



Tuesday, November 20, 2012 - 2:00 p.m.

**Downtown Investment Authority
CRA COMMITTEE**

AGENDA

Members:

Melody Bishop, Chair
Paul Perez, Committee Member

- I. CALL TO ORDER**
- II. DISCUSSION**
Review CRA Plan update strategy and timing
- III. PUBLIC COMMENTS**
- IV. ADJOURNMENT**
Next Scheduled Meeting: TBD



Tuesday, November 20, 2012 – 2:00 p.m.

CRA COMMITTEE MEETING MINUTES

Board Members Present: DIA Chair D. Harris; CRA Committee Chair M. Bishop; T. Allegretti; and P. Perez

Attendees: Jason Gabriel with OGC; Paul Crawford, OED Acting Executive Director; Eric Lindstrom, OED; Michelle Stephens, Recording Secretary; and Council Member Lori Boyer, Council District 5

CALL TO ORDER

Committee Chair Melody Bishop called the CRA Committee meeting of the DIA to order at approximately 2:07 p.m.

Chair M. Bishop commented that the meeting was officially a “pre” subcommittee meeting because the intent of this meeting was for Board Member Perez and Board Member Bishop to outline a strategy that they might present to a subcommittee and to discuss who should be on that subcommittee(s).

Chair M. Bishop suggested all members of the DIA be present at the first meeting of the CRA Committee. She distributed a hand out (need for record) that outlined the following:

- Identify who might serve on the subcommittee(s)
- Identify the meeting outline for the first meeting
- The committee needs to develop a process that might include the following:
 - 1) Identify the existing plan and what if any, parts of the existing plan do not meet current state requirements
 - 2) Does the existing plan meet the opinions of the DIA
 - 3) What if any, recommended changes to the plan being modified have on other existing ordinances, codes, plans, etc.
 - 4) What other plans are out there, potentially solicit for plans. Clarifying not a call for projects but plans specifically
 - 5) Possibly create subcommittees of the subcommittee to assist with specific subject matters related to the development of the plan

Chair M. Bishop suggested a few workshops: 1) obtain a report on the status of the current plan; 2) review resources and needs, i.e. understand the mission outlined in the DIA enabling legislation; 3) begin to identify the goals and strategies and tasks further suggesting a matrix to capture ideas.

She suggested that the next meeting would be to establish the mentioned workshops, what their deliverables will be during that time and as a result of that meeting, a defined schedule.

Board Member Perez agreed with the workshop concept for development of the plans.

Paul Crawford offered the following relative to the current plan and suggested a process for development of a new or revised plan:

- Current plan is outdated
- Vision has probably changed
- Plan does not have specific enough direction for the implementers of the plan to fund and prioritize projects
- Plan should be vetted in a context of cash flow looking out into the future recognizing that our projections identify that there will not be any money for implementation of the plan through the TIFF through 2017
- Update the plan in the context of the DIA's roles and responsibilities as designated by City Council. Currently, the DIA has a finite ability to go forward and do projects in downtown; the DIA is required to get all of those approvals approved by City Council; the DIA is allowed after they have an adopted plan to get projects done internally and they give you the ability to do that on your own without City Council approval. You have to have an adopted CRA Plan.
- Do you want to try and have an entire plan presented to City Council, or do you want to submit the plan in specific geographical areas to provide the DIA authority to move forward in those specific areas while considering the remainder?
- Community should be engaged

Mr. Gabriel referenced a few important points in the enabling legislation (ORD 2012-364-E).

Council Member Boyer commented that during City Council's debate of the legislation, the issue was that the Council was giving up decision making authority that was vested in them and in order for the Council to give up that authority they wanted clear direction from the DIA. The DIA would be very explicit in what they were doing in which case the Council would then grant the authority so long as they are following the plan approved by Council and the DIA is doing what they told Council they would do in that plan, and then they can proceed. But, if the DIA for example wants to do an out of the box project that was not in the plan, it's not that it cannot be done it just has to come before Council separately. The whole idea is that there would be some sort of priority list not necessarily by project, but a clear statement of what the DIA wants to do with the authority granted by the Council and how they want to implement it so that the Council in their delegation can make a decision they feel is a responsible decision in granting said authority to the DIA. She suggested inviting someone from the state's Office of Economic Development or the Florida Redevelopment Association to one of the workshops.

Mr. Gabriel distributed a copy of a memo on CRA's that was provided to the DIA at their October 30, 2012 meeting.

Mr. Crawford commented that in the development of the plans, if the committee decides to use other sources in lieu of or in addition to, staff noted the timeframe needed to allow time for the RFP process. Chair Harris suggested that while not knowing which route the committee may take, obtaining an estimated cost of what the RFP process may be.

The committee agreed that workshops would be the best method to proceed, educate, etc. on the development of the plans referenced in ORD 2012-364-E. At the December 12, 2012 DIA meeting, the CRA Committee will update the DIA on today's meeting and decide at that meeting on subcommittees, workshop dates, etc.

PUBLIC COMMENTS

The floor was open for public comments and advised that their time to speak was limited to three minutes.

- John Nooney, 8356 Bascom Road, Jacksonville, FL 32216
- Steve Lovett, 12782 Jebb Island Circle S., Jacksonville, FL 32224

ADJOURNMENT

There being no further business, or public speakers, Committee Chair M. Bishop adjourned the meeting at approximately 3:16 p.m.

Witness

Downtown Investment Authority

Donald Harris, Chairman

Print Name: _____

Vote: In Favor: _____ Opposed: _____ Abstained: _____