

RESOLUTION 2015-04-01

**A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY
AUTHORIZING THE CHIEF EXECUTIVE OFFICER TO ENTER INTO
A \$65,000 SPONSORSHIP AGREEMENT WITH ONE SPARK TO
SUPPORT DOWNTOWN PUBLIC WI-FI DURING THE 2015 ONE
SPARK EVENT.**

WHEREAS, the Downtown Investment Authority ("DIA") has been designated by the City of Jacksonville as the Community Redevelopment Agency ("CRA") for community redevelopment areas within the boundaries of Downtown pursuant to Ordinance 2012-364-E, and further granted authorities via Ordinance 2014-0560; and

WHEREAS, it is the desire of the City of Jacksonville to create a vibrant and dynamic Downtown; and

WHEREAS, DIA and the City have provided financial support to One Spark in 2013 and 2014; and

WHEREAS, there is insufficient public infrastructure to support the volume of Wi-Fi users Downtown during large events, such as One Spark; and

WHEREAS, public Wi-Fi is necessary for the City's Downtown visitors to fully enjoy their experience in Downtown Jacksonville; and

WHEREAS, the DIA desires to appropriate \$65,000.00 within its 2014/2015 budget for Downtown public Wi-Fi sponsorship during the 2015 One Spark event.

BE IT RESOLVED, by the Downtown Investment Authority:

Section 1. The DIA finds that the recitals set forth above are true and correct and are incorporated herein by this reference.

Section 2. The DIA, subject to the approval of the Mayor's Budget Review Committee, authorizes its Chief Executive Officer to negotiate and execute a sponsorship agreement or the functional equivalent with One Spark for the expenditure of \$65,000.00 to be spent on Downtown public Wi-Fi during the 2015 One Spark Event.

Section 3. This resolution shall become effective upon its approval by the DIA this 6th day of April, 2015.

WITNESS:

Downtown Investment Authority



Oliver Barakat, Chairman

VOTE: In Favor: 7 Opposed: 0 Abstained: 0