

Downtown Development Review Board (DDRB)

Downtown Investment Authority



City Hall, 117 West Duval Street
Conference Room C, 3rd Floor

Thursday, October 8, 2015 – 2:00 PM

Members:		Ex-Officio and Staff Distribution:	
Rafael Caldera, Chairman		Bill Joyce, PW Chief Engineering & Construction	
Craig Davisson, Vice-Chair		Terry Sandeen, PW, Traffic Operations Division	
Wiatt Bowers, Secretary		Council Member, Albert Ferraro, Jax. Waterways Comm	
Carol Worsham, Board Member		Jacob Gordon, DVI, Ex-Officio Member	
Roland Udenze, Board Member		Joel McEachin, Historic, Ex-Officio Member	
Frederick Jones, Board Member		Michael Sands, PW/Dev. Mgt., Ex-Officio Member	
Greg Bruce, Board Member			
Joseph P Loretta, Board Member			
Ex-Officio and Staff Distribution:		J. Keith Brown, JTA Representative	
Aundra Wallace, DIA CEO		Jim Bailey, DIA Representative	
Jim Klement, DDRB Development Coordinator		Jason Teal, Assistant General Counsel	
Guy Parola, DIA Redevelopment Mgr.		Public Information Office, James Croft	
Paul Crawford, OED Deputy Director		Karen Underwood, DDRB Executive Secretary	
I.	CALL TO ORDER – Chairman Caldera		
II.	ACTION ITEMS – Chairman Caldera		
	A. Approval of the September 10, 2015 Meeting Minutes		
	B. Approval of the September 17, 2015 Nomination and Selection Committee Minutes (Fred Jones and Carol Worsham)		
	C. DDRB 2015-008, Request for Conceptual/Final approval for Element Bistro and Lounge, 333 East Bay Street, 1 st Floor Façade Improvements		
	D. DDRB 2015-009, Approval of Information Signs/Window wraps proposed by DVI for Hogan Street and Adams Street		
	E. Nomination of Vice Chair and Secretary Committee		
III.	INFORMATION/DISCUSSION ITEMS Chairman Caldera		
IV.	OLD BUSINESS – Chairman Caldera		
V.	NEW BUSINESS – Chairman Caldera		
VI.	PUBLIC COMMENTS – Chairman		
VII.	ADJOURNMENT – Chairman		
	Next Scheduled Meeting: TBD (November 12, 2015)		



Thursday, October 8, 2015- 2:00 p.m.

MEETING MINUTES

Board Members Present: Chairman R. Caldera, W. Bowers, C. Davisson, C. Worsham, R. Udenze, and J. Loretta

Board Members Not Present: F. Jones and G. Bruce

DIA Board Members Present: J. Bailey

DIA Staff Present: Aundra Wallace, DIA CEO; Guy Parola, DIA Manager; Jim Klement, Staff Liaison; and Karen Underwood, Executive Secretary

Representing Office of City Council: Albert Ferraro

Representing Office of the Mayor: Dr. Johnny Gaffney

Representing Office of General Counsel: Susan Grandin

I. CALL TO ORDER

Chairman Caldera convened the meeting with a quorum present and called the meeting to order at approximately 2:00 p.m.

Chairman Caldera asked anyone wishing to speak on a particular project to complete a public speaker card and reminded Board members to disclose if they had any ex-parte communication with any of the applicants presenting projects today or conflicts of interest prior to the item being addressed by the Board.

II. ACTION ITEMS

A. APPROVAL OF THE SEPTEMBER 10, 2015 DDRB MEETING MINUTES

A MOTION WAS MADE BY BOARD MEMBER WORSHAM AND SECONDED BY BOARD MEMBER LORETTA APPROVING SEPTEMBER 10, 2015 DDRB MEETING MINUTES. THE MOTION PASSED UNANIMOUSLY 6-0.

B. APPROVAL OF THE SEPTEMBER 17, 2015 DDRB NOMINATING COMMITTEE MINUTES

Susan Grandin reported that the nominating committee is for nominating certain people. She considered a report of the committee approving the minutes at the next meeting should be sufficient.

C. DDRB 2015-008, REQUEST FOR CONCEPTUAL/FINAL APPROVAL FOR ELEMENT BISTRO AND LOUNGE; 333 EAST BAY STREET, 1ST FLOOR FACADE IMPROVEMENTS.

Mr. Klement reviewed the staff report dated October 8, 2015 for DDRB Application 2015-008 for conceptual/final approval.

Jon Mroz, the Applicant provided presentation of Element Bar Lounge, Façade Improvements and Ognjen Vojnovic was also available to answer any questions. A copy of the presentation is on file.

The Board Members made a number of relative comments regarding the design.

A MOTION WAS MADE BY BOARD MEMBER WORSHAM AND SECONDED BY BOARD MEMBER LORETTA APPROVING DDRB 2015-008, REQUEST FOR CONCEPTUAL/FINAL APPROVAL FOR ELEMENT BISTRO AND LOUNGE. THE MOTION PASSED 5-1(CALDERA)

D. DDRB 2015-009, APPROVAL OF INFORMATION SIGNS/WINDOW WRAPS PROPOSED BY DVI FOR HOGAN STREET AND ADAMS STREET

Mr. Klement reviewed the staff report dated October 8, 2015 for DDRB Application 2015-008 for conceptual/final approval.

Katherine Hardwick, DVI presented information and was present to answer any questions regarding the placement of information signs in the Downtown core making note of various opportunities such as Date Nite, Entertainment, and Children's Activities.

A MOTION WAS MADE BY BOARD MEMBER WORSHAM AND SECONDED BY BOARD MEMBER UDENZE APPROVING DDRB 2015-009 APPROVAL OF INFORMATION SIGNS/WINDOW WRAPS PROPOSED BY DVI FOR HOGAN STREET AND ADAMS STREET. THE MOTION PASSED UNANIMOUSLY 6-0

E. NOMINATION OF VICE CHAIR AND SECRETARY COMMITTEE

A MOTION WAS MADE BY BOARD MEMBER WORSHAM AND SECONDED BY BOARD MEMBER DAVISSON APPROVING THE NOMINATING COMMITTEE RECOMMENDATION FOR FRED JONES AS VICE CHAIRMAN OF THE DDRB. THE MOTION PASSED UNANIMOUSLY 6-0.

A MOTION WAS MADE BY BOARD MEMBER WORSHAM AND SECONDED APPROVING BOARD MEMBER DAVISSON APPROVING THE NOMINATING COMMITTEE RECOMMENDATION FOR JOSEPH LORETTA AS SECRETARY OF THE DDRB. THE MOTION PASSED UNANIMOUSLY 6-0.

III. INFORMATION/DISCUSSION ITEMS

None

IV. OLD BUSINESS

None

V. NEW BUSINESS

None

VI. PUBLIC COMMENT

None

VII. ADJOURNMENT

There being no further business, Chair Caldera adjourned the meeting at approximately 3:27 p.m. The written minutes for this meeting are only an overview of what was discussed. For verbatim comments for this meeting, an audio CD is available upon request. Please contact Karen Underwood, Downtown Investment Authority at (904) 630-3492 or by email at karenu@coj.net.