

RESOLUTION 2026-05-05

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (DIA) AUTHORIZING A THREE THOUSAND (\$2,500.00) EVENT SPONSORSHIP TO URBAN LAND INSTITUTE (ULI) NORTH FLORIDA TO SUPPORT THE DOWNTOWN DEVELOPMENT FORUM; AUTHORIZING THESE FUNDS FROM THE NORTHBANK CRA ADVERTISING AND PROMOTION FUND; AUTHORIZING ITS CHIEF EXECUTIVE OFFICER TO TAKE ALL NECESSARY ACTIONS TO EFFECTUATE THE PURPOSE OF THIS RESOLUTION, INCLUDING EXECUTION OF AN EVENT CONTRIBUTION AGREEMENT OR FUNCTIONAL EQUIVALENT THEREOF; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the DIA seeks to promote downtown investment, economic development, and quality urban design consistent with the adopted Business Investment and Development Plan (“BID Plan”); and

WHEREAS, ULI North Florida is a nonprofit organization dedicated to responsible land use and sustainable community development through education, leadership, and collaboration among public and private sector stakeholders; and

WHEREAS, activation and continued investment in Downtown Jacksonville are essential to implementation of the adopted BID and Community Redevelopment Area (“CRA”) Plan; and

WHEREAS, ULI North Florida is hosting the Downtown Development Forum, an event focused on the future of Downtown Jacksonville and surrounding urban core neighborhoods through discussions on development trends, investment opportunities, infrastructure, mobility, placemaking, housing, and public-private partnerships; and

WHEREAS, the Downtown Development Forum convenes developers, investors, architects, planners, civic leaders, business professionals, and community stakeholders to discuss issues directly impacting the continued growth and revitalization of Downtown Jacksonville; and

WHEREAS, the DIA recognizes that supporting the Downtown Development Forum aligns with its goals of encouraging downtown revitalization, fostering economic development, promoting thoughtful urban planning and design, and facilitating dialogue among stakeholders regarding best practices and emerging opportunities for Downtown Jacksonville; and

WHEREAS, the DIA finds it appropriate to provide a \$2,500.00 sponsorship to ULI North Florida to support the Downtown Development Forum; and

WHEREAS, the DIA Board via Resolution 2022-04-02 authorizes certain contributions to private organizations and sponsorships of events that take place in Downtown and/or further the Business Investment and Development Plan and do not exceed Five Thousand Dollars (\$5,000.00) per event or sponsorship, subject to available budgeted funds to proceed directly to the Board for consideration on the Consent Agenda.

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA Board hereby authorizes the expenditure of \$2,500.00 payable to the North Florida District Council of the Urban Land Institute to support the Downtown Development Forum, funded from the Northbank CRA Advertising and Promotion fund.

Section 2. The DIA authorizes its Chief Executive Officer to take all necessary actions to effectuate the purpose of this Resolution.

Section 3. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY



Patrick Krechowski, Esq., Chair

5/20/26
Date

VOTE: In Favor: 7 Opposed: 0 Abstained: 0