

RESOLUTION 2025-11-05

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (DIA) AUTHORIZING A THREE THOUSAND (\$3,000.00) EVENT SPONSORSHIP TO DOWNTOWN VISION, INC. (DVI) TO SUPPORT THE DTJAX AWARDS; AUTHORIZING THESE FUNDS FROM THE DIA FISCAL YEAR 25-26 ADMINISTRATIVE BUDGET'S EVENT CONTRIBUTION FUNDS; AUTHORIZING ITS CHIEF EXECUTIVE OFFICER TO TAKE ALL NECESSARY ACTIONS TO EFFECTUATE THE PURPOSE OF THIS RESOLUTION, INCLUDING EXECUTION OF AN EVENT CONTRIBUTION AGREEMENT OR FUNCTIONAL EQUIVALENT THEREOF; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the DIA seeks to promote investment, business growth, and vibrancy within Downtown Jacksonville through strategic partnerships, marketing, and community engagement; and

WHEREAS, DVI, the Downtown Business Improvement District, produces the annual DTJax Awards to recognize the individuals, businesses, and organizations that contribute to the economic vitality, livability, and success of Downtown Jacksonville; and

WHEREAS, the DTJax Awards event brings together civic, business, and community leaders to celebrate accomplishments that advance Downtown revitalization and strengthen community pride; and

WHEREAS, the DIA recognizes that supporting the DTJax Awards aligns with its mission to encourage investment, showcase successful redevelopment efforts, and celebrate the partnerships that drive Downtown's growth; and

WHEREAS, the DIA will be recognized as an honoree at the 2025 DTJax Awards for its ongoing efforts to reinforce Downtown as the premier center for arts, dining, retail, entertainment, business and/or urban living in Northeast Florida; and

WHEREAS, the DIA finds it appropriate to provide a \$3,000 sponsorship to DVI in support of the DTJax Awards, which serve as a key platform for highlighting progress and promoting continued investment in Downtown Jacksonville; and

WHEREAS, the DIA Board via Resolution 2022-04-02 authorizes certain contributions to private organizations and sponsorships of events that take place in Downtown and/or further the Business Investment and Development Plan and do not exceed Five Thousand Dollars (\$5,000.00) per event or sponsorship, subject to available budgeted funds to proceed directly to the Board for consideration on the Consent Agenda.

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

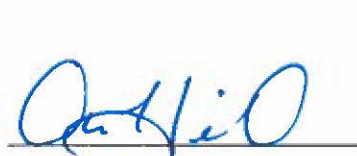
Section 1. The DIA Board hereby authorizes the expenditure of \$3,000.00, payable to Downtown Vision, Inc., to support the DTJax Awards, funded from the FY 25-26 Administrative Budget, Event Contribution funds.

Section 2. The DIA authorizes its Chief Executive Officer to take all necessary actions to effectuate the purpose of this Resolution.

Section 3. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY



Patrick Kreshowski, Esq., Chair

11-19-25
Date

VOTE: In Favor: 9 Opposed: 0 Abstained: 0