

RESOLUTION 2021-09-07

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) INSTRUCTING ITS CHIEF EXECUTIVE OFFICER (“CEO”) AND THE CITY’S PUBLIC PARKING OFFICER TO ADD THE MARKET STREET AND FORSYTH STREET LOT TO THE INVENTORY SCHEDULE OF OFF-STREET PARKING FACILITIES AND ESTABLISH OFF-STREET PARKING RATES FOR THE SAME; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Office of Public Parking falls under the purview of the Downtown Investment Authority; and

WHEREAS, the Office of Public Parking is responsible for managing off-street parking; and

WHEREAS, at the September 16, 2020 meeting of the Downtown Investment Authority, the Board was presented with and approved new off-street parking facility rates which proceeded through the required filing process with City Council; and

WHEREAS, at the January 20, 2021 meeting of the Downtown Investment Authority, the Board was presented with and approved minor revisions to the off-street parking facility rates which also proceeded through the required filing process with City Council; and

WHEREAS, as of September 30, 2021, a Lease and Operating Agreement between the City of Jacksonville and Churchwell Lofts at East Bay Condominium Association, Inc. for the use of a city-owned surface parking lot located at the corner of Market Street and Forsyth Street, will expire with no renewal provisions afforded therein; and

WHEREAS, the establishment of an approved facility rate for this location will allow the current users to continue parking at this facility until such time that the DIA and current users negotiate a possible new Lease and Operating Agreement that will require DIA Board and City Council approval; and

WHEREAS, the DIA staff recommends adding the Market and Forsyth lot to the inventory of off-street parking facilities and the establishment of a rate that is comparable to similar surface lots as listed on the revised September 15, 2021 rate schedule for off street parking attached hereto as Exhibit A.

NOW THEREFORE BE IT RESOLVED, by the Downtown Investment Authority:

Section 1. The Downtown Investment Authority finds the above recitals true and correct and they are incorporated herein by reference.

Section 2. The Downtown Investment Authority hereby recommends adoption and implementation of the revised September 15, 2021 off street parking rate schedule attached hereto as Exhibit A.

Section 3. The Downtown Investment Authority instructs its CEO, through the office of Public Parking, to forward the revised rate schedule to City Council and each City Council member as required by Ordinance.

Section 4. The Effective Date of this Resolution is the date upon execution of this Resolution by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY



Witness



W. Braxton Gillam, Esq., Chairman

9-15-2021

Date

VOTE: In Favor: 6 Opposed: 0 Abstained: 0

**EXHIBIT A to Resolution 2021-09-07
September 15, 2021, Revised
Off-Street Parking Rate Schedule**

FACILITY	TYPE	Published Rate (February 1, 2021- Present) Not Including Sales Tax	RECOMMENDED CHANGE	NEW ADOPTED RATE Not Including Sales Tax
Bay & Ocean Lot	Monthly	\$60.00	None	\$60.00
Market & Forsyth Lot (Churchwell)	Monthly	None	\$60.00	\$60.00
Ed Ball Garage	Monthly	\$80.00	None	\$80.00
	Monthly Nighttime	\$80.00	None	\$80.00
	Monthly - Reserved	\$130.00	None	\$130.00
First Baptist	Monthly	\$80.00	None	\$80.00
Forsyth & Main Lot	Monthly	\$80.00	N/A	N/A
St. James Garage	Monthly	\$100.00	None	\$100.00
Water Street Garage	Monthly	\$70.00	None	\$70.00
	Monthly - Reserved	\$110.00	None	\$110.00
Yates Garage	Monthly	\$60.00	None	\$60.00
Duval St. (Library) Garage	Monthly - Roof Top	\$50.00	None	\$50.00
	Monthly	\$80.00	None	\$80.00
	Monthly-Reserved	\$120.00	None	\$120.00
ALL (Except Duval Street and Ed Ball)	Hourly	\$1.00	None	\$1.00
ALL (Except Duval Street and Ed Ball)	Daily	\$7.00	None	\$7.00
Duval St. (Library) Garage	Hourly	\$3 for 1st Hr/\$2 for Ea Addl Hr	None	\$3 for 1st Hr/\$2 for Ea Addl Hr
Duval St. (Library) Garage	Daily	\$10.00	None	\$10.00
Ed Ball	Hourly	\$1 for 1st ½ Hr/\$2 for 2nd ½ Hr/\$3 for 3rd ½ Hr/\$4 for 4th ½ Hr/\$20 for 3rd Hr/\$20 for 4th Hr	None	\$1 for 1st ½ Hr/\$2 for 2nd ½ Hr/\$3 for 3rd ½ Hr/\$4 for 4th ½ Hr/\$20 for 3rd Hr/\$20 for 4th Hr
Ed Ball	Daily	\$50.00	None	\$50.00
Base Rate	Special Event	\$5.00	None	\$5.00
Premium Event	Special Event	\$10.00	None	\$10.00
Bulk Rate / Pre-sold	Special Event	\$3/\$5	None	\$3/\$5

Note: Customers who lease more than 500 spaces per month may receive up to a 10% discount. (Requires single monthly invoice and single payment of invoice.)
Hourly rates above subject to voucher or other discounts as established for Targeted Retail Activation: Food and Beverage Establishments or other similar incentive programs.