to move on Lot J, just for the record, and I'm glad we're at this

point right now. So I appreciate everybody's 6

7 hard work to get here.

I do want to point out some of the things that -- some of the protections that Ms. Boyer does have in this plan. One of them is the completion guarantee. I do think it's a pretty minimal risk given the group that's involved, but I do think all of our projects should have some sort of completion guarantee so we don't end up with a Berkman II situation. So I appreciate that.

A couple of things -- this definitely fills a void in our city. We've had a few events here; some that didn't actually get here, but they were planning to be here, such as the convention. When people come to these sort of events, a lot of these people go to Amelia Island. They go to Ponte Vedra. They don't necessarily come downtown. They're not

25 spending their money here. They are coming Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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from the event, but they're staying elsewhere. 2 So this definitely fills a void in the business 3 that I'm in.

In dealing with a lot of different business owners, I've heard for many years, before I was even on the DIA, that we are missing this type of hotel. So I think it does fill a void.

I understand that most people will not stay there. They might not even use the amenities inside the hotel, but I think the public/private partnership of the parks provides that access to the entire community. So I think that's important.

The ROI calculation, I mean, it's close. It's just over 1. I'm not -- you know, there's a lot of details in there and a lot of assumptions, but I think overall -- the bigger comment that was made in the report is that what you don't see in the ROI calculation is the additional potential \$40 million that we're to gain that is not part of the ROI calculation. That could be significantly higher.

I do think that having this type of Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

amenity here attracts certain investors and job creators and companies to Jacksonville. And I think that we will see that in the future. Can

we tie it directly to this project? Maybe not. 4 But I do believe that a lot of this future 5

development will be tied to this project.

One clarification. So, Mr. Kelley, you just went through here and you pointed out a five-star. I understand that the goal is for a Four Seasons, that Mr. Khan owns the one in Toronto. I'm originally from Toronto; I've been there. But is the requirement a five-star or could it also be a four-star is the question for you.

MR. KELLY: Through the Chair to Mr. Froats, so thank you for that.

So the anticipation is that -- from the 17 outset, that it will be a Four Seasons hotel. 18 And because of the ratings agency, our -- we're 19 looking at an independent agency -- in this 20 21 case, Forbes Travel -- for their rating. So the anticipation is that it will be a Four 23 Seasons hotel. But because they have not

executed that agreement yet, we have said if

there is substitution between here and there,

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that we would expect a five-star hotel.

2 During the term of the agreement, we have contemplated -- again, because the ratings is out of the hands of -- directly of the parties involved, that it could be a four-star or a five-star property during that term.

BOARD MEMBER FROATS: Okay. Thanks. That's my understanding. I just wanted to point that out, that you -- in your report there you mentioned a five-star only, so I just want to make that -- people aware of that.

And I'm supportive of that. I think the 12 rating agencies -- at the end of the day, 13 it's -- I think the hotel is going to be --14 it's going to be spectacular. I think the 15 individual that wants to build it and wants the 16 Four Seasons brand is going to do everything that they can. 18

I know in the past there have been 20 concerns over the drawings of different 21 projects, such as Daily's Place. But I think on this particular one, there are going to be 22 23 other parties involved that are going to want 24 to make this a spectacular design, so I'm in support of that.

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If it's a four-star, I'm okay with that as well because I do think that it's not just a hotel; it's the city, it's the area that the hotel is in. And right now, we have some work to do. And so I think that the hotel by itself would probably warrant a five-star. The area around it still has a lot of work to be done, and that's what we're doing here. And I think the parks will definitely support that. 9

I want to remind everybody that this project would not happen if it wasn't for having Mr. Khan and the Jaguars here. Nobody else is knocking on our door to put this type of project in and to help activate the park system downtown and to create this type of project there. We have an opportunity -- we've had this opportunity for many years now since he's been the owner and there's been a desire to invest here.

I don't know if -- I don't know if the 20 pandemic helped move this along as far as our 22 growth here in Jacksonville, et cetera. I'm 23 not sure what the reasoning for the timing, but I think we have an opportunity here, and we've 24 25 had this for a significant amount of time. And

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we need to take advantage of it now. We

2 can't -- too many meetings like this where 3 we're sitting and we're talking about this

4 great opportunity. Well, it's here now, and I

5 think that we really need to move forward with

6 this.

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7 So thank you very much.

THE CHAIRMAN: Thank you, Mr. Froats.

9 Mr. Ward.

10 BOARD MEMBER WARD: Thank you, Mr. Chairman.

I'll try and be brief. I shared some of

12 these same comments at our Retail Enhancement

13 Committee -- subcommittee meeting, and I echo a

lot of what Mr. Froats just had to say.

15 Once again, really want to commend the 16 staff for this because I think this is -- not

17 only is it a -- I think it's a good deal for

the City. I think it's a fair deal for all 18

19 parties. There's a lot of those sort of City

20 protections, Ms. Boyer, that I echo Mr. Froats'

21 comment, that I think are good structural items

22 for us to pursue, especially with a lot of our

23 large developments like this.

I know there's a lot of folks, from the

Riverfront Parks Now folks to other folks, who

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are very focused on resiliency, natural

mitigation and buffers along our riverfront,

3 and also access to public greenspace being an

4 important component for our downtown. And I

5 couldn't agree with the importance of that

6 more.

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And looking at -- while it is a very

tentative sort of rendering, looking at the

9 rendering that Ms. Boyer was walking us through

10 earlier, I see it and I love this. I see a lot

11 of greenspace between Shipyards West and

12 Metropolitan Park. And I think that, you know,

13 this private development, along with public

14 access and public greenspace, those things

15 aren't mutually exclusive. I think this deal

16 does a good job of threading the needle, and --

17 as much as we can.

> And I know that the duPont study is a great thing, and we've been privy to some of

20 that information as it's been released. I

21

think the unfortunate reality is, if we were to

22 wait for everybody's study and everybody's

23 meeting and everybody's public comment and

every private developer's proposal, we would

25 end up in a place where we would probably never

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1 develop anything.

2 So as far as timing goes, there's no such 63

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3 thing as perfect timing with regards to these

4 large real estate projects a lot of times, but

5 I think this is a very well thought out,

well-structured, fair proposal, and structured

to this contract. And I commend the DIA staff 7

8 for their hard work on it. I'll be voting in

9 favor and support of it. And I think it will

10 be a great catalyst for that development.

11 And to Mr. Froats' point, you know,

12 oftentimes over the last couple of decades in

13 this city, we've had a bit of analysis

14 paralysis, where we sit around hand-wringing

15 over "Well, we could do this. We could do

16 that. We could wait for this." And I think

17 this is a great -- to Mr. Froats' point, this

18 is a great way for us to actually seize upon an

19 opportunity that's here in front of us for some

20 really high-class development from a group that

21 has already significantly invested in our

22 community. And it's going to do so in a good

23 way. And I think it opens the door for a lot

of the other riverfront development that we 24

25 would all like to see, both on the public park

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space side and the private development side. 1

Thank you.

3 THE CHAIRMAN: Thank you, Mr. Ward.

4 Mr. Citrano.

5 BOARD MEMBER CITRANO: I don't have any

6 questions, and I am in favor of the proposal.

7 I would say to the Jaguars, I do really

8 appreciate the effort to be open to both staff

9 and, more importantly, to the public in how you

10 have approached the process. I think that has

11 gone a long way.

12 I would say to both of you -- and if MOSH 13 is intent on coming on to the Northbank on the

14 designated site, that you guys do keep in mind

15 some of the concepts that -- that duPont and

16 some of the other folks here have expressed

17 today relative to greenspace and the water.

Thank you.

19 THE CHAIRMAN: Thank you.

20 Ms. Worsham.

21 BOARD MEMBER WORSHAM: Again, thanks to

22 the staff. I think this was probably one of

23 the most lengthy and arduous reports that you

24 all have had to do. And I know it's consumed a lot of time, but it certainly has made our job

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easier. And, again, thanks to the developers 2 for their willingness to embrace the

community's vision and desires for a balance 3

between the public space and economic 4 5 development.

I also just want to point it out, the thoroughness of the cost analysis that was done

8 by the staff, and especially the park for the

City improvements, and knowing how much it's 9

10 really going to cost the City to do some of the improvements that are in the term sheet. So 11

12 the thoroughness of the report is really, I

think, well done. It is a good deal for the 13

14 City. I think that the balance and the

15 creation from Met Park all the way down through

16 the Shipyards, and ultimately to the Landing,

will make our downtown ultimately a great place 17 18 to visit and for people to live.

I do have a question. Just what do you think the timing of the DEP decision on the FRDAP grant will be?

22 MS. BOYER: Through the Chair to

23 Ms. Worsham, the term sheet contemplates that

we will have an answer one way or the other by 24

October.

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And my commitment to them -- my discussion with them was that -- I asked them to allow us

3 the time to present real drawings until after

the public comment period on the duPont study. 4

5 And they have incorporated that in designs so

6 that what I'm presenting to you in August are

7 designs that incorporate that public input.

8 And then I can, in turn, with your

9 approval, present those same designs to DEP.

Because I don't want to jump the gun and 10

present a design that doesn't have that benefit 11

12 yet of that public input.

So that's why we kind of left that until October -- between -- I'm quite confident -duPont is planning to finish all of that in

August, so my vision is that later in August 16 17

and in September is when we will be resolving that question with DEP. 18

19 BOARD MEMBER WORSHAM: All right. Thank 20 you. I don't have anything further.

THE CHAIRMAN: Mr. Gibbs.

BOARD MEMBER GIBBS: Thank you, 22

23 Mr. Chairman.

24 I echo the board's concerns with regard to 25 the staff that did a wonderful job with regard

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to the report. It has helped us and the City 2 tremendously.

3 I attended the Retail Enhancement and made 4 query to the developer with regard to the 5 development, and they were kind enough to offer suggestions and the work that Mr. Khan has done 6 7 with that particular part of our city.

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8 I asked that question because I see that 9 he is now interested in the fairgrounds, and 10 it's a futuristic approach that I had in terms of my question. But with this particular 11 12 development, we hope and seek additional 13 development throughout that area of the city. 14 And we thank him for doing the work that he's 15 done.

16 Thank you.

17

THE CHAIRMAN: Mr. Moody.

BOARD MEMBER MOODY: I, likewise, attended 18 19 the committee meeting. And, at that time, we

20 thoroughly vetted the project. We discussed it

21 at length. We answered all my questions. I

really just had a few points. 22 23

The staff report, folks, you are to be congratulated on it. It was probably the best 24

25 one we've seen; very detailed, very credible,

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well done. I think what we have accomplished

here, folks, too, is full disclosure. It's a

3 curve between Iguana and the DIA. And this is

the way this is supposed to work, very 4

transparent. I think everything is on the

table. It was really a good process. 6

7 The value conclusions were credible. As a long-time appraiser, as I looked at some of the

9 assumptions that were made as far as land

value, they are right on target. I think that 10

11 it looks fabulous.

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Folks, what we have here with the Sports and Entertainment District, they can truly set the end -- one of the -- the bookends at one end. At the other end we have LaVilla, and in the middle we have Riverfront Plaza. And it is

16 happening. And the word "connectivity" that 17

was used earlier, that's what's happening. 18

19 We're connecting the two ends. It's -- for

lack of a better term, folks, it's going to be 20

21 the new Bay Street corridor. I mean, it's

22 going to be a fabulous -- a fabulous process.

23 Lots of open park contemplated. Great. I

think it checks the boxes. I think it truly 24

25 gives us the chance to be a world-class,

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park-type facility -- park-type look.

2 Another good point, the marina stays open to the public. Well done. The return on 3 investment, obviously, is positive, moving in 4 5 the right direction.

Folks, when you think about this, construction could start literally in less than one year. And completion of the construction, if you look at the calendar, could be here in less than four-and-a-half years. So this is fast forward. This is something that could be very exciting for the city.

It will bring an exclusive residential product downtown that this city has not seen before. And I think there's a pent-up demand for 25 condominium units that will be presented. And I think that's going to be fabulous.

19 One thing that everyone needs to 20 understand is Iguana is -- while they are --21 they are going to be a very good partner for this project. They're taking a tremendous 22 23 risk. I mean, they are not getting paid until they perform. And so, you know, they are to be 24 congratulated for that, and we should be

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to make a couple of comments, though.

2 Mr. Nooney, we always enjoy your presentation, but I'm going to take issue with one thing you said today. You said that 4 5 downtown is ageless, and I will disagree with

that. I think downtowns are like people, the 6

people that live in them, the people that work 7

8 in them, and they age. And like Mr. Russell or Boselli, my

affiliation with Jacksonville started in 1995 when I married Ted Pappas's daughter. And many of you know Ted. Ted was a lion for this city

12 and for downtown in particular. And I can't 13

14 tell you how many spirited conversations I had

15 with him about what was wrong with downtown, because I worked in downtown for the last 16

25 years. And when I got here, downtown was 17

old. Retail had abandoned downtown 18

19 Jacksonville at that time. What you were left

20 with were some tall buildings with lawyers and

21 accountants in them, and a collection of

restaurants trying to make a living off of 22

23 lunch business. That was it.

And there's -- efforts by this city over the next 10 or 15 years to make change. And Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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thankful. 1

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And lastly, I'm very supportive of this project. I think that Tony Boselli has said earlier, "Let's make this an asset that the City of Jacksonville has to offer."

6 THE CHAIRMAN: Thank you, Mr. Moody. 7 Mr. Adams.

BOARD MEMBER ADAMS: I pretty much would echo everything that's been said already, particularly comments from Mr. Ward and Froats, as well as the comments from Tory Bonelli and

Raul Driver earlier.

You know, I do very much appreciate the hard work staff has undertaken. I appreciate the persistence in continuing to push forward with this project. You know, I think I'm most thankful on behalf of my kids because the opportunities that this, I think, will bear in the future will hopefully draw them back to Jacksonville when they are done with college, and, you know, looking for a place to live. So

22 I'm verv much in favor. 23 THE CHAIRMAN: Thank you, Mr. Adams.

The benefit of going last is most of the 24 25 good things have already been said. I do want

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most times, City efforts mean

good-intentioned -- well-intentioned efforts,

throwing the money at different things, whether

it's a pocket park or some small development, 4

5 but we didn't really have any changes.

In the last ten years, we've seen some 6 7 change. That started really with the private 8 partnerships of local developers primarily coming in and building residential downtown to 9 10 attract people to come back to downtown. We 11 see change.

12 But I've got to tell you, it's still embarrassing for me as a business owner who 13 14 lives and works in -- I mean, I feel like I 15 live here because I'm downtown all the time, working downtown. And I have clients, I have 16 friends, I have family who come here, and we 17 don't come downtown to do things socially. We 18 19 don't come downtown to enjoy downtown. And you 20 always had to make an excuse for it. The first 21 thing I do is make an excuse for downtown. 22

I had business associates in town on Monday from Miami, so I took them to dinner. Where did we go? We had to go to -- we have the Chophouse, which is a nice improvement for

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downtown. We have The River Club. But wedon't really have many other downtown,

3 nighttime dining opportunities. That's got to

4 change.

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5 The way that changes is with 6 public/private partnerships. We have seen that in the last ten years. We've seen real change 7 8 in downtown Jacksonville. And I've heard comments earlier about the public space and the 9 10 private space from Mr. Ward. And I think what he said was they are not mutually exclusive. I 11 say more than that. I say the public/private 12 partnerships are symbiotic. 13

The private business needs the public parks. They need the public involvement. They need the public to come and enjoy their private offerings. And we do that with parks. We do that with connectivity. We do that with opportunities like what Mr. Kelley and our folks are working on for the wintertime here in downtown Jacksonville with the new opportunities and the park across from what I

change.
 And I'll just say thank you to Iguana
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guess used to be the Landing. That's how you

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because it's another developer that's come to

2 Jacksonville, who's willing to spend money,

3 make an investment, and hopefully make a

4 change. If they're going to help us maintain

5 parks -- I can tell you, year in, year out,

6 when the City is addressing budget issues,

7 we'll get left out. And we'll have parks that

8 don't perform and are underused. And so the

9 commitment enterprise is important, and I'll

10 thank them, and I'll support you.

11 Thank you.

So I'll call for the question.

Mr. Moody and Ms. Worsham called the question, so we'll now vote on Resolution

15 2021-07-01.

MS. BOYER: Mr. Chair, if I may, I think
Mr. Sawyer's instruction was that -- the
committee report that you have before you
includes only the yellow highlight. And if you
want to make those changes that we have

21 highlighted in blue that Mr. Kelley identified,

22 we would ask that you make a motion to amend

23 the term sheet to make those changes, and that

24 would be appropriate at this time.

THE CHAIRMAN: Thank you, Ms. Boyer.

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1 We will entertain a motion at this time.

2 BOARD MEMBER MOODY: So moved.

3 BOARD MEMBER WORSHAM: Second.

4 THE CHAIRMAN: Motion by Mr. Moody, second

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5 by Ms. Worsham.

Any further discussion on the amendment?

7 BOARD MEMBERS: (No response.)

8 THE CHAIRMAN: So, Mr. Moody, a

9 suggestion. I have a new spreadsheet to call

10 the vote.

Ms. Worsham, how do you vote?

12 BOARD MEMBER WORSHAM: In favor.

13 THE CHAIRMAN: Mr. Citrano.

BOARD MEMBER CITRANO: I'm in favor.

15 THE CHAIRMAN: Mr. Adams, are you voting?

16 How does that work?

BOARD MEMBER ADAMS: I'll defer to

18 Mr. Sawyer for that. I'll follow his guidance.

19 MR. SAWYER: John Sawyer, Office of

20 General Counsel.

So he did have a voting conflict. He

22 properly declared it on the record. And

23 pursuant to the statutory exception, he is

24 eligible to vote.

25 THE CHAIRMAN: Mr. Adams.

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1 BOARD MEMBER ADAMS: With that, I'm in

2 favor.

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3 THE CHAIRMAN: Mr. Moody.

4 BOARD MEMBER MOODY: I'm in favor.

THE CHAIRMAN: Mr. Barakat is not here.

6 Mr. Froats.

7 BOARD MEMBER FROATS: In favor.

8 THE CHAIRMAN: Mr. Gibbs.

9 BOARD MEMBER GIBBS: In favor.

10 THE CHAIRMAN: Mr. Ward.

11 BOARD MEMBER WARD: In favor.

12 THE CHAIRMAN: And I'm also in favor.

So by my count, that is eight to zero,

14 with one absent member.

Ms. Bover.

MS. BOYER: That's correct. And that's on

17 the amendment, right?

THE CHAIRMAN: Yes. And so do we have to

19 vote on the entire --

MS. BOYER: Yes.

THE CHAIRMAN: -- resolution now?

MS. BOYER: Yes.

THE CHAIRMAN: So now we will vote on

24 Resolution 2021-07-01 as amended.

25 Ms. Worsham.

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City of Jacksonville July 7, 2021 Uncertified Condensed Copy Community Redevelopment Agency BOARD MEMBER WORSHAM: In favor. so that we don't have to go through legislation 1 2 THE CHAIRMAN: Mr. Citrano. each time we decide to make a donation to DVI, 3 BOARD MEMBER CITRANO: I'm in favor. to partner with them on an ice rink or 4 THE CHAIRMAN: Mr. Adams. something else. 5 BOARD MEMBER ADAMS: Also in favor. So that will be filed on the 21st. And 5 6 THE CHAIRMAN: Mr. Moody. we'll keep you apprised if there are any issues or concerns with it, but I'm not expecting 7 BOARD MEMBER MOODY: In favor. 7 THE CHAIRMAN: Mr. Froats. 8 8 them. 9 BOARD MEMBER FROATS: In favor. 9 The other thing I'll share is we have the 10 THE CHAIRMAN: Mr. Gibbs. 10 LaVilla townhomes disposition. The Ambassador financial closing happened by the 30th of June, BOARD MEMBER GIBBS: In favor. 11 11 THE CHAIRMAN: Mr. Ward. as was required, so we are going to City 12 12 Council with the extension of the completion BOARD MEMBER WARD: In favor. 13 13 date so they have the long-enough window to 14 THE CHAIRMAN: I'm also in favor. 14 So again, that is an eight-to-zero vote on complete the building. That is also going to 15 15 2021-07-01 as amended. MBRC next week. And the Trio agreements are 16 16 Thank you. 17 going to MBRC. So all of those pieces of 17 Moving right along, Mr. Kelley, you have a legislation will be filed in July. 18 18 report on Resolution 2021-07-02? 19 THE CHAIRMAN: Thank you, Ms. Boyer. 19 20 MR. KELLY: Mr. Chairman, I'm happy to 20 This is a specially called meeting, so 21 report that the -- that this resolution was in 21 I'll save the chairman's report for the next case it was needed, and I'm happy to report regularly scheduled meeting. 22 22 Everybody be safe during this next few 23 that the sale of the lot owned by Regions Bank 23 to VyStar occurred within the time as approved hours and get home to your family. 24 24 by this board in its last meeting; therefore, 25 Thank you very much. Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 (904) 821-0300 78 80 we are withdrawing this resolution. (The foregoing proceedings were adjourned 1 1 THE CHAIRMAN: Thank you, Mr. Kelley. at 10:31 a.m.) 2 2 Ms. Boyer, do you have any other 3 3 information or briefing for us today? 4 4 5 MS. BOYER: I only have one very brief 5 thing I want to bring to your attention. 6 6 As you know, we have a budget item that we 7 7 8 have previously approved called Parks 8 Programming. And as well, we have been talking 9 9 about, in next year's budget, money for events 10 10 and subsidies and contribution to private 11 11 12 organizations. 12 I heard the board clearly that it's your 13 13 desire that we partner with Downtown Vision on 14 14 this. We had a meeting yesterday with the 15 15 Office of General Counsel, Mr. Gordon, and 16 16 others, and it's our intention that we will be 17 17 filing legislation July 21, so it will be 18 18 before your next meeting. 19 19 I do not need a resolution from the board, 20 20 21 but I wanted to advise you that would amend our 21 legislative authority to specifically allow us 22 22 23 to enter into partnership agreements with DVI. 23 It's just a mechanism to facilitate a 24

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simplified process for each of those agreements

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CERTIFICATE OF REPORTER 2 STATE OF FLORIDA) COUNTY OF DUVAL) 5 6 7 I, Diane M. Tropia, Florida Professional Reporter, certify that I was authorized to and did 8 stenographically report the foregoing proceedings and 9 that the transcript is a true and complete record of my 10 stenographic notes. 11 12 13 14 DATED this 18th day of July 2021. 15 16 17 Diane M. Tropia 18 Florida Professional Reporter 19 20 21 22 23 24 25 Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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