

DIA PERFORMANCE MEASURES: JAN 2024

Downtown Economic Indicator	2021-22 Performance	6/30/23 Performance	Positive or Negative change over period	12/31/2023 Performance	Positive or Negative change over period	2030 Target	12/31/23 Distance to Target	2021-22 Distance to Target
Employment	56,000	53,600	-2400	53,600	No Change	62,343	8,743	6,343
Multi-Family Residents	6,830	*7,495 End of 2022	865	7,695	200	13,000	5,305	6,170
Multi-Family Housing Units	4,314	4,619	305	4,619		8,140	3,521	3,826
Office Space Vacancy	CBRE 25.7%	CBRE 25.8%	0.10%	26.3% (Q3)	0.50%			
	CoStar 11.7%	11.70%	No Change	11.6% (Q3)	-0.10%	9.50%	-2.10%	-2.20%
Number of Vacant Storefronts	51	41	-10	44	1	10	-34	-41
Number of Restaurants/Bars	97	107	11	109	2	197	88	100
Number of Full-Service Grocers	2	2	No Change	2	No Change	4	2	2
Tax Value	\$1,975,602,021	\$2,492,443,475	\$626,841,454	\$2,492,443,475	N/A	\$2,778,402,030	\$285,958,555	\$802,800,009
Hotel Occupancy	64.60%	63.00%	-1.60%	65.3% (Nov 30)	2.30%	75%	9.40%	10.40%
ADR	\$113.50	\$139.04	\$25.54	\$150.27 (Nov 30)	\$11.23	\$250.00	\$99.73	\$136.50
Annual Overnight Guests	850,865	814,926	-35,939	Waiting until end of the year	N/A	1,200,000	Waiting until end of the year	349,135
Number of Daily Downtown Visitors	44,889	49,648 (visitors)	4,759	48,324 (Q3)	-1,324	75,000	26,676	30,111
Inactive COJ Assets By Acreage*	153	116.51****	-36.5	116.51****	-36.5	91.8 (converted)	55	91.8
Inactive DIA Assets By Acreage**	108.8***	72.31****	-36.5	72.31****	-36.5	N/A	N/A	N/A

Positive or Negative change over period

Change since the previously reported number

*Performance Measure for all COJ assets Downtown. This is what the BID Plan measures currently.

** Performance Measure for only DIA assets. This narrows down all COJ assets to show DIA performance over assets it controls.

***Includes Shipyards West property, acreage 23.58 inclusive of submerged lands; includes Ford on Bay; includes Shipyards East, acreage 21.7; includes Prime Osborn Center property, acreage 18.8; excludes all of former landing site

****Excludes Shipyards West, acreage 23.58; excludes MOSH and surrounding park and partnership parcels, acreage 7.5; excludes Iguana right of first offer parcel, 5.41 acres