RESOLUTION 2026-02-07

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY ("DIA") IN SUPPORT OF CITY COUNCIL ORDINANCE 2026-0063 (EXHIBIT 'A') AMENDING SECTION 154.301 (HOURS OF OPERATION), PART 3 (HOURS OF SALE), CHAPTER 154 (ALCOHOLIC BEVERAGES), ORDINANCE CODE; ESTABLISHING A NEW PART 5, CHAPTER 154, TO DEFINE A DOWNTOWN ENTERTAINMENT DISTRICT; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, Councilman Arias introduced Ordinance 2026-0063 that, if adopted, will create a "Downtown Entertainment District" comprised of the Northcore/Church, the Brooklyn Neighborhood, Sports & Entertainment, and Central Core Downtown Overlay Districts; and

WHEREAS, within the Downtown Entertainment District the sale, service and consumption of alcoholic beverages will be permitted between the hours of 6:00am and 3:00am; and

WHEREAS, the proposed Downtown Entertainment District corresponds to areas of substantial investment by the City and DIA in hospitality, retail, restaurants, and other food and beverage establishments through such programs as the Retail Enhancement Program; and

WHEREAS, other peer City's within Florida have designated areas with extended hours, such as Miam (the Miami Entertainment District), Fort Lauderdale, Tamps, and St. Petersburg; and

WHEREAS, Redevelopment Goal No. 3 of the Combined Downtown Northbank Community Redevelopment Area Plan ("CRA Plan") calls for DIA to: *Increase and diversify the number and type of retail, food and beverage, and entertainment establishments within Downtown.*

WHEREAS, within Redevelopment Goal No. 3 are Strategic Objectives that call for DIA to:

Increase the number of retail, food and beverage, and entertainment establishments that are open for business weekends and other times outside of weekday business hours.

Support expansion and growth of existing entertainment and restaurant facilities with emphasis on broadening days and hours of operation,

NOW THEREFORE, BE IT RESOLVED by the Downtown Investment Authority:

Section 1. The DIA finds that the recitals set forth above are true and correct and are incorporated herein by this reference.

Section 2. The DIA Board hereby requests of City Council to amend the Ordinance Code consistent with Ordinance 2026-0063, included herein as Exhibit 'A'.

Section 3. This Resolution shall become effective on the date it is signed by the Chair of the DIA Board.

WITNESS: **DOWNTOWN INVESTMENT AUTHORITY**

Patrick Krechowski, Esq., Chairman

2/24/26
Date

VOTE: In Favor: 9 Opposed: 0 Abstained: 0

Introduced by Council Member Arias:

ORDINANCE 2026-63

AN ORDINANCE AMENDING SECTION 154.301 (HOURS OF OPERATION), PART 3 (HOURS OF SALE), CHAPTER 154 (ALCOHOLIC BEVERAGES), *ORDINANCE CODE*, TO EXCLUDE ESTABLISHMENTS UNDER CHAPTER 154, PART 5, *ORDINANCE CODE*; CREATING A NEW PART 5 (DOWNTOWN ENTERTAINMENT DISTRICT), CHAPTER 154, *ORDINANCE CODE*, TO DEFINE A DOWNTOWN ENTERTAINMENT DISTRICT; PROVIDING FOR CODIFICATION INSTRUCTIONS; PROVIDING AN EFFECTIVE DATE.

BE IT ORDAINED by the Council of the City of Jacksonville:

Section 1. Amending Section 154.301 (Hours of Operation), Part 3 (Hours of Sale), Chapter 154 (Alcoholic Beverages), *Ordinance Code*. Section 154.301 (Hours of Operation), Part 3 (Hours of Sale), Chapter 154 (Alcoholic Beverages), *Ordinance Code*, is hereby amended in part to read as follows:

CHAPTER 154. ALCOHOLIC BEVERAGES.

* * *

PART 3. HOURS OF SALE.

Sec. 154.301. Hours of Operation.

The sale, consumption and service of all alcoholic beverages, including liquor, beer and wine, in all establishments licensed by the State to sell alcoholic beverages is permitted on Monday through Sunday from 6:00 a.m. until 2:00 a.m. the following day, local time, <u>except for those establishments regulated under Part 5,</u> provided, however, and in standing with the provisions of F.S.§ 562.14, such

establishments may remain open and be utilized between the hours of 2:00 a.m. and 6:00 a.m. as long as no alcoholic beverages are sold, served or consumed on the licensed premises during that time period.

Section 2. Creating a new Part 5 (Downtown Entertainment District), Chapter 154 (Alcoholic Beverages), *Ordinance Code*. There is hereby created a new Part 5 (Downtown Entertainment District), Chapter 154 (Alcoholic Beverages), *Ordinance Code* to read as follows:

CHAPTER 154. ALCOHOLIC BEVERAGES.

* * *

PART 5. DOWNTOWN ENTERTAINMENT DISTRICT.

Sec. 154.501. Purpose and intent.

(a) It is important to develop a downtown entertainment district that will promote the vitality of the downtown to insure the dominance of the downtown area as the City's entertainment center and discourage the spread of blighted areas downtown.

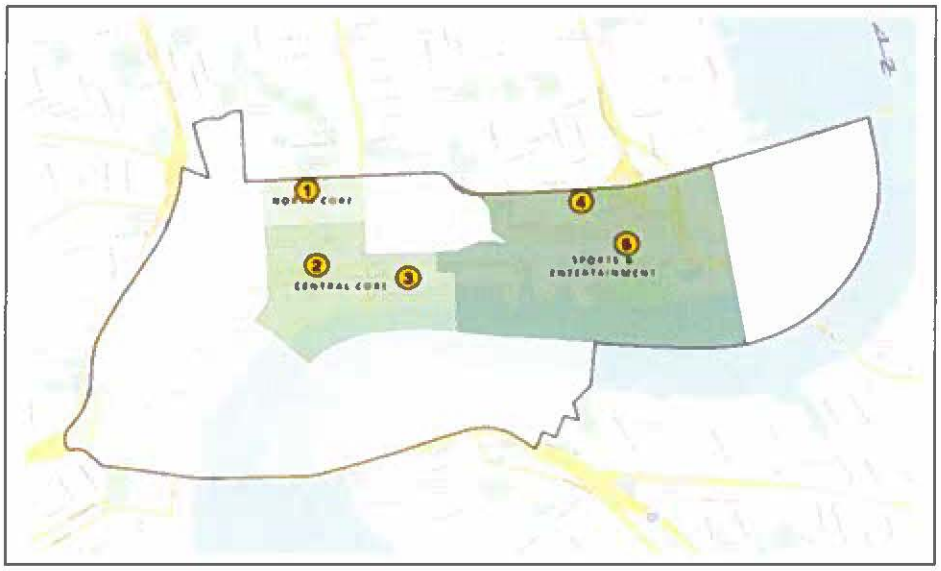
(b) Keeping downtown establishments licensed to serve alcoholic beverages open after 2 a.m. will encourage the centralization of entertainment, retail and restaurant uses within a defined downtown entertainment district.

(c) Concentrating those establishments licensed to sell alcoholic beverages after 2 a.m. in a confined area of the City can conserve public safety resources and reduce public nuisances and crime.

(d) Extending the hours of operation of establishments serving alcoholic beverages in a Downtown Entertainment district will not adversely affect the public health, safety or welfare.

Sec. 154.502. Downtown Entertainment District boundary.

The boundaries of the Downtown Entertainment District are shown on the Downtown Entertainment District Map below.



The Downtown Entertainment District includes all land within the NorthCore/Church, Central Core and Sports and Entertainment Districts as set forth in Section 656.361.2 and described as set forth below:

NorthCore District: Beginning at the centerline of Broad Street and the centerline of State Street; thence easterly along the centerline of State Street to the centerline of Main Street; thence southerly along the centerline of Main Street to the centerline of Church Street; thence easterly along the centerline of Church Street to the centerline of Broad Street; thence northerly along the centerline of Broad Street to the point of beginning.

Central Core District: Beginning at the centerline of the St. Johns River and the centerline of the Acosta Bridge; thence run westerly along the centerline of the Acosta Bridge to the centerline of Broad Street; thence run northerly along the centerline of Broad Street to the centerline of Church Street; thence easterly along the centerline of Church Street to the centerline of Main Street; thence southerly along the centerline of Main Street to the centerline of Adams Street; thence easterly along the centerline of Adams Street to the center line of Liberty Street; thence southerly along the centerline of Liberty Street to the centerline of Bay Street; thence easterly along the centerline of Bay Street for a distance of

approximately 425 feet to the centerline of Washington Street as shown on the Official Map of Jacksonville dated March 5, 1877; thence proceeding southerly along the centerline of Washington Street as shown on the Official Map of Jacksonville dated March 5, 1877 to the St. Johns River; thence southerly along the prolongation of said centerline to the centerline of the St. Johns River; thence westerly along the centerline of the St. Johns River to the point of beginning.

Sports and Entertainment District: Beginning at the centerline of Liberty Street at the centerline of Adams Street; thence run southerly along the centerline of Liberty Street to the centerline of Bay Street; thence easterly along the centerline of Bay Street for a distance of approximately 425 feet to the centerline of Washington Street as shown on the Official Map of Jacksonville dated March 5, 1877; thence proceeding southerly along the centerline of Washington Street to the St. Johns River; thence southerly along the along the prolongation of said centerline as shown on the Official Map of Jacksonville dated March 5, 1877 to the centerline of the St. Johns River; thence easterly along the centerline of the St. Johns River for a distance of approximately 6,800 feet to an imaginary line drawn by the prolongation of the centerline of Bryan Street southerly into the St. Johns River; thence northerly along that imaginary line drawn to the centerline of Bay Street; thence northerly along the centerline of Bryan Street to the center line of the Arlington Expressway; thence proceed westerly along the centerline of the Arlington Expressway to the centerline Hogan's Creek; thence southerly along the centerline of Hogan's Creek to the centerline of Adams Street; thence westerly along the centerline of Adam's Street to the point of beginning.

Sec. 154.503. Sale, consumption, and service times permitted.

Notwithstanding the requirements of Section 154.301, the sale, consumption, and service of all alcoholic beverages in all establishments licensed by the state to sell alcoholic beverages is

permitted on Monday thru Sunday from 6 a.m. until 3 a.m. the following day, local time, for all licensed establishments within the Downtown Entertainment District.

Section 3. Codification Instructions. The Codifier and the Office of General Counsel are authorized to make all chapter and division "tables of contents" consistent with the changes set forth herein. Such editorial changes and any other changes necessary to make the Ordinance Code consistent with the intent of this legislation are approved and directed herein, and changes to the Ordinance Code shall be made forthwith and when inconsistencies are discovered.

Section 4. Effective Date. This Ordinance shall become effective upon signature by the Mayor or upon becoming effective without the Mayor's signature.

Form Approved:

/s/ Dylan Reingold

Office of General Counsel

Legislation Prepared By: Dylan Reingold

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