

**RESOLUTION 2023-10-05**

**A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) PROVIDING FOR A FIFTY-FOUR DOLLAR (\$54,000.00) CONTRIBUTION TO DOWNTOWN VISION INC. (“DVI”) FOR MONTHLY PROGRAMMING OF THE SOUTHBANK RIVERWALK; AUTHORIZING THESE FUNDS FROM THE DIA FISCAL YEAR 2023-2024 ADMINISTRATIVE BUDGET’S EVENT CONTRIBUTION FUNDS; INSTRUCTING ITS CHIEF EXECUTIVE OFFICER TO TAKE ALL NECESSARY ACTIONS TO EFFECTUATE THE PURPOSE OF THIS RESOLUTION; PROVIDING FOR AN EFFECTIVE DATE.**

**WHEREAS**, the mission of the DIA is, “To drive growth in business and investment, create a vibrant urban living environment and enhance quality of life in Downtown Jacksonville through the transparent and responsible leveraging of public investments, assets, infrastructure, and policy”; and

**WHEREAS**, the efforts of the DIA seek to facilitate success towards achieving Community Redevelopment Area Goals in support of the aforementioned mission. Specifically:

Redevelopment Goal No. 4 Increase the vibrancy of Downtown for residents and visitors through arts, culture, history, sports, theater, events, parks, and attractions; and

**WHEREAS**, activation of Downtown is essential to implementation of the adopted BID and CRA Plan; and

**WHEREAS**, Sip and Stroll occurs every Third Thursday of the month on the Southbank Riverwalk (except April to accommodate the Jax River Jams concert series), spanning from the DoubleTree Hotel to The Southbank Hotel, providing live music, food vendors, bars and a picnic area; and

**WHEREAS**, at the suggestion of DIA staff and in collaboration with the COJ Department of Parks, Recreation and Community Services which manages the Southbank Riverwalk, DVI developed a budget and plan for a monthly “Sip and Stroll” on the Southbank Riverwalk; and

**WHEREAS**, City Council via Ordinance 2021-0499 amended Chapter 55 to allow for DIA to directly enter into agreements with Downtown Vision, Inc. for the programming of parks and public spaces located within Downtown without further need for City Council approval; and

**WHEREAS**, staff has reviewed the budget and plans for Sip and Stroll and recommends that the Board approve the use of \$54,000 from the DIA fiscal year 2023-2024 administrative budget’s event contribution funds to support this initiative.

**NOW THEREFORE, BE IT RESOLVED** by the Downtown Investment Authority:

**Section 1.** The DIA authorizes a payment of fifty-four thousand dollars (\$54,000.00) to Downtown Vision, Inc. from the DIA fiscal year 2023-2024 administrative budget’s event

contribution funds to be used for production of the monthly Sip and Stroll event described on Exhibit 'A' attached hereto.

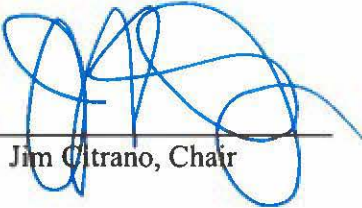
**Section 2.** The DIA authorizes its Chief Executive Officer to take all necessary actions to effectuate the purpose of this Resolution, including execution of a contract for such services.

**Section 3.** This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

**DOWNTOWN INVESTMENT AUTHORITY**

  
\_\_\_\_\_

  
\_\_\_\_\_  
Jim Citrano, Chair

10/10/23  
Date \_\_\_\_\_

VOTE: In Favor: 7 Opposed: 0 Abstained: 1

## EXHIBIT A

### Sip & Stroll Program – DIA Park Programming Scope of Work

Downtown Vision, Inc. (DVI) requested \$54,000 in funding from DIA to support SS, which will be utilized to pay for musical talent and associated expenses for staging, sound, and lighting on the Riverwalk at the year-long program series. An approximate budget regarding the expenditure of the requested funding can be seen below. At each activation, DVI hires two musical acts.

Expenses	
Stage 1 – Band	\$2,000
Stage 2 – Music	\$1,000
Stage 1 Production – staging, sound, lighting	\$2,000
Stage 2 Production – staging, sound, lighting	\$2,000
<b>TOTAL</b>	
Per Event	\$7,000
Year of Programming 10-Events	

Two payments will be made- one upon completion of the first three events in the series and one at the end of the series.

**Payment One-** A payment of \$27,000.00 upon completion of the first three events (Nov-Jan). The amount of the payment is fixed at \$27,000 regardless of the total of paid invoices to date.

**Payment Two-** A payment not to exceed \$27,000.00 payable upon completion of the series and delivery of paid invoices and receipts for musical performers, staging, sound, and lighting paid for each event in the series. In the event the total of all invoices paid equals or exceeds \$54,000.00 the entire \$27,000 second payment will be made. In the event the total of all paid invoices for performers, staging, sound and lighting is less than \$54,000. The amount of Payment Two will be reduced accordingly.