



**Downtown Investment Authority
Hybrid Virtual In-Person Meeting
Wednesday August 16th, 2023 2:00 PM**

MEMBERS:

Jim Citrano, Chair
George Saoud, Esq., Vice Chair
Joe Hassan
Braxton Gillam, Esq.

Carol Worsham
Craig Gibbs, Esq.
Joshua Garrison
Oliver Barakat

I. CALL TO ORDER

II. PUBLIC COMMENTS

III. COMMUNITY REDEVELOPMENT AGENCY

- A. Form 8B: Voting Conflict Disclosures
- B. July 24th, 2023, Community Redevelopment Agency Meeting Minutes
- C. Consent Agenda
 - i. Resolution 2023-08-01 Greenleaf Downtown Preservation and Revitalization Program
 - ii. Resolution 2023-08-02 NB MPS Debt Management Fund
 - iii. Resolution 2023-08-03 Invest Downtown Jax Contribution
 - iv. Resolution 2023-08-04 Live Downtown Jax Contribution
 - v. Resolution 2023-08-06 DEDF Park and Programming: James Weldon Johnson
 - vi. Resolution 2023-08-07 SS TID Investment Pool Int Earnings and the Strand Bond Rev
 - vii. Resolution 2023-08-10 Request for Proposal for Operations of MPS Garages
- D. Resolution 2023-08-08 NB TID Investment Pool Int Earnings
- E. Resolution 2023-08-09 NB FY 23-24 Unallocated Plan Authorized to Program Projects
- F. Resolution 2023-08-11 FY 22-23 Unallocated Plan Authorized Expenditure

IV. DOWNTOWN INVESTMENT AUTHORITY

- A. July 24th, 2023, Downtown Investment Authority Board Meeting Minutes
- B. Consent Agenda
 - i. Resolution 2023-08-05 Taco and Tequila Festival Event Contribution
- C. Chapter 55 Amendments

V. OLD BUSINESS

VI. NEW BUSINESS

VII. CEO INFORMATIONAL BRIEFING

- A. CEO Monthly Update

VIII. CHAIRMAN REPORT

IX. ADJOURN

PHYSICAL LOCATION

Jacksonville Public Library-Main Library/Downtown
303 North Laura Street
Multipurpose Room (located in the Conference Center)
Jacksonville, Florida 32202

PLEASE NOTE: The multipurpose room will **not be accessible through the Main Street entrance**. The Main Street entrance will be closed. Please use the Laura Street entrance to enter the building.

VIRTUAL LOCATION

Interested persons desiring to attend this meeting virtually can do so via Zoom (including by computer or telephone) using the following meeting access information:

Join Zoom Meeting

<https://zoom.us/j/94074017448?pwd=WklzbHNRRCT6cFBqL0M4YkNrMkxrQT09>

Meeting ID: 940 7401 7448

Passcode: 642945

One tap mobile

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

Find your local number: <https://us02web.zoom.us/j/k5EtIgmNz>

Only individuals attending the meeting in-person will have an opportunity to provide public comments. Persons who cannot attend the meeting in-person, but who wish to submit public comments regarding any matter on the agenda for consideration at the meeting, may do so by sending their public comments via electronic mail to DIAPublicComments@coj.net prior to the start of the meeting. Public comments received prior to the meeting will not be read during the meeting but will instead be forwarded to all DIA Board members for review in advance of the meeting and will remain a part of the permanent record for the meeting itself. You are encouraged to submit public comments well in advance of the start of the meeting to provide DIA Board members with adequate time to read them in preparation for the meeting.

Please contact Ric Anderson by telephone at (904) 255-5393 or by email at andersone@coj.net if you have any questions regarding this notice or if you experience technical difficulties during the meeting.

Downtown Investment Authority August 2023 Board Meeting

If you have a disability that requires accommodations to participate in the above Downtown Investment Authority meeting, please contact the Disabled Services Division at: (904) 255-5466, TTY-(904) 255-5476, or email your request to KaraT@coj.net and we will provide reasonable assistance for you. The Florida Relay Service can be reached at 711. All requests must be received no later than 12:00 p.m. on August 15th, 2023. Requests for accommodation received after 12:00 p.m. on August 15th, may not be met.

NOTE: If any person decides to appeal any decision made with respect to any matter considered at this meeting, such person will need a record of the proceedings, and for such purpose, such person may need to ensure that a verbatim record of the proceedings is made, which includes the testimony and evidence upon which the appeal is to be based.

A recording of this meeting will be available upon request by emailing andersone@coj.net after its conclusion.

TAB III.A
FORM 8B: VOTING CONFLICT DISCLOSURES

TAB III.B.
JULY 24 2023 CRA MEETING MINUTES



Downtown Investment Authority
Hybrid Meeting
Monday, July 24th, 2023 – 8:30 a.m.

Community Redevelopment Agency
DRAFT MEETING MINUTES

DIA Board Members (BM): Chair; Jim Citrano, Vice Chair; George Saoud, Esq.; Craig Gibbs, Esq.; Braxton Gillam, Esq.; Joe Hassan; Oliver Barakat

DIA Board Members Excused: Carol Worsham, Joshua Garrison

Mayor’s Staff: Brittany Norris

Council Members: None.

DIA Staff: Guy Parola, Operations Manager; Steve Kelley, Director of Downtown Real Estate and Development, Jovial Harper, Administrative Assistant and Ric Anderson, Communications and Marketing Specialist.

Office of General Counsel: John Sawyer, Esq.

I. CALL TO ORDER:

James Citrano called to order the Downtown Investment Authority Meeting at 8:51 a.m.

II. PUBLIC COMMENTS

None.

III. COMMUNITY REDEVELOPMENT AGENCY

A. FORM 8B: VOTING CONFLICT DISCLOSURES

None.

B. JUNE 21ST, 2023 COMMUNITY REDEVELOPMENT AGENCY MEETING MINUTES

Motion: Board Member Gillam moved to approve the minutes.

Seconded: Board Member Gibbs seconded the motion.

Vote: Aye: 6 Nay: 0 Abstain: 0

MOTION PASSED UNANIMOUSLY 6-0-0

C. RESOLUTION 2023-07-02 NB BUDGET AMENDMENT 2022-2023

This Resolution will “let lapse” \$250,000.00 of Combined Northbank Downtown CRA Fiscal Year 2022-2023 Unallocated Plan Authorized expenditure funds, the effect of which will be for those funds to fall to the General Fund. In its FY 2023-2024 General Budget Appropriation, City Council will appropriate \$250,000 to the Downtown Economic Development Fund for Parks, Programming and Maintenance.

Motion: Board Member Gillam moved to approved R 2023-07-02.
Seconded: Board Member Gibbs seconded the motion.

Vote: Aye: 6 Nay: 0 Abstain: 0

MOTION PASSED UNANIMOUSLY 6-0-0

Board member Gillam requested clarification on the effect of the Resolution, specifically if the intent is to be made whole in FY 2023-2024 by City Council through appropriation to the Downtown Economic Development Fund.

DIA Mr. Parola confirmed that is correct.

Chair Citrano emphasized that this movement of funds is necessary because CRA / Tax Increment dollars cannot be used for maintenance.

MOTION PASSED UNANIMOUSLY 6-0-0

D. RESOLUTION 2023-07-03 CARTER EXTENSION

Mr. Kelley spoke to the details of the request for the six-month extension on this mixed-use development. He spoke about the poor economic conditions which facilitated the financial gap the developer is experiencing.

Board Vice Chair Saoud inquired if the DIA anticipates the Developer returning to ask for more completion grants. “What is the purpose of the extension?”

Mr. Kelley explained the financing gap has increased in this project, but this is not unique to this project. There have been improvements in the markets, there is no expectation of improvements ‘overnight’. Allowing time to assess the economic situation and to reevaluate the project is the best foreseeable scenario. This is consistent with other large scale proposals being considered by the Downtown Investment Authority.

Board Member Hassan inquired if this six-month extension is sufficient.

Mr. Kelley advised that there is no immediate answer. This extension gives time for the Developer to either find path forward or allow the Developer and DIA to reevaluate the project.

Board Member Gibbs asked if six-months will be sufficient time for the developer.

Mr. Kelley reiterated his response to Board Member Hassan

Board Member Barakat declared a conflict. He will provide a completed Form 8B and submit it by the end of the day.

He also echoed the other Board Members comments. He is in favor of the Resolution, despite some apprehensions with the current economic situation.

Board Chair Citrano inquired as to the number of previous extensions.

Mr. Steve Kelley confirmed this is the third extension that was granted.

The Developers Scott Taylor and Ross Singletary provided further details of the economic challenges they face with the project.

Motion: Board Member Gillam moved to approve R 2023-07-03.

Seconded: Board Member Saoud seconded the motion.

Vote: Aye: 6 Nay: 0 Abstain: 0

MOTION PASSED UNANIMOUSLY 6-0-0

E. OTHER MATTERS TO BE ADDED AT THE DISCRETION OF THE CHAIR

Bringing no further matters forward, Board Jim Citrano adjourned the Community Redevelopment Agency Meeting at 9:15 A.M.

The written minutes for this meeting are only an overview of what was discussed. For verbatim comments on this meeting, transcripts are available upon request. Please contact Jovial Harper at HarperJ@coj.net to acquire a recording of the meeting.

**TAB III.C
CONSENT AGENDA**

TAB III.C.i
RESOLUTION 2023-08-01

RESOLUTION 2023-08-01

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) RECOMMENDING THAT CITY COUNCIL APPROVE A DOWNTOWN PRESERVATION AND REVITALIZATION PROGRAM FORGIVABLE LOAN PACKAGE FOR REHABILITATION OF THE BUILDING LOCATED AT 208 N LAURA STREET COMPRISED OF THIRTEEN INDIVIDUAL CONDOMINIUM UNITS (THE “PROPERTY” A/K/A THE GREENLEAF AND CROSBY BUILDING) PURSUANT TO A REDEVELOPMENT AGREEMENT WITH JWB CAPITAL, LLC OR ASSIGNS (“OWNER” OR “DEVELOPER”); FINDING THAT THE PLAN OF DEVELOPMENT IS CONSISTENT WITH THE DIA’S BUSINESS INVESTMENT AND DEVELOPMENT PLAN (“BID PLAN”) AND THE DOWNTOWN NORTHBANK COMMUNITY REDEVELOPMENT AREA PLAN (“CRA PLAN”); AUTHORIZING THE CHIEF EXECUTIVE OFFICER TO EXECUTE THE CONTRACTS AND DOCUMENTS AND OTHERWISE TAKE ALL NECESSARY ACTION IN CONNECTION THEREWITH TO EFFECTUATE THE PURPOSES OF THIS RESOLUTION; PROVIDING AN EFFECTIVE DATE.

WHEREAS, JWB Real Estate Capital, LLC, through its related entity Creekside at Timuquana, LLC, is the owner of each condominium unit comprising the Property which was awarded designation as a local historic landmark status by the City of Jacksonville, Planning and Development Department, Historic Preservation Commission, and is seeking approval by the Jacksonville City Council for final designation as a local historic landmark, and is a contributing structure located within the National Historic District of Downtown, and within the boundaries of the Downtown Northbank CRA; and

WHEREAS, the Developer proposes to rehabilitate the Property to provide a minimum of 50,000 square feet of leasable space as a mixed-use property within City Center, Downtown Jacksonville; and

WHEREAS, the private capital investment totaling not less than \$16,878,500 in real property and improvements will increase the county ad valorem tax base over the useful life of the assets, will add to the commercial office and retail tenancy options in Downtown Jacksonville; and

WHEREAS, the Strategic Implementation Committee of the Downtown Investment Authority (“DIA”) met on August 10, 2023, to consider the recommendation of DPRP Program Forgivable Loans in accordance with the program guidelines established by City Council in accordance with the terms contained in the term sheet attached hereto as Exhibit A and recommended that the DIA Board adopt Resolution 2023-08-01,

NOW THEREFORE, BE IT RESOLVED, by the Downtown Investment Authority:

Section 1. The DIA finds that the recitals set forth above are true and correct and are incorporated herein by this reference.

Section 2. The DIA instructs the Chief Executive Officer of the Downtown Investment Authority to take all necessary actions, including the filing of legislation before the City Council, to seek funding up to \$4,969,900 pursuant to the Downtown Preservation and Revitalization Program guidelines in accordance with the terms set forth on the term sheet attached hereto as Exhibit A.

Section 3. The Chief Executive Officer is hereby authorized to execute the contracts and documents and otherwise take all necessary action in connection therewith to effectuate the purposes of this Resolution.

Section 4. The Effective Date of this Resolution is the date upon execution of this Resolution by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

_____ Jim Citrano, Chairman

_____ Date

VOTE: In Favor: _____ Opposed: _____ Abstained: _____

**Exhibit A:
DOWNTOWN PRESERVATION AND REVITALIZATION PROGRAM
TERM SHEET
GREENLEAF AND CROSBY BUILDING
208 N. Laura Street, Jacksonville FL 32202**

Project: The project comprises the redevelopment of the historic Greenleaf and Crosby Building in City Center, Downtown Jacksonville utilizing funding through the Downtown Preservation and Revitalization Program (“DPRP”).

The building constructed in 1927-1928 located at 208 N. Laura Street, RE# 073751-1002 (with additional RE#s for the individual condominium units as shown in Exhibit B), is a historic twelve-story building with basement providing approximately 62,500 gross square feet. Upon completion of the proposed rehabilitation, the building will provide approximately 44,000 square feet of leasable commercial office and 11,000 square feet of retail/restaurant space on the first floor and within the basement combined. Rehabilitation efforts proposed include, but are not limited to, restoring interiors to their historic condition including the basement space which has not been open to the public for decades, HVAC and ventilation replacement, plumbing and electrical code compliance work, fire sprinkler modification to meet code requirements, window waterproofing, roof repairs, elevator improvements to meet ADA compliance including to the basement, restoration of storefronts to historic standards, providing for ADA accessibility as required, exterior repairs, and paint.

Developer/ Applicant / Borrower: JWB Real Estate Capital, LLC or Assigns (“Owner”)
Adam Rigel, Manager, Principal Contact
Alex Sifakis, Manager, Principal Contact
Gregory Cohen, Manager
Adam Eiseman, Manager

Total Development Costs (estimate): \$16,878,500
Equity (proposed): \$2,531,800 (15.0% of Underwritten TDC)

City Funding: No more than **\$4,969,900** (through the City of Jacksonville Downtown Investment Authority), as follows:

	Historic Preservation, Restoration, and Rehabilitation Forgivable Loan (HPRR)	Code Compliance Forgivable Loan (CCR)	DPRP Deferred Principal Loan	TOTAL
TOTAL	\$1,948,800	\$2,027,100	\$994,000	\$4,969,900

At this proposed funding level, the incentive structure and funding under the DPRP will be subject to further approvals by the Jacksonville City Council.

Work proposed must be reviewed and approved by the Planning and Development Department, Historic Preservation Section for consistency with the United States Secretary of Interior Standards

and applicable design guidelines during application processing. Upon completion, work will be inspected and verified against plans as previously approved in conjunction with the request for funding under terms defined further in the Redevelopment Agreement.

As the project nears completion, legislation will be required to seek appropriation from City Council from the General Fund to fulfill the funding commitment previously approved.

Budget. The construction budget reviewed and approved by the DIA totals \$8,929,000 (the “Total Budget Amount”), which includes Construction Costs to be incurred in each of the funding categories (each, a “Funding Category”) and in the minimum amounts (each a “Funding Category Minimum”) set forth in the table below:

Funding Category	Funding Category Minimum
Interior Rehabilitation	\$ 812,000
Interior Restoration	\$ 1,114,000
Exterior	\$ 1,184,000
Code Compliance	\$ 3,103,000
General Requirements/Other	\$ 1,344,000
N/A ¹	\$ 1,372,000
Total Budget Amount:	\$ 8,929,000

¹ The category “N/A” is not required to be met as a Funding Category Minimum for reimbursement of other categories under the DPRP. For further clarity, there will be no reimbursement for expenditures categorized as “N/A” in the construction budget.

Minimum Expenditures: In order to be eligible for the maximum amount of the DPRP Loan, the Developer must provide evidence and documentation prior to the applicable DPRP Loan closing, sufficient to demonstrate to the DIA in its sole but reasonable discretion, the following:

- (i) a total equity capital contribution of at least TWO MILLION FIVE HUNDRED THIRTY-ONE THOUSAND EIGHT HUNDRED DOLLARS AND NO/100 (\$2,531,800.00) (the “Required Equity”);
- (ii) Total Development Costs incurred of at least SIXTEEN MILLION EIGHT HUNDRED SEVENTY-EIGHT THOUSAND FIVE HUNDRED DOLLARS AND NO/100 (\$16,878,500.00) which shall exclude holding costs, tangible personal property (IT, FF&E), tenant improvements beyond vanilla shell, marketing, third party costs for risk management, developer fees, and loan fees (the “Minimum Total Development Costs”);
- (iii) Minimum Eligible Construction Costs incurred of SEVEN MILLION FIVE HUNDRED FIFTY-SEVEN THOUSAND DOLLARS AND 00/100 (\$7,557,000.00), calculated as the Total Budget Amount less costs classified as “N/A” (the “Minimum Eligible Construction Costs”), and
- (iv) Construction Costs incurred of at least the Funding Category Minimum with respect to each respective Funding Category.

Notwithstanding the foregoing,

- 1) the required Minimum Total Development Costs of \$16,878,500 may be reduced by a maximum of ten percent (10%) overall, as determined by the DIA in its sole and absolute discretion, without affecting the Borrower’s eligibility for funding under the DPRP.

- 2) the required Minimum Eligible Construction Costs of \$7,557,000.00 may be reduced by a maximum of ten percent (10%) overall, as determined by the DIA in its sole and absolute discretion, without affecting the Borrower's eligibility for funding under the DPRP.
- 3) any Funding Category Minimum may be reduced by a maximum of ten percent (10%) on a stand-alone basis, as determined by the DIA in its sole and absolute discretion; provided that, in such event, there shall be a pro rata reduction in any or each of the related DPRP Loans, as required. Eligibility for funding under any Funding Category shall be eliminated if the corresponding Funding Category Minimum is reduced by more than ten percent (10%).

The DIA shall have the authority, without further action by City Council, to approve reduced DPRP Loan amounts provided the Total Development Costs incurred are not less than \$15,190,200.00, including Construction Costs incurred of not less than \$6,801,300.00.

Infrastructure: No City of Jacksonville infrastructure improvements are contemplated.

Land: No City of Jacksonville land is committed to the project.

Loans/Other Funding: The Applicant, JWB Real Estate Capital, is also seeking \$660,000 under the Commercial Revitalization Program, and future tenants are expected to present application for funding under the FAB-REP program, although information has not yet been provided for that request.

No costs may be submitted for duplicative funding under more than one DIA incentive program. However, costs incurred by the DPRP Applicant may count towards their required contribution under the Retail Enhancement Program to the extent such costs are directly attributable to space that would be occupied by the REP Grant Applicant.

Performance Schedule:

- A) Redevelopment Agreement to be approved for filing with City Council within thirty (30) days following presentation and negotiation.
- B) Redevelopment Agreement to be executed within thirty (30) days of the Bill Effective Date which shall establish the Redevelopment Agreement Effective Date.
- C) Commencement of Construction: Within six (6) months following the Redevelopment Agreement Effective Date, Applicant commits to commencement of construction, meaning receipt of all required approvals, permitting, and closing on all required financing to allow the start of construction activities and has actually broken ground to begin work.
- D) Substantial Completion: Within eighteen (18) months following Commencement of Construction as defined above.
- E) The DIA CEO will have authority to extend this Performance Schedule, in the CEO's discretion, for up to six (6) months for good cause shown by the Developer / Applicant. Any extensions to the Commencement Date shall have the same effect of extending the Completion Date simultaneously.

Additional Commitments:

- A) The Developer commits to the development of 49,500 leasable square feet in a combination of office and retail space, or other permissible uses which create taxable value for the property as may be further approved by the DIA.

- B) Recommendation as to the eligibility of the approved scope of work on the Properties by the Planning and Development Department shall be required prior to DIA Board approval of any program funding. Such recommendation by the Planning and Development Department may be conditional on further review and approvals by the State Historic Preservation Office (“SHPO”) and/or the National Park Service (“NPS”) as may be required.
- C) Upon completion and request for funding, all work on the Properties must be inspected by the Planning and Development Department or designee for compliance with the approved application prior to funding under any DPRP loan component.
- D) Funding under the DPRP will be secured by a stand-alone, subordinate lien position on the Property behind any senior secured, third-party lender providing construction, mini-perm, or permanent financing, as long as such subordination does not alter the DIA approved maturity date of any DPRP Loan.
- E) The COJ/DIA mortgage must be senior to any liens that may be placed on individual condominium units by the Condominium Association.
- F) Each DPRP loan will be cross defaulted with one another.
- G) Payment defaults, or other defaults that trigger legal actions against the Applicant that endanger the lien position of the City, shall also be a default on the subject facilities.
- H) As the Borrower will be utilizing a combination of HPRR Forgivable Loans, and CCR Forgivable Loans, the maturity of each of these Forgivable Loan will be five (5) years. Principal outstanding under each note will be forgiven at the rate of 20% annually, on the anniversary date of each such funding, so long as each Forgivable Loan is not in default per DPRP Guidelines.
- I) Standard claw back provisions will apply such that:
 - a) In the event the Borrower sells, including without limitation a capital lease transaction, or otherwise transfers the Historic Building during the first five (5) years after the disbursement of the Forgivable Loans, the following shall be due and payable at closing of the Sale:
 - i. 100% if the Sale occurs within 12 months after disbursement of the Forgivable Loan;
 - ii. 80% if the Sale occurs after 12 months but within 24 months of disbursement of the Forgivable Loan;
 - iii. 60% if the Sale occurs after 24 months but within 36 months of disbursement of the Forgivable Loan;
 - iv. 40% if the Sale occurs after 36 months but within 48 months of disbursement of the Forgivable Loan; or
 - v. 20% if the Sale occurs after 48 months but within 60 months of disbursement of the Forgivable Loan.
 - b) Changes in the proposed intended use of the property must continue to contribute towards the relevant Redevelopment Goals and Performance Measures of the DIA and shall be presented to the DIA for further approval not less than 90 days in advance of such changes, and such approval shall not be unreasonably withheld. In the event Borrower or any lessee or assignee of the Borrower uses the Project or the Historic Property or Properties for any use not contemplated by this Agreement at any time within five years following the disbursement of the Forgivable Loan or Loan without such approval, the full amount of the amounts awarded, together with all accrued but

unpaid interest thereon, may be declared by the DIA to become due and payable by the Borrower.

- c) As the development anticipates the use of Historic Tax Credits in its capitalization, DIA acknowledges that a tax credit investor may enter the ownership structure in an amount up to 99.99% ownership for structural purposes without a reduction in equity contributed by the Developer. In such arrangements, an entity controlled by the Developer must remain the General Partner with a minority ownership interest if utilizing a traditional HTC structure. Otherwise, in a master lease structure, an entity controlled by the Developer must have majority ownership and controlling interest in the landlord entity. Under either structure, the Developer, or its related entity, must be the surviving entity and majority owner following exercise of the put option of the tax credit investor at the end of the five-year HTC compliance period or other exit of the tax credit investor from the ownership structure.
- J) Funding in the amount of the DPRP Deferred Principal Loan component will have a stated maturity date of ten years from the Funding Date. The loan balance is due in full upon maturity, sale, or refinancing of the property prior to maturity subject to terms of the disposition and value of the property at the time of such event.
- K) The DPRP Deferred Principal Loan component requires fixed annual interest payments equal to the total principal outstanding multiplied by the prevailing yield on the Ten-Year Treasury Note at the time of closing.
- L) Partial Principal reductions on the DPRP Deferred Principal Loan may be made after the fifth anniversary with no prepayment penalty; however, a minimum of 50% of the initial loan balance must remain outstanding through the loan maturity date unless the Property or Properties are sold or refinanced during that period, subject to DIA approval.
- M) DIA reserves the right to approve any sale, disposition of all or any portion of collateral property, or the refinance of senior debt prior to the forgiveness or repayment of any DPRP Loan.
- N) All Property, business, and income taxes must be current at the time of application and maintained in current status throughout the approval process, the term of the Redevelopment Agreement, and through the DPRP loan period.
- O) Payment defaults, bankruptcy filings, or other material defaults during the DPRP loan period will trigger the right for the City of Jacksonville to accelerate all amounts funded and outstanding under any or all programs at such time, plus a 20% penalty of any amounts amortized or prepaid prior to that date.

There will be additional terms, conditions, rights, responsibilities, warranties, and obligations for both parties which shall be determined in a later negotiated mutually agreeable written contract (or multiple written contracts as is deemed necessary).

EXHIBIT B:

Tax IDs for the Property

Owner	RE #
GREENLEAF BUILDING CONDOMINIUM ASSOCIATION INC	073751-1002
GREENLEAF BUILDING CONDOMINIUM ASSOCIATION INC	073751-1004
CREEKSIDE AT TIMUQUANA LLC	073751-1006
CREEKSIDE AT TIMUQUANA LLC	073751-1008
CREEKSIDE AT TIMUQUANA LLC	073751-1010
CREEKSIDE AT TIMUQUANA LLC	073751-1012
CREEKSIDE AT TIMUQUANA LLC	073751-1014
CREEKSIDE AT TIMUQUANA LLC	073751-1016
CREEKSIDE AT TIMUQUANA LLC	073751-1018
CREEKSIDE AT TIMUQUANA LLC	073751-1020
CREEKSIDE AT TIMUQUANA LLC	073751-1022
CREEKSIDE AT TIMUQUANA LLC	073751-1024
CREEKSIDE AT TIMUQUANA LLC	073751-1026
CREEKSIDE AT TIMUQUANA LLC	073751-1028
CREEKSIDE AT TIMUQUANA LLC	073751-1030

SUPPLEMENTAL INFORMATION
GREENLEAF DOWNTOWN PRESERVATION AND REVITALIZATION PROGRAM

**GREENLEAF and CROSBY BUILDING
MIXED-USE HISTORIC REHABILITATION**

**Downtown Preservation and Revitalization Program
Staff Report for DIA SIC
August 10, 2023**

Applicant: JWB Real Estate Capital (Alex Sifakis)
Project: Greenleaf and Crosby Building
Program Request: DPRP

Total Development Cost: \$16,878,500

DPRP Recommended:

- | | |
|--|---------------------|
| 1) Historic Preservation Restoration and Rehabilitation Forgivable Loan (HPRR) | \$ 1,948,800 |
| 2) Code Compliance Renovations Forgivable Loan (CCR) | \$ 2,027,100 |
| 3) DPRP Deferred Principal Loan | <u>\$ 994,000</u> |
| | <u>\$ 4,969,900</u> |

Property Description:

Located at 208 N. Laura Street, at the northwest corner of the intersection of Laura Street and Adams Street, the twelve story Greenleaf and Crosby Building ("Greenleaf") was designed by noted architects Marsh & Saxelbye and built in 1927-1928. The property was originally constructed and owned by jewelers, Damon Greenleaf and J.H. Crosby, following the loss of their Bay Street store to Jacksonville's Great Fire in 1901 and temporary relocation to their second site also on Bay Street. The National Park Service Part 1 application prepared by consulting firm Ray, Ellis & LaBrie of Atlanta, Georgia provides the following architectural description, *"This Chicago style building has three sections: a base, tower, and capital. The base is comprised of a ground level capped with decorative modillions and second floor capped with a dentiled cornice that is the full depth of the lot. The tower and capital floors are only half the depth of the lot. This gave the building a commanding presence at the intersection of Laura and Adams streets across from the recently finished Barnett National Bank Building of 18 floors. Floors three through ten comprise the tower portion of the building. The capitol of the building is made up of the 11th and 12th floors which are defined by a linear banded cornice between the 10th and 11th floors, and a modillion linear band on at the cornice level."*



As reported in the UNF Digital Commons, *“The Laura and Adams Street facades are extensively decorated with terra-cotta panels depicting griffins, eagles, urns, and floral motifs. The lower facade is highlighted by engaged pilasters and a grand two-story vaulted entrance.”*

Prior to its recent closure, the property was the home of Jacob’s Jewelers in Downtown Jacksonville since taking over that corner location in 1930. The site is also the location of the unique and well-known Seth Thomas Clock originally commissioned by Greenleaf and Crosby when they were located on Bay Street but was relocated to the current site along with the construction of the building in 1927-1928. After being removed from service for long periods following multiple mishaps and repairs over ensuing years, the clock was donated to the City of Jacksonville by Jacob’s Jewelers in the mid-1990s and remains an icon of the city.

From the July 26, 2023, approval for local landmark status by the COJ Planning and Development Department, Historic Preservation Commission, *“the application was found to meet four of seven criteria including:*

- 1. Its value as a significant reminder of the cultural, historical, architectural, or archaeological heritage of the city, state, or nation.*
- 2. It is identified as the work of a master builder, designer, or architect whose individual work has influenced the development of the city, state, or nation.*
- 3. Its value as a building is recognized for the quality of its architecture, and it retains sufficient elements showing its architectural significance.*
- 4. Its suitability for preservation or restoration.”*

Final approval of landmark status will now move to the City Council for consideration.

The project is also seeking approval from the National Park Service for the work being performed to be eligible for historic tax credits as a component of the capital stack as discussed further in this report. The Part 1 application was received by the NPS June 22, 2023, and approved July 12, 2023. The Part 2 application is not showing as having been received by NPS at this time but will require approval to be eligible for Historic Rehabilitation Tax Credits.

Project Summary:

The proposed redevelopment by JWB Capital (“JWB”) will provide for mixed-use including a proposed retail space proposed to be utilized by a single food and beverage operator on the ground level and basement of the tower and office users in the ten occupiable floors above and the adjacent low portion of the property. JWB reports strong interest and imminent LOI from a high-quality restaurant and bar operator for the first floor and basement space under the tower portion of the property. Access to the basement portion of the operation will be achieved by a subway style stair entrance on the Adams Street side of the property (costs are excluded from the DPRP budget) along with renovations to elevator to restore access to that space. JWB proposes to occupy floors eight through twelve of the tower, with the related entity, Gateway Jax proposed to occupy the fifth floor.

The low portion of the building on the north side of the property includes a ground floor space used as reception and conference room space with storage, restrooms, and mechanical rooms, with a mezzanine floor above used primarily to provide high ceilings for the first-floor conference rooms, but also provides two offices and one restroom. The designated second floor space of the low portion of the building provides numerous offices with all the low portion of the building, and two floors within the tower, currently under lease and occupied by the Phillips and Hunt law firm. Additional tenants in the property include Southern and Kirsten, occupying floors six and seven of the tower.

Renovations proposed include, but are not limited to (as summarized by the COJ Historic Preservation Section):

Interior scopes

1. Remove sheetrock in lobbies and stairs to reveal, repair and clean original marble wainscoting.
2. Restore original plaster walls and ceilings in areas of construction such as basement, lobbies, stairwells and select areas of upper floors.
3. Restore original base and trim moldings in basement, lobbies and stairwells.
4. Remove all non-historic materials, systems and altered spaces to restore original materials and features (including plaster ceiling) in first floor north unit (Folio Weekly).
5. Remove all non-historic materials, systems and altered spaces on the first floor in corner unit (Jacobs) (already complete)
6. Restoration of the decorative plaster ceiling in corner unit (Jacobs).
7. Remove existing breakrooms, cabinetry and interior partition walls on floors 1, 2, 8, 9, 10, 11 and 12 for future tenant buildout.
8. Remove non-historic flooring to restore terrazzo/original flooring in basement, first floor, elevator lobbies and main corridors of each floor.
9. Deteriorated areas of concrete beams, columns and walls in basement to be structurally repaired and restored.
10. Remove asbestos/hazardous material on all floors with construction activities.
11. Upgrade elevators with current safety components and rework to provide access from the first floor to the Jacob's side of the basement for ADA access.
12. Upgrade plumbing, HVAC, Fire Safety (Sprinkler, Alarm, BDA) and Electrical infrastructure.
13. Upgrade fire and water pump systems
14. Demolition and replacement of bathrooms on each floor to meet ADA code and occupancy needs.
15. Add an Area of Refuge system to each floor of the building for ADA.
16. Modify interior steel stairs between basement to second floor.

Exterior scopes

1. Remove exterior sidewalk to waterproof and caulk basement that extends past the building footprint beneath the sidewalk.
2. Restore second floor window/openings(s) above the main entrance to original condition.
3. Remove exterior inserts and restore upper windows above corner/ Jacob's unit
4. Re-caulk all exterior windows.
5. Masonry repair & repointing of exterior as necessary.
6. Cast stone repair work of the exterior as necessary.
7. Clean and paint (previously painted portions) of exterior.
8. Restore the exterior canopies
9. Restore the exterior fabric awnings
10. Restore the exterior brass storefront systems.
11. Modify sidewalk to accommodate a secondary means of egress from the basement, by adding a new stairway in the sidewalk along Adams Street.
12. Replace all roofs with new TPO roof system and fix HVAC stands.
13. Re-caulk all exterior caulk joints between the building and the sidewalk.
14. Replace Jacob's storefront on Adams St. & Laura St. with "historical accurate storefront door systems" based on original plans and existing examples on building.

The Development Team:

JWB Real Estate Capital, LLC (Developer)

JWB has been active in the acquisition and redevelopment of numerous properties in Downtown Jacksonville in recent years including the historic Porter House Mansion, the Florida Baptist Convention building, the Federal Reserve building, and others under consideration. They also are a partner in the development of Johnson Commons a/k/a the LaVilla townhome project and have proposed development of an innovative project in the Cathedral District that will provide cottage style rental housing in keeping with the neighborhood architecture and feel.

Led by Alex Sifakis, Andy Eisman, Adam Rigel, and Gregg Cohen, the firm has demonstrated experience in both the development and redevelopment of projects, but also arranging capital and the resources necessary to start and finish projects on time.

Avant Construction, General Contractor - Alan Cottrell, CEO; Barry Underwood, VP of Project Management; Derek Cece, Director of Construction; Angela Lawton, Director of Strategic Planning

Studio 9, Architect – Craig Davisson, architect, principal, partner; Jason Faulkner, architect, interior designer, principal, partner; Jim Frey, LEED AP, partner

Historic Preservations Section Considerations:

From the COJ Planning and Development Department, Historic Preservation Section:

The structure is significant as a reminder of the cultural, historical, and architectural heritage from the Florida Land Boom of the 1920s, as a design by the prominent architectural firm of Marsh & Saxelbye, as an example of the Chicago commercial architectural style, and for its suitability for preservation/restoration.

As a local landmark, all exterior work must be reviewed under a Certificate of Appropriateness (COA) for consistency with the Secretary of the Interior Standards for Rehabilitation (Standards). While exterior alterations generally require review and approval by the Jacksonville Historic Preservation Commission, approval of the same work scope by the National Park Service (NPS) can be used as a basis for an administrative COA review by the Historic Preservation Section (HPS). In addition to seeking assistance through the DPRP, the owner has indicated that they plan to apply for Federal Historic Tax Credits (HTC), under which the exterior and interior of the project will be reviewed by the NPS for consistency with the same Standards used for review under the local DPRP program. At the time of this memorandum, the project has not completed or submitted a HTC Description of Rehabilitation part 2 for review. The review provided in this memorandum contemplates that the plans and any conditions outlined may need to be revised based on the NPS review/approval once received so that the work requirements between the federal and local programs do not conflict.

Select and exploratory demolition on the inside has uncovered significant interior materials and architectural details that will be exposed and restored under this rehabilitation. These include the original terrazzo flooring, decorative coffered ceilings on the first floor, plaster walls and marble wainscoting. The upper floors have been altered to varying degrees by renovations in the 1980s and 1990s, allowing for more flexibility in the configuration of tenant spaces beyond the elevator lobbies and main historic corridors.

This proposed adaptive-use project would uncover, restore and replicate many of the significant architectural details on both the interior and exterior, correct water infiltration issues that have damaged the basement, and restore the public use of the basement which has not been actively used for many years.

RECOMMENDATION

*At the time of this review, a set of existing and proposed plans were not available. An architectural set of plans with details on how the two entrances, canopies and floor plan will be changed need to be reviewed by the HPS (and the NPS for the HTC) to make an official determination on the project meeting the Standards; therefore, only a **conceptual approval with conditions** can be provided at this time. Conditions are as follows:*

Conditions:

- 1. Removal of drywall in lobbies/stairs shall be done with care to eliminate further damage to original marble walls.*
- 2. All cleaning of interior historic materials shall be tested first.*
- 3. Ceilings heights shall be maintained at the historic height above windows with limited use of any drop ceiling/acoustical tiles if at all.*
- 4. HVAC ductwork shall be recessed at least 4 feet from the exterior walls with windows and finished in materials to match the ceiling (not left exposed).*
- 5. Interior finishes shall be consistent with the existing, historic or as approved by the NPS.*
- 6. Tenant improvements to the upper floors shall maintain the main historical corridor as defined by the terrazzo floor as it turns the corner from the elevator lobbies, preferable the full length of the feature.*
- 7. Mail chute and box shall be preserved.*
- 8. No interior walls shall be left as exposed brick or in an aged/unfinished state. Plaster shall be restored were present allowing for replacement with drywall if completely missing.*
- 9. The new floorplan for the basement area below the corner unit shall maintain an open concept.*
- 10. Exterior cleaning, repairs and repointing shall follow the guidance in the NPS Preservation Briefs 1 and 2, utilizing the gentlest means for cleaning and matching the color texture, strength, and joint profile of the existing historic masonry for repointing with use of water-repellant coating being strongly discouraged.*
- 11. Exterior painting shall be limited to areas that were historically painted.*
- 12. The approach to the storefronts and canopies of the corner unit shall be compatible in design or based on historic and physical documentation.*
- 13. Any window replacement shall match the appearance, size, design, proportions, profiles and glazing details of the existing historic windows.*
- 14. Any new roof equipment shall be sized and placed to limit visibility.*
- 15. The new sidewalk staircase to the basement shall be installed at the far side of the sidewalk on West Adams Street, setback from the face of the building by the width of the remaining accessible sidewalk or relocated to the rear of building to avoid placement in front of street elevations.*
- 16. Project shall be done as conditioned above or as otherwise approved, amended or conditioned by the NPS under the HTC review.*
- 17. Copies of all HTC submittal packages, amendments and approvals by the NPS must be provided to the Historic Preservation Section (HPS) as completed so that the HPS can verify that the work has been approved, permit plans are revised as needed, COA amended and any conditions are addressed.*

Further recommendations:

- 1. Restore and leave exposed all areas where terrazzo or marble floors exists.*
- 2. Provide finished plaster wall treatment to interior walls in both*

The conditional approval provided by HPS is consistent with the DPRP program guidelines, and as finalization of the COA by HPS consistent with those requirements is also made a condition of approval of the subject request. A copy of the HPS report has been provided to the Developer.

DPRP Request and Structure:

To facilitate redevelopment of the property, JWB requests approval of funding under the DPRP due to a funding gap in meeting cost of construction and development. The funding gap is confirmed by analysis of pro forma cash flow, supportable debt, and return on equity investment by the developers and related investors.

Pro Forma Operations

- With gross square footage of more than 62,400 square feet including the basement, and leasable space as shown in the pro forma rent roll of approximately 55,400 square feet, the buildings efficiency ratio of 88.9% is maximized for the mixed-use, retail and office building.
- The pro forma rent roll indicates the property will provide approximately 44,400 square feet of leasable commercial office space, and 11,000 square feet of retail space on the first floor and within the basement.
- As reflected in the Developer's pro forma, the property provides Potential Gross Income (PGI) from the office component of approximately \$1,019,400 (\$16.00-\$22.00 psf), increasing to \$1,253,800 thousand by year ten. The pro forma retail square footage provides an estimated PGI of \$184,300 (\$15.00-\$20.00 pf) escalating to \$233,500 by year ten.
- Vacancy is modeled at 30% in year 1 dropping to 10% in subsequent years providing stabilized Effective Gross Income (EGI) of \$1,088,400. Rent growth is modeled at 3.0% providing EGI of \$1,338,500 at year ten.
- Total operating expenses, also modeled at 3% growth, are estimated at approximately 27.5% of PGI and 30.6% of EGI at stabilization in year 3, decreasing to 27.8% and 30.2%, respectively, by year ten.
- Management fee is modeled at 5% of Potential Gross Income.
- CAM is shown to offset only 14% of operating expenses throughout the ten-year pro forma as it is applied to only 20% of square footage. As the CAM income is shown to apply against taxes and insurance in the model, in addition to other operating costs, it is assumed that only 20% of the leases are structured as triple net, while the remainder utilize a gross lease structure. If CAM were collected at 100%, additional revenue of
- Net Operating Income is estimated to be \$789,800 in the first year of stabilized operations (year 3) providing debt service coverage of 1.6X and Yield on Cost of 4.7%. Over ten years, NOI improves to \$989,900 providing debt service coverage of 2.0X and Yield on Cost of 5.86%.

Capital Considerations

- Total development costs as presented equals \$16,878,500, or \$312.50 psf for the acquisition costs and rehabilitation of the 62,400 square foot building.
- The building is currently configured as a condominium with the related entity Creekside at Timuquana, LLC owning 100% of the 13 units. The properties were acquired for a total of \$6,950,000 (\$128.34 psf) in May 2022.
- The aggregate tax assessed value of the property in 2022 is \$4,521,786, increasing to \$5,074,400 for 2023. According to the Duval County Tax Collector website, all property taxes are current on the property.
- Total equity proposed to be injected is \$2,531,800 (15.0% of TDC), as underwritten and does not include funding provided through the Historic Tax Credit program.
- Senior debt on the development is projected to be \$6,900,000, or 40.9% of TDC. Modeled over 20 years at 6.5%, annual debt service is projected to equal an estimated \$555 thousand, providing DSC of 1.25X.
- Historic Tax Credits, estimated at 12% of the construction budget, are projected to provide an additional \$1,070,000 to the capital stack. This is considered a conservative estimate, and additional funding from this source may equal as much as \$350,000.
- In total, the capital as shown including the debt and equity as proposed, the estimated HTC funding, and the subject DPRP funding levels leaves a funding shortfall of \$1,406,800. That shortfall may be met through any combination of additional debt, equity, or funding from Historic Tax Credits investors.

DPRP Recommended

Based upon the analysis of projected cash flows and development costs, the recommended DPRP is as follows:

	Historic Preservation, Restoration, and Rehabilitation Forgivable Loan (HPRR)	Code Compliance Forgivable Loan (CCR)	DPRP Deferred Principal Loan	TOTAL
TOTAL	\$1,948,800	\$2,027,100	\$994,000	\$4,969,900

At this level, the incentive structure and funding under the DPRP will be subject to further approvals by the Jacksonville City Council.

Underwriting this application established the need for financial support from the City based on the extensive redevelopment costs for the buildings, deemed important to the preservation of Jacksonville’s historic building stock and consistent with the goals of the BID and CRA plan as well as the stated purpose of the Downtown Preservation and Revitalization Program.

DPRP funding limits based on equity contribution in relationship to Total Development Cost (“TDC”), and requirements for the DPRP Deferred Principal Loan are considered for each property individually and on a combined basis. Total equity of \$2,531,800 (15.0% of TDC) meets the minimum requirement of 10% and allows DPRP funding up to 50% of TDC but is below the 25% equity level required to eliminate the requirement for a Deferred Principal Loan. As such the DPRP Deferred Principal Loan is established at a 20% of total DPRP funding, \$994,000 and is a must-pay obligation with interest payments established at the yield on the Ten-Year Treasury Note at the time of funding (modeled at 3.75%), and principal due at the ten year maturity.

DPRP Modeling Parameters – Greenleaf and Crosby Building

Sources			DPRP Guidelines				As Calculated	
Federal Historic Tax Credit	\$	1,070,000	6.3%	Measurement	% of TDC		Net of Developer Fee	Project
HPRR Forgivable Loan	\$	1,948,800	11.5%	Developer Equity	10%	Min	of TDC	15.0%
CCR Forgivable Loan	\$	2,027,100	12.0%	3rd Party Loan			No min or max	40.9%
DPRP Def Prin Loan	\$	994,000	5.9%	Subsidy or Tax Credit			No min or max	6.3%
1st Position Debt	\$	6,900,000	40.9%	Developer Combined	50%	Min	of TDC	62.2%
Owner Equity	\$	2,531,800	15.0%	DPRP				
Add'l Capital Needed	\$	1,406,800	8.3%	Exterior	75%	Max	of eligible costs	
TOTAL SOURCES	\$	16,878,500	91.7%	Restoration Int	75%	Max	of eligible costs	
				Rehabilitation Int	30%	Max	of eligible costs	
				Code Compliance	75%	Max	of eligible costs	
				Other	20%	Max	of eligible costs	
				HPRR Forgivable Loan	30%	Max	of TDC	11.5%
				CCR Forgivable Loan	30%	Max	of TDC	12.0%
				DPRP Def Prin Loan	20%	Max	of TDC	5.9%
				DPRP Def Prin Loan		Min	Must be ≥ 20% of Gap	20.0%
				Other COJ Funding				3.9%
				COJ Combined	50%	Max	of TDC	33.4%

Uses			
Value "As Is"	\$	6,950,000	41.2%
Predevelopment Costs	\$	500,000	3.0%
Construction Costs	\$	8,928,500	52.9%
Soft Costs	\$	500,000	3.0%
Developer Fee			0.0%
TOTAL USES	\$	16,878,500	100.0%
Other COJ Funding	\$	660,000	3.9%

As shown above, developer equity in the Greenleaf and Crosby Building equals 15.0% of TDC, whereas equity plus third-party debt exceeds the minimum requirement of 50% of TDC, at 62.2%. Redevelopment of the property is proposed to be supported by a HPRR Forgivable Loan of \$1,948,800, a CCR Forgivable Loan of \$2,027,100, and a DPRP Deferred Principal Loan of \$994,000. Program guidelines allow for the HPRR and CCR Forgivable Loans to amortize concurrently with principal forgiven at the rate of 20% annually over a five-year period in the absence of default.

The DPRP Deferred Principal Loan is an interest only loan with the rate established at the level of the Ten-Year Treasury Note at the time of funding. For modeling purposes, a rate of 3.75% is used providing interest payments of \$41,781 to the City annually.

Project ROI:

As shown by the model below, the project ROI on the City investment is 0.52X, which exceeds program requirements of 0.50X. The calculations are based on City benefits totaling \$2,888,528, based on estimated incremental ad valorem over 20 years, \$456,787 (including 10 years of tax abatement for the estimated increase in property value resulting from the improvements), Local Option Sales Tax drawn from projected retail sales and lease payments of \$514,450 (restaurant sales modeled at \$400 psf), and payroll related sales tax considerations estimated at \$467,125 (LOST and payroll considerations are both then reduced to 50% for the speculative nature per DPRP Guidelines), and the interest income (10 years) and Present Value of the repayment on the Deferred Principal Loan, \$1,077,415.

Note:

1. City outflows includes the DPRP funding plus an additional \$660,000 applied for by JWB Capital for the relocation of its employees to the property. Without that additional City funding, the ROI improves to 0.58%
2. The projected increase in City ad valorem property taxes was estimated with input from the Duval County Property Appraisers office which provided a range of \$2,800,000 to \$3,500,000 after the 15% adjustment for market conditions and selling expenses. A midpoint of \$3,150,000 was used in these ROI model for incremental ad valorem to be provided by the improved operating metrics of the property following rehabilitation.

\$16.9 Million in Capital Expenditures		
Ad Valorem Taxes Generated		
County Operating Millage	(1) \$	456,787
Local Option Sales Tax	(2) \$	514,450
Payroll	(3) \$	467,125
Add'l Benefits Provided	(4) \$	1,077,415
Total City Expected Benefits		\$ 2,888,528
Total City Investment	(5)	\$ 5,629,900
Return on Investment Ratio		0.51
(1) - The investment from the Company is estimated to be \$16,878,500 in Capital Contribution for development and \$0 in taxable Tangible Personal Property		
(2) - Local Option Sales Tax is based on the revenue generated through retail sales, food and beverage, and commercial leases.		
(3) - Job estimates are calculated at # of jobs * avg. wage. Assumes 20% spent locally and a 1 percent sales tax over 20 years.		
(4) - Value of any additional contribution being made for the benefit of the city in consideration of the incentive		
Interest on the DPRP Deferred Principal Loan	\$	372,750
PV of DPRP Deferred Principal Repayment	\$	704,665
Other		
Total Add'l Benefits Provided	\$	1,077,415
(5) - City Incentives as follows:		
DPRP	\$	4,969,900
Land	\$	-
Other	\$	660,000
Total Direct Incentives	\$	5,629,900

Recommendation:

All requirements outlined within the HPS conditional approval or as may be established by the NPS in its conditional approval must be incorporated into the redevelopment project and inspected for adherence upon completion and prior to funding.

Final review by the DDRB and adherence to findings within its conceptual approval and others as may be set into place are concurrent requirements of this recommendation for approval.

Minimum funding requirements and other terms and conditions approval and administration of the subject facilities are captured in the Exhibit A Term Sheet.

TAB III.C.ii
RESOLUTION 2023-08-02



DOWNTOWN INVESTMENT AUTHORITY

117 West Duval Street #310, Jacksonville, Florida 32202

(904) 255-5302 | <https://dia.coj.net/>

TO: DIA Finance and Budget Committee

THROUGH: Oliver Barakat, Chair

FROM: Lori Boyer, CEO

SUBJECT: Resolution 2023-08-02, Northbank CRA -MPS Debt Management Fund

DATE: August 11, 2023

Due to the timing of the FY22-23 Budget proposal for the Northbank CRA, the Amortization schedule for the MPS Debt Management Fund was not yet available. Therefore, the Budget Officer used a projection to split the Interest and Principal amounts. The total payment amount was budgeted correctly however the Interest amount was underbudgeted and the Principal amount was overbudgeted according to the Amortization Schedule later presented by Treasury.

Resolution 2023-08-02 is presented to the Board for approval authorizing a CRA Budget Transfer form to be submitted to our Accounting and Budget Offices for processing. To re-align the Accounts, a Budget Transfer is needed for \$225,399.60, moving the funds from the Principal Account to the Interest Account.

Total Interest Quarterly Payments = \$121,407.15 x 4(qtr)	= \$485,628.60
Total Interest Budget Amount	= <u>\$260,229.00</u>
Total Shortage	= -\$225,399.60
Total Principal Quarterly Payments = \$375,000 x 4 (qtr)	= \$1,500,000.00
Total Principal Budget Amount	= <u>\$1,725,400.00</u>
Total Overage	= \$ 225,400.00

RESOLUTION 2023-08-02

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY ACTING AS THE COMMUNITY REDEVELOPMENT AGENCY BOARD OF THE COMBINED NORTHSIDE EAST AND NORTHWEST CRA'S ADOPTING AN FY 22-23 AMENDED TAX INCREMENT DISTRICT ("TID") BUDGET AS DETAILED IN EXHIBIT 'A' ATTACHED HERETO FOR THE COMBINED NORTHSIDE EAST AND NORTHWEST CRA'S PURSUANT TO SEC. 163.387, F.S. AND SEC. 106.341, ORDINANCE CODE; PROVIDING AN EFFECTIVE DATE.

WHEREAS, in accordance with Sec. 106.340-106.346, Ordinance Code, the Board has been given authority to allocate and transfer funds within the CRA budget in accordance with the provisions of those sections, without further Council approval; and

WHEREAS, pursuant to section 106.341, Jacksonville Code of Ordinances, during the fiscal year a CRA Board may allocate and transfer funds between existing CRA Board approved Programs, Plan Capital Projects or Plan Professional Services without further Council approval; and

WHEREAS, the DIA board hereby authorizes the amendment of the 22-23 Combined Northside East and Northwest CRA in accordance with the provisions set forth in section 106.341 and 106.344, Jacksonville Code of Ordinances and Exhibit 'A' to this resolution,

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA finds that the recitals set forth above are true and correct and are incorporated herein by this reference.

Section 2. The DIA amends the Combined Northside East and Northwest FY 22-23 CRA budget in accordance with Exhibit 'A' attached hereto and directs staff of the DIA to prepare and file a CRA Budget Transfer Form as necessary to effectuate the purposes of this Resolution.

Section 3. The DIA Board hereby authorizes the CEO to take all actions necessary to effectuate the intent of this Resolution.

Section 4. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

[SIGNATURES ON FOLLOWING PAGE]

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Jim Citrano, Chair

Date

VOTE: In Favor: ____ Opposed: ____ Abstained: ____

RESOLUTION 2023-08-02
EXHIBIT 'A'

FROM:	MPS -DEBT MANAGEMENT FUND -PRINCIPAL:	\$225,399.60
TO:	MPS -DEBT MANAGEMENT FUND -INTEREST :	\$225,399.60

TAB III.C.iii
RESOLUTION 2023-08-03



DOWNTOWN INVESTMENT AUTHORITY

117 West Duval Street #310, Jacksonville, Florida 32202
(904) 255-5302 | <https://dia.coj.net/>

TO: DIA Finance and Budget Committee

THROUGH: Oliver Barakat, Chair

FROM: Lori Boyer, CEO

SUBJECT: Resolution 2023-08-03, InvestDTJax

DATE: August 11, 2023

In alignment with previous year contributions, Resolution 2023-08-03 requests the DIA contribute \$18,000 to Downtown Vision, Inc. (DVI) for continued hosting and maintenance of [InvestDTJax.com](https://investdtjax.com), including the cost of the real estate software that is procured separately and embedded into the website. DVI manages the contract associated with the software on behalf of the DIA.

[InvestDTJax.com](https://investdtjax.com) is one of three websites, along with [LiveDTJax.com](https://liveDTJax.com) and DTJax.com, that were created to collectively promote living, working, visiting and investing in Downtown. While the three websites all offer unique content and aim for their own carefully selected target markets, certain information on each site – namely the interactive downtown maps – is managed via one connected database that allows website administrators to update content across all three websites. As such, DVI's ongoing maintenance ensures the website continues to operate effectively while integrating data across all three websites, as needed.

InvestDTJax.com offers information such as (but not limited to):

- a comprehensive real estate database of Downtown properties available for sale or lease
- valuable statistics on Downtown's demographics, labor force and business
- updates on DIA's breadth of incentives
- detailed information on recently completed, under construction and approved projects in Downtown Jacksonville

DIA staff has full access to update [InvestDTJax.com](https://investdtjax.com) and monitors it regularly. Staff is in the process of updating the site's layout, functionality and content to provide users with tailored content based on their needs. For instance, a user from outside of the Jacksonville market who is interested in learning more about the business opportunities in the community would be guided on a path that contains promotional information on the attributes of Downtown, the community and the region (its strategic location for logistics/business, quality of life, pro-business tax structure, etc.). Users who are familiar with the city and region would be guided on a different path that would focus more on available properties, DIA services, etc.

Since October 1, 2022 (FY 22-23), [InvestDTJax.com](https://investdtjax.com) has garnered 8,279 users and 26,034 page views. The site attracts a monthly average 800 users (80% new visitors and 20% returning visitors) and 2,650 page views.

RESOLUTION 2023-08-03

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY AUTHORIZING ITS CHIEF EXECUTIVE OFFICER TO EXECUTE AN AGREEMENT OR FUNCTIONAL EQUIVALENT WITH DOWNTOWN VISION, INC. FOR THE UPDATE, MAINTENANCE AND HOSTING OF THE INVEST IN DOWNTOWN JACKSONVILLE WEBSITE (INVESTDTJAX.COM) IN FY 23-24; AUTHORIZING FUNDING IN THE AMOUNT OF EIGHTEEN THOUSAND AND ZERO DOLLARS (\$18,000.00) TO BE PAID TO DOWNTOWN VISION, INC. FOR THESE WEBSITE SERVICES; AUTHORIZING THESE FUNDS PARTIALLY FROM THE DOWNTOWN NORTHBANK CRA TRUST FUND AND PARTIALLY FROM THE DOWNTOWN SOUTHSIDE CRA TRUST FUND'S MARKETING BUDGET; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Downtown Investment Authority seeks to attract investment, facilitate job creation and increase residential density through capital investment, planning, marketing, and public-private partnerships including the provision of incentives; and

WHEREAS, a tool to recruiting investors, developers and lenders to Downtown Jacksonville is an investor-focused website; and

WHEREAS, DVI, in collaboration with the DIA, will continue to update and maintain the Investdtjax website throughout the year, ensuring all website content, plugins, etc. remain up-to-date; and

WHEREAS, the Investdtjax website was created with investors and developers in mind, offering valuable resources for those interested in bringing their business Downtown, and provides for:

- comprehensive real estate database of Downtown properties available for sale or lease
- valuable statistics on Downtown's demographics, labor force and business
- updates on DIA's breadth of incentives
- detailed information on recently completed, under construction and approved projects in Downtown Jacksonville,

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA Board hereby authorizes the CEO to take all actions necessary to effectuate the intent of this Resolution including execution of an agreement for services or functional equivalent.

Section 2. The DIA Board hereby expressly authorizes the use of \$18,000 payable to Downtown Vision, Inc. for the updating, maintenance and hosting of the Investdtjax website in FY 23-24. Payment will be split equally between the Downtown Northbank CRA trust fund marketing budget and the Downtown Southside CRA trust fund marketing budget.

Section 3. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Jim Citrano, Chair

Date

VOTE: In Favor: ____ Opposed: ____ Abstained: ____

TAB III.C.iv
RESOLUTION 2023-08-04



DOWNTOWN INVESTMENT AUTHORITY

117 West Duval Street #310, Jacksonville, Florida 32202
(904) 255-5302 | <https://dia.coj.net/>

TO: DIA Finance and Budget Committee

THROUGH: Oliver Barakat, Chair

FROM: Lori Boyer, CEO

SUBJECT: Resolution 2023-08-04, LIVEDTJAX

DATE: August 11, 2023

In accordance with previous year contributions, Resolution 2023-08-04 requests the DIA contribute \$10,000 to Downtown Vision, Inc. (DVI) for continued hosting and maintenance of LiveDTJax.com.

LiveDTJax.com is one of three websites along, with InvestDTJax.com and DTJax.com, that make up a trio of websites created to promote living, working, visiting, and investing in Downtown. All three websites were designed by advertising agency Wingard with similar branding and layouts to offer a cohesive look and feel on the front end, as well as integrated coding on the backend to seamlessly manage and maintain data across all three websites. As such, DVI's ongoing maintenance of LiveDTJax ensures the website continues to operate effectively while integrating data across all three sites, as needed.

Key website features of LiveDTJax include:

- automatic updates from shared database
- search filters (search by # of bedrooms, pet-friendly, parking)
- virtual tours
- email forms contact residences directly
- new resident guide
- event highlights
- showcasing lifestyle photos from curated DTJax Instagram and upcoming events from DTJax calendar

DIA recognizes that the LiveDTJax website is a crucial tool in attracting future residents to Downtown and desires to continue its funding partnership with DVI. The effort directly supports DIA's redevelopment goal #2. increase rental and owner-occupied housing Downtown targeting diverse populations identified as seeking a more urban lifestyle. DVI will continue to manage the website to ensure content, retail listings and photography is current and maintain the site as a great resource for people looking to move Downtown and act as a welcome guide for new residents.

Since October 1, 2022 (FY 22-23), LiveDTJax.com has garnered 4,900 users and 11,000 page views. The site attracts a monthly average of 565 users (93% new visitors and 7% returning visitors) and 4,250 page views.

RESOLUTION 2023-08-04

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY AUTHORIZING ITS CHIEF EXECUTIVE OFFICER TO EXECUTE AN AGREEMENT OR FUNCTIONAL EQUIVALENT WITH DOWNTOWN VISION, INC. FOR THE UPDATE, MAINTENANCE AND HOSTING OF THE LIVE DOWNTOWN JAX WEBSITE (LIVEDTJAX.COM) IN FY 23-24; AUTHORIZING FUNDING IN THE AMOUNT OF TEN THOUSAND AND ZERO DOLLARS (\$10,000.00) TO BE PAID TO DOWNTOWN VISION, INC. FOR THESE WEBSITE SERVICES; AUTHORIZING THESE FUNDS PARTIALLY FROM THE DOWNTOWN NORTHBANK CRA TRUST FUND'S MARKETING BUDGET AND PARTIALLY FROM THE DOWNTOWN SOUTHSIDE CRA TRUST FUND'S MARKETING BUDGET; PROVIDING AN EFFECTIVE DATE.

WHEREAS, in 2019, the JAX Chamber created and the LivedtJax website to market the downtown resident lifestyle, connect prospective residents to housing opportunities; and promote downtown as a vibrant neighborhood.; and

WHEREAS, in 2020, Downtown Vision, Inc. (DVI) agreed to take over maintenance and updating of the LivedtJax website; and

WHEREAS, DVI will continue to update and maintain the LIVE Downtown JAX website throughout the year, ensuring all website content, plugins, etc. remain up-to-date; and

WHEREAS, DIA recognizes that the LivedtJax website is a crucial tool in attracting future residents to Downtown and desires to continue its funding partnership with DVI; and

WHEREAS, the LivedtJax website enables visitors to:

- Browse available listings and request information directly from properties
- Search by number of bedrooms, pet-friendly options and other criteria
- Take virtual tours
- Explore our Resident Guide to learn how to live the dream in #DTJax,

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA Board hereby authorizes the CEO to take all actions necessary to effectuate the intent of this Resolution including execution of an agreement for services or functional equivalent.

Section 2. The DIA Board hereby expressly authorizes the use of \$10,000 payable to Downtown Vision, Inc. for the updating, maintenance and hosting of the LivedtJax website in FY 23-24. Payment will be split equally between the Downtown Northbank CRA trust fund marketing budget and the Downtown Southside CRA trust fund marketing budget.

Section 3. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Jim Citrano, Chair

Date

VOTE: In Favor: ____ Opposed: ____ Abstained: ____

TAB III.C.v.
RESOLUTION 2023-08-06



DOWNTOWN INVESTMENT AUTHORITY

117 West Duval Street #310, Jacksonville, Florida 32202
(904) 255-5302 | <https://dia.coj.net/>

MEMORANDUM

TO: DIA Finance and Budget Committee

THROUGH: Oliver Barakat, Chair

FROM: Lori Boyer, CEO

SUBJECT: Resolution 2023-08-06
Parks and Programming, James Weldon Johnson Park ("JWJ Park")

DATE: August 11, 2023

The purpose of this resolution is to authorize the use of \$22,000 of Downtown Economic Development Fund ("DED") *Parks and Programming* budget to contract, either directly with a security provider or indirectly with a security provider through the Friends of James Weldon Johnson Park or Downtown Vision, Inc., for night and weekend security services.

JWJ Park is essentially the center of Downtown's Core and the front door to City Hall. JWJ is activated and maintained by the Friends of James Weldon Johnson Park, who contract for security services during the workdays. However, there have been several security incidents unrelated to the activation and use of the park that have occurred during the nights and weekends.

DIA staff met with JSO regarding Downtown crime stats and was inquiring as to ways we could improve safety and security for businesses, residents, and visitors to Downtown. This was one clear recommendation they made; with the idea that it may only require a short-term implementation and then random weekend nights thereafter or for special weekends. The current request will cover every weekend between now and calendar year end.

RESOLUTION 2023-08-06

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY ACTING AS THE ECONOMIC DEVELOPMENT AGENCY FOR DOWNTOWN, APPROVING THE USE OF \$22,000 OF PARKS AND PROGRAMMING DOLLARS FROM THE DOWNTOWN ECONOMIC DEVELOPMENT FUND “DEDF” FOR NIGHTTIME AND WEEKEND SECURITY WITHIN JAMES WELDON JOHNSON PARK; INSTRUCTING ITS CHIEF EXECUTIVE OFFICER (“CEO”) TO TAKE ALL NECESSARY ACTION TO EFFECTUATE THE PURPOSE OF THIS RESOLUTION; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Downtown Investment Authority (“DIA”) is the designated Economic Development agency for Downtown; and

WHEREAS, as the Economic Development agency for Downtown, the DIA is responsible for utilizing DEDF funds in accordance with the Business Investment and Development Plan, which includes Parks and Programming as a priority program; and

WHEREAS, James Weldon Johnson Park is an important public space within Downtown, serving as an entrance feature to City Hall; and

WHEREAS, on nights and weekends there have been security incidents within the park; and

WHEREAS, the DIA desires to augment the existing security to include both nights and weekends; and

WHEREAS, the DEDF Parks and Programming activity has sufficient funds to fund the additional security,

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA finds that the recitals set forth above are true and correct and are incorporated herein by this reference.

Section 2. The DIA approves the use of \$22,000 for additional security within James Weldon Johnson Park, with those funds coming from the DEDF Parks and Programming activity.

Section 3. The DIA Board hereby authorizes the CEO to take all actions necessary to effectuate the intent of this Resolution, including if appropriate, entering into an agreement with Friends of James Weldon Johnson Park or Downtown Vision, Inc. to facilitate the provision of such services.

Section 4. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

SIGNATURES ON FOLLOWING PAGE

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Jim Citrano, Chair

Date

VOTE: In Favor: _____ Opposed: _____ Abstained: _____

TAB III.C.vi.
RESOLUTION 2023-08-07



DOWNTOWN INVESTMENT AUTHORITY

117 West Duval Street #310, Jacksonville, Florida 32202

(904) 255-5302 | <https://dia.coj.net/>

TO: DIA Finance and Budget Committee

THROUGH: Oliver Barakat, Chair

FROM: Lori Boyer, CEO

SUBJECT: Resolution 2023-08-07, Southside CRA -Investment Pool Earnings & Strand Bond

DATE: August 11, 2023

As outlined in the attached Resolution 2023-08-07, DIA has included two separate requests:

1. Requesting Board approval to appropriate any previously Un-appropriated Interest and Investment Pool Earnings to the District/Rivers Edge Financial Obligation. As of July, 2023 there is an additional \$175,018.16 of Investment Pool Earnings revenue not yet appropriated. The Resolution also includes any additional revenue projected to be earned for August and September. Since there is a current balance of approximately \$96,000 in Future Year Debt Reduction, we are requesting the entire unappropriated amount be transferred to the District/Rivers Edge obligation.
2. In addition, DIA is requesting a total of \$43,606.80 of surplus from the Strand Bond Interest and Principal Debt Service be transferred to the Future Years Debt Reduction account. This amount represents surpluses from FY20-21 and FY21-22 in the amounts of \$42,517.48 in Interest and \$1,089.32 in Principal. That will bring the Future Year Debt Reduction to our annual target range of \$125,000-\$150,000.

RESOLUTION 2023-08-07

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY ACTING AS THE COMMUNITY REDEVELOPMENT AGENCY OF THE SOUTHSIDE COMMUNITY REDEVELOPMENT AREA, REQUESTING THAT CITY COUNCIL APPROPRIATE ANY PREVIOUSLY UNAPPROPRIATED FISCAL YEAR 22-23 INTEREST AND INVESTMENT POOL EARNINGS TO THE DISTRICT/ RIVERS EDGE; EXERCISING ITS AUTHORITY PURSUANT TO CHAPTER 106, JACKSONVILLE CODE OF ORDINANCES, TO TRANSFER UNALLOCATED PLAN AUTHORIZED EXPENDITURE BUDGET RESULTING FROM FISCAL YEAR 20-21 AND FISCAL YEAR 21-22 SURPLUS STRAND BOND INTEREST AND PRINCIPAL DEBT SERVICE BUDGET TO FUTURE YEARS DEBT REDUCTION; INSTRUCTING ITS CHIEF EXECUTIVE OFFICER (“CEO”) TO TAKE ALL NECESSARY ACTIONS TO EFFECTUATE THE PURPOSES OF THIS RESOLUTION; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Downtown Investment Authority (“DIA”) is the CRA for the Southside Community Redevelopment Area; and

WHEREAS, \$172,370 of Fiscal Year 22-23 Interest and Investment Pool Earning revenue was appropriated to various Financial Obligations and Plan Authorized Expenditures as part of the Fiscal Year 22-23 budget process; and

WHEREAS, to date, there is approximately \$175,018.16 of Interest and Investment Pool Earnings in excess of the previously budgeted revenue, with that excess requiring appropriation by City Council; and

WHEREAS, any unappropriated revenue existing at the end of a fiscal year must be appropriated within the CRA; and

WHEREAS, the DIA desires and requests of City Council to appropriate existing unappropriated Interest and Investment Pool Earnings revenue together with any and all other remaining unappropriated revenue existing at the end of Fiscal Year 22-23 to The District/Rivers Edge; and

WHEREAS, within the Southside CRA is \$43,606.80 of Fiscal Year 2020-2021 and Fiscal Year 2021-2022 Financial Obligation Expense Budget remaining from Strand bond debt service, which pursuant to Chapter 106, Jacksonville Code of Ordinances, reverts to Unallocated Plan Authorized Expenditure without any necessary action by the DIA; and

WHEREAS, the DIA through its authority to do so without any further action by City Council desires to transfer the \$43,606.80 of the abovementioned Unallocated Plan Authorized Expenditure to Future Years Debt Reduction,

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA finds that the recitals set forth above are true and correct and are incorporated herein by this reference.

Section 2. The DIA requests that the City Council appropriate any unappropriated Interest and Investment Pool Earnings together with any other unappropriated revenue remaining at the end of Fiscal Year 2022-2023 to The District/Rivers Edge.

Section 3. The DIA through its authority to do so without any further action by City Council transfers \$43,606.80 of Unallocated Plan Authorized Expenditure to Future Years Debt Reduction.

Section 4. Board hereby authorizes the CEO to take all actions necessary to effectuate the intent of this Resolution.

Section 5. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Jim Citrano, Chair

Date

VOTE: In Favor: ____ Opposed: ____ Abstained: ____

**TAB III.C.vii.
RESOLUTION 2023-08-10**



DOWNTOWN INVESTMENT AUTHORITY

117 West Duval Street #310, Jacksonville, Florida 32202

(904) 255-5302 | <https://dia.coj.net/>

August 10, 2023

MEMORANDUM

To: Strategic Implementation Committee

Via: George Saoud, Committee Chair, Strategic Implementation Committee

From: Lori Boyer
Chief Executive Officer
Downtown Investment Authority

RE: Resolution 2023-08-10 RFP for MPS Garages

Parking Management Services Agreement

On September 23rd, 2020, Metropolitan Parking Solutions, LLC (MPS) and LPS of America, Inc (LPS), now Reef Platform U.S. Operations, LLC (Reef) entered into a Parking Management Service Agreement for three (3) parking garages located at 116 Pearl Street North, 500 A. Philip Randolph Boulevard, and 999 East Adams Street (the garages). In this agreement MPS agreed to reimburse LPS for all operating expenses of the garages. This agreement has a term of sixty (60) months, starting on November 1st, 2020, and ending on December 31st, 2025, with an automatic monthly renewal.

Per an amendment agreed to by MPS and LPS, Section 2.7 Termination for Convenience was added to the Parking Management Service Agreement. This can be done with ninety (90) days' notice from either party. This amendment also amended Section 2.2 Automatic Extensions to state that the automatic monthly extensions shall not extend past December 31st, 2030.

On April 21st, 2022, the City of Jacksonville and the Downtown Investment Authority (DIA) entered into a Mediated Settlement Agreement with MPS and the Parking Management Service Agreement was assigned to the DIA.

City Council Resolution

On June 27th, 2023, the Jacksonville City Council voted to approve Resolution 2023-355 “encouraging and requesting the DIA to explore opportunities to competitively procure services for operation of the Courthouse Garage, Arena Garage and Sports Complex Garage, or to partner with the Jacksonville Transportation Authority to provide these services and, if an alternative in the best interest of the city is identified, to terminate for convenience the Parking Management

Services Agreement between the DIA and Reef Platform U.S. Operations, LLC (successor to LPS America, Inc.)”.

Revenues

Before entering into an agreement with MPS on April 21st, 2022, DIA was providing semi-annual subsidies to MPS to operate the garages at a loss. According to the Council Auditor, there was an average loss of \$170,579.71 prior to bond payments in the final seven (7) years before the Mediated Settlement Agreement. Prior to the commencement of litigation, the operating expenses were even higher. In the first twelve (12) months following the settlement (May 2022 to April 2023), the garages achieved an annual surplus (prior to debt payments) of \$1,140,948.00.

The Council Auditor further notes that there were significant annual savings due to refinancing of outstanding bonds at a lower interest rate and extending the payback period. This has created more available funds in the Northbank CRA.

DIA is overall satisfied with the operation of the garages provided by Reef and the revenues that are being used to offset the debt service on the garages. This offset has had an overall positive impact on the Northbank CRA Budget.

Resolution 2023-08-10

In City Council committees last week on another DIA sponsored bill, the subject of this Resolution was raised, and we were asked why we had not followed up on the council Resolution asking us to issue an RFP. This Resolution initiates that process, however the first step will be development of a scope of services reflective of the unique character of these garages and the services required as well as the financial accounting documentation required by the City. We will look to our expert parking consultant, THA Consulting, to ensure we are incorporating best practices consistent with operating and management contracts across the state and beyond and evaluate piggybacking opportunities as well.

In addition, we will be meeting again with JTA to discuss their interest in operation of these three garages and potential partnership arrangements.

RESOLUTION 2023-08-10

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY AUTHORIZING ITS CHIEF EXECUTIVE OFFICER TO PREPARE A REQUEST FOR PROPOSALS FOR THE PURPOSE OF SOLICITING COMPETITIVE RESPONSES FROM QUALIFIED PARKING GARAGE OPERATORS FOR THE MANAGEMENT OF THE METROPOLITAN PARKING, LLC GARAGES (COURTHOUSE GARAGE, SPORTS COMPLEX GARAGE AND ARENA GARGAGE); AUTHORIZING FURTHER NEGOTIATIONS WITH JTA REGARDING A POTENTIAL OPERATING PARTNERSHIP; PROVIDING AN EFFECTIVE DATE.

WHEREAS, on April 21, 2022, the City of Jacksonville and the Downtown Investment Authority entered into a Mediated Settlement Agreement to litigation with Metropolitan Parking Solutions, LLC (hereinafter “MPS”), owner of the Courthouse Garage located at 116 Pearl Street North, the Sports Complex Garage located at 500 A. Philip Randolph Boulevard and the Arena Garage located at 999 East Adams Street, collectively “the Garages”; and

WHEREAS, the Mediated Settlement Agreement included a Lease Agreement for the Garages between MPS and the Downtown Investment Authority (hereinafter “DIA”) for a term that expires on September 30, 2051; and

WHEREAS, the Mediated Settlement Agreement also included the assignment of a Parking Management Services Agreement with LPS of America, Inc., dated September 23, 2020, and for a term that expires on December 31, 2025, from MPS to the DIA; and

WHEREAS, at their meeting of June 27, 2023, the Jacksonville City Council voted to approve Resolution 2023-355 “encouraging and requesting the DIA to explore opportunities to competitively procure services for operation of the Courthouse Garage, Arena Garage and Sports Complex Garage, or to partner with the Jacksonville Transportation Authority to provide these services and, if an alternative in the best interest of the city is identified, to terminate for convenience the Parking Management Services Agreement between the DIA and Reef Platform U.S. Operations, LLC (successor to LPS America, Inc.)”.

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA finds that the recitals set forth above are true and correct and are incorporated herein by this reference.

Section 2. The DIA Board hereby expressly authorizes the DIA Chief Executive Officer to prepare a Request for Proposals for the purpose of soliciting competitive responses from qualified parking garage operators for the operation of the Courthouse Garage, Sports Complex Garage and Arena Garage.

Section 3. The DIA Board further authorizes the DIA Chief Executive Officer to continue discussions with JTA regarding a potential partnership for operation of the Courthouse, Arena and Sports Complex garages, if in the best interest of the City and DIA, in lieu of an RFP for private management services.

Section 4. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Jim Citrano, Chair

Date

VOTE: In Favor: ____ Opposed: ____ Abstained: ____

TAB III.D.
RESOLUTION 2023-08-08



DOWNTOWN INVESTMENT AUTHORITY

117 West Duval Street #310, Jacksonville, Florida 32202

(904) 255-5302 | <https://dia.coj.net/>

TO: DIA Finance and Budget Committee

THROUGH: Oliver Barakat, Chair

FROM: Lori Boyer, CEO

SUBJECT: Resolution 2023-08-08, Northbank CRA -Investment Pool Earnings

DATE: August 11, 2023

As outlined in the attached Resolution 2023-08-08, DIA is requesting the Board approval to appropriate any previously Un-appropriated FY22-23 Investment Pool Earnings in the amount of \$100,000 to Future Years Debt Reduction and the remaining balance to Shipyards West CRA project.

As of July, 2023 the Northbank CRA Investment Pool Earnings account has \$516,953.97 in excess of the budgeted amount of \$214,148.00. Additional revenue is projected to be credited to the account for August and September. In order to maintain a balance between \$100,000 and \$150,000 in Future Years Debt Reduction, a transfer of \$100,000 will increase the balance in account to approximately \$136k.

\$ 516,953.97

(100,000.00) to Future Year Debt reduction

\$ 416,953.97 plus remaining investment pool earnings that accrue through year-end to Shipyards West CRA project

RESOLUTION 2023-08-08

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY ACTING AS THE COMMUNITY REDEVELOPMENT AGENCY BOARD OF THE COMBINED NORTHBANK DOWNTOWN COMMUNITY REDEVLEOPMENT AREA, REQUESTING THAT CITY COUNCIL APPROPRIATE ANY PREVIOUSLY UNAPPROPRIATED FY 22-23 INVESTMENT POOL EARNINGS AS WELL AS ANY OTHER UNAPPROPRIATED REVENUE REMAINING IN THE CRA AT FISCAL YEAR END TO FUTURE DEBT REDUCTION IN THE AMOUNT OF \$100,000; ANY REMAINING TO SHIPYARDS WEST CRA PROJECT; INSTRUCTING ITS CHIEF EXECUTIVE OFFICER (“CEO”) TO TAKE ALL NECESSARY STEPS TO EFFECTUATE THE PURPOSE OF THIS RESOLUTION; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Downtown Investment Authority (“DIA”) is the CRA for the Combined Northbank Community Redevelopment Area; and

WHEREAS, \$214,148.00 of Fiscal Year 22-23 Interest and Investment Pool Earning revenue was appropriated to various Financial Obligations and Plan Authorized Expenditures as part of the Fiscal Year 22-23 budget process; and

WHEREAS, to date, there is approximately \$516,953.97 of Interest and Investment Pool Earnings in excess of the previously budgeted revenue, with that excess requiring appropriation by City Council; and

WHEREAS, any unappropriated revenue existing at the end of a fiscal year must be appropriated within the CRA; and

WHEREAS, the DIA desires and requests of City Council to appropriate existing unappropriated Interest and Investment Pool Earnings revenue together with any and all other remaining unappropriated revenue existing at the end of Fiscal Year 22-23 in the amount of \$100,000 to Future Years Debt Reduction; and the remaining to Shipyards West CRA Project.

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA finds that the recitals set forth above are true and correct and are incorporated herein by this reference.

Section 2. The DIA requests that the CFO in accordance with Section 106.346, or the City Council as may be required, appropriate any unappropriated Interest and Investment Pool Earnings in the amount of \$100,000 to Future Years Debt Reduction, with any Interest and Investment Pool Earnings together with any other unappropriated Fiscal Year 22-23 revenue to Shipyards West CRA Project

Section 3. Board hereby authorizes the CEO to take all actions necessary to effectuate the intent of this Resolution.

Section 4. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Jim Citrano, Chair

Date

VOTE: In Favor: ____ Opposed: ____ Abstained: ____

TAB III.E.
RESOLUTION 2023-08-09



DOWNTOWN INVESTMENT AUTHORITY

117 West Duval Street #310, Jacksonville, Florida 32202
(904) 255-5302 | <https://dia.coj.net/>

MEMORANDUM

TO: DIA Finance and Budget Committee

THROUGH: Oliver Barakat, Chair

FROM: Lori Boyer, CEO

SUBJECT: Resolution 2023-08-09
Fiscal Year 2023-2024 Unallocated Plan Authorized Expenditure

DATE: August 11, 2023

When we develop the proposed budget we send to Council for the upcoming fiscal year, you will recall that it has been with a target amount of \$500,000 in Unallocated for the Board to use at its discretion in the following year. In the past, the Council, Council Auditor and Budget Office had balked at higher amounts. Because revenue projections have grown since the time the Board adopted its proposed budget for 23/24, there is now \$1,133,774 in Unallocated in the budget pending before Council. Staff is requesting that the Board make a recommendation regarding use of \$500,000.00 of that amount to be offered to Council as a budget amendment at our budget hearing next week.

The DIA has previously identified certain capital project priorities that the CRA should undertake, or if currently undertaking to provide for additional funds for project enhancement. It is recommended that the Board recommend a \$500,000. reduction in 23/24 Unallocated and that the funds be used for one or more of the following projects.

Shipyards West CRA Project

Currently \$879,760 in unencumbered funds remaining. There is a pending ordinance to appropriate an additional \$3.7 million. Projected design and construction costs for structured parking, food hall, restaurant pad and association park amenities within the CRA Project portion of Shipyards West Park is anticipated at \$14-17 million. There is proposed within the Fiscal Year 2023-2024 budget an additional appropriation of \$6 million, leaving a gap of approximately \$4-6 million.

McCoys Creek Park CRA

The first proposed level of funding is an initial \$250,000 within Fiscal Year 2023-2024.

Adams & Forsyth Streets – Two Way Street Conversion

There remains approximately \$8.2 million of existing budget with approximately \$4.3 million being awarded for construction, leaving approximately \$3.9 million. The initial \$4.3 million will be for the basic conversion to two-way, with curbs being held constant. There are several high-retail traffic sections of these roadways that have conceptual drawings for narrowing the travel lanes, increasing the sidewalk, and adding other pedestrian oriented modifications. These options will be explored by the City's Complete Streets design-build consultant for Downtown.

Liberty Street Bike/Ped Improvements

Public Works is undertaking a bike-ped striping effort outside of the C.I.P. The DIA Liberty Street Bike/Ped Improvements would augment this effort through widening sidewalks and/or implementing a true road-diet. Currently, there has been \$100,000 appropriated for design.

NB Riverwalk Enhancements and Signage

The SWA Plan for the riverwalk identifies several unifying design features that could be incorporated into the existing Northbank Riverwalk (e.g., paving, furnishings). Currently, \$25,000 has been appropriated and an additional \$1,000,000 is included in the 23/24 budget.

Neighborhood Streetscape Improvements (Market Street)

Within the Cathedral District, specifically Market Street, it has been expressed that as a primary corridor Market Street should be redesigned to be more pedestrian and bicycle oriented, essentially a "road diet." There is \$500,000 in a Northbank Streetscape Improvements capital account and an additional \$1,000,000 in FY 23/24 which per the Board was to be used for Market Street.

RESOLUTION 2023-08-09

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY ACTING AS THE COMMUNITY REDEVELOPMENT AGENCY (“CRA”) FOR THE COMBINED NORTHBANK DOWNTOWN COMMUNITY REDEVELOPMENT AREA REQUESTING THAT CITY COUNCIL APPROPRIATE \$500,000 CURRENTLY IDENTIFIED WITHIN THE UNALLOCATED PLAN AUTHORIZED EXPENDITURE BUDGET WITHIN THE FY 23-24 PROPOSED BUDGET TO SHIPYARDS WEST CRA PROJECT; INSTRUCTING ITS CHIEF EXECUTIVE OFFICER (“CEO”) TO TAKE ALL NECESSARY ACTION TO EFFECTUATE THE PURPOSE OF THIS RESOLUTION INCLUDING; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Downtown Investment Authority (“DIA”) is the CRA for the Combined Northbank Community Redevelopment Area; and

WHEREAS, via Resolution 2023-06-04, the DIA put forth to City Council a proposed FY 23-24 budget for the Combined Northbank Downtown Community Redevelopment Area; and

WHEREAS, subsequent to Resolution 2023-06-04, additional ad valorem projected revenues were identified by the City’s Budget Office; and

WHEREAS, those additional revenues are currently within the Unallocated Plan Authorized Expenditure expense budget, resulting in a proposed budget of \$1,133,774 within that expense budget; and

WHEREAS, the DIA desires that City Council appropriate \$500,000 of the proposed Unallocated Plan Authorized Expenditure expense budget to Shipyards West CRA Project.

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA finds that the recitals set forth above are true and correct and are incorporated herein by this reference.

Section 2. The DIA requests that City Council appropriate \$500,000 of Unallocated Plan Authorized Expense Budget currently proposed within the Combined Northbank Downtown Community Redevelopment Area FY 23-24 budget to Shipyards West CRA Project.

Section 3. The DIA Board hereby authorizes the CEO to take all actions necessary to effectuate the intent of this Resolution.

Section 4. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

SIGNATURES ON FOLLOWING PAGE

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Jim Citrano, Chair

Date

VOTE: In Favor: _____ Opposed: _____ Abstained: _____

FROM: \$500,000 UNALLOCATED PLAN AUTHORIZED EXPENDITURE

TO:

\$ 500,000 SHIPYARDS WEST CRA PROJECT

TAB III.F
RESOLUTION 2023-08-11



DOWNTOWN INVESTMENT AUTHORITY

117 West Duval Street #310, Jacksonville, Florida 32202
(904) 255-5302 | <https://dia.coj.net/>

MEMORANDUM

TO: DIA Finance and Budget Committee

THROUGH: Oliver Barakat, Chair

FROM: Lori Boyer, CEO

SUBJECT: Resolution 2023-08-11
Budget Transfer from Unallocated Plan Authorized Expenditure

DATE: August 11, 2023

At the end of each fiscal year, any funds within the Unallocated Plan Authorized Expenditure budget are required to be transferred to a CRA project or program. In July, the DIA approved a resolution to allow \$250,000 of Northbank Unallocated Plan Authorized Expenditure budget to lapse, resulting in it being “swept” into the general fund. Less this \$250,000, there will remain approximately \$609,000 of Northbank Unallocated Plan Authorized Expenditure budget for transfer to a project or program.

The DIA has previously identified certain capital project priorities that the CRA should undertake, or if currently undertaking to provide for additional funds for project enhancement. It is recommended that the DIA provide, in whole or in part, any funds remaining within the Northbank Unallocated Plan Authorized Expenditure budget at the end of Fiscal Year 2022-2023 to:

Shipyards West CRA Project

Currently \$879,760 in unencumbered funds remaining. There is a pending ordinance to appropriate an additional \$3.7 million. Projected design and construction costs for structured parking, food hall, restaurant pad and association park amenities within the CRA Project portion of Shipyards West Park is anticipated at \$14-17 million. There is proposed within the Fiscal Year 2023-2024 budget an additional appropriation of \$6 million, leaving a gap of approximately \$4-6 million.

McCoys Creek Park CRA

The first proposed level of funding is an initial \$250,000 within Fiscal Year 2023-2024.

Adams & Forsyth Streets – Two Way Street Conversion

There remains approximately \$8.2 million of existing budget with approximately \$4.3 million being awarded for construction, leaving approximately \$3.9 million. The initial \$4.3 million will be for the basic conversion to two-way, with curbs being held constant. There are several high-retail traffic sections of these roadways that have conceptual drawings for narrowing the travel lanes, increasing the sidewalk, and adding other pedestrian oriented modifications. These options will be explored by the City's Complete Streets design-build consultant for Downtown.

Liberty Street Bike/Ped Improvements

Public Works is undertaking a bike-ped striping effort outside of the C.I.P. The DIA Liberty Street Bike/Ped Improvements would augment this effort through widening sidewalks and/or implementing a true road-diet. Currently, there has been \$100,000 appropriated for design.

NB Riverwalk Enhancements and Signage

The SWA Plan for the riverwalk identifies several unifying design features that could be incorporated into the existing Northbank Riverwalk (e.g., paving, furnishings). Currently, \$25,000 has been appropriated and an additional \$1,000,000 is included in the 23/24 budget.

Neighborhood Streetscape Improvements (Market Street)

Within the Cathedral District, specifically Market Street, it has been expressed that as a primary corridor Market Street should be redesigned to be more pedestrian and bicycle oriented, essentially a "road diet." There is \$500,000 in a Northbank Streetscape Improvements capital account and an additional \$1,000,000 in FY 23/24 which per the Board was to be used for Market Street.

RESOLUTION 2023-08-11

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY ACTING AS THE COMMUNITY REDEVELOPMENT AGENCY (“CRA”) FOR THE COMBINED NORTHBANK DOWNTOWN COMMUNITY REDEVELOPMENT AREA EFFECTUATING A BUDGET TRANSFER OF APPROXIMATELY \$609,000 OF FISCAL YEAR 2022-2023 UNALLOCATED PLAN AUTHORIZED EXPENDITURES BUDGET OR THE ACTUAL BALANCE OF UNALLOCATED PLAN AUTHORIZED EXPENDITURES BUDGET REMAINING AT THE END OF FISCAL YEAR 2022-2023 LESS \$250,000; INSTRUCTING ITS CHIEF EXECUTIVE OFFICER (“CEO”) TO TAKE ALL NECESSARY ACTION TO EFFECTUATE THE PURPOSE OF THIS RESOLUTION; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Downtown Investment Authority (“DIA”) is the CRA for the Combined Northbank Community Redevelopment Area; and

WHEREAS, in July 2023 via Resolution 2023-07-02, the DIA Board approved the lapse of \$250,000 of Unallocated Plan Authorized Expenditure budget to General Fund at the end of Fiscal Year 2022-2023, the effect of which will be approximately \$609,000 remaining within Unallocated Plan Authorized Expenditure budget; and

WHEREAS, any funds remaining within Unallocated Plan Authorized Expenditures budget at the end of each fiscal year shall be transferred to plan authorized programs or projects; and

WHEREAS, the DIA desires to effectuate a budget transfer of those funds within Unallocated Plan Authorized Expenditure budget remaining at the end of Fiscal Year 2022-2023 less the \$250,000 identified via Resolution 2023-07-02 for lapse to the general fund to Liberty Street project,

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA finds that the recitals set forth above are true and correct and are incorporated herein by this reference.

Section 2. The DIA hereby effectuates the transfer of any Unallocated Plan Authorized Expenditures budget remaining at the end of Fiscal Year 2022-2023 less \$250,000, the amount of which is approximately \$609,000, to Liberty Street Project.

Section 3. The DIA Board hereby authorizes the CEO to take all actions necessary to effectuate the intent of this Resolution.

Section 4. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Jim Citrano, Chair

Date

VOTE: In Favor: _____ Opposed: _____ Abstained: _____

FROM: 22/23 UNALLOCATED PLAN AUTHORIZED EXPENDITURE

TO:

\$ 609,000+ LIBERTY STREET IMPROVEMENTS (BIKE/PED)

TAB IV.A
JULY 24 2023 DIA MEETING MINUTES



Downtown Investment Authority
Hybrid Meeting
Monday, July 24th, 2023 – 8:30 a.m.

Downtown Investment Authority
DRAFT MEETING MINUTES

DIA Board Members (BM): Chair; Jim Citrano, Vice Chair; George Saoud, Esq.; Craig Gibbs, Esq.; Braxton Gillam, Esq.; Joe Hassan, Oliver Barakat,

DIA Board Members Excused: Carol Worsham, Joshua Garrison

Mayor’s Staff: Brittany Norris

Council Members: None.

DIA Staff: Guy Parola, Operations Manager; Steve Kelley, Director of Downtown Real Estate and Development, Jovial Harper, Administrative Assistant and Ric Anderson, Communications and Marketing Specialist.

Office of General Counsel: John Sawyer, Esq.

I. CALL TO ORDER:

Board Chair Citrano called to order the Downtown Investment Authority Meeting at 9:15 a.m.

II. PUBLIC COMMENTS

None.

III. DOWNTOWN INVESTMENT AUTHORITY

A. JUNE 21ST, 2023 DOWNTOWN INVESTMENT AUTHORITY BOARD MEETING MINUTES

Motion: There was no motion was given for approval of the meeting minutes.

Second: There was no second was given.

Vote: Aye: 6 Nay: 0 Abstain: 0

MOTION PASSED UNANIMOUSLY 6-0-0

There were intermittent audio interruptions.

V. OLD BUSINESS

VI. NEW BUSINESS

VII. CEO INFORMATIONAL BRIEFING

None (CEO Boyer at Mayoral Meeting).

VII. ADJOURN

Board Jim Citrano adjourned the Downtown Investment Authority Meeting at 9:41 a.m.

The written minutes for this meeting are only an overview of what was discussed. For verbatim comments on this meeting, transcripts are available upon request. Please contact Jovial Harper at HarperJ@coj.net to acquire a recording of the meeting.

**TAB IV.B.
CONSENT AGENDA**

TAB IV.B.i
RESOLUTION 2023-08-05

RESOLUTION 2023-08-05

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) AUTHORIZING A FIVE THOUSAND DOLLAR (\$5,000.00) EVENT CONTRIBUTION TO WAGONER FOUNDATION TO SUPPORT THE JACKSONVILLE TACO & TEQUILA FESTIVAL; AUTHORIZING THESE FUNDS FROM THE DIA FISCAL YEAR 2022-2023 ADMINISTRATIVE BUDGET’S EVENT CONTRIBUTION FUNDS; AUTHORIZING ITS CHIEF EXECUTIVE OFFICER TO TAKE ALL NECESSARY ACTIONS TO EFFECTUATE THE PURPOSE OF THIS RESOLUTION, INCLUDING EXECUTION OF AN EVENT CONTRIBUTION AGREEMENT OR FUNCTIONAL EQUIVALENT THEREOF; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the mission of the DIA is, “To drive growth in business and investment, create a vibrant urban living environment and enhance quality of life in Downtown Jacksonville through the transparent and responsible leveraging of public investments, assets, infrastructure, and policy”; and

WHEREAS, the efforts of the DIA seek to facilitate success towards achieving Community Redevelopment Area Goals in support of the aforementioned mission. Specifically:

Redevelopment Goal No. 4 Increase the vibrancy of Downtown for residents and visitors through arts, culture, history, sports, theater, events, parks, and attractions; and

WHEREAS, activation of Downtown is essential to implementation of the adopted BID and CRA Plan; and

WHEREAS, the third annual Taco & Tequila Festival is a two-day music and food festival serving as a major fundraiser for several local Jacksonville nonprofits benefiting the arts, community enrichment, and education in Jacksonville, Florida; and

WHEREAS, the festival will take place on Labor Day weekend, Saturday September 2nd and Sunday, September 3rd at Metropolitan Park in Downtown Jacksonville; and

WHEREAS, the venue will play host to two jam-packed days of world-class, live entertainment, authentic cuisine from over 40+ restaurants and food trucks, margarita and tequila sampling stations, local artists and makers' village, games, live music, and more; and

WHEREAS, Wagoner Foundation requests five thousand dollars (\$5,000) to be used towards production expenses for the festival. Production expenses include stage, lighting, video walls, green rooms, security, fencing, etc.; and

WHEREAS, the DIA Board via Resolution 2022-04-02 authorizes certain contributions to private organizations and sponsorships of events that take place in Downtown and/or further the Business Investment and Development Plan and do not exceed Five Thousand Dollars (\$5,000.00) per event or sponsorship, subject to available budgeted funds to proceed directly to the Board for consideration on the Consent Agenda;

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA authorizes a contribution of five thousand dollars (\$5,000) to the Wagoner Foundation in accordance with Exhibit 'A'.

Section 2. The DIA authorizes its Chief Executive Officer to take all necessary actions to effectuate the purpose of this Resolution.

Section 3. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS:

DOWNTOWN INVESTMENT AUTHORITY

Jim Citrano, Chair

Date

VOTE: In Favor: ____ Opposed: ____ Abstained: ____

EXHIBIT A



2023 Taco & Tequila Festival
Hosted By: The Wagoner Foundation

Date: July 27, 2023

The 3rd Annual Taco & Tequila Festival, a two-day music and food festival serves as a major fundraiser for several local Jacksonville nonprofits benefiting the arts, community enrichment, and education here on the First Coast. The special event will take place Labor Day weekend, Saturday, September 2nd, and Sunday, September 3rd at the Metropolitan Park in downtown Jacksonville! The beautiful venue will play host to two jam-packed days of world-class, live entertainment, authentic cuisine from over 40+ restaurants and food trucks, margarita and tequila sampling stations, local artists and makers' village, games, live music, and more!

The festival lineup, one of the largest to happen Downtown in recent years, will feature three stages with over 40 bands and DJs including Big Boi from Outkast, Lupe Fiasco, Iration, Gym Class Heroes, Collie Buddz, Ballyhoo, The Main Squeeze, Night Tales, The Ries Brothers, Cas Haley, Love Culture, The Hulagans, Outeredge, Ben Lewis, Easy Honey, Rohna, and other special guests!

The festival is best enjoyed with a Grand Tasting Experience or VIP Pass to the Golden Agave Club. The Grand Sampling experience will feature a curated sampling of over 50+ craft & premium distillers, live music, Glencairn sampling glass, all-day access to a private, 2-story lounge with air-conditioned restrooms, private bar, & more (Sold Out in 2022). General Admission tickets include a welcome Margarita or cervezas!

With the close proximity of this event to over 50 upcoming downtown developments & projects, the potential is limitless. There's a significant opportunity to work with the city, DIA, and downtown stakeholders to capture attendees and create positive awareness for the city's potential and upcoming projects that could propel Jacksonville into the city of the future. We expect tens of thousands of attendees and over 6,000+ tourists from outside of 150 miles away to visit downtown Jacksonville serving as an incubator for a once-in-a-lifetime, music, food, and cultural experience highlighting the very best of JAX.

Through an expansive & proven marketing campaign spanning the southeast and beyond, we plan to generate several million impressions highlighting our gorgeous city, the Jaguars + Sports Entertainment District, and Jacksonville FL, as a must-visit destination.

Our foundation is requesting assistance with a grant of \$5,000 to help with production expenses for the festival. We are bringing in world-renowned artists to perform at this one-of-a-kind festival costing us over \$300,000 in artist and production fees alone. Production fees include stage, lighting, video walls, green rooms, security, fencing, ect. By bringing in this caliber of talent, we will drive tourism downtown and allow our attendees to experience all our city has to offer. Again, the festival serves as a fundraiser for many local charities in the community with our two main charity partners being Boys & Girls Club and Make-A-Wish. Last year we were able to give back over \$115,000 to charity and we hope to deepen our impact this year by having more of our expenses covered.

For questions regarding this request, please contact Brooke Edmondson, Director of Events and Community Outreach, at brooke@904happyhour.com

For more information on the event please visit our website: www.jaxtafest.com